

# Granting Priorities

The Winnipeg Foundation is a 360-degree project funder, which means we support a wide variety of community initiatives on a time-limited basis. Feedback from Winnipeggers through our *Vital Signs* project has helped us identify a series of strategic priorities to guide our Community Grants program over the next three years, beginning in 2019.

These are the measures by which we'll evaluate the effectiveness of our grantmaking, and strong proposals that fit these areas are likely to receive more serious investment. As you develop your request, be sure to highlight how it connects with our priorities. While our focus will be on the following grantmaking priorities, we will continue to respond to emerging community needs.

## Strategic Granting Priorities (2019-2021)

*Woven through these five priorities are the Foundation's commitments to engage in the work of Reconciliation, as well as to build the capacities of charitable organizations, values that connect with every facet of grantmaking.*

### Build a resilient community

- Help individuals develop their potential
- Empower families
- Cultivate belonging and safety in neighborhoods

### Nurture educational success

- Close education gaps
- Increase school readiness, high school completion, and post-secondary enrolment
- Support transition to the workforce

### Strengthen physical and mental health

- Encourage prevention and well-being
- Enhance food security
- Remove barriers to recreation and sports
- Reduce isolation for seniors and the vulnerable

### Enrich our creative community

- Create social change through art
- Make art and culture accessible
- Celebrate our diverse cultural heritage

### Grow a sustainable city

- Promote sustainable lifestyles
- Green the charitable sector
- Tackle climate change

