What do you care about?

We care about it too!

FindyourBeCause.org

Find your BeCause on social media using #FindyourBeCause
The stars of our new campaign!

Front cover, left to right: A Critical Cause (Justin Luschinski, Kieran Moolchan, Braiden Watling), Winnipeg Foundation donors. Kari and David Urquhart, Winnipeg Foundation donors. Shawna Dempsey and Dana Kletke, Mentoring Artists for Women’s Art (MAWA).

Bi-fold (this page), left to right: The Hamblin Family, Winnipeg Foundation donors. Alexis Kanu, Lake Winnipeg Foundation. Glenn Marquez, Winnipeg Foundation donor.

Bi-fold (next page), left to right: Cindy Tugwell, Heritage Winnipeg. Mercy Oluwafemi, Winnipeg Foundation donor. Dr. Tyler Pearce, Local Investment Toward Employment, Winnipeg Foundation donor.


Join us! Share your BeCause on social media using #FindyourBeCause.

What do you care about?
We care about it too!
FROM OUR BOARD CHAIR

FINDING YOUR BECAUSE AT THE FOUNDATION

What do you care about? We care about it, too! This slogan is part of a new marketing campaign for The Winnipeg Foundation, focused on helping Winnipeggers to find their BeCause with us. The initiative supports The Foundation’s new Strategic Plan which will see us through to our centennial in 2021. This milestone for The Winnipeg Foundation also marks a century of community foundations in Canada.

It all began here in our prairie city when businessman and banker William Forbes Alloway created The Winnipeg Foundation with a gift of $100,000. You’ve heard The Foundation’s story, and know our second gift – of three gold coins worth $15, delivered anonymously in 1924 in a plain white envelope marked ‘the widow’s mite’ – was our defining moment; The Winnipeg Foundation truly was a community foundation accessible to all.

We’ve grown a lot in the past 97 years – and particularly in the past two decades. More and more Winnipeggers are choosing to support the community through The Winnipeg Foundation and we are humbled and honored you’ve chosen to work with us.

As you see in this issue of Working Together, Winnipeggers young and not-as-young, with families and with organizations, have embraced being part of The Foundation’s Find your BeCause initiative. We hope you will see yourself there, too, and join us as we help ensure ‘a Winnipeg where community life flourishes for all’.

This marks my last column as Board Chair. I’ve cherished my 12 years on the Board of an organization that has been able to contribute so much to the city we all love. During the past three years as Chair, I’ve had many opportunities to learn so much more about the committed charities that work hard every day to make Winnipeg the best it can be, I’ve had the privilege of working with a outstanding Board of Directors and staff at The Winnipeg Foundation, where all made my already incredible eXcellence even more so.

Justice Deborah McCawley

THE LAST WORD WITH CEO RICK FROST

REFLECTING ON OUR PAST TO ENSURE A STRONG FUTURE

Sept. 30, 2018 was an important day on The Foundation’s calendar. It marked the end of our current fiscal year and the beginning of our next planning period. Our new 2020-2022 Strategic Plan will soon be available on our website. Already in this magazine, you can see some elements of how we are positioning for the future. Before we get ahead, it is important to reflect on the past 12 months.

It shows that every year there are new milestones to celebrate and in fiscal 2018, The Foundation received more than 7,500 gifts—certainly a new record. People from all walks of life have contributed generously to endowments held at The Foundation. As these funds are invested and generate annual income, we can look forward to a steadily increasing and sustained flow of grants back to local charities.

To everyone who has supported our community through The Foundation, we say a most sincere ‘thank you’ for your confidence and your generosity.

We awarded hundreds of grants in 2018, some of which have been described in the Promising Projects section of this magazine (see pages 32 and 33). There is no question that philanthropy has a meaningful impact on our community. Our Winnipeg’s Vital Signs 2017 report highlighted the key areas Winnipeggers see as priorities, perhaps the most important of which is reconciliation with our Indigenous communities. Our Board has already committed $1 million for organizations working to implement the Truth and Reconciliation Commission of Canada Calls to Action and which relate to the United Nations Declaration on the Rights of Indigenous Peoples. We also produced a special report called Stressed, Stretched and Still Standing which describes the state of many charitable organizations in our city. Both of these publications are available on our website. This work sets the stage for our plans during the coming three years.

For me personally, our ‘green space’ grants are particular highlights of the past year. The redeveloped entrance to South Point at The Forks and creation of the St. Boniface Belvedere on Tache Ave. will add significantly to the vitality of our downtown. And once again, it is important to acknowledge none of this would be possible with the generous legacies that have been created by our donors.
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Justice Deborah McCawley

THE LAST WORD WITH CEO RICK FROST

Reflecting on our past to ensure a strong future.

In reflecting on our past, it is important to remember the key events that have shaped our organization. The Winnipeg Foundation was established in 1924, with a gift of $15, which was delivered anonymously in a plain white envelope marked ‘the widow’s mite’. The foundation was created to support the community and was accessible to all.

In fiscal 2018, The Foundation received more than 7,500 gifts—certainly a new record. People from all walks of life have contributed generously to endowments held at The Foundation. As these funds are invested and generate annual income, we can look forward to a steadily increasing and sustained flow of grants back to local charities.

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Because you want to make a difference.

Because you love our community.

Because you want to support Winnipeg. For Good. Forever.

FindyourBeCause.org

#FindyourBeCause
Choose your **Cause.**

**ARTS, CULTURE AND HERITAGE**

**CHILDREN, YOUTH AND FAMILIES**

**ENVIRONMENT AND ANIMAL WELFARE**

**HEALTH, WELLNESS AND RECREATION**

**LITERACY, EDUCATION AND EMPLOYMENT**

**COMMUNITY**

Support it through The Winnipeg Foundation.
When you choose

**ARTS, CULTURE AND HERITAGE**

here’s what you do:

**MAKE** art and culture accessible

**CREATE** social change through art

**CELEBRATE** our diverse cultural heritage
“Because art has the power to change the world.”

Shawna Dempsey and Dana Kletke are Co-Executive Directors of Mentoring Artists for Women’s Art (MAWA). MAWA encourages and supports the intellectual and creative development of women in the visual arts by providing an ongoing forum for education and critical dialogue.

“Because the arts enrich, transform, unite and strengthen us through shared understanding and expression.”

Spencer Duncanson is the founder and Artistic Director of The Little Opera Company. The Little Opera Company produces operatic entertainment of high quality and broad accessibility. The charity also serves as a venue for local artists to profile and promote their talents.

Mr. Duncanson was appointed to The Foundation’s Board in 2009 and has served on a variety of Committees.
When you choose

CHILDREN, YOUTH AND FAMILIES

here’s what you do:

HELP individuals develop their potential
EMPOWER families
CULTIVATE belonging and safety in neighborhoods
“Because people have an inherent right to receive the basic essentials of life with dignity and respect.”

Gilbert Vielfaure is Executive Director of Centre Flavie-Laurent, which distributes furniture, appliances, household items and clothing, free-of-charge to people in need. The Centre sorts, stores and distributes goods and clothing received from donors.

“Because more opportunities earlier create stronger foundations later.”

The Ross Family – Julie, James (age seven), William (age five), and Andrew – turned the boys’ dream for a treehouse into a lesson in entrepreneurship. To raise money for the project, the family created StufF bags, which upcycle designer fabrics destined for the landfill. When the boys earned enough for the treehouse, the family decided to continue selling StufF bags; a portion of the proceeds are donated to their family fund at The Foundation.
When you choose

ENVIRONMENT AND ANIMAL WELFARE

here’s what you do:

PROMOTE sustainable lifestyles
TACKLE climate change
PROTECT animals
“Because if polar bears thrive, humans will too.”

Kal Barteski is a Canadian artist who is passionate about polar bears, positive words, sea ice and environmental health. She paints polar bears, uses brush lettering and ink drips to celebrate imperfection, and promotes community and collaboration. She coordinated the international mural festival SeaWalls CHURCHILL. Ms. Barteski created the Polar Bear Fund at The Foundation to support innovative polar bear conservation.

“Because everyone deserves to experience the joy of a beautiful day at the lake.”

Alexis Kanu is Executive Director of Lake Winnipeg Foundation, an environmental non-governmental organization (ENGO) advocating for change and coordinating action to improve the health of Lake Winnipeg. Lake Winnipeg Foundation’s efforts are focused on research, public education, stewardship and collaboration. It works collaboratively with non-profit, academic, industry and government sectors, and the public, to restore and protect our great lake.
When you choose

**HEALTH, WELLNESS AND RECREATION**

here’s what you do:

**ENHANCE** food security

**REMOVE** barriers to recreation and sports

**REDUCE** isolation for seniors and the vulnerable
“Because access to mental health support should be available to everyone.”

A Critical Cause is a group of like-minded Winnipeggers who collaborate to run a yearly charity event that supports people who have struggled and/or are struggling with mental illness. Every year members of A Critical Cause put together a 24-hour video game stream with guests and giveaways. The event brings gamers together to raise money for mental health initiatives in Winnipeg, and to talk about mental health in a safe and honest way. Proceeds are donated to their fund at The Foundation. Pictured, left to right: Justin Luschinski, Kieran Moolchan, Braiden Watling; missing: Evan Allan, Nolan Bicknell.

“Because recreation helps us become healthier and connect socially.”

Amongst her many community roles, Connie Newman serves on the Board of the St. James Assiniboia 55+ Centre. The Centre’s mission is to encourage seniors to improve their quality of life by providing educational, recreational, health and social opportunities. It offers a variety of professional health services, fitness opportunities, recreational events, and lots more. Ms. Newman is also the Executive Director of the Manitoba Association of Senior Centres.

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When you choose

LITERACY, EDUCATION AND EMPLOYMENT

here’s what you do:

CLOSE education gaps
INCREASE school readiness, high school completion, and post-secondary enrolment
SUPPORT transition to the workforce
“Because families know best what their children need for educational success; it’s our job to listen and help make it happen.”

Diane Roussin is Project Director of Winnipeg Boldness Project, a new initiative working alongside the North End community to improve outcomes for young children in Point Douglas. It is a child-centred, early childhood development project that brings together deep community wisdom and world-leading science with the goal of creating large-scale change.

“Because his love and passion for hockey will live on through supporting others’ dreams.”

The Hamblin Family is honouring the memory of their son, brother and uncle Cole Hamblin, who died in 2014 after a short battle with a rare form of cancer. Cole, who played in the Western Hockey League, was a big guy with heart of gold. Numerous fundraisers are held annually in his memory, including hockey and golf tournaments. In honour of Cole, his parents (left to right) Craig and Judy, and sisters Jena (holding Scarlett) and Samantha, established a scholarship at The Foundation that supports young hockey players who love the sport as much as Cole did.
When you choose

COMMUNITY

here’s what you do:

SUPPORT all the Causes
DO IT ALL!
“Because community is something you create by sharing – sharing common interests, sharing what you have, and sharing your hope for the future.”

Patrice Yamada and Peri Venkatesh spent their lives caring for our community as nurses, teachers, and committed volunteers. To ensure this support will continue forever, they’ve established a fund at The Foundation and included a legacy gift in their estate plans.

“Because the challenges in Winnipeg are not impossible to solve, and we must come together to solve them.”

Jamil Mahmood is Executive Director of the Spence Neighbourhood Association, which works with the people of Spence to revitalize and renew their community in the areas of housing, building community connections, community economic development, environment and open spaces, and youth and families.
Why should you choose The Winnipeg Foundation?
There are a lot of great reasons!

1. The Winnipeg Foundation is a community foundation. We’re a charity, built by generous donors like you, that supports our community. And we do it in a sustainable way.

2. When you give to The Winnipeg Foundation, you work with others who are also passionate about making Winnipeg the best it can be! We’re stronger when we work together. And we have greater impact, too!

3. When you make a gift to The Foundation, we pool it with other gifts and invest it. The annual earnings are used to make grants to the community. Every. Single. Year.

Pictured this page, left to right: Kelly Harris, Winnipeg Foundation donor. Jennifer Lansang, Youth in Philanthropy intern at Mosaic – Newcomer Family Resource Network Incorporated. Trevor LaFort, Winnipeg Aboriginal Sport and Recreation Association (WASAC).
The Foundation is made up of a collection of endowment funds. These funds support our community forever.

CONSIDER THIS: if you make a one-time donation, it will be spent on immediate needs. If you make a gift to an endowment fund at The Winnipeg Foundation, its impact will snowball over time.

Here's a simple illustration using a $10,000 gift as an example:

<table>
<thead>
<tr>
<th>YEAR</th>
<th>FUND BALANCE</th>
<th>TOTAL GRANTED TO COMMUNITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$10,000</td>
<td>$450</td>
</tr>
<tr>
<td>10</td>
<td>$12,100</td>
<td>$5,000</td>
</tr>
<tr>
<td>20</td>
<td>$15,000</td>
<td>$11,100</td>
</tr>
<tr>
<td>30</td>
<td>$18,500</td>
<td>$18,700</td>
</tr>
</tbody>
</table>

Predicting the future needs of our community is challenging. When you support our community’s CURRENT NEEDS and emerging opportunities, you are providing sustainability for Winnipeg’s future.

(Flip the page to learn more)

The people who gave to The Foundation 90 years ago probably never imagined they’d be stopping cyber-bullying or supporting reconciliation today.

Similarly, we don’t know what Winnipeg will need in the future, but your gift to The Foundation ensures we’ll be ready to help no matter how our community changes!

Pictured this page, left to right: Rachel Bernhardt, Youth in Philanthropy intern at Inclusion Winnipeg; Dr. Linda Hamilton, Winnipeg Foundation donor; Dr. Tyler Pearce, Local Investment Toward Employment, Winnipeg Foundation donor.
The Foundation has been around for a long time. We were established in 1921 – which makes us the first community foundation in Canada. (Today there are nearly 200!) This also means we know a lot about our community – and the best ways to help. In fact, many people look to us to provide insights on community needs.

Our asset managers and financial policies ensure your gift will continue to help our community...

For Good. Forever.

Did you know? Every year, The Foundation’s responsive Community Grants are only able to support about ½ of the dollars requested. That’s where you come in!

Choose how you want to HELP

**CURRENT NEEDS:** Ensure our responsive Community Grants can support the changing needs and emerging opportunities.

**FAVOURITE CHARITY:** Support a charity or charities close to your heart.

**SCHOLARSHIPS AND BURSARIES:** Help deserving students realize their dreams.

**PROGRAMS AND PROJECTS THAT I CHOOSE:** Work with Foundation staff to play an active role in your grant-making.

Choose how you want to GIVE

**Make a GIFT or REPEATING:** You can support any Cause you want right now! You can also make a gift to remember or honour someone. (It makes a great gift for that person who has it all!)

**Create a FUND:** You can establish your own endowment fund for $2,500 (you have up to five years to build it). The amount varies depending on fund type. This is a great way for you and family/friends to work together to give back to the community!

**Create a LEGACY:** You can create a legacy through your Will or estate plans. These planned gifts are a great way to honour your values and leave your mark For Good. Forever.
Customize your giving through The Winnipeg Foundation

Supporting your Cause the way you want is easy through The Foundation. Here are some examples of what your customized gift might look like. Everyone’s experience is different. Head to FindyourBeCause.org or contact us to learn more.

1 CHOOSE YOUR CAUSE
- Arts, Culture and Heritage
- Environment and Animal Welfare
- Literacy, Education and Employment
- Children, Youth and Families
- Health, Wellness and Recreation
- Community

2 CHOOSE HOW YOU WANT TO HELP
- Current Needs
- Favourite Charity
- Scholarships and Bursaries
- Programs and Projects That I Choose

3 CHOOSE HOW YOU WANT TO GIVE
- Make a Gift
- Make a Repeating Gift
- Create your own Fund
- Create a Legacy

THE RESULT!
- Make a Repeating Gift to a Favourite Charity that supports Literacy, Education and Employment.
- Create a Fund that allows the group to work with The Foundation to decide which Programs and Projects in the Community receive support.
- A Scholarship Fund that supports students studying the Environment.
- Create a Legacy that supports the Current Needs of Children, Youth and Families.

FindyourBeCause.org
A WINNIPEG WHERE COMMUNITY LIFE FLOURISHES FOR ALL

The Winnipeg Foundation is For Good. Forever.

We help people give back to our shared community by connecting generous donors with causes they care about For Good. We are an endowment-based public foundation, so gifts are pooled and invested and the annual earnings are granted back to the community Forever.

We strive to be a catalyst for strengthening community well-being, now and for future generations, by promoting philanthropy, creating partnerships and supporting diverse charitable organizations. Formed in 1921, we are proud to be the first community foundation in Canada.

We are committed to working with everyone in our community toward a shared goal of reconciliation. A copy of the Philanthropic Community’s Declaration of Action was signed in 2015 by both The Foundation’s Board Chair and Chief Executive Officer, and helps guide our strategic direction.

GET IN TOUCH
The Winnipeg Foundation
1350-One Lombard Place | Winnipeg, Manitoba R3B 0X3 | 204.944.9474 | 1.877.974.3631
wpgfdn.org

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FIND YOUR BECAUSE
Introducing The Foundation’s new campaign

SERENE SEINE
Caregivers of the river help the Seine remain clean and beautiful

BUILDING BRIDGES
University of Winnipeg’s Manitoba Walls to Bridges aims to prevent crime through education

COMMUNITY THROUGH CRAFT
Dementia Friendly Communities creates warm, welcoming artistic opportunity

THE LAND THAT GIVES LIFE
Pimachiowin Aki empowers communities, brings about new attitudes and policy

HONOURING A STATESMAN
Lloyd Axworthy Tribute Fund celebrates 20 years of community support

CELEBRATING YOUR GENEROSITY
Legacy Circle reaches 10-year milestone

FUTURE CHARITABLE SECTOR LEADERS
Summer Internship Program teaches young people about charities, expands knowledge and experience
Sign up today to make a monthly gift. It’s easy and automatic!

Help make ‘a Winnipeg where community life flourishes for all.’

wpgfdn.org/give | 204.944.9474
A calm and scenic 26 kilometre waterway, the Seine River flows from the Red River Floodway, through St. Vital and St. Boniface, before merging into the Red River. It’s an urban oasis that’s home to diverse plants and animals, but pollution, runoff and development are constant concerns. Thankfully, Save Our Seine River Environment - and the committed community volunteers who run it - are working hard to keep it beautiful.

“When I moved onto the Seine River, I was taken by the beauty of the area.”

- Wilma Sotas, Save Our Seine River Environment Board member
The Seine River may not enjoy the name recognition of the Red or Assiniboine rivers, but nearby residents like Wilma Sotas consider it to be one of the city's hidden gems.

“I’ve lived in a variety of places in the city,” Ms. Sotas says. “When I moved onto the Seine River, I was taken by the beauty of the area.”

Ms. Sotas now serves on the Board of Directors and coordinates volunteers for Save Our Seine River Environment; a charity working to protect, restore, and educate the public about the Seine River and its surrounding environment.

“It is a very winding, meandering river, so its level is generally shallower than the Assiniboine and Red, which are much more powerful and fast-moving,” says Michele Kading, Executive Director of Save Our Seine. “It’s also a really good place to get your first taste of being in a canoe or a kayak in a very safe and welcoming environment.”

Volunteers have been the driving force behind Save Our Seine since its beginning in 1990 when, seeing the algae, garbage and debris floating in the river, nearby residents organized to help keep the river clean. These yearly cleanups continue to this day, and Ms. Sotas noted how the community formed through the organization inspires its volunteers.

“Sometimes volunteers are just along the pathway, cleaning litter on their own,” Ms. Sotas says. “[It’s] a partnership of community, without asking.”

But even after more than 25 years of annual cleanups, pollution remains an issue for the Seine River.

“Whether it’s shopping carts, old tires, vehicles, mattresses, furniture... You name it, people toss it into the river and it’s there until someone comes along to remove it,” Ms. Kading says.

Development near the river also disrupts the natural environment, reducing biodiversity, opening the door to invasive weeds, and leading to water quality issues. Because rainwater from lawns and streets drains directly through underground pipes, the water doesn’t have a chance to be naturally cleansed before it drains into rivers like the Seine.

To combat these challenges, Save Our Seine designed its Seine River Enhancement Project around four key objectives: habitat restoration and forest protection, public awareness and education, facilitating its annual river cleanups, and water quality protection.

The rain garden Save Our Seine installed near the intersection of Fermor Ave. and St. Anne’s Rd is one way in which it’s naturally protecting the water quality.

“Some of the storm water off of the Superstore parking lot and Fermor Ave. is directed into this rain garden,” Ms. Kading says. “It was planted with native species that would help clean the pollutants out of the water before the water continued down the storm drain.”

A Winnipeg Foundation grant supported the highest priority elements of the Enhancement Project and provided extra help to ensure proper maintenance of the plants, in light of this year’s dry summer.

“We had planned ahead that we might need someone in addition to our volunteers to be able to keep the plants alive and allow them to get well established,” Ms. Kading says. “We hired a Greenway gardener who worked on the rain garden component and created a shrub bed at another location near the Hindu Temple on St. Anne’s.”

The Foundation’s grant was also key to Save Our Seine producing a hydrology map, furthering its progress on new interpretive signage, and purchasing a new truck to help with its river cleanups.

“It’s difficult to find a vehicle that will seat five adults and have a lot of space for stuff,” says Ms. Kading, adding that the truck is used to transport its rowboat, safety gear, paddles, tools and debris from the river.

“We don’t have an office, so our vehicle is Save Our Seine’s office in the summer months when our team is using it.”

Ms. Sotas hopes the Save Our Seine’s efforts will lead to more people becoming aware of, and seeing the potential in the Seine River.

“It is a beautiful river that is worth enhancing and protecting.”

To learn more about Save Our Seine, visit saveourseine.com.

Recipient: Save Our Seine River Environment
Program: Seine River Enhancement Project
Grant(s): $17,000, drawn from the Puchniak Family Fund, the Barbara H. (Tarr) Kendel Fund, the Ian C. McGonigal Fund, the Ron and Lesley Swaine Fund, the Flying Officer Michael Gerald Wright Fund, and the Edgar and Kathleen Russenholt Memorial Fund; and from the hundreds of Community Funds held at The Foundation

Previous page: Save Our Seine River Environment Board member Wilma Sotas paddles down the river with Steve Lambert, who has developed a listing of accessible entry points along the Seine.

Pictured left, left to right: The people behind Save Our Seine River Environment, Board members Wilma Sotas and Anita Moyse, Executive Director Michele Kading, and past President Jules Legal.
The Seine runs from the Red River Floodway, through St. Vital and St. Boniface, before ending at the Red River in downtown Winnipeg.

Save our Seine’s River Enhancement Project improved the urban Seine River and its associated Greenway. It included different projects that combat unfiltered water from running directly into the river, amongst other things.

**Niakwa Trail Rain Garden:** 231 pots of mature plants were purchased and installed at this 535 square metre restoration project, which helps to filter water that runs off the Superstore parking lot.

**The Triangle:** 47 native shrubs, trees, wildflowers and ferns were planted to replace weeds that had completely infested this 130 square meter habitat, which is located behind the Hindu Temple.

**The Meadow:** 30 prairie plants were planted in targeted locations at this site to enhance the biodiversity of this space, which is located behind Villas on the Seine.

“IT’S A REALLY GOOD PLACE TO GET YOUR FIRST TASTE OF BEING IN A CANOE OR A KAYAK IN A VERY SAFE AND WELCOMING ENVIRONMENT.”

– Michele Kading, Save Our Seine River Environment Executive Director
INCREDIBLE IMPACT

BUILDING BRIDGES

Recipient: The University of Winnipeg Foundation
Program: Manitoba Walls to Bridges
Grant(s): $39,344 from Anonymous and Community Funds, such as the Robert G. Plaxton Memorial Fund, the Make It Right Fund, and the Beatrice E. Deeks Fund.
UNIVERSITY OF WINNIPEG’S MANITOBA WALLS TO BRIDGES PROGRAM AIMS TO PREVENT CRIME THROUGH EDUCATION

As an inmate at the Women’s Correctional Centre in Headingley, Betha Cacho was lost.

“I didn’t really feel a purpose anymore. I felt like I lost my humanity, I lost my individuality, I also lost my sense of self. Because you’re not mentally stimulated in there, you have nothing to hope for.”

Then she became an ‘inside’ student in University of Winnipeg’s Manitoba Walls to Bridges program. She got much more than an education – she found a purpose.

“That experience not only helped me grow and helped me find my individuality and my identity, but as I’m going to school right now, I’m continuing to find my identity even more.”

Today, Ms. Cacho is a student majoring in Human Rights and is working towards a double major in Sociology at U of W. She hopes to become a Human Rights Lawyer.

The Manitoba Walls to Bridges program was created by Dr. Judith Harris, an Associate Professor in U of W’s Department of Urban and Inner-City Studies, and resident of the inner city.

After learning about a Walls to Bridges program at Wilfrid Laurier University and about the Inside-out Prison Exchange Program in the United States, Dr. Harris went down to Graterford prison in Pennsylvania to receive training. She created the Manitoba Walls to Bridges program at U of W in 2014.

The program pairs incarcerated students (‘inside’) with students enrolled at U of W (‘outside’) and currently offers two courses a year with plans to expand in the future. Classes take place in the prison which allows outside students an opportunity to learn about prison life, while inside students are given the opportunity to feel “normal” and further their education.

“[Outside students are] a little cautious when they go into the classroom at first but pretty soon everyone feels as if they’re the same,” Dr. Harris says. “They’re studying significant issues in our world today and they take away a different view of prisons and incarceration than what’s normally understood on campus.”

Ms. Cacho continues to play a big part in the program. She contributes in monthly meetings with current inside students, collectively thinking of ways to improve and grow the program. As a former inside student, she can connect with those inside and is proof of what is possible.

“There are people in this world that have experienced what I’ve felt for generations,” Ms. Cacho says. “Their parents go to jail, they go to jail and it’s just constant. I want to help try and prevent it and do everything I can.”

The program not only benefits the students but our entire community, Dr. Harris says.

“Society benefits immensely from people who are not going back into prison,” Dr. Harris says. “It’s very important for a society to recognize that there are huge benefits and the recidivism rate is proven to be much lower for people who have education.”

The Winnipeg Foundation recently approved a grant that would help increase the capacity of the program and hire a Program Coordinator. The grant will provide the opportunity for more trainers to go to Wilfrid Laurier and bring education back to the prairies, increasing access to institutions and halfway houses in the province.

“THE RECIDIVISM RATE IS PROVEN TO BE MUCH LOWER FOR PEOPLE WHO HAVE EDUCATION.”

– Dr. Judith Harris, University of Winnipeg Department of Urban and Inner-City Studies Associate Professor
Gary Quinton has been living with dementia for the past six years. He speaks about it calmly, honestly, and candidly when recalling the first time he noticed something might be wrong. “My brain wasn’t doing what I used to take for granted. I realized, ‘OK I see what’s going on here. I’m losing more and more connections in my brain.’ It was sort of like having little shorts in the network. I went to my doctor and he gave me a series of tests, and I found myself a member of the Alzheimer’s Society,” Mr. Quinton says.

Mr. Quinton found support through the Alzheimer Society of Manitoba’s Dementia Friendly Communities initiative. Dementia Friendly Communities is intended to foster companionship and conversation, explore ideas, reduce stigma, and inspire present-moment expression, as well as empower participants and give a renewed sense of hope for the future.

Mr. Quinton has attended the Vivace Voices Choir program at Canadian Menno-nite University, as well as the Art to Inspire program at the Winnipeg Art Gallery.

“It was just freeing, I loved that,” he says of Art to Inspire. “[The instructors] were just so warm and accommodating in their presentation. There was no fear, and I just loved that.”

Participants in Art to Inspire are invited first to view different art exhibits and paintings created by professional artists, and then taught to create their own art by the artists, and by professional art educators. The space is safe, welcoming, and supportive.

“I had no idea of what was going to occur. I had art classes in elementary and junior high classes, but never really felt satisfied or affected by them. But here, I just opened up to it with the other members from the Alzheimer’s group, and I just dug in.”

Mr. Quinton, who taught at Gordon Bell High School for 30 years, found out about the Dementia Friendly Communities initiative through weekly meetings at the Alzheimer Society, which he’s attended regularly since his diagnosis.

Art to Inspire – and other Dementia Friendly Communities initiatives – aim to encourage, stimulate, and educate people living with Alzheimer’s and other forms of dementia. Care partners are welcome and encouraged to participate and create as well.

“These little things keep me connected. I think that’s very important not to hole up and just sit there, the worst thing a person can do is get angry and sulk, or just give up,” Mr. Quinton says.

“I had no concern about what it was to produce, and I just opened up to the blank sheet with no fear of failure or criticism. It was good to try to work and communicate, or produce images with some meaning, and if we’re lucky, some impact.”

Dementia Friendly Communities launched in 2016 and is inspired by similar successful programs in Spain, the UK, and Japan, where aging populations have meant a higher occurrence of Alzheimer’s and dementia. Every program is tailored to fit the needs of each community.

The Alzheimer Society of Manitoba has held sessions for dozens of organizations in the province, including Fire Fighters and Police Cadets. The sessions educate and inform others, so whenever citizens encounter people with dementia, they are more informed on how to handle a situation with dignity, respect, and the care every person deserves. The organization plans to expand sessions to include municipal governments and other public services, not-for-profit agencies, health interest groups, and transportation providers.

The Winnipeg Foundation has supported Dementia Friendly Communities initiative for the past three years, supporting staffing costs related to planning and preparation of the various programs.

Learn more: alzheimer.mb.ca
“IT WAS JUST FREEING, I LOVED THAT. [THE INSTRUCTORS] WERE JUST SO WARM AND ACCOMMODATING IN THEIR PRESENTATION. THERE WAS NO FEAR.”

– Gary Quinton, participant in the Art to Inspire program, which is a part of Alzheimer Society of Manitoba’s Dementia Friendly Communities initiative

Gary Quinton shows off his watercolor paintings from one of the Art to Inspire sessions.

Recipient: Alzheimer Society of Manitoba
Program: Dementia-Friendly Communities Initiative
Grant(s): $120,000 total between 2016 and 2018, drawn from the Joe Brain Foundation Fund – Cancer Treatment, the Rudrose Construction Fund, the Donald and Kathleen Bell Endowment Fund, the James A. and Muriel S. Richardson Trust, the Robert and Irene Comrie Fund, the Amanda Rodgers Fund, and from the hundreds of Community Funds held at The Foundation
As a boy growing up in Bloodvein River First Nation, William Young often heard his grandfather speak about the land.

“He used to tell me stories about our... traditional territories, the trap lines and what life was like back then. And he also talked about the encroachment of industrialism. That was something that concerned him the most.”

According to his grandfather, it would be the younger generations that would have to take responsibility for the land. That is why Mr. Young decided to serve as Co-Chair of the Pimachiowin Aki Corporation.

Pimachiowin Aki – which in Ojibwe means “the land that gives life” – is a charity formed by the Indigenous communities of Bloodvein River First Nation, Little Grand Rapids First Nation, Pauingassi First Nation, and Poplar River First Nation, and by the Governments of Manitoba and Ontario. The goal was to look after 29,040 square kilometers of sacred land and obtain United Nations Educational, Scientific and Cultural Organization (UNESCO) World Heritage Site designation.

In July 2018 the goal was realized.
“WE WANT TO SHARE WHAT WE HAVE WITH THE WHOLE WORLD. IT’S NOT JUST OUR FIRST NATIONS THAT ARE GOING TO BENEFIT FROM THIS DESIGNATION.”

– William Young, Pimachiowin Aki Corporation Co-Chair, Bloodvein River First Nation

Recipient: Pimachiowin Aki Corporation
Program: Announcing and celebrating Manitoba’s first UNESCO World Heritage Site
Grant: $20,000 drawn from Community Funds, including the Morley Blankstein Memorial Fund, the Shirley Elaine Lush Fund and the James and Eleanor Hillman Memorial Fund

“I still recall that morning I received an email, how excited I was. I had to compose myself. I sat down and just went through my memories and visits with my granddad as I remembered him and honoured him and kept his legacy alive.”

Achieving the designation was a long process. The journey began in 2002, when the First Nations developed an agreement to work together to try to seek the UNESCO designation.

“It is really quite something that everybody’s stuck with it,” says former Project Manager Gord Jones, who stepped away from the charity in September, after working on the project since 2007. “A lot of the recognition has to go to the people in communities who are leading this, who continue to say, ‘This is important to us, for our future, and as part of helping to have our culture recognized internationally, and as part of... a gift to the world.’”

Obtaining the UNESCO designation required each First Nation in the site to develop land management plans, which in turn required provinces to establish legislation that enabled the First Nations to take the lead in developing those plans.

“This was a really important change and it reflects a new policy and a new attitude – that various governments need to work in co-operation and partnership with Indigenous communities to make land use decisions,” Mr. Jones says. “It can’t be the old way of just telling communities what senior governments have decided. Those kinds of policies and processes are fading into history and the approach taken here, through new legislation and helping communities take the lead in planning, is a start towards a new relationship. In some respects, it is all part of the type of reconciliation that’s inherent in [Truth and Reconciliation] Commission and in provincial policies.”

For Bloodvein River, the process involved working with community members, particularly Elders, to determine how land and water systems should be used and protected, and planning for future economic development.

“This designation means we have more authority to look after our traditional areas, that the governments will have to consult with communities about their traditional territories, any encroachment in the area needs to be passed onto the community, and they have to get approval first. It doesn’t mean we are anti-economic development; we are willing to work with anybody and everybody, providing they consult with us and work with us,” Mr. Young says.

Obtaining the designation was a learning process for all.

“It’s something we’ve always wanted to do, to work in partnership with non-Indigenous people, for them to be aware what it is we have to teach and what we want to share – and that’s our culture,” Mr. Young says.

While the designation will help promote reconciliation, Mr. Young believes there may still be challenges ahead.

“We’ve always been receptive to working with non-Indigenous people but it’s always government officials and various agencies that bypassed us, so to speak, without consulting us. And we’re trying to change that. We’re trying to include everyone, we want to share what we have with the whole world. It’s not just our First Nations that are going to benefit from this designation.”

To recognize the UNESCO World Heritage Site designation, a community celebration will be held each of the four First Nations, as well as in Winnipeg. Bloodvein River’s celebration featured a community feast and performances, an opportunity to learn about the UNESCO designation. Stay tuned to learn more about Winnipeg’s celebration.

For more info: PimachiowinAki.org
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<tr>
<th>INcredible Impact</th>
<th>NAME</th>
<th>Promising Projects</th>
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<tbody>
<tr>
<td></td>
<td>Donors’ generosity makes it possible for The Foundation to support a variety of projects in our community. The following grants were announced May 2018.</td>
<td></td>
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<tr>
<td>Mary Jane’s Cooking School</td>
<td>Flavours from Home</td>
<td>$16,000, drawn from the Gray Family Fund and the Moffat Family Fund</td>
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<tr>
<td>FASD Life’s Journey</td>
<td>Spectrum Connections</td>
<td>$50,000, drawn from the Moffat Family Fund</td>
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| Mary Jane’s Cooking School provides low-cost and free cooking classes to underserved communities. The local organization offers a variety of classes and workshops focused on nutritional awareness, life skills, feeding families and environmental responsibility. Presented in partnership with the Afghan Women’s Association, Flavours from Home stems from previous successful cooking programs, teaching participants to cook popular Canadian meals for their children and expands their social networks. | **NENETH BANAS, COMMUNITY GRANTS ASSOCIATE**  
“We know that food, cooking and meals are central in many cultures. This project helps parents and teens connect with one another. The project is not exclusively for Afghani women. Afghani women in the program learned from (previous) experience it is a great opportunity to be with other women, to converse and connect with one another, so they want this same experience for others as well.” |
| FASD Life’s Journey provides support to more than 400 Manitobans with Fetal Alcohol Spectrum Disorder and other neuro-developmental and co-occurring disorders. By using a mentorship model, the organization provides lifelong, holistic and individualized services focused on daily needs and ongoing quality of life. Spectrum Connections helps individuals with FASD and similar disorders to live interdependently in our community. | **NOAH ERENBERG, COMMUNITY GRANTS ASSOCIATE**  
“(Spectrum Connections) really allows people to live in a way that is safe and in affordable housing. It also establishes connections with landlords and with rental agencies, leading to further housing opportunities. It can really be a game-changer for people who are needing homes, particularly those who are most vulnerable to homelessness.” |
| Art City | Youth Agencies Alliance Art Show | $15,000, drawn from the Moffat Family Fund |
| Art City, a drop-in studio offering free programming to residents in the West Broadway area, helps people express themselves creatively. Programming is available to people of all ages, with a focus on children and youth aged six to 14. Art City, in conjunction with the Youth Agencies Alliance, runs an annual art show, bringing together approximately 200 kids to work on a project and develop a common understanding. | **RICK LUSSIER, SENIOR GRANTS ASSOCIATE**  
“The idea of this initiative is to have youth work in small teams and research various buzzwords like diversity and reconciliation. Youth go through workshops on how to develop (videography) skills... to develop a video on the public’s perspective of their buzzword. One of the project’s main goals is to change attitudes of the participating kids in terms of improving attitudes about themselves, and to also improve attitudes about the city that we live in.” |
Skills Canada Manitoba Association
North End Trades Discovery Initiative

$20,000, drawn from the Florence Brownridge Educations Fund, the Gladys Best Fund, the Haraldur Victor Vidal – Field of Interest Fund, the Maria Rogers Fund, the Doreen and Grant Wuckert Youth Fund, the Robert R. Dunstan Fund for Youth, the Michael D. Clarke Fund and the Moffat Family Fund.

Skills Canada Manitoba is a charity that works with employers, educators, labour groups and governments to promote skilled trades and technology careers as a first-choice career option for Manitoba youth. It is the local chapter of the national network Skills Compétences Canada. Working in partnership with Community Education Development Association (CEDA), North End Trades Discovery Initiative teaches students in the North End about careers in trades.

KERRY RYAN, COMMUNITY GRANTS ASSOCIATE

“It’s a really exciting, new project from Skills Canada Manitoba to introduce kids in the inner-city, Grades 5 to 12, to different opportunities trying out trades. They get a hands-on chance to try out culinary arts, carpentry, welding, all kinds of different opportunities. They can explore their potential for the future and it really encourages them to think about their future and what it means to stay in school and pursue their dreams.”
Today it would be called crowdsourcing; twenty-five years ago, it was simply community building community.

In 1998, when Lloyd Axworthy celebrated his quarter century of service as an elected official, the constituency wanted to show its appreciation.

“When you represent a community for 25, 26, 27 years... you get to know the people,” Dr. Axworthy says. And while they may not always agree with the decisions you make, they trust them, he adds.

Dr. Axworthy served communities in Winnipeg’s South Centre – including Fort Rouge, Fort Garry and River Heights – in both provincial and federal politics for 27 years, retiring in 2000. Amongst his many Cabinet roles, he served as Minister of Foreign Affairs from 1996 to 2000, during which time he became known internationally for his work banning landmines. He was nominated for a Nobel Peace Prize.

In his time serving Winnipeg South Centre, Dr. Axworthy saw organizations struggle for funding to meet small but essential needs, whether purchasing new kitchen equipment, making small repairs, or supporting a feasibility study. The bureaucratic nature of government funding means it can be difficult to access, and often doesn't come in smaller denominations.

He also knew communities become empowered when they work together to support each other.

“There are a lot of people who really want to be part of solutions. We get so much bad news – people want to know, ‘What can I do to help?’”

Together with Gord Vidal, Jim Smith, Richard Good, Leo Cholakis and others, the idea of the Lloyd Axworthy Tribute Fund was born. It specifically supports programs and projects in the Winnipeg South Centre constituency.

The group settled on establishing the fund at The Winnipeg Foundation.

“By going with The Winnipeg Foundation, we could still see that funds go to niche areas where we had determined there would be a lasting benefit, but at the same time we’d take advantage of Winnipeg Foundation’s investment and administrative capabilities, and their brand,” says Gord Vidal, who served as Mr. Axworthy’s Chief Assistant at the time. “By doing so we removed the whole process from the partisan/political arena to people throughout the community wanting to support The Winnipeg Foundation and this particular project that Lloyd was coming up with.”

The fund was established in 1998 following a fundraising dinner and gifts from many community members. Today, it has granted more than its original capital, and is worth approximately one third more than its original value. See sidebar for details.

The fund has supported many charities including Crescent Fort Rouge United Church, Broadway Neighbourhood Centre, Gas Station Arts Centre, Augustine United Church, River Avenue Cooperative Day Nursery and many more.

When Dr. Axworthy became President and Vice-Chancellor of the University of Winnipeg in 2004, he worked to expand university access for inner-city, Indigenous, newcomer and refugee students. One way this was accomplished was through the Opportunity Fund, which was inspired by the success of the Lloyd Axworthy Tribute Fund.

Experience with the Lloyd Axworthy Tribute Fund at The Winnipeg Foundation demonstrated “goodwill, and that for a lot of people, if they saw specific local need, they would respond to it.”

Similar to the Lloyd Axworthy Tribute Fund, the Opportunity Fund avoids bureaucracy by fast tracking bursaries and tuition credits. The Opportunity Fund’s target populations are often ineligible for traditional student loans. They may be hesitant to apply for them because they worry about repaying. Developing the Opportunity Fund avoided these concerns.

It also allowed people to come together to support each other – engaging in the kind of grassroots philanthropy that builds capacity and capability.

Between 2007 and 2017, more than 2,600 University of Winnipeg students have been supported through the Opportunity Fund which, like the Lloyd Axworthy Tribute Fund, is an important legacy for our community.
THE POWER OF ENDOWMENT – IN JUST 20 YEARS!
The Lloyd Axworthy Tribute Fund is worth one third more than its contributed capital. It has granted more than its original capital!

Contributed capital: $267,453.65
Market value (as of Aug. 31, 2018): $357,210.59
Total grants since establishment: 31 totaling $275,052.00
For Good. Forever.

Photo this page: Some of the people involved with the development of the Lloyd Axworthy Tribute Fund, pictured with staff of Crescent Fort Rouge United Church, which recently received a grant from the fund. Left to right, standing: Richard Good, Leo Cholakis and Jim Smith, with Minister Irene Greenwood and Bill Gillis of Crescent Fort Rouge United Church; left to right, sitting: Crescent Fort Rouge’s Sandi Howell, Dr. Lloyd Axworthy, Gord Vidal.

Photo opposite page: Bill Gillis, Sandi Howell and Minister Irene Greenwood in front of Crescent Fort Rouge United Church.
The Manitoba Museum is getting a major facelift, and The Foundation is helping make it happen with a $1 million grant.

The Museum’s $17.5 million Bringing Our Stories Forward Capital Renewal Project will see updates to 42 per cent of the galleries, including construction of the brand-new Winnipeg Gallery.

The renewals will ensure everyone can see themselves reflected at the Museum.

“We want to ensure that when all Manitobans come in, be it First Nations, Inuit, Metis, and new Canadians, that they all see their stories reflected at the Manitoba Museum,” says Claudette LeClerc, Manitoba Museum’s Executive Director and CEO.

The Winnipeg Gallery will show the province’s capital city as a dynamic community that continues to evolve, influenced by the legacies of people and nature. Themes are explored that take visitors to Winnipeg’s deep history as a place formed by moving rivers and changing geography, and a place where Indigenous people have met and negotiated treaties for millennia. Winnipeg as a city of contrasts is investigated; during its 145-year history the city has established areas of distinct differences within its population. And significantly, the theme of diversity is considered as people from around the world have come to the city for opportunity, and to find a new home.

To renew a museum exhibit costs approximately $800 to $900 per square foot, Ms. LeClerc says. The Manitoba Museum is 56,000 square feet.

The capital campaign will occur in stages. Some of the galleries that will be updated are original to the 1970s. The Nonsuch Gallery was the first to be renewed and reopened in June 2018. The Winnipeg Gallery will open fall 2019, with the Grasslands and Orientation galleries to follow in fall 2020. The Museum’s last capital campaign was completed in 2003 with the opening of the Parklands Gallery.

Learn more: ManitobaMuseum.ca/capital-campaign
Twenty-seven charities can count on three years of stable funding through the second year of The Foundation’s Multi-Year Community Grants program.

In early October, The Foundation announced 27 charities received $2,484,275. This was the second year of our two-year pilot for Multi-Year Community Grants, which are available in the form of Capacity Building or Program grants. In 2017, 35 charities received Multi-Year Grants totaling $3,069,400.

The granting stream, which was developed in consultation with community organizations, gives charities financial security and the opportunity to do longer-term planning. It also means Foundation staff can spend less time reviewing new applications and more time assessing impact and reporting back to donors.

“The granting stream will be put on pause for 2019, allowing us to evaluate the initiative, get feedback from grantees, and think about what Multi-Year Community Grants might look like in the future,” says Megan Tate, The Foundation’s Director of Community Grants. “We will be hosting the first cohort of capacity building grant recipients to find out what their successes and challenges have been over the past year. This will be valuable information that we can use to improve in the future, as well as help us design other supports for charities as part of The Foundation’s response to the Stressed, Stretched and Still Standing report.”
The Jubilee Fund has financed some of our city’s best-known non-profits and social enterprises. To allow it to do even more great work, The Winnipeg Foundation is matching all investments made to the Jubilee Fund, to a maximum of $100,000 annually, until September 2023.

Merchants Corner, Elements Restaurant, SEED Winnipeg, Pollock’s Hardware Co-op, Tall Grass Prairie Bread Company and Manitoba Green Retrofit, are among the dozens of projects that have been supported by the Jubilee Fund since it began in 2000.

The Jubilee Fund is an ethical investment fund established to raise awareness about the interrelated issues of poverty reduction, financial assets, and access to credit. It provides loan guarantees and bridge financing to non-profit organizations and social enterprises, which are then used for community-based projects that reduce poverty and financial exclusion.

“When investing with the Jubilee Fund, your investment is used to provide a loan guarantee to organizations working towards poverty reduction within Manitoba,” explains Mark Adams, President of the Jubilee Fund. “These organizations don’t qualify for traditional financing due to lack of credit or assets; we give them the ability to build credit for the next time they require financing. The Jubilee Fund ensures that each and every dollar invested through us, is used to make the Manitoba community a better and healthier community.”

“We are pleased to support the Jubilee Fund’s social impact investing approach. It aims to provide a modest return to investors while supporting worthwhile community projects,” says Rick Frost, CEO of The Winnipeg Foundation. “This kind of financial support is important to create new and innovative non-profits that serve our community.”

Learn more about the Jubilee Fund: JubileeFund.ca
WELCOMING OUR NEW DIRECTOR OF DONOR ENGAGEMENT

THE FOUNDATION IS EXCITED TO WELCOME MARY BETH TAYLOR. SHE WILL LEAD THE FOUNDATION’S DONOR SERVICES TEAM AS THE DIRECTOR OF DONOR ENGAGEMENT, STARTING ON NOV. 1. SHE LOOKS FORWARD TO MEETING AND WORKING WITH CURRENT AND FUTURE DONORS.

Mary Beth Taylor is a Certified Fund Raising Executive (CRFE) with more than 25 years of experience in the charitable sector. She has held leadership positions at the World Wildlife Fund Canada, the Sunnybrook Foundation and the Canadian Women’s Foundation, and has worked at the University of Manitoba, McMaster University, and University of Toronto. Most recently, she was President and Senior Strategist of Creaddo Group. She was named Outstanding Professional Fundraiser in 2016 by the Association of Fundraising Professionals (AFP) Manitoba Chapter. An active community volunteer, she serves on the Boards of CancerCare Manitoba, SCE Lifeworks and is a member of her son’s elementary school’s parents’ advisory group.

THE WINNIPEG FOUNDATION SUPPORTS A WIDE RANGE OF COMMUNITY NEEDS, ALL THANKS TO YOU!

Over the years, we’ve established special interest funds that support programs and Causes which – through our work with the community – we’ve identified as important. Thanks to everyone who makes gifts to these funds.

- You Can Do It Awards
- Nourishing Potential Fund
- Growing Active Kids Fund
- Campership Fund
- Literacy for Life Fund
- Youth in Philanthropy Fund
- Friends of Our History Fund
CELEBRATING YOUR GENEROSITY

LEGACY CIRCLE REACHES 10-YEAR MILESTONE

This year’s Legacy Circle luncheon, held Oct. 4 at the Convention Centre, brought together the generous people who have included or plan to include gifts to The Foundation in their estate plans. It also celebrated Legacy Circle’s 10th anniversary and included a very special announcement – a $1 million grant to the Manitoba Museum.

The event featured presentations by Foundation donors Glenn and Cindy Hildebrand, the debut of a new documentary about the Hamblin family (learn more about them on page 11), and a performance from the Winnipeg Boys’ Choir – which was conducted by Foundation Board member Spencer Duncanson.

Since The Foundation was started nearly 100 years ago, hundreds of people from all walks of life have created legacies through The Foundation. Many of these gifts are made through a Will or estate, and too often The Foundation becomes aware of them only after the donor passes away. That’s why we established the Legacy Circle – to show appreciation to these thoughtful individuals during their lifetimes and demonstrate the impact their gifts will have on our community and future generations of Winnipeggers.

“We’re honoured when people entrust us with their legacies,” says The Foundation’s Legacy Circle Convenor Pat Lilley, who hosted the Legacy Circle Luncheon. “While each legacy is unique, they all come together through the shared vision of creating ‘a Winnipeg where community life flourishes for all.”
NEW FUNDS AT THE FOUNDATION

Donors from all walks of life choose to support their community through The Foundation. While each fund established expresses a donor’s unique philanthropic goals and wishes for our community, all share The Foundation’s vision of making ‘a Winnipeg where community life flourishes for all.’

Thank you to all our generous donors!

These endowment funds were established between May 1 and Aug. 31, 2018.

**Individual and Family Funds**
- Children of My Heart Fund
- Margaret Chown Fund
- Inskip Family Trust Fund
- Lodha Family - 150 Fund
- Morberg Family Foundation Fund
- Jessie Jarvis Barrable, Charles Stirling Barrable, and Mary Prentice Fund

**Memorial and Tribute Funds**
- Melanie Anne Bidewell Fund
- In memory of Eric and Shirlee Fache Fund
- Hirokichi and Fujino Morita Memorial Fund
- Allan Simpson Memorial Scholarship Fund

**Bequests**
- Lucile Love Memorial Fund
- Ruth Palmour Memorial Fund
- Stephen Spitzer and Olive Spitzer Fund
- Dr. W. Reid and Ruth Waters Memorial Fund

**Group Legacy Funds**
- St. Andrews Woodhaven Anglican Church ACW Fund

**Agency Funds**
- Canada’s National History Society Endowment Fund

**Manitoba Heritage Trust Program Funds**
- Association for Manitoba Archives
- Association of Manitoba Museums
- Brandon Museum
- Canadian Fossil Discovery Centre
- Costume Museum of Canada
- Friends of Dalnavert Museum
- La Societe Historique de Saint-Boniface
- Lac du Bonnet and District Historical Society
- Manitoba Agricultural Museum
- Manitoba Antique Auto Museum Foundation
- Manitoba Basketball Hall of Fame and Museum
- Mennonite Heritage Village
- Musee St. Joseph Museum
- New Iceland Heritage Museum
- Plum Coulee Prairie View Elevator Museum
- The Sam Waller Museum Board
- Trehrene Museum
- Virden Pioneer Home Museum
- Waskada Museum

* Funds established between May 1 and Sept. 30, 2018.

WANT TO START YOUR OWN FUND?

**The Foundation offers many types of funds depending on what you want to support, how much you can give and how involved you want to be. Contact us to learn more.**
Museums and archives tell the stories of our province’s rich history and teach valuable lessons for our future. The Manitoba Heritage Trust Program (MHTP) is helping ensure sustainability for the more than 200 heritage institutions in our province, by creating endowment funds that provide annual revenue. The program is initiated by the Province of Manitoba and administered by The Winnipeg Foundation with support from the Association of Manitoba Museums and the Association for Manitoba Archives.

MHTP will provide participating museum and heritage organizations with up to $5 million in stretch funding during the next three years. Every $2 donated to an organization’s MHTP endowment will be stretched with an additional $1 from MHTP. That means a $2 gift becomes $3. To qualify, museums, archives and their supporting organizations must partner with their local community foundations. Since the program began, more than 20 new MHTP funds have been created or are in development. To see a list of the 19 funds created between May 1 and Sept. 30, see page 42.

“Just as major attractions are important to our province, so are our smaller museums, archives and heritage organizations that carefully preserve our history and provide educational opportunities to visitors,” Municipal Relations Minister Jeff Wharton says. Along with distributing the stretch funding, The Foundation provides organizations with administrative support, including producing tax receipts, and promotional resources to help them fundraise during the three-year program.

“Manitoba’s museums and archives tell fascinating stories about where we come from, and they teach us so much about where we can go,” says Rick Frost, CEO of The Winnipeg Foundation. “Manitoba is home to 55 community foundations – a quarter of all community foundations in the country. They are a valuable asset for our communities, and we are happy to be working in close collaboration with them, and with these important provincial heritage organizations, as we celebrate museums and archives through the Manitoba Heritage Trust Program.”

For more information about the MHTP, visit EndowManitoba.ca.
Earlier this month, the Winnipeg Foundation welcomed our new Director of Endow Manitoba. Although this is a brand-new position, some of our colleagues already know Alan Goddard thanks to his previous work with community foundations throughout Manitoba. Welcome Alan!

Alan Goddard is joining The Foundation to lead our Endow Manitoba activities, working to support the sustainability and growth of Manitoba’s 54 other community foundations. As the new Director of Endow Manitoba, Mr. Goddard will be expanding an initial pilot project with The Winnipeg Foundation, which developed Board training, performance measurement, and strategy resources for Manitoba community foundations. Prior to joining The Foundation, Mr. Goddard operated his own consulting firm focused on governance and strategy, after a career in the provincial civil service.

In his free time, Mr. Goddard enjoys spending time with his family, practicing yoga, and supporting the Board of Big Brothers Big Sisters of Winnipeg.

Meet Our Endow Manitoba Team!

Recognizing a need for additional supports, The Foundation has established a new team devoted to supporting the growing area of Manitoba community foundations and the Manitoba Heritage Trust Program. If you have any questions, please don’t hesitate to contact us! Call our office at 204-944-9474 or send us an email.

Alan Goddard  
Director of Endow Manitoba  
agoddard@wpgfdn.org

Denise Campbell  
Program Specialist - Endow Manitoba  
dcampbell@wpgfdn.org
The 24-Hour Giving Challenge is back on Saturday, Nov. 17. On that day only, gifts made to a Manitoba community foundation’s undesignated fund, are stretched by The Winnipeg Foundation and the Province of Manitoba.

The Winnipeg Foundation will stretch each $5 gift made to a community foundation with $1 (to a maximum of $2,000 per foundation). The Province of Manitoba will once again offer additional stretch funding, contributing $1 for every $5 gift (to a maximum of $2,000 per foundation).

After participating in the challenge last year and seeing the results, the Province is committing to the next three years of the 24-Hour Giving Challenge:

“Manitoba is home to 55 community foundations, all of which are critical in supporting charitable work in their communities,” says Municipal Relations Minister Jeff Wharton.

“This is the fifth year The Foundation has held the 24-Hour Giving Challenge,” says Foundation CEO Rick Frost. “Last year, almost $900,000 was raised, bringing the grand total to approximately $2 million raised over four years.”

For more information visit EndowManitoba.ca.
Young people are learning about the nonprofit sector, helping others by contributing their skills and abilities, and earning an income through The Winnipeg Foundation’s Summer Internship Program (SIP).

SIP is a paid, eight-week internship pairing youth with mentors at local registered charities. The experience opens doors to knowledge-sharing, skill building, and new partnerships within the sector. To earn a SIP placement, the applicants must have previously participated in Youth in Philanthropy (YiP), a Foundation initiative that exposes high school-aged youth to philanthropy and grant-making.

“I was extensively involved with the Youth Philanthropy program at my school and it was something that I really enjoyed,” says Rachel Bernhardt, a 2018 SIP participant who attended Balmore Hall. “I loved being a part of it and I felt like the Summer Internship Program was a good extension.”

Since 2005, SIP has shown promising growth, with some years having up to 12 placements in the charitable sector. Since 2015, 120 interns have been placed at 69 charities. Every placement is carefully matched to ensure a rewarding experience.

“One thing we look for is that the student will have a meaningful project to work on at the charity, where they can take responsibility for it,” says Brigette DePape, Youth Engagement Coordinator with The Winnipeg Foundation. “Part of what we’re trying to do is build the next generation of youth leaders in the philanthropic sector.”

Learn more: wpgfdn.org/YoungWinnipegConnect
**2018 Summer Internship Program Participants**

In 2018, the Foundation placed four interns at charities throughout our city. They shared something about their SIP experience – and participated in our new BeCause campaign!

**Name: Cherice Liebrecht**  
**Placement: Ma Mawi Wi Chi Itata Centre**

Ma Mawi is an Indigenous-led community organization that seeks Indigenous solutions to supporting and rebuilding families. It offers numerous programs at its multiple North End locations.

**BeCause:** Because the most important events happen not in grand congresses, but rather in the home.

“It’s a great opportunity for youth to get to know their community in a more productive and beneficial relationship. As well as get to know, more directly, the issues that people face that we may be blind to see.”

**Name: C.J. Moreno**  
**Placement: Art City**

Located in the West Broadway neighbourhood and offering programming across Winnipeg, Art City provides people of all ages with innovative and professional art programming, free of charge.

**BeCause:** Because art provides a way for children to connect with others and the creative freedom to imagine a bright future.

“Most of the kids I worked with were from impoverished areas and I thought it was going to be kind of depressing, but they were so happy and full of energy. At Art City, you get a sense of community.”

**Name: Jennifer Lansang**  
**Placement: Mosaic Newcomer Family Resource Network**

Mosaic is a neighbourhood language learning program and family resource network. It provides English classes and quality childcare, along with parenting and settlement support for newcomer parents.

**BeCause:** Because I want to inspire youth by being a positive role model.

“I didn’t know how much I could teach the kids. I felt like I was such a big role model to them, as a sister, as a teacher, as one of the adults in the room.”

**Name: Rachel Bernhardt**  
**Placement: Inclusion Winnipeg**

Inclusion Winnipeg works to make life better for children and adults living with intellectual disabilities. It builds connections, assists families to navigate systems, and advances human rights.

**BeCause:** Because building an inclusive community ultimately creates a robust community that can overcome any obstacle.

“The community, especially the community with intellectual disabilities, is a strong one. They’re really pushing towards an inclusive community. When they put all their resources and their skills together, they will be able to achieve that.”
Richard Florida – author of The Rise of the Creative Class and The New Urban Crisis – was in Winnipeg to talk urban design as part of the Winnipeg Design Festival. The late September event was sponsored by The Winnipeg Foundation.

The Design Festival, which is the largest annual event of StorefrontMB, is dedicated to the promotion and celebration of local design culture and art in the City of Winnipeg. This year marked the festival’s seventh anniversary.

Richard Florida, who is also a University of Toronto professor and head of CityLab, kicked off the second night of the Design Festival at WAG by discussing the urbanization of cities, taking the audience on a tour of theories about what makes cities successful, and outlining challenges that come with success.

According to Mr. Florida, the reshaping of cities began in the 1980s as industrial-type jobs began disappearing and minds became the means of production for a creative economy. The ‘creative class’ is a term coined by Mr. Florida to describe the people that spur economic development and thriving cities replacing the industrial development of yesterday.

Talent, technology and tolerance are the ingredients needed for a successful city, Mr. Florida says. Technology refers to the availability of high-tech jobs; talent refers to the creative and educated people of a city; and tolerance refers to the acceptance of immigrants, LGBTTQ+, and other marginalized communities. Mr. Florida states all are needed for a city’s success.

Segueing nicely into his second book, Mr. Florida described how success gives rise to economic and geographic inequalities making people angry and anxious, creating the New Urban Crisis.

Questions from the audience solicited deliberate optimism from Mr. Florida. When asked how anger and anxiety can be remedied, Mr. Florida re-iterated ‘tolerance, acceptance and respect in a divided society is what is needed’, adding that mutual respect and the bond of humanity may be what save us from such anger and anxiety.
ACCESSIBLE WINNIPEG

VITAL CONVERSATION GAUGES WINNIPEGGERS’ VIEWS ON THEIR NEIGHBOURHOODS

How walkable are Winnipeg neighbourhoods? Are they accessible by transit? Does that matter? These are some of the questions The Foundation’s Vital Conversation helped answer at last May’s pop-up fundraiser, Table for 1200 More.

The annual dinner supports Storefront MB, a group dedicated to advancing awareness and appreciation of architecture, design and the built environment throughout Manitoba. This year’s event was held on May 26, and wound along the riverwalk starting at The Forks Historic Port, stretching to the Queen Elizabeth Way bridge.

Attendees were invited to fill out a short survey on this warm sunny evening. The mood and setting allowed for great conversations about our Winnipeg.

WHAT WE LEARNED

This Vital Conversation was an opportunity to talk about the neighbourhoods diners call home, the accessibility of those neighbourhoods, and other city neighbourhoods they know the least about. The survey also asked attendees what they think is the biggest social issue facing Winnipeg, and more.

The short survey told us our sense of community is what people are most proud of. Our small-town feel, the people and diversity, our arts and culture scene, and – of course – the Winnipeg Jets all topped the list. We learned that most diners lived in the southwestern part of the city and know the least about the northwest area of the city. Walkability and accessibility to public transit is important in their neighbourhoods and sustainability is the most pressing social issue Winnipeg is facing.

WHAT ARE VITAL CONVERSATIONS?

Surveying Winnipeggers at Table for 1200 More was a continuation of the successful Vital Conversation series, part of the community consultations informing Winnipeg’s Vital Signs 2017. The report, published October 2017, is a snapshot of life in Winnipeg as identified by citizens and supported by secondary research.

As a result of the positive response people have had to date to Vital Conversations, The Foundation will continue to convene and survey Winnipeggers on topics of importance. Stay tuned for more information about our next Vital Conversation.

IS YOUR NEIGHBOURHOOD WALKABLE?

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<tr>
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<th>NO</th>
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IS YOUR NEIGHBOURHOOD ACCESSIBLE BY PUBLIC TRANSIT?

<table>
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<tbody>
<tr>
<td>90.15%</td>
<td>9.85%</td>
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IS THE WALKABILITY/ACCESSIBILITY OF YOUR NEIGHBOURHOOD IMPORTANT TO YOU?

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<th>NO</th>
</tr>
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<tbody>
<tr>
<td>92.86%</td>
<td>7.14%</td>
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WHAT DO YOU BELIEVE IS THE MOST PRESSING SOCIAL ISSUE IN WINNIPEG TODAY?

<table>
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<th>WOMEN’S EQUITY ISSUES</th>
<th>BELONGING</th>
<th>WELL-BEING</th>
<th>RECONCILIATION</th>
<th>SUSTAINABILITY</th>
</tr>
</thead>
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<tr>
<td>9%</td>
<td>10%</td>
<td>16%</td>
<td>22%</td>
<td>43%</td>
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TO SEE ALL THE RESULTS OF THIS VITAL CONVERSATION SURVEY, GO TO WINNIPEGVITALSIGNS.ORG.
ON THE ROAD AGAIN

RIVER CITY 360 TAKES LISTENERS ON A SUMMER SERIES OF ROAD TRIPS TO MUSEUMS AND ARCHIVES ACROSS MANITOBA

The Foundation’s River City 360 radio program shares views and news from around Winnipeg. And this summer, the program also took listeners out and about beyond and the perimeter as part of its Road Trip segment.

RC360 co-hosts Nolan Bicknell and Robert Zirk, along with Senior Producer Sonny Primolo, visited museums and archives across Manitoba throughout the months of June, July and August to learn about their artifacts, buildings and stories.

You can listen to the entire 13-part Road Trip series online by visiting rivercity360.org/RC360RoadTrip.

1. IVAN FRANKO MUSEUM – WINNIPEG
The Ivan Franko Museum is the only museum outside of Ukraine dedicated to Ukrainian artist, author, and political activist Ivan Franko.
ult-wpg.ca/ivan-franko-museum

2. NAVAL MUSEUM OF MANITOBA – WINNIPEG
Established in 1980, the Naval Museum of Manitoba features artifacts from Manitoba’s naval history, including model ships, bells, cap tallies, weaponry, and uniforms.
naval-museum.mb.ca

3. THE FIRE FIGHTERS MUSEUM OF WINNIPEG – WINNIPEG
Located in a fire hall that was active from 1903 to 1990, the Fire Fighters Museum of Winnipeg chronicles Winnipeg’s firefighting history dating back to 1882.
winnipegfiremuseum.ca

4. OGNIWO POLISH MUSEUM – WINNIPEG
Ogniwo (meaning ‘links’ in Polish) collects, preserves and exhibits the cultural artifacts and stories of the Polish community in Winnipeg.
polishmuseum.com

5. NELLIE’S HOMES OF MANITOU – MANITOU
The heritage site is home to two restored houses where author, politician and champion of women’s suffrage Nellie McClung started her teaching career and wrote her first two books.
nellieshomes.ca

6. MARINE MUSEUM OF MANITOBA – SELKIRK
The Marine Museum of Manitoba illustrates the history of marine life on Lake Winnipeg. Visitors can tour its six ships, including the oldest steamship in Manitoba, the S.S. Keenora.
marinemuseum.ca

7. DUFFERIN HISTORICAL MUSEUM – CARMAN
The Museum is home to a variety of artifacts from the Carman and Dufferin area: Boyne School, a restored single-room schoolhouse; and a log house dating back to the 1870s.
dufferinhistoricalemuseum.ca
8. MANITOBA AGRICULTURAL MUSEUM – AUSTIN
The Manitoba Agricultural Museum collects and exhibits agricultural machinery and equipment, including ‘Big Roy,’ a made-in-Manitoba prototype of the world’s biggest tractor.
ag-museum.mb.ca

9. MENNONITE HERITAGE VILLAGE – STEINBACH
Through its heritage buildings, exhibits and events, the Mennonite Heritage Village showcases the history and culture of Mennonite settlers in southern Manitoba.
mennoniteheritagevillage.com

10. FORT LA REINE MUSEUM – PORTAGE LA PRAIRIE
The Fort la Reine Museum focuses on the region’s pioneer and agricultural history. In addition to its main gallery, it hosts a pioneer village of 28 heritage buildings and a replica of Fort la Reine.
flrmuseum.com

11. COOKS CREEK HERITAGE MUSEUM – COOKS CREEK
The Cooks Creek Heritage Museum, which celebrated its 50th anniversary this year, features artifacts and buildings that highlight the history of Eastern European settlement in the area.
cchm.ca

12. MANITOBA AMATEUR RADIO MUSEUM – AUSTIN
Canada’s only amateur radio museum is located on the grounds of the Manitoba Agricultural Museum. Its on-site amateur radio station operates during the Manitoba Threshermen’s Reunion & Stampede.
marminc.ca

13. MUSÉE ST-PIERRE-JOLYS MUSEUM – ST-PIERRE-JOLYS
The St-Pierre-Jolys Museum offers a glimpse of Métis and Franco-Manitoban history. Each April, the annual Sugaring Off Festival celebrates the Museum’s production of maple syrup.
museestpierrejolys.ca
OUR FOUNDATION

Construction Begins

Ground was broken earlier this year on the Winnipeg Art Gallery’s Inuit Art Centre. The Foundation made a grant of $950,000 for the Centre in 2015, in celebration of our 95th anniversary. The Centre will be the largest single gallery space in the world devoted to Inuit art, culture, and history and plans to open in 2020, Manitoba’s 150th birthday.

Congratulations on 60 Years of Theatre!

Earlier this year, Royal Manitoba Theatre Centre (RMTC) celebrated its 60th anniversary. To coincide with the anniversary, it launched its Founders’ Circle – made up of people who have shared their intention to support the theatre with a gift in their estate plans. Since the Founders’ Circle is endowed through The Winnipeg Foundation, these people are also members of The Foundation’s Legacy Circle.

The first 60 Founders’ Circle members were celebrated at a recent event, during which time RMTC also announced a selection of past theatre programs, posters and other historical records have been gifted to the Archives of Manitoba, ensuring these documents will be preserved and accessible to all.

Journey Together

In May 2018, Canada’s History Magazine released a special issue, Treaties and the Treaty Relationship. The issue goes beyond what many have learned about treaties, covering the history and how treaties continue to be relevant today. The Foundation is committed to supporting our shared truth and reconciliation journey. The issue is available in English and French and free for anyone to download. Visit canadashistory.ca/magazines.

On Fire for 40 Years

Prairie Fire’s latest issue celebrates 40 years of supporting and publishing works from emerging and established writers. The Foundation has supported Prairie Fire during the past four decades, including helping it to publish special issues. This special issue features more than 50 writers, with samples from the magazine’s early years, to those recently published.

Eaton’s Influence

As part of Doors Open Winnipeg, the Costume Museum of Canada presented an exhibit on one of Canada’s iconic department stores, presented by Heritage Winnipeg with support from The Foundation. The display, at Dalnavert Museum, showcased how fashion has evolved during the past 100 years and the store’s influence on fashion in Canada.
OUR FOUNDATION

A PLACE TO LIVE

St. Amant’s living units are now open, providing people with intellectual disabilities a place to stay when they need extra health support, rehabilitation or respite, or are accessing the many other services that require extended time. The units are part of renovations to the St. Amant’s River Road facility, changing it from a developmental centre to a complex health care facility. Residents now have a more comfortable living environment that allows them to rest, share meals and meet with family with privacy and dignity.

RESTORING MEMORIAL TO HONOUR OUR PAST

Renovations of Royal Winnipeg Rifles Memorial in Vimy Ridge Memorial Park began with a groundbreaking ceremony in July. The renovations include restoration and expansion of the existing monument, as well as upgrades to the surrounding area to accommodate public ceremonies. The Foundation provided support for the project to the Royal Winnipeg Rifles Foundation to mark the 135th anniversary of the regiment and the 100th anniversary of the end of the First World War.

SMART, LIVABLE WINNIPEG

This September, the Winnipeg Chamber of Commerce hosted a half day conference on smart planning and the growth of our city. Building a Smart, Livable Winnipeg for the 21st Century featured national and local leaders from the development, transportation, urban planning and design, and placemaking communities exploring Winnipeg today, the opportunities ahead and need for change. The Foundation’s Winnipeg’s Vital Signs 2017 report identifies many citizen priorities related to transportation and further development in our city.

OUTSTANDING MANITOBANS

This past July, 12 Manitobans received the Order of Manitoba, in recognition of their excellence and achievement in enriching the social, cultural or economic well-being of our province and its residents. Among the recipients to receive our province’s highest honour was Robb Nash and Ken Opaleke. Mr. Nash uses his music to inspire young people to talk about important issues such as bullying, addiction, and suicide. Mr. Opaleke empowers youth to realize their full potential as the driving force and executive director of West Broadway Youth Outreach.

GOING GREEN

In June, Foundation staff bussed, car pooled, and even canoed to work as part of Green Action Centre’s Commuter Challenge. For more than 10 years, Foundation staff have participated in the week-long initiative encouraging everyone to choose greener commuting options. One hundred per cent of Foundation staff participated, green commuting more than 3,400 km and saving almost 250 L of fuel.

NEW VICE PRESIDENT FOR LAW SOCIETY OF MANITOBA

Congratulations! Foundation Board member Anita Southall was recently elected as the Vice President of the Law Society of Manitoba. The Law Society is the regulatory body for the legal profession in Manitoba and sets the standards for admission and professional conduct.

NEW VICE PRESIDENT FOR LAW SOCIETY OF MANITOBA

Congratulations! Foundation Board member Anita Southall was recently elected as the Vice President of the Law Society of Manitoba. The Law Society is the regulatory body for the legal profession in Manitoba and sets the standards for admission and professional conduct.
The Winnipeg Foundation’s Fast Pitch – a coaching program to help build the capacity of, and create visibility for, Winnipeg’s charitable sector – is back for another year.

Since the program began in 2016, leaders from dozens of charities have learned to create powerful, high-energy cases for support – delivered in three minutes or less!

“I do a fair amount of public speaking in various formats, but nothing like this,” says Cecilly Hildebrand, Executive Director of Candace House, and Fast Pitch 2018 Grand Prize winner. “I think the whole experience was really great. I have already made use [of what I learned], in terms of how to talk about my organization and its story, and the importance of how to do that.”

Fast Pitch pairs leaders from the charitable sector with business sector coaches. It provides an effective, focused, mutually beneficial connection point for coaches to learn about charities.

“It’s really just amazing,” says Florence Carey, a lawyer with MLT Aikins who has participated in Fast Pitch for a number of years. “Seeing people who are in the sector and working hard is the most inspiring part of all.”

The Fast Pitch program lasts approximately two months, and culminates in a Showcase where finalists compete for up to $20,000 in prizes. Winners are determined by a panel of judges and audience participation.

Are you interested in participating in Fast Pitch as either a charitable sector leader or business sector coach? Coaches can come from Winnipeg’s legal, marketing and communications, and business community. Applications are open until Oct. 26. Visit FastPitchWinnipeg.org for more.

**MARK YOUR CALENDARS!**

**THIS YEAR’S FAST PITCH SHOWCASE IS FEB. 28, 2019.**
Gerry Labossiere, Winnipeg Foundation Board Member since 2012, currently serves as a member of The Foundation’s Strategic Initiatives and Investment committees. Prior to retiring in 2015, Mr. Labossiere was founder and CEO of AIS – an international healthcare eLearning company. He has been an active volunteer during the past 35 years, serving as a Board member with the Grey Nuns and the Benedictines, and with various groups in fields of arts, culture and education.

Q: As an active member of the St. Boniface community can you tell us what role the new St. Boniface Belvedere may have in drawing residents and visitors alike to the area?

The Belvedere will significantly enhance the visitor experience of the path being developed connecting The Forks with the St. Boniface area. There will be some spectacular views from the Belvedere overlooking The Forks, the rivers and the Museum for Human Rights. The Foundation, through its CEO Rick Frost, has been a catalyst in this initiative that started in 2012.

Q: Why is this landmark important for our city?

The vision, established in 2012 by key stakeholders of The Forks river area, including The Foundation, was to “Connect properties along the east and west banks of the Red River by developing a heritage precinct that celebrates and educates the area’s culture, traditions and history, while incorporating powerful elements of compassion, health, healing, spirituality, reconciliation and peace.” The vision aligns with the Anishinaabe 8th Fire prophecy, which foresees all cultures coming together. The path is thus important as it will assist with our focus and direction as a city, as Canadians and as global citizens. It will also provide significant tourism and economic development opportunities for the City of Winnipeg and the Province of Manitoba.

Q: What other activities are underway in the Cathedral district our readers may not know about?

The Cathedral District is becoming a vibrant, thriving community. Many millennials are buying homes/condos in the area, and there are lots of new and planned construction and renovation projects, including restaurants. This is coupled with programming in the ruins of the Cathedral, at the new Cathedral Hall, and at St. Boniface Hospital that focuses on unity, openness, diversity, meditation and mindfulness. The District is bringing elements of contemplation and action together and aligns with the vision of the area.
THE FOUNDATION WELCOMES THE FOLLOWING PEOPLE TO OUR BOARD OF DIRECTORS. THEY WILL BE STARTING JAN. 1, 2019.

WE THANK DEPARTING BOARD MEMBERS JUSTICE DEBORAH MCCAWLEY, BOB PUCHNIAK, AND DAVID COHEN FOR THEIR CONTRIBUTIONS TO OUR COMMUNITY.

HAZEL BORYS
Hazel Borys is President of PlaceMakers – which has city planning firms in the Canada and United States working to advance the livability conversation. She guides governments around the world through land use law reforms — allowing walkable, mixed-use, compact, resilient places to develop by-right — and helps developers get things built under the increasingly prevalent form-based by-laws of the new economy.

Ms. Borys is an engineer with an MBA in finance and marketing. She is the organizer of the Placemaking@Work webinar education series, Board member of the Transect Codes Council, CodesStudy.org coauthor, and PlaceShakers.com blogger.

JOY LOEWEN
Joy Loewen is passionate about the development, production and promotion of Canadian art and artists.

Ms. Loewen has worked as a broadcast and festival programmer at WTN (Women’s Television Network, now W Network), CBC and the Gimli Film Festival. She is currently the Manager of Programs and Development at the National Screen Institute.

Ms. Loewen's enthusiasm and commitment to supporting artists and emerging talent extends into her volunteer work. She presently serves on the Boards of Manitoba Film and Music and Balmoral Hall School and is a civilian aide to The Honourable Janice C. Filmon, Lieutenant Governor of Manitoba.

Ms. Loewen and her husband, John R. Loewen, have two children - Lia and Samuel - and are proud to call Winnipeg home.

JOHN POLLARD
John Pollard is a board member and Co-Chief Executive Officer of Pollard Banknote Limited, a publicly-traded, fourth generation family company which is a supplier of secure printed products.

Mr. Pollard holds a Bachelor of Commerce degree from the University of Manitoba and subsequently attained his Chartered Accountant designation, working for the accounting firm of Deloitte before joining Pollard Banknote.

He has served for many years as a board member of Pulford Community Living Services, a not-for-profit providing community homes and other support to individuals living with developmental disabilities. He is also a past member of the campaign cabinet of the United Way and has been involved in a number of other community boards and fundraising campaigns.

Mr. Pollard and his family are also involved in heritage building restoration in downtown Winnipeg.
W hat do you care about? We care about it, too! This slogan is part of a new marketing campaign for The Winnipeg Foundation, focused on helping Winnipeggers to ‘find your BeCause’ with us. The initiative supports The Foundation’s new Strategic Plan which will see us through to our centennial in 2021. This milestone for The Winnipeg Foundation also marks a century of community foundations in Canada.

It all began here in our prairie city when businessman and banker William Forbes Alloway created The Winnipeg Foundation with a gift of $100,000. You’ve heard The Foundation’s story, and know our second gift – of three gold coins worth $15, delivered anonymously in 1924 in a plain white envelope marked ‘the widow’s mite’ – was our defining moment; The Winnipeg Foundation truly was a community foundation – accessible to all.

We’ve grown a lot in the past 97 years – and particularly in the past two decades. More and more Winnipeggers are choosing to support the community through The Winnipeg Foundation and we are humbled and honored you’ve chosen to work with us.

As you see in this issue of Working Together, Winnipeggers young and not-as-young, with families and with organizations, have embraced being part of The Foundation’s Find your BeCause initiative. We hope you will see yourself there, too, and join us as we help ensure ‘a Winnipeg where community life flourishes for all’, through our work.

This marks my last column as Board Chair. I’ve cherished my 12 years on the Board of an organization that has been able to contribute so much to the city we all love. During the past three years as Chair, I’ve had many opportunities to learn so much more about the committed charities that work hard every day to make Winnipeg the kind it can be; I’ve had the privilege of working with an outstanding Board of Directors and staff at The Winnipeg Foundation, where all made my job extremely enjoyable.

Looking forward, it is important to reflect on the past 12 months. It is evident that every year there are new milestones to celebrate and in Fiscal 2018, The Foundation received more than 7,500 gifts—certainly a new record. People from all walks of life have contributed generously to endowments held at The Foundation. As these funds are invested and generate annual income, we can look forward to a steadily increasing and sustained flow of grants back to local charities. To everyone who has supported our community through The Foundation, we say a most sincere ‘thank you’ for your confidence and your generosity.

We awarded hundreds of grants in 2018, some of which are described in the Promising Projects section of this magazine (see pages 32 and 33). There is no question that philanthropy has a meaningful impact on our community. Our Winnipeg’s Vital Signs 2017 report highlighted the key areas Winnipeggers see as priorities, perhaps the most important of which is reconciliation with our Indigenous communities. Our Board has already committed $1 million for organizations working to implement the Truth and Reconciliation Commission of Canada’s Calls to Action and which relate to the United Nations Declaration on the Rights of Indigenous Peoples. We also produced a special report called Stressed, Stretched and Still Standing which describes the state of many charitable organizations in our city. Both of these publications are available on our website. This work sets the stage for our plans during the coming three years.

For me personally, our ‘green space’ grants are particular highlights of the past year. The redesigned entrance to South Point at The Forks and creation of the St. Boniface Belvedere on Tache Ave will add significantly to the vitality of our downtown. And once again, it is important to acknowledge none of this would be possible with the generous legacies that have been created by our donors.
FindyourBeCause.org

What do you care about?

We care about it too!

The stars of our new campaign!

Front cover, left to right: A Critical Cause (Justin Luschinski, Kieran Moolchan, Braiden Watling), Winnipeg Foundation donors. Kari and David Urquhart, Winnipeg Foundation donors. Shawna Dempsey and Dana Kletke, Mentoring Artists for Women’s Art (MAWA).

Bi-fold (this page), left to right: The Hamblin Family, Winnipeg Foundation donors. Alexis Kanu, Lake Winnipeg Foundation. Glenn Marquez, Winnipeg Foundation donor.

Bi-fold (next page), left to right: Cindy Tugwell, Heritage Winnipeg. Mercy Oluwafemi, Winnipeg Foundation donor. Dr. Tyler Pearce, Local Investment Toward Employment, Winnipeg Foundation donor.


Join us! Share your BeCause on social media using #FindyourBeCause

What do you care about?

We care about it too!