

# Fast Pitch Workshop

## The Power of Story - Trainers

Cate Friesen and David McLeod will be leading workshop and coaching sessions.



**Cate Friesen** is the driving force of The Story Source. She's a story practitioner, facilitator, and trainer who brings together 25 years of experience as an entrepreneur, award-winning CBC producer, documentary maker and performer. She has brought Power of Story workshops to nonprofits like CMHA and MCIC (Manitoba Council for International Cooperation). She has taught non-profit boards how to use story in their roles as ambassadors for their organization. And coached entrepreneurs and leaders in developing their signature stories, through Know Your Story workshops. One of the highlights of her year was co-facilitating the training of The Winnipeg Foundation's Fast Pitch participants, along with David McLeod.

Cate is a board member of West Central Women's Resource Centre, volunteers as a pro bono consultant with Spark! She's a Quaker and a soccer playing mother of two.



**David McLeod** is a member of the Pine Creek First Nation and the CEO of Native Communications Incorporated, which owns and operates the provincial radio network, NCI-FM, and a local Winnipeg station, NOW Country 104.7. He also the Executive Producer of the Indigenous Music Countdown (IMC) heard in 12 stations across Canada including SiriusXM. David studied broadcasting at the Southern Alberta Institute of Technology in Calgary and television at the Ryerson University in Toronto. He's hosted a music series on APTN entitled Our Songs and was featured in the Winnipeg Indigenous music documentary, Brown Town Muddy Water. David currently serves on the board of Manitoba Film and Music and of the Aboriginal Peoples Television Network, and is a member of Manitoba's Indigenous Writers Collective. He is an avid photographer and storyteller on social media, with a passion for shining the light on Winnipeg's vibrant Indigenous and arts communities.

For more information, please contact Jennifer Partridge at [fastpitch@wpgfdn.org](mailto:fastpitch@wpgfdn.org) or 204-944-9474 ext. 231