

Community Impact Celebration & Orientation

June 25, 2024

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FOUNDATION  Your Community Foundation
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How We Work Together



Award Management



Final Reports



Grant Amendments



Support Beyond Your Grant

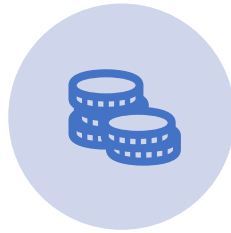
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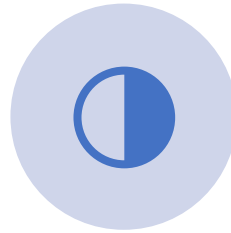
Award Management



Monitoring your
progress



Use of grant
funds



Managing a
partially funded
request

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Final Reports

Your final report should be submitted:

- When your project has been completed.
- When the grant funds are spent.
- Before submitting a new community grant application.
- By the due date listed in the grant portal.

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Final Reports

After submitting your report:

- Status will change to “submitted”
- If we have questions regarding your report, we may request revisions
- Once approved it will be marked “closed”

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Final Report Updates

Describe the community served by the project

- Highlight your commitment to DEIB

Uploaded photos

- Instructions for crediting photos

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Grant Amendments

Contact your Program Officer to discuss changes to your grant.

Amendments will **be documented in the “notes” on the grant portal.**

May impact on future applications

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Questions for Neneth?



Support Beyond Granting

What you can expect:

Sharing your successes with donors and the broader community

- Communications & Marketing
- Community Generosity

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Communications & Marketing Support

June 25, 2024

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Join at slido.com
#3492654

 Start presenting to display the joining instructions on this slide.

Working Together

- **Grant recognition**
- **Additional support**
 - Amplifying and sharing your stories
 - Sharing knowledge and expertise
 - Providing capacity-building

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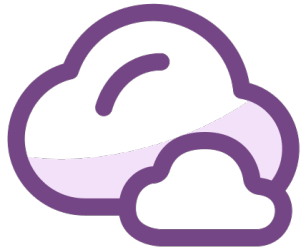


Do you have staff dedicated to communications and/or marketing activities - how many?

① Start presenting to display the poll results on this slide.

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When you think of your organization's communication/marketing work, what is one thing you could use more of? One word please.

① Start presenting to display the poll results on this slide.

Ways to recognize your grant

- **Grant Recognition resources available, including but not limited to...**
 - Using The Foundation's logo.
 - Tagging us on social media
 - Issuing a media release
 - Inviting a Winnipeg Foundation staff member to participate in your event (where appropriate and available).

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Additional recognition info

- Thank you note or letter, if you received support from a Donor-Advised or Donor-Designated Fund
- Please - no plaques, framed photos/posters or other mementos

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Additional support

The Foundation can help you share your stories;

- ***Working Together*** magazine
- **Foundation podcast**
 - *Because & Effect*
 - *Why X Matters*
- **Other media**
 - Videos
 - Foundation's website
 - Ads
 - Social media platforms

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Communications & Marketing Support

How can we help?

The Winnipeg Foundation's Communications and Marketing team wants to help cultivate community stories, relationships, and champions by amplifying your story and your voice.

[Start now](#)

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Would any of these capacity-building activities be helpful to your organization (mark all that apply)?

① Start presenting to display the poll results on this slide.

Any questions for LuAnn or Nolan?



Community Generosity Support

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Community Generosity Team

Generosity Advisors

- Work one-on-one with donors to plan their generosity, including current and future giving
- Work closely with the Community Impact team to match donors' priorities to community needs

Stewardship Programs & Operations

- Annual, memorial and planned giving
- Administration, research, analysis and stewardship

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Our Donors (and yours!)

Support you through Community Grants via:

- planned giving
- establishing community or cause funds
- unrestricted gifts (including monthly and memorial giving)

Also may support you through their funds:

- Donor-Designated
- Donor-Advised
- “share your application with other donors”

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Fund Types

Donor-Designated

- a.k.a. “favourite charity”
- Payments come in December, and will grow over time

Donor-Advised

- Wide variety of fund holders (corps, families, individuals)
- On-going, active relationships, sometimes over many generations
- Grant throughout the year
- Endowed, with plans for successor advisors and/or other directions

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Thank you letter process

- If there is a living donor, **we will ask for a thank you** letter to CommunityGenerosity@wpgfdn.org
- We forward these to the donors on your behalf, according to their preferences (even if they are anonymous!!)
- These donors already love your organization, don't be shy about sharing your story!

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Connecting with your donors

Tips for impactful thank you letters

- Include the grant number
- Address it to the donors, not to us
- Attachments are better than emails if you can
- Don't include an ask
- **Do** include your contact info / social media etc.
- Pictures and stories are great!

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Any questions for Jennifer?





wpgfdn.org

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1350 – One Lombard Place, Winnipeg, MB R3B 0X3
204.944.9474 | info@wpgfdn.org

Thank you!

Community Impact: Let's Stay Connected!



Community Impact: Let's Stay Connected!

We've heard from you that members of the charitable sector want to connect, know what others are finding success in and learn from one another. **There's power in community!** If you connected with others while at The Foundation's event and would like to stay connected, fill out your contact information below. We will share this list with our grant recipient cohort!

* Required

Consent to share your contact information

1. Do you give The Winnipeg Foundation permission to share the contact information you provide with other 2024 Community Grant recipients?

*A list with your name, email address, phone number, and organization will be made available. **

Yes

No