

# Fast Pitch 2020 Information for Coaches

## What is Fast Pitch?

The Winnipeg Foundation's Fast Pitch is a coaching program to help build the capacity of, and create visibility for, Winnipeg's charitable sector. Fast Pitch is part of an international movement that helps organizations create powerful, high-energy cases for support, delivered in three minutes or less!

Through Fast Pitch leaders from local charities will learn how to tell their organization's stories in a succinct and powerful way. The coaching process will also help build valuable relationships with members of Winnipeg's legal, business, and marketing communities. The program culminates in a Showcase where finalists compete for \$26,000 in prizes.

## Who should apply?

Ideal coaches will be:

- **Passionate** – enthusiastic about what they do and want to support charitable organizations with their time and expertise.
- **Productive** – able to work with individuals toward achieving their goals and provide constructive feedback.
- **Experienced** – have background in a business setting including: law, accounting, marketing, finance, entrepreneurship, or other.

## Time commitment

Fast Pitch is built around coaching sessions to help presenters distill key elements of their organization's social impact and innovative approach into a three-minute pitch. There are four sessions (Thursdays Jan. 9 – Feb. 6), the semi-finalist event (Feb. 13) and the Showcase (Feb. 26) that coaches are expected to attend; a time commitment of approximately 20 hours. (See **Schedule** for more details.)

## Coaching process and sessions

Throughout the process presenters will have access to valuable strategic advice and resources and have the opportunity to cultivate ongoing relationships with each other and their coaches.

Over the course of seven weeks, leaders and coaches will attend a variety of sessions:

- **Orientation**  
An introduction to the Fast Pitch program and what presenters and coaches can expect during the process.
- **Speed Networking**  
Presenters and coaches get to know each other quickly during this fast-paced session and will be matched based on interests, affinity, skills, and needs.
- **Group coaching and feedback (2 sessions)**  
Presenters will work with coaches in small groups to refine their pitches and provide feedback to one another.



- **Semi-finalist event**  
All presenters will take part in a semi-finalist event and up to ten will go on to the Showcase.
- **Showcase**  
Finalists will present their pitches to a panel of judges and the public. Awards totaling up to \$26,000 will be made the night of the event.

## Schedule

January 7, 2020	Orientation	Richardson Concourse
January 9, 2020	Professional Development	Richardson Concourse
January 16, 2020	Speed Networking	Forks Market South Hall
January 30, 2020	Group coaching and feedback #1	Richardson Concourse
February 6, 2020	Group coaching and feedback #2	CCFM
February 13, 2020	Semi-finalist event	Théâtre Cercle Molière
February 26, 2020	Showcase	The MET

## Application process

The application process will open on September 19, 2019. Applications can be found online through The Winnipeg Foundation's website [fastpitchwinnipeg.org](http://fastpitchwinnipeg.org).

*Please note there are a limited number of coaching spots.*

## Questions?

For more information, please contact Jennifer Partridge at [fastpitch@wpgfdn.org](mailto:fastpitch@wpgfdn.org) or 204-944-9474 ext. 231