Working together for a **Cause**

“**Because** the challenges in Winnipeg are not impossible to solve, and we must come together to solve them.”

Jamil Mahmood, Spence Neighbourhood Association
We know people want to support Causes they care about. That’s why we introduced our new Causes initiative – so people can clearly see how they can support their favourite Cause – and their community – through The Winnipeg Foundation. We hope you can see your own passions reflected in one of these six Causes.

When you choose your Cause through The Foundation, you’re working with likeminded Winnipeggers to create ‘a Winnipeg where community life flourishes for all.’

Community foundations are built on the idea that it’s not the size of the gift, but the act of giving that matters, by working together, we’re creating a stronger and more equitable community.

The Winnipeg Foundation is endowment-based, which means gifts are pooled and invested and a portion of the interest earned is granted back to the community every single year. Just as those who gave to The Foundation nearly 100 years ago are supporting our community today, your gift will also continue to support our community For Good. Forever.

That collective impact is huge. In 2018, The Foundation issued more than 5,000 grants totaling more than $41.1 million – the most in our history! Think about the impact that has:

- A $30,000 grant to West Central Women’s Resource Centre, on behalf of a coalition of organizations, supported the Cold Weather strategy, which ensured a variety of community locations were open so no one would have to stay out in the cold.

- The second intake of our Multi-Year Community Grants pilot program, which gives charities three years of grants support and ensures they can focus on delivering programs instead of applying for grants.

- Hundreds of small grants that support everything from the purchase of a microwave to sending dozens of kids to summer camps.

- And so much more!

In 2018, we received more than 7,700 gifts totaling $108 million. Of that, $50 million came from the Moffat family, who chose to add to the $100 million family fund they created with us in 2001; the family’s new support is an incredible vote of confidence for The Foundation.

We are honoured when every donor chooses to support our community through The Foundation, because every donor’s intention supports the place we all love. We learned this year through our Stressed, Stretched and Still Standing report that many charities in our community are struggling. Our charities deliver vital services and make our community what it is, every gift is important.

Our 2017 Vital Signs report told us reconciliation is one of the most pressing issues facing our community. We launched Reconciliation Grants at our last Annual Celebration, and by the time you read this, the recipients of this $1 million granting stream will have been announced. We also learned through the Vital Signs process that Winnipeggers welcome the opportunity to come out and discuss issues they care about, we convened citizens on a number of key topics last year, and will continue with these Vital Conversations for the foreseeable future.

Lastly, in 2018 we released our new Strategic Plan. This document defines our path on the road to The Winnipeg Foundation’s centennial in 2021. If you haven’t yet seen a copy, you can find it at wpgfdn.org/publications.

All of this work is only possible because of you, the generous donors who believe in supporting our community through The Foundation For Good. Forever.

Why do you choose to support your community through The Foundation? We’d love to hear from you; you can share your Because on the postcard included!

Richard L. Frost
CEO, The Winnipeg Foundation

Justice Deborah McCawley
Board Chair, The Winnipeg Foundation

The Foundation recognizes Winnipeg is on Treaty 1 territory, and on the homeland of the Métis Nation.
In 2018, The Winnipeg Foundation distributed an unprecedented $41.1 million in community support!

We may be best known for making responsive grants to charities across our community, but that’s not all we do.

RESPONSIVE GRANTS
These are the grants charitable organizations apply for and are what people most often associate with The Foundation. They encompass our Community Grants streams plus our special granting programs.

AGENCY AND DESIGNATED
Established by charitable organizations, Agency Endowment Funds provide an annual source of revenue to be used at a charity’s discretion. Designated Funds support specific charities each year as defined by the donor.

DONOR-ADVISED
Donors work with Foundation staff to choose which charitable programs and projects receive their granting support.

MANAGED
Funds managed by The Foundation on behalf of other charitable organizations.

LEADERSHIP PROJECTS
These include Foundation leadership projects like Youth in Philanthropy, which will be celebrating its 20th anniversary in 2019; our support for United Way’s For Every Family program, South Point at The Forks and the St. Boniface Belvedere; and more.

MANITOBA COMMUNITY FOUNDATIONS
These funds are managed by The Foundation on behalf of other community foundations across our province.

SCHOLARSHIPS
Scholarships provide annual support for students at specific educational institutions.
Because building a vibrant future involves remembering, learning from and appreciating our past.

Manitoba Heritage Trust Program (MHTP) is helping ensure stability for the more than 200 heritage institutions in our province. The program is initiated by the Manitoba government and administered by The Winnipeg Foundation, with support from the Association of Manitoba Museums and the Association for Manitoba Archives.

MHTP provides participating museums and heritage organizations with up to $5 million in stretch funding during the next three years. Every $2 donated to an organization’s MHTP endowment fund will be stretched with an additional $1 from Manitoba government. Learn more: EndowManitoba.org

“Because youth are Winnipeg’s most important asset, and no one should be left behind.”

Charles Tax, Winnipeg Foundation donor

Charles Tax’s younger sister Susan was born with Williams Syndrome, a rare genetic condition. She has been involved with ImagineAbility for 47 years and lives in Shalom Residences, which are both charities.

“But of my sister, we’ve been a beneficiary of the wonderful services available in the community,” he says. “The community has done so much for her that we must give back.”

Mr. Tax has included a gift in his estate plan in support of youth. He believes endowments are the key to building a permanent legacy.

“Because it’s moving to see a rehabilitated animal released back into nature, strong and free.”

Zoe Nakata, Wildlife Haven Rehabilitation Centre

When animals are injured, stressed, and in need of help, people encountering them may not know what to do. Through its wildlife rehabilitation and educational programming, Wildlife Haven Rehabilitation Centre is there to advise, evaluate and care for injured, orphaned and sick wildlife across Manitoba.

“We like to teach people how to live with wildlife – when to rescue and when not to rescue,” says Judy Robertson, President of Wildlife Haven.

For the first time, Wildlife Haven has a permanent home in Île-des-Chênes; a grant from The Foundation helped with interior finishing for the new Wildlife Hospital and Education Centre.

Recipient: Wildlife Haven Rehabilitation Centre
Program: Capital campaign, and interior finishing of the Wildlife Hospital and Education Centre
Grant(s): $50,000 total between 2015 and 2018, drawn from the Rudrose Construction Fund, the Lawrence and Wanda (Wilkinson) Hyde Fund, the Emil Manchulenko and Marlene Kovacs Fund, the Smigelsky Memorial Animal Rescue Trust, the Richard B. and Diane M. Smith Fund, and the Donald and Kathleen Bell Endowment Fund, the Environment and Animal Welfare Fund, and from the hundreds of Community Funds held at The Foundation
A Critical Cause is a group of like-minded Winnipeggers who collaborate to run a yearly charity event that supports people who have struggled and/or are struggling with mental illness.

Every year, members of A Critical Cause put together a 24-hour video game stream with guests and giveaways. The event brings gamers together to raise money for mental health initiatives in Winnipeg, and to talk about mental health in a safe and honest way. Proceeds are donated to their fund at The Foundation.

Fund: A Critical Cause Fund  |  Cause: Health, Wellness and Recreation  |  Supports: Mental health research and awareness

"**Because** access to mental health support should be available to everyone."  
A Critical Cause, Winnipeg Foundation donors

The Hamblin Family is honouring the memory of their son, brother and uncle Cole Hamblin, who died in 2014 after a short battle with a rare form of cancer.

Cole, who played in the Western Hockey League, was a big guy with a heart of gold. Numerous fundraisers are held annually in his memory, including hockey and golf tournaments. In honour of Cole, his parents (left to right) Craig and Judy, and sisters Jena (holding Scarlett) and Samantha, established a scholarship at The Foundation that supports young hockey players who love the sport as much as Cole did.

Watch a video about the Hamblins’ story at wpgfdn.org.

Fund: Cole Hamblin Memorial Fund  |  Cause: Literacy, Education and Employment  |  Supports: An annual scholarship for an Eastman Minor Hockey Association player

"**Because** his love and passion for hockey will live on through supporting others’ dreams."  
The Hamblin Family, Winnipeg Foundation donors

Each week, dozens of people come together for sharing circles held in four community ministry outreach sites in Winnipeg: St. Matthews Maryland in the West End, Oak Table in Osborne Village, North End Stella, and West Broadway.

The four sites are under the umbrella of 1JustCity, a partnership formed by Winnipeg Presbytery in 2015 to help member ministries in Winnipeg address decreased income from the United Church at the national level, and increased demand for services at the grassroots level.

Together, the four sites serve about 700 people each week with more than 40 different programs. 1JustCity’s mandate is to ‘actively love the under-loved.’ Its member ministries give people a place to feel a human connection and receive the support they need, whether that is a healthy meal, a shower and clean clothes, or spiritual support, such as participating in a sharing circle.

Recipient: Winnipeg Presbytery – The United Church of Canada  |  Program: 1JustCity  |  Grant(s): $105,414 total between 2016 and 2018, drawn from the Burton A. Robinson Mission Fund, and from the hundreds of Community Funds held at The Foundation, including the Alexander Robertson Fund, the W.L. Benson Trust in Memory of my daughter Patricia Elizabeth Fund, and the Hayles Family Fund

"**Because** we all need a place we can be safe and feel loved."  
Tessa Blaikie Whitecloud, 1JustCity

"**Because** we all need a place we can be safe and feel loved."  
Tessa Blaikie Whitecloud, 1JustCity
2018 Financial Highlights


To the Board of Directors,
The Winnipeg Foundation

The accompanying summary financial statements, which comprise the summarized statement of financial position as at September 30, 2018 and summarized statement of operations and changes in fund balances for the year then ended, are derived from the audited financial statements of The Winnipeg Foundation (the “Foundation”) for the year ended September 30, 2018. We expressed an unmodified audit opinion on those financial statements in our report dated December 11, 2018. Those financial statements, and the summary financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the Foundation.

Management’s Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements.

Auditor’s Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard 810, Engagements to Report on Summary Financial Statements.

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of the Foundation for the year ended September 30, 2018 are a fair summary of those financial statements, in accordance with the Canadian Auditing Standard 810, Engagements to Report on Summary Financial Statements.

Chartered Professional Accountants
Winnipeg, Manitoba
December 11, 2018

Summarized Statement of Financial Position
As at September 30 (in thousands of dollars)

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
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<tbody>
<tr>
<td>ASSETS</td>
<td></td>
<td></td>
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<tr>
<td>Cash, short term investments and receivables</td>
<td>32,388</td>
<td>16,524</td>
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<tr>
<td>Investments</td>
<td>909,830</td>
<td>799,252</td>
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<tr>
<td>Other assets</td>
<td>4,394</td>
<td>5,632</td>
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<td></td>
<td>946,612</td>
<td>821,408</td>
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<td>LIABILITIES</td>
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<tr>
<td>Accounts payable</td>
<td>909</td>
<td>789</td>
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<td>Grant commitments</td>
<td>31,194</td>
<td>25,211</td>
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<td>Agency managed funds</td>
<td>87,653</td>
<td>84,563</td>
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<td>Manitoba community foundation managed funds</td>
<td>62,408</td>
<td>54,710</td>
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<td></td>
<td>182,164</td>
<td>165,273</td>
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<td>FUND BALANCES</td>
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<tr>
<td>Restricted</td>
<td>502,494</td>
<td>409,612</td>
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<td>Discretionary</td>
<td>260,172</td>
<td>245,314</td>
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<td>Operating</td>
<td>1,782</td>
<td>1,209</td>
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<td></td>
<td>764,448</td>
<td>656,135</td>
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<tr>
<td></td>
<td>$946,612</td>
<td>$821,408</td>
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Summarized Statement of Operations and Changes in Fund Balances
For the Year ended September 30 (in thousands of dollars)

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
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<tbody>
<tr>
<td>Revenue</td>
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<tr>
<td>Gifts</td>
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<td>Investment income</td>
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<td>Investment and administrative recovery</td>
<td>1,079</td>
<td>946</td>
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<td></td>
<td>151,752</td>
<td>70,595</td>
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<td>Expenditures</td>
<td></td>
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<tr>
<td>Grants</td>
<td>34,496</td>
<td>32,522</td>
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<td>Investment management costs</td>
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<td>Administration</td>
<td>5,992</td>
<td>5,723</td>
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<td></td>
<td>43,439</td>
<td>40,828</td>
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<tr>
<td>Excess of revenue over expenditures</td>
<td>108,313</td>
<td>29,768</td>
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<tr>
<td>Fund balances, beginning of year</td>
<td>656,135</td>
<td>626,367</td>
</tr>
<tr>
<td>Fund balances, end of year</td>
<td>$764,448</td>
<td>$656,135</td>
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</table>

To view our complete audited financial statements, including auditor's unmodified audit opinion, visit wpgfdn.org or call 204.944.9474 or 1.888.974.3631.
TOTAL DISTRIBUTIONS
In 2018, distributions supported more than 900 different charitable organizations working throughout our community. The Foundation’s policies mitigate the impact of market fluctuations on granting, providing steady and reliable funding to organizations.

TOTAL CONTRIBUTIONS
Donors from all walks of life give to funds at The Foundation to support our general community grant-making, particular charities, or scholarships. In the current year, gifts to endowment funds, for immediate granting, and contributions to managed funds remained very strong, totaling 7,736 gifts.

TOTAL ASSETS
Positive financial markets combined with generous gifts contributed to the significant increase of total assets for another year.

INVESTMENT RETURNS
The Foundation’s financial stewardship strategy takes a long-term approach to achieve maximum returns consistent with prudent investment practices, ensuring legacies created by donors are respected and grant-making will continue in perpetuity.

TOTAL ENDOWMENT-BASED GRANTS DISTRIBUTION
The Foundation’s grants were distributed to projects in the following areas:

- 33% Community Service
- 16% Education
- 18% Arts & Culture
- 11% Health
- 6% Heritage
- 4% Recreation
- 4% Environment
- 3% Special Projects
- 5% Faith Based Designations

2018 Finance and Audit Committee
Carolyn Duhamel,* Chair
Tom Bryk,* FCPA, FCA, IDC, Vice-Chair
Justice Deborah McCawley,* Ex-officio
Austin Abas, FCPA, FCA
Doneta Brothie*
David Cohen*
Daniel Friedman*
David Loewen, FCPA, FCA

2018 Investment Committee
Daniel Friedman,* Chair (effective July 31/18)
Robert G. Puchniak,* CFA, Chair (until June 30/18)
Gerry Labosserie,* CPA, CA, Vice-Chair
Justice Deborah McCawley,* Ex-officio
David Cohen*
Jon Holeman
Evan Mancer, CFA
Peter Munro, CFA
Scott Penman, CFA
Maureen Prendiville*
*Board member

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<tr>
<th>Year</th>
<th>Education</th>
<th>Heritage</th>
<th>Arts &amp; Culture</th>
<th>Health</th>
<th>Special Projects</th>
<th>Environment</th>
<th>Faith Based Designations</th>
<th>Community Service</th>
<th>Total</th>
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<tr>
<td>2016</td>
<td>2.1</td>
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<td>3.1</td>
<td>0.2</td>
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<td>0.2</td>
<td>0.2</td>
<td>7.1</td>
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<td>2015</td>
<td>2.5</td>
<td>0.2</td>
<td>3.7</td>
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<td>0.2</td>
<td>7.1</td>
<td>11.3</td>
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<td>2014</td>
<td>2.0</td>
<td>0.1</td>
<td>4.7</td>
<td>0.2</td>
<td>0.2</td>
<td>0.2</td>
<td>0.2</td>
<td>7.1</td>
<td>11.3</td>
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</table>
2018 Board of Directors

Justice Deborah McCawley  
Board Chair

George Bass

Doneta Brotchie

Tom Bryk, FCPA, FCA, ICD.D

David Cohen

Carolyn Duhamel

Spencer Duncanson

Albert El Tassi, C.M., O.M.

Daniel Friedman

Tracy Graham, CPA, CA

Gerry Labossière, CPA, CA

Patricia Mainville

Maureen Prendiville

Diane Roussin

Anita Southall

Mayor Brian Bowman  
ex officio