

Delivering responsive and reliable community support **as we embark on our second century**

“Because Indigenous women are sacred beings and our original village leaders, and can re-establish the balance we need to fully recover.”

Elder Billie Schibler and Elder Mae Louise Campbell,
Clan Mothers Healing Village



“Because Winnipeg has been my home and has done more for me than it may ever be in my power to repay. I owe everything to this community.”

William Forbes Alloway,
The Winnipeg Foundation's founder



“Because we believe a solution to the climate crisis is possible, but only if we all work together – starting right now.”

Curtis Hull, Climate
Change Connection



Reflecting on our work

Tom Bryk, incoming board chair, The Winnipeg Foundation



While the ethos of servant leadership is ingrained in The Winnipeg Foundation's approach to supporting community, it is something that we are reflecting on with new vigour as we enter our second century.

This work is incredibly important given the pandemic's impact on equity-seeking communities, the increased calls for racial and social justice, and the awareness of the historic and systemic injustices faced by Indigenous communities, Black communities, People of Colour, the 2SLGBTQ+ community and people with disabilities. Read more on pages 6 and 7.

As The Foundation develops its next strategic plan, it is working with stakeholders and the community to ensure we are helping to create a community where everyone has the opportunity to thrive. We acknowledge this work requires an understanding of both power structures and of how institutions may inadvertently perpetuate inequities. That's why we are committed to asking, listening and learning from our community as we build our best path forward.

We also understand this requires reflection on both the individual and institutional level, and I'm humbled and honoured to begin my tenure as board chair of The Winnipeg Foundation during this important time in our history.



Celebrating a century

Doneta Brotchie, outgoing board chair, The Winnipeg Foundation

The Winnipeg Foundation is proud to celebrate 100 years of community service and is a testimony to what we can achieve when we work together.

Despite the pandemic, we found ways to celebrate our 100th birthday in 2021. We paid tribute to the generations of generous donors who have supported our community through The Foundation, including our founders William and Elizabeth Alloway. We celebrated the work of charities in our community, both by supporting them through grants and by sharing stories of their impact. We brought the community together safely with a variety of activities including sponsoring the River Trail at The Forks. Looking forward, we invited community members to share their aspirations for our community's next 100 years, and the potential role philanthropy might play in achieving those visions. This creative imagining is especially important given The Winnipeg Foundation's vision of creating "a Winnipeg where community life flourishes for all." You can read more about these activities on pages 8 and 9.

This year marks my last as chair of The Winnipeg Foundation, and the end of 13-years serving on the board. The experience has been incredible, and I am deeply honoured and very privileged to have served our community in this way.

"Because everyone should have the chance to reach their full potential." Helen Norrie, Winnipeg Foundation donor, Legacy Circle member



1 & 2. Farmers' markets through the years, 1931 and 2017. The photo on the left is from The Winnipeg Foundation's files, while the one to its right was taken at the West Broadway Farmers' Market.

3. Volunteer Centre of Winnipeg, 1978. Pictured left to right: Volunteer Centre Coordinator Janice McDonnell; Junior League President Judy Norget; Winnipeg Foundation Executive Director Alan Howison. Source: Winnipeg Foundation files.



Delivering responsive and reliable support

Sky Bridges, CEO, The Winnipeg Foundation

In a year when we have all been deeply affected by the pandemic, The Winnipeg Foundation is grateful to have been able to support the community with a record-breaking \$84.9 million distributed to approximately 1,100 charities working in all Cause areas in our community.

Charities deliver valuable programming that builds community and supports us all. The financial impacts of the pandemic have been especially challenging for charities, and so The Foundation is incredibly proud to have been able to deliver responsive and reliable community support. This helped ensure charities are able to deliver their vital programs and services to community. Between March 2020 and Sept. 30, 2021, The Foundation has issued 749 COVID-related grants totaling \$21,065,620.

This community support is only possible because of generous donors. Despite living through the uncertainty of COVID-19, last year Manitobans yet again demonstrated why we are known as the most generous province. In 2021, The Foundation received a record 9,613 contributions totaling \$189.8 million – this generosity is an incredible way to begin our second century!

For 100 years, caring people have chosen to support the community through The Winnipeg Foundation. Gifts to The Foundation are pooled and invested in endowment funds, and a portion of the interest is granted back to the community each year. It is this endowment that allows The Foundation to provide responsive and reliable community support. The Foundation's endowment, which is made up of thousands of individual funds, totaled \$1.748 billion at fiscal year-end 2021.

If you've ever made a gift to The Foundation, you're a part of this success. We are honoured you've chosen to work with us and sincerely thank you for your generosity.

Miigwetch

“Because our new Canadian families deserve to feel safe, respected, and comfortable to express all aspects of their identities.” Abdi Ahmed, Aurora Family Therapy Centre



4. River Trail contest, 2021. As the sponsor of the Centennial River Trail at The Forks, The Foundation held a contest where people had a chance to share a selfie to win a grant for their favourite charity. This entry from Breanna Drennan-Bilyk was in support of Transcona Memorial United Church (Transcona Food Bank).

All thanks to you...

2021 was an incredible story of community generosity which helped launch our second century.



\$84.9 MILLION
DISTRIBUTED TO
1,100 CHARITIES



“Because children are awesome, and the arts help them realize it.”

Pablo Felices-Luna, Manitoba Theatre for Young People and
Isabel Felices-Costello



Celebrating a century!
In celebration of Howie Swan's 100th birthday in 2021 (which also happened to be The Foundation's 100th birthday), Howie's son Kevin Swan established The Howie and Hazel Music Fund, which supports Manitoba Conservatory's Music Equals program. Photo courtesy of Kevin Swan.



All **Cause** areas supported in our community!

While The Foundation may be best known for our **Responsive Community Grants**, our distributions support a variety of community activities.

AGENCY AND DESIGNATED \$31.9 MILLION

RESPONSIVE \$18.4 MILLION

DONOR ADVISED \$13.1 MILLION

ENDOW MANITOBA \$7.3 MILLION

MANAGED \$6.3 MILLION

LEADERSHIP PROJECTS \$4.5 MILLION

SCHOLARSHIP \$3.4 MILLION

**\$84.9
MILLION
TOTAL!**



If you've ever made a gift to The Winnipeg Foundation, you're playing a role in this success! Thank you for your support.

“Because we care about our community’s health and wellness, we want everyone to be healthy, happy and have fun.”

Shelley and Larry McIntosh,
Winnipeg Foundation donors

Supporting community through COVID-19

The pandemic has impacted every aspect of our lives and the repercussions will be long lasting. However, we are never helpless. We can always rise to the challenges in our community.

Indigenous people, Black people, and People of Colour have been disproportionately affected both economically and by the virus itself, and we've seen increased calls for racial and social justice and truth and reconciliation. Many are struggling with mental health challenges, and our seniors and children have also faced great hardship.

During the pandemic, The Foundation's grantmaking adapted as circumstances evolved. We continued and heightened our practices of trust-based philanthropy, which includes engaging and listening to community organizations to understand their needs, being flexible with funding and reporting, providing proactive and/or unrestricted funding. The breadth and the depth of our relationships with community organizations allowed us to do this work.

It also means applying an equity lens to our work.

An equity lens acknowledges there are systemic barriers faced by Indigenous communities, Black communities, People of Colour, the 2SLGBTQ+ community and people with disabilities. As our Director of Community Grants Megan Tate notes, "As a result of these barriers, organizations led by and serving these communities are often under-represented when it comes to the allocation of philanthropic dollars. Our role as a grantmaker is to work to remove barriers and ensure we practice equity in our decision-making."

This important work is only possible thanks to generous donors – those who create Community Funds, allowing us to respond to community quickly wherever support is needed most; those who gave to the COVID-19 Community Response Fund, allowing us to increase our emergency support; and donor advisors who engaged in our Responsive Grant program and provided grants directly from their funds. Thank you all, so very much.



749 GRANTS
TOTALING
\$21,065,620
WERE ISSUED BETWEEN MARCH 2020 AND SEPT. 30, 2021.

After a 10-month closure, in-person programming resumed at Good Neighbours Active Living Centre in September 2021.



KC Adams' installation Tanisikeketotamak Kacistenemetoyak (What can we do, to respect each other), located at The Forks, opened earlier this year.

Building a community where we all belong

If we are to build an equitable and inclusive community, we must include voices, perspectives and experiences that have previously been overlooked.

The Foundation recognizes that diversity, equity, inclusion and belonging (DEIB), like truth and reconciliation, is a journey – one that requires urgency. We acknowledge that we must reflect on our practices to ensure we do not – intentionally or unintentionally – perpetuate injustices. The Foundation is therefore examining all parts of its operations using a DEIB lens, and this work will play a significant role in our next strategic plan.

Other activities we have undertaken include:

- Signing the City of Winnipeg's Indigenous Accord in 2020.
- Investing in art installations and place-making at The Forks, with a goal to educate citizens about truth and reconciliation. This includes support for Niizhoziibeau (formerly South Point), the Gathering Place, and four art installations: Niimaamaa (My mother) by Val Vint, KC Adams, and Jaimie Isaac; Chi-kishkayhitamihk si te li neu biizon (Education is the New Bison) by Vint; Tanisi keke totamak ka cis teneme toyak (What can we do, to respect each other) by Adams; and The Eighth and Final Fire, by Isaac.
- Working with The National Centre for Truth and Reconciliation and the Indigenous Chamber of Commerce to re-activate the Helen Betty Osborne Memorial Awards for Indigenous students.



▪ Making responsive community grants.

- For example, in response to the findings from the National Inquiry into Missing and Murdered Indigenous Women and Girls (MMIWG), The Foundation made grants to five local Indigenous-led organizations: Ka Ni Kanichhk, Ma Mawi Wi Chi Itata Centre, Indigenous Women's Healing Centre, Ikwe, and Clan Mothers Healing Village. Each received a \$75,000 grant to offer mental health and wellness supports for Indigenous women and victims' families, within a culturally safe and supportive environment.
- Following the reporting of unmarked graves at former residential schools, members of the Indigenous community came together to host a Sacred Fire to Honour the Children, to offer tobacco and prayers, and receive support. The Winnipeg Foundation provided a grant to Ma Mawi Wi Chi Itata Centre to help make the space safe and comfortable.
- In response to the Black Lives Matter movement, The Foundation supported the development of the Foundation for Black Communities.
- In response to the murder of the Afzaal family in London, ON earlier this year, The Foundation provided grants to the Manitoba Islamic Association and the Islamic Social Services Association to provide counselling and support to community members who felt the impacts of this devastating event

“Because First Nations students require programming that is appropriate and has meaning to them.”

Bobbi Pompana,
Yellowquill College

Celebrating 100 years of community support

The Winnipeg Foundation is 100 years young, and we're proud to be the first community Foundation in Canada. We celebrated our birthday in 2021 with a variety of collaborations and activities.



The Winnipeg Foundation Centennial River Trail, which was open for 61 days over the winter, proved extremely popular with those looking for safe, socially-distanced fun. Winnipeggers also had the opportunity this summer to learn more about our community's philanthropic roots during a guided walking tour of the historic Exchange District. *Walking Together: A Journey of Generosity through the Exchange*, created in partnership with Exchange District BIZ, highlighted prominent philanthropists like Jean Forsyth, Annie McDermot Bannatyne and others, spotlighted grassroots, community-led philanthropy, and acknowledge historical truths society now recognizes are unjust.



The Foundation encouraged Winnipeggers to explore their philanthropy by holding special contests. Visitors to the Centennial River Trail and the Exchange District were encouraged to share a selfie for a chance to win a \$1,000 grant for their favourite local charity. Thanks to Winnipeggers' generosity, \$44,000 was distributed to a diverse group of local charities.



The Foundation published two specialty publications to celebrate its centennial. The first provided an historical snapshot of The Foundation's work decade-by-decade, and the second presented aspirational essays about our community's next 100 years and the potential role philanthropy might play in achieving them. The second publication proved so popular, The Foundation created the Next 100 Speakers Series to bring community leaders together to have important discussions about our community's future. Visit wpgfdn.org/next100 to learn more.

“Because knowing the past helps us develop a stronger understanding of our world, enabling us to make sense of the present.”

Karen Brglez, The Winnipeg Foundation Centennial Scholarship for Doctoral Studies in Canadian History recipient





The Foundation also welcomed a new CEO in 2021. Sky Bridges took over from long-time Foundation CEO Richard L. Frost on April 27, 2021 – the first day of The Foundation's second century.



Also on April 27, 2021, two exhibitions opened at the Winnipeg Art Gallery (WAG). The Alloways' Gift exhibit illustrated the astonishing amount of development Winnipeg Foundation founders William and Elizabeth Alloway would have witnessed while living in Winnipeg at the turn of the century. The second exhibition, Rosalie Favell's Family Legacy, saw contemporary Métis artist Rosalie Favell piece together the intersecting histories of the City of Winnipeg and the Indigenous peoples of the Red River settlement. Favell used a variety of sources to construct a complex self-portrait through the lens of her family lineage in the Red River Valley, which dates back to before the 1700s.

Taken together, the exhibitions show how Winnipeg developed into the city it is today from two different perspective and are “an example of reconciliation in action,” says WAG director and CEO Stephen Borys.



The Alloways' Gift exhibition. Photo courtesy of the Winnipeg Art Gallery. Rosalie Favell's Family Legacy exhibition. Photo courtesy of the Winnipeg Art Gallery.



As a lasting tribute to its 100th birthday and to demonstrate its commitment to reconciliation, The Foundation established the Centennial Institute. The Centennial Institute represents the opportunity tell the story of Canada and include the heritage of all Canadians and the many diverse social and cultural backgrounds that shape our national identity. To date, 17 scholarship funds have been established under the Centennial Institute. These student awards are offered at the graduate level for students studying in the Joint Master's Program from the University of Manitoba and the University of Winnipeg. The Centennial Institute also provides grants to support charities to undertake projects that enrich our appreciation of Manitoba history. Learn more: wpgfdn.org/centennialinstitute



For its 2021 Legacy Circle celebration, The Foundation hosted an ice cream social. In 1921, ice cream socials were a fashionable way for friends to gather. The Foundation's 2021 version was held virtually on June 6, 2021 – 100 years to the day that William and Elizabeth Alloway wrote the cheque to create The Winnipeg Foundation.

The virtual ice cream social included artisanal handmade ice cream from local manufacturer Chaeban, delivered contact-free to the homes of Legacy Circle members in time for the Legacy Circle broadcast. Chaeban even created two specialty flavours for The Foundation's centennial: Alloway Almond and Endow Mint.

During the event, The Foundation's outgoing CEO Rick Frost, “passed the torch” to new CEO Sky Bridges.

“I’m turning over my role as CEO to someone who’s got a great vision for the future, and I feel that The Foundation is in great hands under Sky’s leadership,” Frost says.

In celebration of The Foundation's centennial, Chaeban developed two celebratory ice cream flavours: Alloway Almond and Endow Mint. We think Elizabeth Alloway, co-founder of The Winnipeg Foundation, would have loved them!



Report of the Independent Auditor on the Summary Financial Statements

To the Board of Directors of The Winnipeg Foundation

Opinion

The summarized financial statements, which comprise the summarized statement of financial position as at September 30, 2021 and the summarized statement of operations and changes in fund balances for the year then ended, are derived from the audited financial statements of The Winnipeg Foundation for the year ended September 30, 2021.

In our opinion, the accompanying summarized financial statements are a fair summary of the audited financial statements.

Summarized Financial Statements

The summarized financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summarized financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon. The summarized financial statements and the audited financial statements do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial statements.

The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated December 14, 2021.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summarized financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements*.

Deloitte LLP

Chartered Professional Accountants
December 14, 2021
Winnipeg, Manitoba

Summarized Statement of Financial Position

As at September 30 (in thousands of dollars)

	2021	2020
ASSETS		
Cash, short term investments and receivables	\$44,247	\$48,681
Investments	1,698,709	1,358,954
Other assets	5,115	5,257
	<u>1,748,071</u>	<u>1,412,892</u>
LIABILITIES		
Accounts payable	1,267	1,164
Grant commitments	46,145	41,848
Agency managed funds	109,241	99,436
Manitoba community foundation managed funds	114,594	95,690
	<u>271,247</u>	<u>238,138</u>
FUND BALANCES		
Restricted	1,167,276	902,831
Discretionary	300,812	268,814
Operating	8,736	3,109
	<u>1,476,824</u>	<u>1,174,754</u>
	<u>\$1,748,071</u>	<u>\$1,412,892</u>

Summarized Statement of Operations and Changes in Fund Balances

For the Year ended September 30 (in thousands of dollars)

	2021	2020
REVENUE		
Gifts	\$180,338	\$164,566
Investment income	208,414	83,486
Investment and administrative recovery	1,822	1,373
	<u>390,574</u>	<u>249,425</u>
EXPENDITURES		
Grants	74,042	65,451
Investment operations	6,734	4,445
Administration	7,728	7,105
	<u>88,504</u>	<u>77,001</u>
EXCESS OF REVENUE OVER EXPENDITURES	<u>302,070</u>	<u>172,424</u>
FUND BALANCES, BEGINNING OF YEAR	<u>1,174,754</u>	<u>1,002,330</u>
FUND BALANCES, END OF YEAR	<u>\$1,476,824</u>	<u>\$1,174,754</u>

To view our complete audited financial statements, including auditor's unmodified audit opinion, visit wpgfdn.org or call 204.944.9474.



SUPPLEMENTAL INFORMATION (UNAUDITED)

2021 By the Numbers

Includes agency managed and Manitoba community foundation managed funds



*The rate of return presented is calculated independently by Mercer (Canada) Limited. This stated return is the return for the entirety of the Consolidated Trust Fund investment pool net of fees. The performance of individual funds within the Consolidated Trust Fund will vary based on the cash flows of each such individual fund in any given year.



Doneta Brotchie,
Board Chair



George Bass, Q.C., ICD.D



Hazel Borys



Tom Bryk, FCPA, FCA, ICD.D



Tina Chen

2021 Board of Directors

THE WINNIPEG FOUNDATION 100 Your Community Foundation since 1921. For Good. Forever.



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Mayor Brian Bowman,
Ex-Officio

The Foundation strives to ensure we reflect the principles of dignity, independence, integration, and equitable opportunity for people of all abilities. If there is anything we can do to make this publication more accessible, please contact The Foundation's Communications team at comm@wpgfdn.org.

The Foundation recognizes Winnipeg is on Treaty 1 territory, and on the homeland of the Métis Nation.

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