

Because The Winnipeg Foundation is **For Good. Forever.**

HIGHLIGHTS FROM THE WINNIPEG FOUNDATION'S 2019 YEAR



“Because it takes a village to raise vibrant and healthy individuals.”

Nina Condo, Elmwood Neighbourhood Resource Centre



“Because it’s important to support where you come from.”

Pauline and Melissa Emerson-Froebe, Winnipeg Foundation donors





Examining the impact of For Good. Forever.

When you make a gift to The Winnipeg Foundation, you're supporting our community **For Good. Forever.** But what does that mean?

It means you're helping build 'a Winnipeg where community life flourishes for all.' There are many ways community life can flourish, and that's why The Winnipeg Foundation is a 360-degree grantmaker. We support all kinds of charities and charitable activity in our community. And we convene the community on issues of importance through Vital Conversations to gain insight. In 2019, distributions to the community totaled more than \$57.5 million. Whether it is an \$800 grant to a daycare to purchase a stove, a \$1 million grant to Manitoba Museum's Winnipeg Gallery, or something in between, this kind of support makes a huge difference in our community. You can read stories of impact throughout this report.

It means you're working with likeminded citizens to make a difference. Community foundations are built on the premise it's not the size of the gift, but the act of giving that's important; we're stronger when we work together. The Foundation received approximately 8,800 gifts last year totaling more than \$252 million. This included two major endowments established by the Manitoba government to help preserve habitat and wetlands, which will sow benefits across our province for generations to come. We know the reasons people give are extremely personal. That's why The Foundation developed our Causes campaign – so people can support the Causes they care about and share the BeCause behind their charitable work.

It means you're creating a legacy that will continue to give back. Gifts to The Foundation are pooled and invested, and a portion of the interest is granted back to the community every year. That means those who gave to The Foundation nearly 100 years ago are supporting our community today, just as your gift will continue to support our community forever. We are thankful and honoured to receive each and every gift.

It also means you're giving The Foundation and other charities the ability to respond to our community's changing needs and emerging opportunities. If you look

at the bar chart on the facing page, you'll see the highest percent of The Foundation's distributions went towards Agency and Designated Grants, followed by Responsive Grants (tied with Donor-Advised Grants). Agency and Designated payments allow charities to have discretion over how they use the annual funds generated, which means they can focus on delivering great programs rather than worrying about how they will keep the lights on. Responsive Grants give The Foundation the discretion to respond to applications from charities for a wide range of community projects. In 2019 we released *Perspectives: Insights on Winnipeg Foundation Grantmaking*, which used an anonymous survey of recent grant recipients to present information about our Grantmaking; you can view the complete report on our website.

Thanks to you and other generous donors, 2019 was truly an incredible and unprecedented year for The Winnipeg Foundation. Planning for The Foundation's centennial in 2021 is well underway; not only will it be a year of local celebrations, activities and community investment, but it is also of national significance as Winnipeg was the first community foundation established in Canada. Stay tuned for details!

All of this work is only possible because of you. Thank you for supporting our community through The Winnipeg Foundation **For Good. Forever.**



Richard L. Frost
CEO, The Winnipeg
Foundation



Doneta Brotchie
Board Chair, The Winnipeg
Foundation

The Foundation recognizes Winnipeg is on Treaty 1 territory, and on the homeland of the Métis Nation.

\$57.5 million – thanks to you!

In 2019, The Winnipeg Foundation distributed an unprecedented \$57.5 million in community support. If you've ever made a gift to The Winnipeg Foundation, you're playing a role in this impact. Thank you!

We may be best known for making responsive grants to charities across our community, but that's not all we do.



Patricia Mainville, Winnipeg Foundation Board member and donor

Why Arts, Culture and Heritage?

From a donor's perspective:

“Because the vibrancy of a city is reflected in its arts and cultural activities, bringing joy and meaning to people’s lives.”

–David Laird, Winnipeg Foundation donor and Legacy Circle member

Foundation granting priorities:

- Making art and culture accessible
- Creating social change through art
- Celebrating our diverse cultural heritage

Your 2019 impact:

19% of Foundation
granting dollars
supported this
Cause

176 Charities
Supported*

*Includes Responsive Grants, Agency and Designated Grants, Donor-Advised Grants, Leadership Project Grants. Does not include Manitoba community foundation distributions and Agency Managed Funds distributions. Please note: a charity may receive grants from multiple Causes.



On the ground: Learning languages together

“Language is such a big part of our culture and it really connects us to each other – our families, our communities, our people,” says Chelsey Meade, coordinator of Language of Our Ancestors.

Language of Our Ancestors is a nine-month program offered through Empowering Indigenous Youth in Governance and Leadership (EIYGL), a Winnipeg-based national charity led by Indigenous youth. Classes provide participants with an understanding of Cree and Ojibway language fundamentals through classroom instruction and practical creative assignments, culminating in a two-day cultural language immersion camp. Classes usually take place at the Manitoba Indigenous Cultural Education Centre. Everyone is welcome.

Learn more: ildii.ca/courses/language-of-our-ancestors



Recipient: Empowering Indigenous Youth in Governance and Leadership (EIYGL)

Program: Language of Our Ancestors

Grant: \$50,000 drawn from the Arnold William and Natalie Riedle Memorial Fund, the Florence Brownridge Educational Fund, and from the hundreds of Community Funds held at The Foundation

Language of Our Ancestors program participants. Photo courtesy of Empowering Indigenous Youth in Governance and Leadership (EIYGL).

Why Children, Youth and Families?

From a charity's perspective:

“Because a sense of belonging is the first step to becoming who we are meant to be.”

–Phil Chiapetta, Rossbrook House, Grants Committee member

Foundation granting priorities:

- Helping individuals develop their potential
- Empowering families
- Cultivating belonging and safety in neighbourhoods

Your 2019 impact:

32% of Foundation
granting dollars
supported this
Cause

385 Charities
Supported*

*Includes Responsive Grants, Agency and Designated Grants, Donor-Advised Grants, Leadership Project Grants. Does not include Manitoba community foundation distributions and Agency Managed Funds distributions. Please note: a charity may receive grants from multiple Causes.



On the ground: Community blooms at Rainbow Community Garden

When Birkha Dahal arrived in Winnipeg in spring 2015, the Bhutanese senior had a hard time finding a community where he felt welcome – until he started coming to the Rainbow Community Garden.

“When this garden started, he felt like he was with some family,” says Dahal’s son Amber Dahal.

Since 2008, the Rainbow Community Garden project has been providing space for families to plant, tend and harvest their own gardens. In 2019, 322 families had plots at the project’s seven different sites, and there were 34 nationalities represented. More than 70,000 kilograms of food was harvested in 2019, helping reduce monthly grocery bills.

Learn more: knoxwinnipeg.ca/community-rainbow-gardens



- Recipient:** Knox United Church, in collaboration with Immigrant Integration Farming Community Co-op
- Program:** Rainbow Community Garden
- Grant:** \$110,000 between 2016 to 2019, drawn from the Gray Family Fund, the Moffat Family Fund, and from the hundreds of Community Funds held at The Foundation

Birkha Dahal at the Rainbow Community Garden site at the University of Manitoba.

Why Environment and Animal Welfare?

From a donor's perspective:

“Because wildlife should be protected from loss of habitat, poaching and climate change.”

–Iris Maurstad, Winnipeg Foundation donor and Legacy Circle member

Foundation granting priorities:

- Promoting sustainable lifestyles
- Tackling climate change
- Greening the charitable sector
- Protecting animals

Your 2019 impact:

11% of Foundation granting dollars supported this Cause

56 Charities Supported*

*Includes Responsive Grants, Agency and Designated Grants, Donor-Advised Grants, Leadership Project Grants. Does not include Manitoba community foundation distributions and Agency Managed Funds distributions. Please note: a charity may receive grants from multiple Causes.



On the ground: Helping habitats

Manitoba's natural infrastructure is benefitting from two new endowments held at The Winnipeg Foundation. The Conservation Trust and the Growing Outcomes in Watersheds (GROW) Program were both created by the Manitoba government and are managed by Manitoba Heritage Habitat Corporation (MHHC).

In its 2018 budget, the Manitoba government announced the establishment of the Conservation Trust to independently fund initiatives supporting the environment and addressing climate change.

“It's the first time something like this has been done at this scale,” says Kreesta Doucette, Grants Associate at MHHC.

The GROW Program, announced in June 2019, will support the enhancement of ecological goods and services on private land, helping landowners contribute to reduced flooding, improved water quality and nutrient management.

Learn more: mhhc.mb.ca



Funds: Conservation Trust and GROW Program
Cause: Environment and Animal Welfare
Supports: Manitoba's natural infrastructure and ecological goods and services

Photos by Cameron Meuckon, courtesy of Manitoba Habitat Heritage Corporation.

Why Health, Wellness and Recreation?

From a charity's perspective:

“Because sport and recreation should be accessible for every body.”

–Sam Unrau, Manitoba Wheelchair Sport Association, Youth in Philanthropy alumni, former Grants Committee member

Foundation granting priorities:

- Enhancing food security
- Removing barriers to recreation and sports
- Reducing isolation for seniors and the vulnerable

Your 2019 impact:

20% of Foundation granting dollars supported this Cause

317 Charities Supported*

*Includes Responsive Grants, Agency and Designated Grants, Donor-Advised Grants, Leadership Project Grants. Does not include Manitoba community foundation distributions and Agency Managed Funds distributions. Please note: a charity may receive grants from multiple Causes.



On the ground: Building bright futures, one bite at a time

The healthy food program at Sister MacNamara Elementary School is ensuring students can focus on their schoolwork.

“When it’s after recess we get to pick what fruit we want, and it actually does help a lot with focusing in class because you’re not too hungry,” says Skye MacDonald, a student at Sister MacNamara Elementary School.

Principal Debbie Lendhart Mair also sees the difference. “We try to do everything we can do in order to make sure the kids have a great learning environment. Providing a healthy snack at morning recess time is just one other layer we can offer,” Lendhart Mair says.

School food and nutrition programs like this are made possible by the Child Nutrition Council of Manitoba (CNC). During the 2018/19 school year CNC supported 271 school nutrition programs and provided 30,500 students with consistent, healthy snacks and meals.

Learn more: childnutritioncouncil.com



Recipient: Child Nutrition Council of Manitoba

Program: Healthy food in schools

Grant: \$287,615 over three years, drawn from the Moffat Family Fund

Sister MacNamara students (left to right) Afrah Hussein, Skye Macdonald, Ryan Twohearts and Yoseph Haidar help build the fruit bowls that are distributed to classrooms.

Why Literacy, Education and Employment?

From a charity's perspective:

“Because helping newcomers achieve their potential builds a strong and vibrant community for us all.”

– Jorge Fernandez and Briana Henry, Immigrant Centre

Foundation granting priorities:

- Closing education gaps
- Increasing school readiness, high school completion, and post-secondary enrolment
- Supporting transition to the workforce

Your 2019 impact:

18% of Foundation granting dollars supported this Cause

235 Charities Supported*

1,334 Scholarships Issued**

*Includes Responsive Grants, Agency and Designated Grants, Donor-Advised Grants, Leadership Project Grants. Does not include Manitoba community foundation distributions and Agency Managed Funds distributions. Please note: a charity may receive grants from multiple Causes.

** Includes Scholarships only.



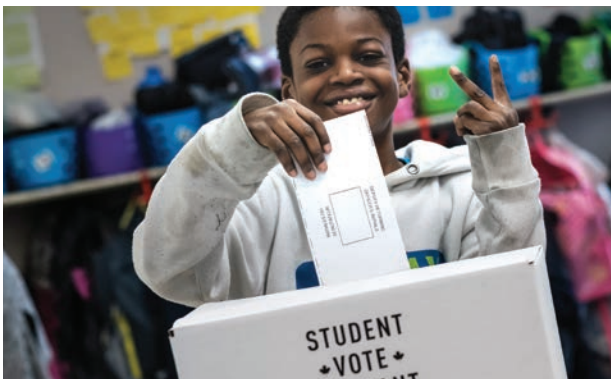
On the ground: Fighting back against ‘fake news’

First-time voters may find themselves questioning whether their vote matters. CIVIX, a non-partisan national charity dedicated to building the capacity and commitment of young Canadians to participate in democracy, is working to change that.

“We’ve got a variety of tools to help students develop the skills to fact check information and teach them about the standards of journalism and the role of journalism in democracy – which are all key elements to growing informed and engaged citizens,” says Lindsay Mazzucco, Chief Operating Officer of CIVIX.

In advance of the fall federal election, the CIVIX team held a Democracy Bootcamp for Manitoba educators. It provided 120 educators with the opportunity to learn about current threats to democracy, and how to engage the next generation of voters – and their families. In a world full of ‘fake news,’ it’s important for all citizens to develop skills to navigate information.

Learn more: [CIVIX.ca](https://civix.ca)



Recipient: CIVIX

Program: Democracy bootcamp

Grant: \$50,000, drawn from the Leadership Projects budget

Photo courtesy of CIVIX.

Why Community?

From a donor's perspective:

“Because giving back allows everyone the chance to live a better quality of life.”

–Glenn Marquez, Winnipeg Foundation donor

Foundation granting priorities:

The community's most pressing needs and emerging opportunities.

Your 2019 impact:

100% of Foundation granting dollars supported this Cause

Community encompasses all Causes

When you make a gift to a Community Fund at The Foundation, you help The Foundation's Responsive Grants program to support the changing needs of our community.



On the ground: Shifting into high gear

One charity. So many benefits.

Since 2010, The WRENCH has diverted more than 12,000 bikes from the landfill. It provides an inclusive environment and offers educational services for everyone. It reduces our carbon footprint by increasing access to efficient modes of transportation. And it helps improve people's physical and mental health.

The WRENCH – which stands for Winnipeg Repair Education and Cycling Hub – started in 2010 as a partnership between volunteer-run community bike centres, the City of Winnipeg, and Green Action Centre. At the time, The Winnipeg Foundation provided a start-up grant of \$40,000. Since then, the charity's reach has grown beyond Winnipeg.

“We started working with two or three main schools... and since then, we've helped start over 60 school and community bike shops across Canada,” says Pat Krawec, The WRENCH's Managing Director.

In early 2019, The WRENCH received a \$21,000 grant to hire an administrative assistant. Given The Foundation's role in supporting The WRENCH's genesis, it seems fitting this grant also took The Foundation's cumulative grants to the community to more than \$500 million.

“Knowing what The Foundation has done with us and our impact on the lives of thousands of people, and then seeing everyone else it has supported... [it] has changed the city **For Good. Forever.** For real,” Krawec says.

Learn more: thewrench.ca



Recipient: The WRENCH

Program: Staff position

Grant: \$21,000, drawn from the Talbot Family Foundation Fund, the Puchniak Family Fund and the Gray Family Fund

The milestone grant celebration event in early 2019 included a giant novelty cheque! From left to right, Rick Frost, Winnipeg Foundation CEO; Doneta Brotchie, Winnipeg Foundation Board Chair; Stephanie Abraham, The WRENCH volunteer; Pat Krawec, The WRENCH Managing Director; Matthew Raffey, The WRENCH Board Chair.

2019 Financial Highlights

Report of the Independent Auditor on the Summary Financial Statements

To the Board of Directors
of The Winnipeg Foundation

Opinion

The summary financial statements, which comprise the summary statement of financial position as at September 30, 2019 and the summary statement of operations and changes in fund balances for the year then ended, are derived from the audited financial statements of The Winnipeg Foundation for the year ended September 30, 2019.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian public sector accounting standards. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon. The summary financial statements and the audited financial statements do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial statements.

The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated December 17, 2019.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements*.

Chartered Professional Accountants
Winnipeg, Manitoba
December 17, 2019

Deloitte LLP

Summarized Statement of Financial Position

As at September 30 (in thousands of dollars)

	2019	2018
ASSETS		
Cash, short-term investments and receivables	\$22,831	\$32,388
Investments	1,180,276	909,830
Other assets	5,066	4,394
	<u>1,208,173</u>	<u>946,612</u>
LIABILITIES		
Accounts payable	922	909
Grant commitments	37,017	31,194
Agency managed funds	97,642	87,653
Manitoba community foundation managed funds	70,262	62,408
	<u>205,843</u>	<u>182,164</u>
FUND BALANCES		
Restricted	736,623	502,494
Discretionary	263,906	260,172
Operating	1,801	1,782
	<u>1,002,330</u>	<u>764,448</u>
	<u>\$1,208,173</u>	<u>\$946,612</u>

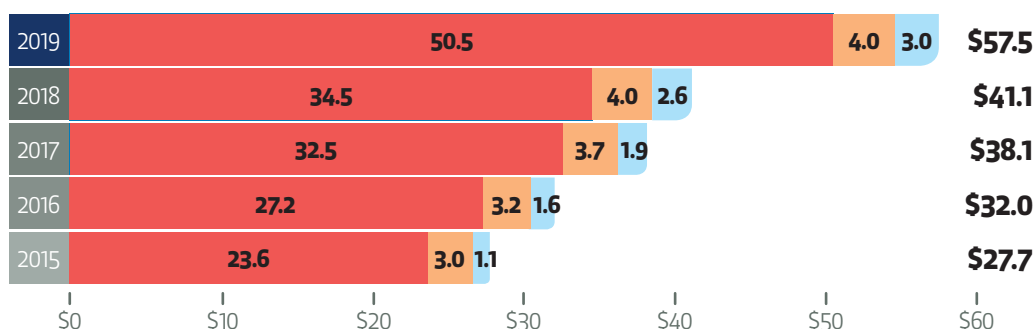
Summarized Statement of Operations and Changes in Fund Balances

For the Year ended September 30 (in thousands of dollars)

	2019	2018
Revenue		
Gifts	\$236,657	\$99,888
Investment income	61,524	50,785
Investment and administrative recovery	1,192	1,079
	<u>299,373</u>	<u>151,752</u>
Expenditures		
Grants	50,554	34,496
Investment management costs	3,956	2,951
Administration	6,981	5,992
	<u>61,491</u>	<u>43,439</u>
Excess of revenue over expenditures	237,882	108,313
Fund balances, beginning of year	764,448	656,135
Fund balances, end of year	<u>\$1,002,330</u>	<u>\$764,448</u>

To view our complete audited financial statements, including auditor's unmodified audit opinion, visit wpgfdn.org or call 204.944.9474.

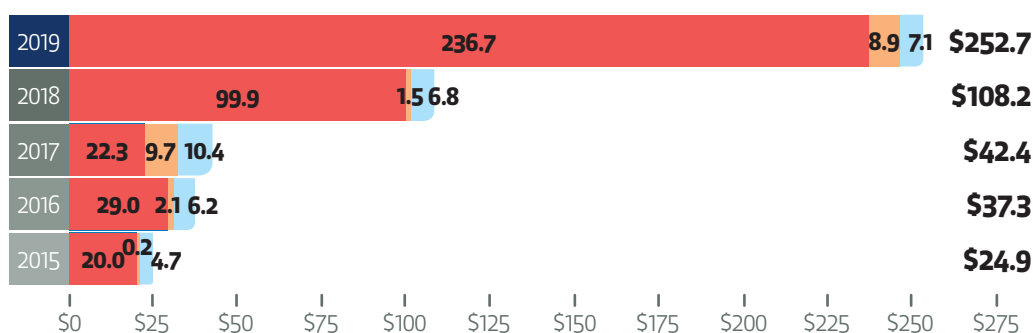
The Winnipeg Foundation	Managed	Manitoba community foundations
Amounts indicated in millions of dollars		

**TOTAL DISTRIBUTIONS**

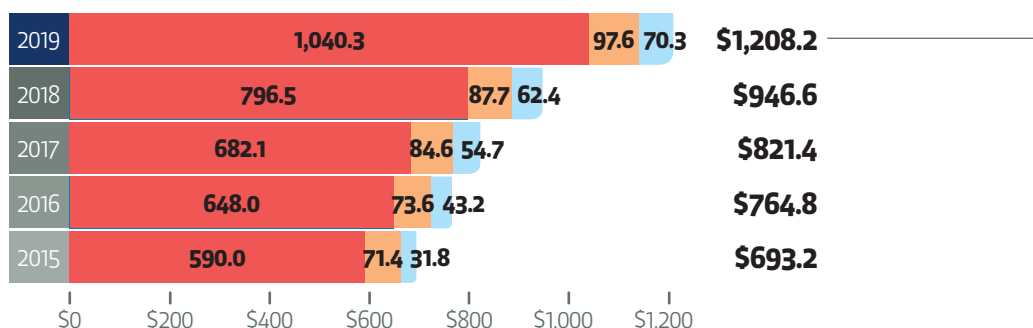
In 2019, distributions supported more than 1,000 different charitable organizations working throughout our community. The Foundation's policies mitigate the impact of market fluctuations on granting, providing steady and reliable funding to organizations.

TOTAL CONTRIBUTIONS

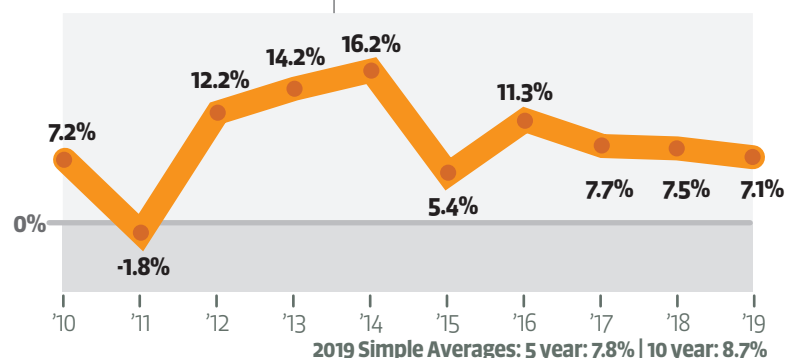
Donors from all walks of life give to funds at The Foundation to support our general community grant-making, particular charities, or scholarships. In the current year, gifts to endowment funds, for immediate granting, and contributions to managed funds remained very strong, totaling 8,852 gifts.

**TOTAL ASSETS**

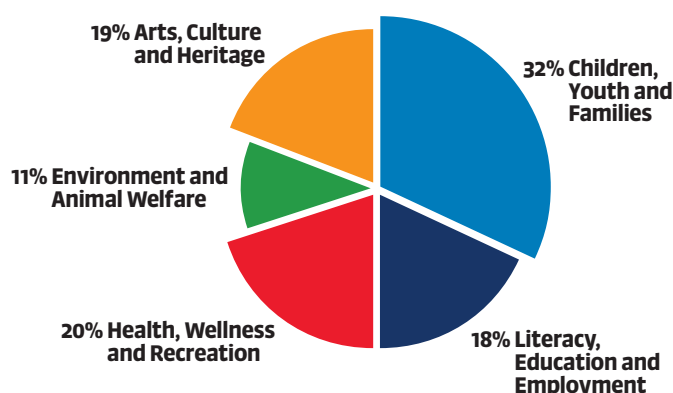
Positive financial markets combined with generous gifts contributed to the significant increase of total assets for another year.

**INVESTMENT RETURNS**

The Foundation's financial stewardship strategy takes a long-term approach to achieve maximum returns consistent with prudent investment practices, ensuring legacies created by donors are respected and grant-making will continue in perpetuity.

**TOTAL ENDOWMENT-BASED GRANTS DISTRIBUTION**

The Foundation's grants were distributed to projects in the following areas:

**2019 Finance and Audit Committee**

Carolyn Duhamel,* Chair
Tom Bryk,* FCPA, FCA, ICD.D, Vice-Chair
Doneta Brotchie,* Ex-officio
Austin Abas, FCPA, FCA
George Bass,* Q.C., ICD.D
Albert El Tassi*
David Loewen, FCPA, FCA
John Pollard*

2019 Investment Committee

Daniel Friedman,* Chair
George Bass,* Q.C., ICD.D, Vice-Chair
Doneta Brotchie,* Ex-officio
Tom Bryk,* FCPA, FCA, ICD.D
Gerry Labossiere,* CPA, CA
Evan Mancor, CFA
Peter Munro, CFA
Scott Penman, CFA
John Pollard*
*Board member

2019 Board of Directors



Doneta Brotchie
Board Chair



George Bass, Q.C., ICD.D



Hazel Borys



Tom Bryk, FCPA, FCA, ICD.D



Carolyn Duhamel



Spencer Duncanson



Albert El Tassi, C.M., O.M.



Daniel Friedman



Tracy Graham, CPA, CA



Gerry Labossière, CPA, CA



Joy Loewen



Patricia Mainville



John Pollard



Maureen Prendiville



Diane Roussin



Anita Southall



Mayor Brian Bowman
ex officio



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