

# 2018 OVERVIEW

Thanks to the remarkable generosity that defines our community, The Winnipeg Foundation has supported our city's charitable organizations for more than 95 years. The first community foundation in Canada, we are committed to our role as leader, steward, and steady funder in this city that continually inspires us.

**Our vision:** A Winnipeg where community life flourishes for all.

## How does it work?

The Winnipeg Foundation is a community foundation, an independent, public organization supported by people from all walks of life. Gifts are pooled and invested, and the annual earnings are granted to charities. Since the capital is never spent, your gift keeps giving **For Good. Forever.**

The Winnipeg Foundation is a permanent, sustainable and trusted way of helping in an uncertain world. Through their gifts, donors are tackling some of our community's biggest challenges, fostering innovation and providing a strong foundation for a future we can only imagine.

## Gifts

Some of our donors want to support our community's most pressing needs and emerging opportunities. Others want to focus on a specific charitable cause or agency, decide which charities receive grants or support students through awards.

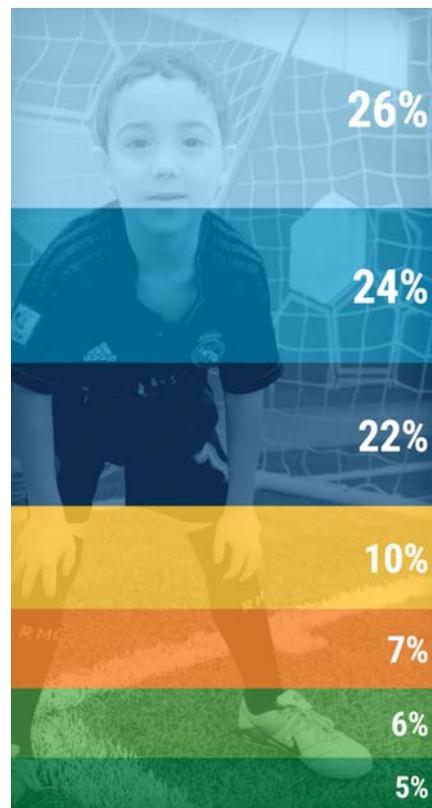
In 2017, our incredible donors made a record-breaking 6,420 contributions worth \$42.4 million. While the reason each donor gives is unique, all want to make Winnipeg better. Thank you!

## Strength in Numbers

Thanks to gifts from generous donors, last year we distributed \$38 million in community support. We may be best known for making competitive grants to charities across our community, but that's not all we do. The chart to the right illustrates the seven ways The Foundation supports our community.

In 2017, The Winnipeg Foundation distributed an unprecedented

**\$38 MILLION**  
IN COMMUNITY SUPPORT!



### RESPONSIVE GRANTS

Our competitive Community Grants streams plus our special granting programs such as Camperships.

2017 total community grants approved: approx. \$9.2 million

### AGENCY AND DESIGNATED

Agency Endowment Funds provide an annual source of revenue to be used at a charity's discretion.

Designated Funds support specific charities each year as defined by the donor.

### DONOR-ADVISED

Donors work with Foundation staff to choose which charitable programs and projects receive their granting support.

### MANAGED

Funds managed by The Foundation on behalf of other charitable organizations.

### LEADERSHIP PROJECTS

These include Foundation leadership projects like Vital Signs®.

### MANITOBA COMMUNITY FOUNDATIONS

These funds are managed by The Foundation on behalf of other community foundations across our province.

### SCHOLARSHIPS

Scholarships provide annual support for students at specific educational institutions. This is a growing part of our activities.

## How will you make a difference?

We work with donors and local agencies to make our community more equitable, neighbourhoods stronger, families more resilient, and Winnipeg an even better place to live.

**Fund:** Patrice Yamada and Peri Venkatesh Fund  
**Type:** Community Building Fund  
**Supports:** Winnipeg's changing needs and emerging opportunities



**“The whole idea of legacy was to sort of pay it forward and prepare so that our gifts of caring and compassion would carry on after we’re gone. We may not be remembered for who we are as humans, but that financial gift will plant a seed and that seed will make our community better.”**

- Patrice Yamada,  
*Fund holder*

We’ll help you create a legacy that will last forever. Here are your giving options:

### Help our community flourish

A gift to Community Building Funds helps support the full spectrum of charitable needs in our community. Community Building Funds address the most pressing needs in our city now, and will meet future challenges and opportunities that we may not even imagine today.

### Help a particular cause or charity

Through a Field of Interest or Designated Fund you can support an issue or organization close to your heart.

### Give to an existing fund

Each of the more than 3,000 funds at The Foundation has a unique purpose and history. There may be an existing fund that resonates with you.

### Create your own fund

A fund in your name, or any name you choose, ensures

your hopes and dreams are reflected in our community forever. Your fund can benefit a particular charitable organization(s) or issue, or the community in general. You define your level of involvement in grant decisions.

### Honour others

Whether celebrating joy or demonstrating optimism in a time of grief, a charitable gift of any size is a meaningful way to honour or remember a friend or loved one.

### Plan now to give later

You can make a gift in your Will or estate plan that benefits our community in the future.

## Your Legacy

If you are planning a future gift to The Foundation, we invite you to join our Legacy Circle. This allows us to thank you now, and for you to be a part of The Foundation during your lifetime.

## Your gift

You can give by mail, phone or securely online. We accept: cash, credit cards, publicly-traded securities, retirement funds, life insurance, charitable remainder trusts, residual interest and bequests. Please contact us for more information.

**“Ma Mawi’s Family Group Conferencing program helped me break the cycle of CFS involvement in my life. It empowers families and gives them their voice back.”**

- Angeline Spence,  
*Team Lead of Ma Mawi’s Isobel’s Place, and former Family Group Conferencing participant*

**Recipient:** Ma Mawi Wi Chi Itata Centre  
**Program:** Family Group Conferencing  
**Grant:** \$500,000, drawn from the Moffat Family Fund, which is a Donor-Advised Fund

