

Fast Pitch 2019 Information for Coaches

What is Fast Pitch?

The Winnipeg Foundation's Fast Pitch is a coaching program to help build the capacity of, and create visibility for, Winnipeg's charitable sector. Fast Pitch is part of an international movement that helps organizations create powerful, high-energy cases for support, delivered in three minutes or less!

Through Fast Pitch, leaders from local charities will learn how to tell their organization's stories, succinctly and powerfully. The coaching process will also help build valuable relationships with members of Winnipeg's legal, business, and marketing communities. The program culminates in a Showcase where finalists compete for up to \$20,000 in prizes.

Who should apply?

Ideal coaches will be:

- **Passionate** – enthusiastic about what they do and want to support charitable organizations with their time and expertise.
- **Productive** – able to work with individuals toward achieving goals and provide constructive feedback.
- **Experienced** – have background in a business setting including: law, accounting, marketing, finance, entrepreneurship, or other.

Time commitment

Fast Pitch is built around coaching sessions to help presenters distill key elements of their organization's social impact and innovative approach into a three-minute pitch. There are four sessions (Jan. 8 – Feb. 7), the semi-finalist event (Feb. 13) and the Showcase (Feb. 28) that coaches are expected to attend; a time commitment of approximately 20 hours. (See **Schedule** for more details.)

Coaching process and sessions

Throughout the process, presenters will have access to valuable strategic advice and resources, and have the opportunity to cultivate ongoing relationships with each other and their coaches.

Over the course of eight weeks, leaders and coaches will attend a variety of sessions:

- **Orientation**
An introduction to the Fast Pitch program and what presenters and coaches can expect during the process.
- **Speed Networking**
Presenters and coaches get to know each other quickly during this fast-paced session and will be matched based on interests, affinity, skills and needs.
- **Group coaching and feedback (2 sessions)**
Presenters will work with coaches and small groups to refine their pitches and provide feedback to one another.

- **Semi-finalist event**
All presenters will take part in a semi-finalist event and up to eight will go on to the Showcase.
- **Showcase**
Up to eight finalists will present their pitches to a panel of judges and the public. Awards totaling up to \$20,000 will be made the night of the event.

Schedule

January 8, 2019	Orientation	Richardson Concourse
January 10, 2019	Professional Development	The Winnipeg Foundation
January 17, 2019	Speed Networking	TBD
January 31, 2019	Group coaching and feedback #1	Richardson Concourse
February 7, 2019	Group coaching and feedback #2	TBD
February 13, 2019	Semi-finalist event	Cercle Moliere
February 28, 2019	Showcase	The Met

Application process

The application process will begin on September 24, 2018 and close on October 26, 2018. Applications will only be accepted online through The Winnipeg Foundation's website fastpitchwinnipeg.org.

Please note there are a limited number of coaching spots.

Questions?

For more information, please contact Jennifer Partridge at fastpitch@wpgfdn.org or 204-944-9474 ext. 231