



The Winnipeg Foundation announces \$5.27 million in grants support for mental health, addictions and community safety programming

Announcement made during Annual Celebration, where The Foundation revealed unprecedented 2019 fiscal results

Wednesday, Jan. 8, 2020. For immediate release: At its Annual Celebration held today at the Spence Neighbourhood Association Magnus Eliason Recreation Centre, The Winnipeg Foundation announced new strategic grants support totaling \$5.27 million for charities that work in mental health, addictions and community safety. It also announced results of its unprecedented 2019 fiscal year. This impact is only possible thanks to the generous donors who support our community through The Winnipeg Foundation.

Mental health, addictions and community safety support

The challenges Winnipeg has been facing in the areas of mental health and addictions are complicated and inter-connected. While The Foundation has long supported prevention, the current situation calls for a more immediate and coordinated effort.

Mental health and addictions are often linked to inequality, poverty, and colonialism, and can also lead to concerns over community safety. Based on feedback from the charitable sector and community leaders through focus groups and ongoing conversations, The Foundation has developed a strategic response falling under four pillars: Prevention, Crisis Intervention, Treatment and Post-Treatment. Today, The Foundation announced \$5.27 million in grants support for mental health, addictions and community safety programming.

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"This approach has given The Foundation the opportunity to collaborate with other organizations serving the City in the areas of mental health, addictions and neighbourhood safety in our community," says Doneta Brotchie, Chair of The Winnipeg Foundation Board of Directors. "With support totaling \$5.27 million, The Foundation's strategy aims to augment and enhance existing services provided by frontline organizations, and also to invest in long-term treatment and recovery facilities, to help address these urgent community issues."

"We know this investment will not eliminate mental health and addictions challenges in our community, nor will it address every neighbourhood safety issue, however we are confident this strategy will better equip the organizations dealing directly with their pressing community issues. As a community, we must work together," Brotchie added.

"When we consulted with frontline service providers, they told us about the hurdles they face when addressing the challenging demands placed on them daily," says Megan Tate, The Foundation's Director of Community Grants. "We are optimistic this support will help them address these new demands."

For the list of specific grants, please see attached backgrounder.

2019 fiscal results

The Winnipeg Foundation is built on the premise that it's not the size of the gift but the act of giving that's important. And for the past 98 years, generous people from all walks of life have together created a strong base for ongoing impact. In 2019, because of these gifts, grant distributions to the community totaled more than \$57.5 million – an increase of more than \$16 million over 2018 totals.

"The Foundation is a 360-degree funder, which means we support all types of charities in our community," says The Foundation's CEO Rick Frost. "Whether it is an \$800 grant to a daycare to purchase a stove, a \$1 million grant to Manitoba's Museum's new Winnipeg Gallery, or something in between, this kind of support makes a huge difference in our community."

Also in 2019, The Foundation received approximately 8,800 gifts – more than any previous year. The Foundation's support for the community is only possible because of generous donors.

"While the reason each donor gives is extremely personal, all share The Foundation's vision of creating 'A Winnipeg where community life flourishes for all,'" Frost adds. "Because gifts to The Foundation are endowed, those who gave nearly 100 years ago are still supporting our community today, just as today's gifts will continue to support our community forever."



Read more in The Foundation's 2019 Financial Highlights, *Because The Winnipeg Foundation is **For Good. Forever.*** This report is available online at wpgfdn.org/2019-Financial-Highlights or by contacting our office to request a printed copy. Thanks to generous gifts, The Foundation is able to support the community's changing needs and emerging opportunities, including increased support for charities working in the areas of mental health, addictions and community safety announced today.

*The Winnipeg Foundation is **For Good. Forever.** We help people give back to our shared community by connecting generous donors with Causes they care about **For Good.** We're an endowment-based public foundation, so gifts are pooled and invested, and the annual earnings are distributed back to the community **Forever.** Formed in 1921, we are proud to be the first community foundation in Canada.*

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Background Information – Winnipeg Foundation support for mental health, addictions and community safety

Today (Jan. 8, 2020), The Winnipeg Foundation announced \$5.27 million in new grants supporting mental health, addictions and community safety programming. This strategic response falls under four pillars: Prevention, Crisis Intervention, Treatment and Post-Treatment.

1. New mental health, addictions and community safety grants announced Jan. 8, 2020

Organization	Grant amount	Description
Main Street Project	\$750,000	Crisis Intervention. \$500,000 capital support; \$50,000/year for five years operating support
Bruce Oake Recovery Centre	\$750,000	Treatment. \$500,000 capital support; \$50,000/year for five years operating support
Tamarack Recovery Centre*	\$1,754,171	Treatment and Post-Treatment. Capital and programming support.
St. Raphael Wellness Centre*	\$766,050	Post-Treatment. Programming support.
Dakota Ojibway Child and Family Services*	\$500,000	Treatment and Post-Treatment. Support for families struggling with addiction who are engaged with the child welfare system.
St. Boniface Hospital	\$100,000	Treatment. Capital support for the McEwen Building, to provide a better healing environment for those seeking treatment for mental illness.
TOTAL	\$4,620,221	

* Supported by the Moffat Family Fund, a Donor-Advised Fund held at The Foundation.



2. New support for frontline community organizations announced Jan. 8, 2020

As a responsive grant-maker, The Foundation typically funds specific programs and projects. However, these 12, one-time grants will be unrestricted, acknowledging the organizations know best how to use the funds in the community and allowing them to be nimble in their responses.

Organization	Grant amount
1 Just City	\$75,000
Bear Clan Patrol	\$50,000
Chalmers Neighbourhood Renewal Corp	\$50,000
Ka Ni Kanichihk	\$50,000
Nine Circles Community Health Centre	\$50,000
North End Community Renewal Corp	\$50,000
North Point Douglas Women's Centre	\$50,000
Resource Assistance for Youth (RAY)	\$50,000
Spence Neighbourhood Association	\$75,000
Sunshine House	\$50,000
Thunderbird House	\$50,000
West Broadway Community Organization	\$50,000
TOTAL	\$650,000

3. Additional information on previous Winnipeg Foundation grants in support of mental health, addictions and community safety

Below is a sampling of additional grants The Winnipeg Foundation has made during the previous three years, divided under the four pillars identified through the strategy.

Prevention

The Winnipeg Foundation has a long history of supporting after-school and summer programming for youth, family resource centres, and programming for seniors, all aimed at making sure people feel a sense of belonging. Much of The Foundation's work is considered prevention. For example, The Foundation has supported the Rob Nash Project, which conveys a message of hope to young people facing challenges with bullying, self-harm, addiction and thoughts of suicide. It has supported the Nor'west Youth Hub, which is an innovative model that provides integrated services for youth in the areas of mental health, primary care, addictions, employment and recreation.



It has also supported Spence Neighbourhood Association, which offers recreational programming for youth, programs to support and strengthen families, and the West End 24-Hour Safe Space, amongst others.

Crisis Intervention

- Kids Help Phone - \$50,000 for the development of a 24-7 texting service for youth
- Canadian Mental Health Association - \$99,000 to adapt the Bounce Back program to better serve Indigenous Communities
- Aulneau Renewal Centre - \$40,000 for a social worker to remove barriers to services for clients with mental health challenges

Treatment

- Bruce Oake Recovery Centre - Support from several Donor Advisors for the capital campaign
- Sara Riel - Annual support from donors to provide services to those experiencing mental health challenges
- Kidthink - \$23,757 to provide workshops for children experiencing depression and anxiety

Post-Treatment

- St. Raphael Wellness Centre - \$50,000 for the Continuing Recovery Program for Mothers and Expectant Mothers

If you have questions about any of this information, please contact The Winnipeg Foundation.

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