

MEDIA RELEASE

Winnipeg Foundation distributes more than \$41.1 million in 2018

Announces recipients of Reconciliation Grants program, celebrates community at Annual Celebration

Wednesday, Jan. 16, 2019. *FOR IMMEDIATE RELEASE*. The Winnipeg Foundation's 2018 results show that by *Working together for a Cause*, we can create a stronger and more equitable community. At its Annual Highlights Celebration, held today at Neeginan Centre, The Foundation released its 2018 results, announced recipients of its \$1 million Reconciliation Grants program, and celebrated the incredible people who make its work possible, including donors and grantees.

In 2018, The Winnipeg Foundation issued more than 5,000 grants totaling more than \$41.1 million – the most in its 97-year history! See attached backgrounder for a breakdown of these distributions, or view the complete Annual Highlights document at wpgfdn.org. It also received more than 7,700 gifts totaling \$108.2 million.

"We are honoured when each donor chooses to support our community through The Foundation; every donor's intention supports the place we all love," says Justice Deborah McCawley, 2018 Foundation Board Chair. "We learned this year through our <u>Stressed</u>, <u>Stretched and Still Standing</u> report that many charities in our community are struggling. Our charities deliver vital services and make our community what it is; every gift is important."

"Our 2017 <u>Vital Signs</u> report told us reconciliation is one of the most pressing issues facing our community. We launched our Reconciliation Grants program at last year's Annual Celebration, and we're happy today to announce the 20 recipients of this granting stream," says Rick Frost, CEO of The Winnipeg Foundation. "The Foundation made a \$1 million commitment for Reconciliation Grants. This

Chief Executive Officer Richard L. Frost **Board of Directors**

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was further supported by our generous community which stepped up to contribute an additional \$323,000." Please see attached backgrounder for a list of grant recipients.

To develop the Reconciliation Grants program, The Foundation convened an Advisory Committee, which identified both the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) and the Truth and Reconciliation Commission of Canada's 94 Calls to Action as key documents for organizations to understand when applying for a Reconciliation Grant. See list of Advisory Committee members in attached Backgrounder. Groups could apply for up to \$100,000, for projects, of up to three years.

"Three key priorities helped identify the most successful applications: a commitment to reconciliation and how applicants interpreted the Calls to Action and UNDRIP; the breadth of the project, including how many people will be impacted, as well as the diversity of those impacted; and longevity, which refers to the long-term impact of a proposed project," says Patricia Mainville, Winnipeg Foundation Board member and Reconciliation Grants Advisory Committee Chair.

The Foundation also celebrated the incredible people who make its work possible. In 2018, The Foundation introduced its new <u>Causes</u> initiative, so people can clearly see how they can support their favourite Cause – and their community – through The Foundation. The Ross family supports their chosen Cause – Children, Youth and Families – in part by making and selling handmade bags. The Foundation debuted a <u>new video</u> telling the Ross' story at the event, and the family spoke about the importance of making philanthropy a family activity.

"It's important for us to teach our boys to give back to our community," say Julie and Andrew Ross, Winnipeg Foundation donors. "We're happy to support the community through The Winnipeg Foundation. Knowing we're building a family legacy that will support the community feels good."

The Winnipeg Foundation is **For Good. Forever.** We help people give back to our shared community by connecting generous donors with causes they care about **For Good**. We're are an endowment-based public foundation, so gifts are pooled and invested, and the annual earnings are distributed back to the community **Forever.** Formed in 1921, we are proud to be the first community foundation in Canada.

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BACKGROUNDER

In 2018, The Winnipeg Foundation distributed an unprecedented \$41.1 million in community support!



Alexis Kanu, Lake Winnipeg Foundation

We may be best known for making responsive grants to charities across our community, but that's not all we do.

RESPONSIVE GRANTS

These are the grants charitable organizations apply for and are what people most often associate with The Foundation. They encompass our Community Grants streams plus our special granting programs.

AGENCY AND DESIGNATED

Established by charitable organizations, Agency Endowment Funds provide an annual source of revenue to be used at a charity's discretion. Designated Funds support specific charities each year as defined by the donor.

DONOR-ADVISED

Donors work with Foundation staff to choose which charitable programs and projects receive their granting support.

MA NAGE

Funds managed by The Foundation on behalf of other charitable organizations.

LEADERSHIP PROJECTS

These include Foundation leadership projects like Youth in Philanthropy, which will be celebrating its 20th anniversary in 2019; our support for United Way's For Every Family program, South Point at The Forks and the St. Boniface Belvedere; and more.

MANITOBA COMMUNITY FOUNDATIONS

These funds are managed by The Foundation on behalf of other community foundations across our province.

SCHOLARSHIPS

Scholarships provide annual support for students at specific educational institutions.



Reconciliation Grants

For more information about The Foundation's Reconciliation Grants stream, go to wpgfdn.org/ReconciliationGrants.

Reconciliation Grants Advisory Committee Members

- Patricia Mainville, Chair
- Vania Gagnon
- Rob Gendron
- Dr. Trisha Logan
- Rob Riel
- Roxanne Shuttleworth.
- Leah Gazan, Steven Greyeyes and Sharon Parenteau provided additional support

Reconciliation Grant Recipients

Charitable organization	Program description
Camerata Nova	To produce Captive, a concert by five Indigenous composers, including recording and outreach
Dakota Ojibway Child and Family Services	Collaboration with Seven Oaks School Division regarding child welfare, delivered by Circles for Reconciliation
Immigrant and Refugee Community Organization of Manitoba	Common Ground: fostering understanding between new Canadians and Indigenous peoples
Islamic Social Services Association	Creating connections between Muslim and Indigenous organizations
Ka Ni Kanichihk	Projects led by Indigenous girls and two-spirit youth to bridge gaps between Indigenous and non-Indigenous peoples
Lake Winnipeg Foundation	Supporting the Lake Winnipeg Indigenous Collective, and engaging staff and board on Indigenous perspectives and protocols



Ma Maw-Wi-Chi-Itata Centre	Dialogue and education for Indigenous, non-Indigenous and government representatives, in partnership with CUSO International
Manitoba Craft Council	Art exhibition focused on contemporary Indigenous beading practices
Mentoring Artists for Women's Art	Educational resources on the history of Indigenous women artists in Canada
Rainbow Resource Centre	Culturally-relevant programming for two-spirit and Indigenous LGBT2SQ+ people
Red Road Lodge	Story Posts: an art, education, community outreach, and knowledge-sharing project by Indigenous artists
Sandy-Saulteaux Spiritual Centre	Culturally-oriented, land-based retreats for Indigenous parents working to reunite with their children
Sarasvàti Dramatic Theatre Productions	Seven Sacred Teachings, a reconciliation through storytelling project
Seven Oaks School Division	Blue Thunderbird Land-Based Teachings Learning Centre
Social Planning Council of Winnipeg	To develop an Indigenous Orientation Toolkit for new Canadians and refugees
The Centre for Indigenous Environmental Resources	Multi-media sharing of reconciliation and decision- making among local chiefs, reeves and mayors
The Diocese of Rupert's Land	Healing Forest Winnipeg, a living memorial to Indigenous families affected by residential schools
Urban Circle Training Centre	Inter-generational cultural teachings and ceremonies led by elders
Urban Shaman	Sacred Sounds, an Indigenous languages revitalization initiative
Westworth United Church	Interfaith workshops on the Truth and Reconciliation Commission of Canada's Calls to Action