

Nourishing Potential Grants - Policies & Guidelines

The Winnipeg Foundation makes granting decisions based on an application's merit and does not discriminate on the basis of actual or perceived group characteristics as identified in the Manitoba Human Rights Code. Organizations applying for a grant from The Winnipeg Foundation must also adhere to the Manitoba Human Rights Code.

The Winnipeg Foundation's Nourishing Potential Grants program awards grants of up to \$10,000 to charitable organizations to provide nutritious food for children and youth. The goal is to support healthy child development so that all children and youth can reach their full potential to grow and learn.

At this time, The Winnipeg Foundation invites applications from after-school programs, drop-in centres, community centres, family resource centres and early childhood education centres.

Applications will be considered for any one, or a combination of the following, to a maximum of \$10,000:

- Food purchases
- Equipment (up to \$3,000)
Eligible costs include: appliances; cookware; food preparation and storage items; and reusable dishes and utensils.
- Nutrition education and staff/volunteer food handling training (up to \$1,000)

Grant Policies

- Only registered charities are eligible for grants from The Winnipeg Foundation.
- Projects must primarily benefit children and youth from economically disadvantaged communities in Winnipeg.
- Organizations may apply for a Nourishing Potential Grant once per calendar year.
- Applying for a Nourishing Potential grant does not preclude an organization from applying for a Community Grant (One-Time or Resilient Community) or other Special Program Grant, but it must be for a different project.

Grant Guidelines

- Priority will be given to enhancing existing nutrition projects.
- Food purchases must follow the Canada Food Guide and be respectful of individual and community diversity.
- Preference will be given to projects that include a learning opportunity for children and youth about healthy foods.

- Where applicable, projects should include a plan to involve staff, volunteers, and other stakeholders.
- A final report is required at the end of the project.

Grants will not be made for:

- School divisions or individual schools.

The Winnipeg Foundation has established a partnership with the Child Nutrition Council of Manitoba to support nutrition programs in schools. Please visit their website: childnutritioncouncil.com/program/applications-and-reports/ for more information on how to access a grant.

How to apply

Applications are due by 4:30 p.m. on the application date and will be accepted online only through The Winnipeg Foundation website, wpgfdn.org. Please consult our website for intake timelines and application due dates for this program.

