

# Fast Pitch 2020 Information about Sponsorship

## What is Fast Pitch Winnipeg?

Fast Pitch is an engagement initiative that helps charitable organizations with great ideas find compelling ways to tell their stories and gain support. Through one-on-one coaching with members of the business community, the seven-week program is an exciting opportunity for local organizations and volunteers to help build a thriving city.

## Be part of Fast Pitch Winnipeg!

Fast Pitch is a seven-week coaching program designed to help build the capacity of, and create visibility for, Winnipeg's charitable sector. Fast Pitches are high-energy, quick-fire presentations, that aim to share an organization's mission, vision, and promise – all in under three minutes!

Leaders from up to 20 Winnipeg charities will learn about how to tell their organization's story succinctly and powerfully. Through the coaching process they will also build valuable relationships with members of Winnipeg's marketing and communication, business, and legal communities. The program culminates in a showcase event where finalists compete for \$26,000 in prizes.

We are seeking sponsors as well as up to 30 volunteer coaches from Winnipeg's marketing and communication, business, and legal communities to be partnered with a non-profit participant working on their Fast Pitch. (Coaching positions require a commitment of up to 20 hours over a period of 2 months.)

## Why Fast Pitch Winnipeg?

Charitable organizations today face huge financial pressure. Fast Pitch helps leaders build skills to more-effectively gain support from funders, donors, and the community.

It also helps them build relationships that may help them fulfill other needs: donated goods; board members; strategic advice; training; and volunteer legal, accounting, marketing, or logistics assistance.

At the same time, many in the business community would like to volunteer their expertise, but don't know where to begin. Fast Pitch provides an effective, focused connection point that is mutually beneficial.

## How can you be part of Fast Pitch?

### Sponsorship \$2,500

- Logo and link on our website, and promotion on social media
- Two reserved coaching positions
- Four VIP tickets to Fast Pitch Showcase final event
- Recognition in final event program, public display of logo, and recognition by emcee
- Mention in media release promoting Showcase

## Contact Us

For more information, please contact Jennifer Partridge at [jpartridge@wpgfdn.org](mailto:jpartridge@wpgfdn.org) or 204-944-9474 ext. 231 or visit [fastpitchwinnipeg.org](http://fastpitchwinnipeg.org).