

# FRIENDS OF OUR HISTORY



## *To everything, there is a season*

The 100th anniversary of The Winnipeg Foundation is a natural time to celebrate our history. It was in 1921 that Canada's first community foundation was established in our city so this milestone has significance for the entire country. We hope to take advantage of this unique opportunity.

Community Foundations are endowment based which means that gifts received decades ago are still invested and generating annual returns which become grants to hundreds of local charities. In 2017, The Winnipeg Foundation distributed distributed \$38.1 million to the community.

The Friends of Our History Fund was established by The Winnipeg Foundation to support students studying Canadian History or the history of Indigenous Peoples at the Master's level. It is impossible to predict the extent to which this cause will have appeal to the broader public. We are clearly looking for a niche audience.

During the next few years, we will try to build support for students in the Joint Masters Program offered by the Universities of Manitoba and Winnipeg. With no pre-existing donor base, the first step is to find ambassadors and build from there. On the morning of Monday April 26, 2021, the 100th birthday of The Winnipeg Foundation, we are planning a breakfast with the supporters of Friends of Our History. Please mark your calendars. It will be a great celebration!

Richard Frost, CEO

## OUR RECIPIENTS (FROM LEFT TO RIGHT)



**Jenna Klassen** (University of Manitoba / Undergrad: The University of Winnipeg) - Jenna is in her second year of the JMP program. Jenna's primary interest has become Immigration and Ethnicity History. She is currently examining how material culture was used to remember immigrant homelands.

**Allison Penner** (University of Manitoba / Undergrad: The University of Winnipeg) - Allison is in her final year of the JMP program. Her affinity to history is due to the "lure of stories and the power they have to shape our understanding of the world and ourselves, on both individual and societal levels."

**Erin Yaremko** (University of Manitoba / Undergrad: The University of Winnipeg) - Erin is in her second year of the JMP program. She is currently in partnership with the O-Pipon-Na-Piwin Cree Nation and the Chemawawin Nation to create accessible community archives.

**Ian Mackay** (University of Manitoba / Undergrad: University of Manitoba) - Ian is in his second year of the JMP program. His current interest is in the foundational ideals and principles that influenced Canadian Confederation. He is dedicated to the studies of our founders and the influence of faith in Canadian History .

**Andrea Smorang** (University of Manitoba / Undergrad: Brandon University) - Andrea is in her second year of the JMP program. She hopes to have a career working in museums or would like to be in a University teaching in the Cultural and Public History sub-discipline. Her belief is that the awareness of the past leads to a socially enlightened future.

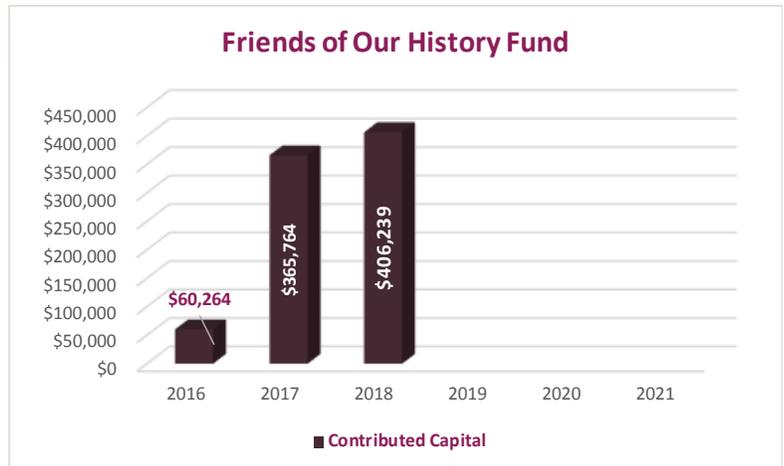
# Centennial History Award

In celebration of the 100th anniversary of The Winnipeg Foundation, a new PhD level scholarship will be first awarded in 2021. The award will be for \$100,000 payable over three years to a student pursuing studies in Canadian History, including the history of Canada's Indigenous peoples and/or the history of philanthropy in Canadian society. The University of Manitoba History Department will be invited to nominate a recipient at least once every three years. An endowment will sustain the award.

## FRIENDS OF OUR HISTORY FUND

The Friends of our History Fund has been created to generate Winnipeg Foundation Graduate Awards in History for MA students in the joint program offered by the UofM & UofW who are studying Canadian History or the History of Indigenous peoples.

The number and size of the awards are ultimately determined by the capital contributed to the Friends of Our History Fund. For example, a \$1.5 million endowment sustains ten annual awards in the amount of \$7,500 each. The first five recipients received \$2,000 awards in 2016 and \$3,000 awards in 2017.



Consistent with the long standing traditions of the Winnipeg Foundation, it is not the size of the gift but the giving that enables our capacity to serve. Anyone interested in participating in the fundraising strategy for Friends of Our History is invited to contact Rick Frost, [rfrost@wpgfdn.org](mailto:rfrost@wpgfdn.org).

## Recent\* Heritage grants

Costume Museum of Canada (Dugald Costume Collection Inc.)

Royal Aviation Museum Of Western Canada Inc.

Jewish Heritage Centre of Western Canada Inc

La Societe Historique de Saint-Boniface

The St. Andrew's Society of Winnipeg Trust Fund

Friends Of Upper Fort Garry Inc.

United Nations Association in Canada

The Manitoba Museum

The St. Vital Historical Society Inc.

Manitoba Hockey Hall Of Fame & Museum Inc.

Manitoba Crafts Museum and Library Inc.

Friends of Dalnavert Museum Inc.

La Corporation Archiépiscope Catholique Romaine De St-boniface

Rossdale-Vitretz Ukrainian Dance Incorporated

*\*approved competitive grants in our past fiscal year  
\*Does not include matching grants*

# We Need Ambassadors

Unlike the legacy of a single individual or family, building a community based endowment often takes years. It depends on gifts both large and small, generously donated by people from all walks of life. With no pre-existing donor base, success will ultimately depend on creating interest amongst those who value the study and the celebration of our past. As founder of the **Friends of Our History Fund**, The Winnipeg Foundation has allocated some seed money in connection with its up-coming centennial.

The proposed fund raising approach focuses on four key numbers:

**100** This new endowment needs widespread support from those who want to help celebrate The Winnipeg Foundation's 100th anniversary. \$100 gifts or more can be made in celebration.

**1921** Gifts or cumulative gifts totalling \$1921 or more can be made by organizations and individuals to mark the year of the Foundation's beginning in 1921.

**20-21** Organizations and individuals are also invited to make a gift(s) of \$20,021 or more to celebrate The Foundation's upcoming Centennial in 2021.

**100,000** Remembering the original gift of William Alloway in 1921 that established Canada's first community foundation in Winnipeg, we hope to find some \$100,000 donors.

Every gift is greatly appreciated and will help to build this legacy.

## PROFESSIONAL DEVELOPMENT OPPORTUNITIES

The Winnipeg Foundation is partnering with the Manitoba Social Sciences Teachers Association (MSSTA) and Canada's History to provide a new bursary for Manitoba high school teachers to access out-of-province professional development opportunities. With this partnership, a total of \$15,000 in funding would be available each calendar year. Any unused funds will be carried over to the following year. This initiative represents a new opportunity to build knowledge and capacity within the Manitoba history education community. This program can help inspire and train educators who will be leaders in the community for decades to come.

Specific professional development opportunities could include:

- The Historical Thinking Summer Institute offered by the Historical Thinking Project
- The Association for Canadian Studies annual conference on Canadian History
- The National Council for the Social Studies annual conference

For more details, please contact Joel Ralph, Director of Programs, Canada's History, [jralph@canadashistory.ca](mailto:jralph@canadashistory.ca).



## Alloway Hall

The new Alloway Hall at the Manitoba Museum is sure to take your breath away, with help from the Canada Cultural Spaces Fund, the Province of Manitoba, and The Winnipeg Foundation. The recent Vital Signs® launch was held in this beautiful space, accommodating almost 300 guests. Our grant was \$500,000.



## Aviation Museum Annual Report Launch

The Winnipeg Foundation's 2016 Annual Report launch was held at the Royal Aviation Museum of Western Canada, alongside majestic aircraft that once graced our skies. Our grant of \$600,000 supported the museum's capital campaign and archives.



## Watson Crossley Museum opening in Grandview

T.A. Burrows was a pioneering lumberman who established the Burrows Mill in Grandview Manitoba. At its peak, the mill employed up to 1,000 people. A new T.A. Burrows building now preserves many of the Burrows artifacts and was opened to the public in August. Our grant to this project was \$150,000. The daughter of Theo Burrows, Kathleen Lightcap, made a very generous gift to The Winnipeg Foundation in the 1980s.