The Winnipeg Foundation 2022 Grantee Perception Report

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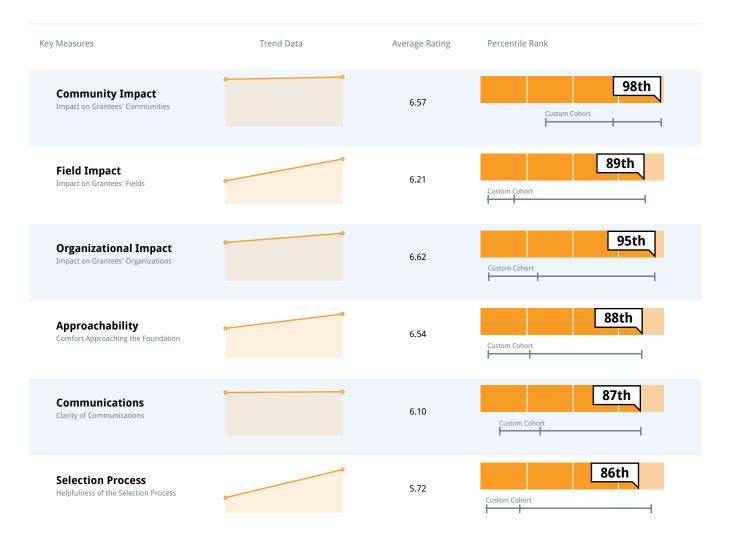
The online version of this report can be accessed at cep.surveyresults.org

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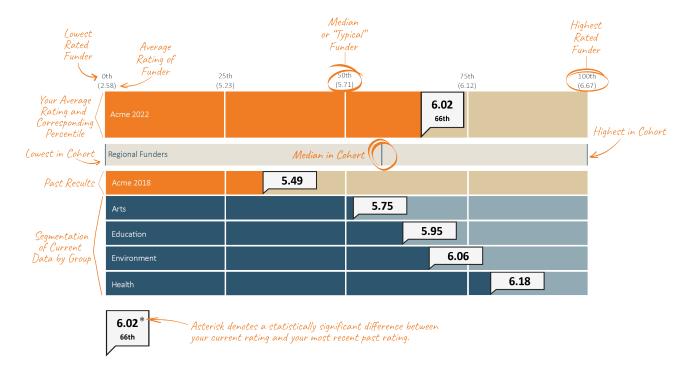
Key Ratings Summary

The following chart highlights a selection of your key results. Each of these data points corresponds to an individual survey measure that is displayed with additional detail in the subsequent pages of this report.



Interpreting Your Charts

Many of the charts in this report are shown in this format. See below for an explanation of the chart elements.



Missing data: Selected grantee ratings are not displayed in this report due to changes in the survey instrument, or when a question received fewer than ten responses.

Survey Population

Survey	Survey Fielded	Survey Population	Number of Responses Received	Survey Response Rate
Winnipeg 2022	May and June 2022	260	184	71%
Winnipeg 2018	September and October 2018	229	176	77%
Survey Year				Year of Active Grants
Winnipeg 2022			Septem	ber 2020 - September 2021
Winnipeg 2018				January 2017 - May 2018

Throughout this report, The Winnipeg Foundation's survey results are compared to CEP's broader dataset of more than 40,000 grantees built up over more than a decade of grantee surveys of more than 350 funders. The full list of participating funders can be found at https://cep.org/gpr-participants/.

In order to protect the confidentiality of respondents, results are not shown when CEP received fewer than ten responses to a specific question.

Subgroups

In addition to showing Winnipeg's overall ratings, this report shows ratings segmented by Cause Area. The online version of this report also shows ratings segmented by Grant Size and Respondent Gender.

Cause Area	Number of Responses
Arts, Culture and Heritage	45
Children, Youth and Families	51
Health, Wellness and Recreation	63
Literacy, Education and Employment	20
Grant Size	Number of Responses
Less than \$12.5K Grant	42
\$12.5K to \$30K Grant	47
\$31K to \$61K Grant	53
\$62K to \$124K Grant	13
\$125K or Over Grant	20
Respondent Gender	Number of Responses
Identifies as a Man	40
Identifies as a Woman	119

Subgroup Methodology and Differences

Subgroup Methodology

Cause Area: Using the grantee list provided by the Winnipeg Foundation, CEP tagged grantees based on cause area.

Grant Size: Using data grantees provided in the survey, CEP tagged grantees based on grant size.

Respondent Gender: Using data grantees provided in the survey, CEP tagged grantees based on their gender identity. Those segmented as "Identifies as a Man" selected "Man" only, and those segmented as "Identifies as a Woman" selected "Woman" only.

Subgroup Differences

Cause Area: No group consistently rates higher or lower than others when grantees are segmented by cause area.

Grant Size: No group consistently rates higher or lower than others when grantees are segmented by grant size.

Respondent Gender: No group consistently rates higher or lower than others when grantees are segmented by gender. For more information, please see the "Respondent Demographics" section here.

Comparative Cohorts

Customized Cohort

Winnipeg selected a set of 15 funders to create a smaller comparison group that more closely resembles Winnipeg in scale and scope.

Custom Cohort

Central New York Community Foundation

Community Foundation for a greater Richmond

Grand Rapids Community Foundation

Hartford Foundation for Public Giving

Hawai'i Community Foundation

Kalamazoo Community Foundation

New Hampshire Charitable Foundation

Rhode Island Foundation

Saint Paul & Minnesota Foundation

The Boston Foundation

The Denver Foundation

The Greater Cincinnati Foundation

The Philadelphia Foundation

The Pittsburgh Foundation

The Winnipeg Foundation

Standard Cohorts

CEP also included 19 standard cohorts to allow for comparisons to a variety of different types of funders.

Strategy Cohorts

Cohort Name	Count	Description
Small Grant Providers	37	Funders with median grant size of \$20K or less
Large Grant Providers	99	Funders with median grant size of \$200K or more
High Touch Funders	38	Funders for which a majority of grantees report having contact with their primary contact monthly or more often
Intensive Non-Monetary Assistance Providers	36	Funders that provide at least 30% of grantees with comprehensive or field-focused assistance as defined by CEP
Proactive Grantmakers	103	Funders that make at least 90% of grants by invitation only
Responsive Grantmakers	99	Funders that make at most 10% of grants by invitation only
Intermediary Funders	36	Funders that primarily regrant philanthropic dollars
International Funders	62	Funders that fund outside of their own country
European Funders	28	Funders that are headquartered in Europe

Annual Giving Cohorts

Cohort Name	Count	Description
Funders Giving Less Than \$5 Million	61	Funders with annual giving of less than \$5 million
Funders Giving \$50 Million or More	83	Funders with annual giving of \$50 million or more

Foundation Type Cohorts

Cohort Name	Count	Description
Private Foundations	163	All private foundations in the GPR dataset
Family Foundations	78	All family foundations in the GPR dataset
Community Foundations	41	All community foundations in the GPR dataset
Health Conversion Foundations	31	All health conversation foundations in the GPR dataset
Corporate Foundations	23	All corporate foundations in the GPR dataset

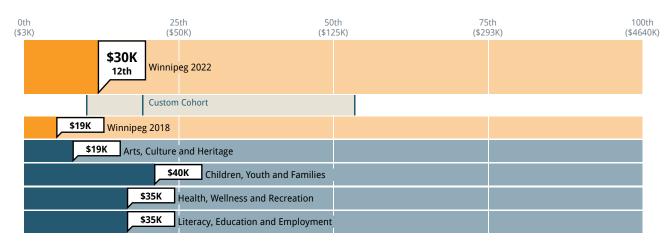
Other Cohorts

Cohort Name	Count	Description
Funders Outside the United States	45	Funders that are primarily based outside the United States
Recently Established Foundations	24	Funders that were established in 2000 or later
Funders Surveyed During COVID-19	98	Funders who surveyed grantees during COVID-19 (GPR only)

Grantmaking Characteristics

Foundations make different choices about the ways they organize themselves, structure their grants, and the types of grantees they support. The following charts and tables show some of these important characteristics. The information is based on self-reported data from funders and grantees, and further detail is available in the Contextual Data section of this report. All currency values provided in this report are in Canadian dollars (CAD).

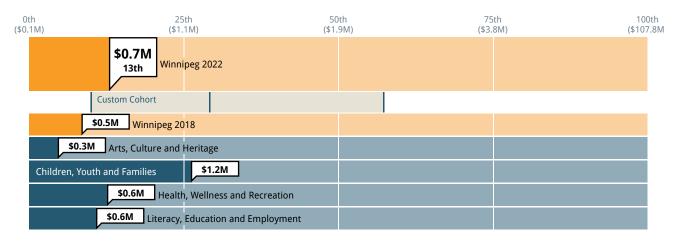
Median Grant Size



Proportion of Multi-year Grants



Median Organizational Budget

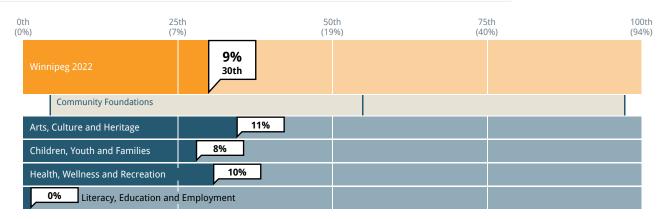


Selected Cohort: Custom Cohort				
Grant History	Winnipeg 2022	Winnipeg 2018	Average Funder	Custom Cohort
Percentage of first-time grants	6%	13%	29%	15%

Selected Cohort: Custom Cohort				
Program Staff Load	Winnipeg 2022	Winnipeg 2018	Median Funder	Custom Cohort
Dollars awarded per program full-time employee	\$1.9M	\$4.4M	\$3.4M	\$5.4M
Applications per program full-time employee	82	42	25	45
Active grants per program full-time employee	67	32	32	41

Proportion of Unrestricted Funding

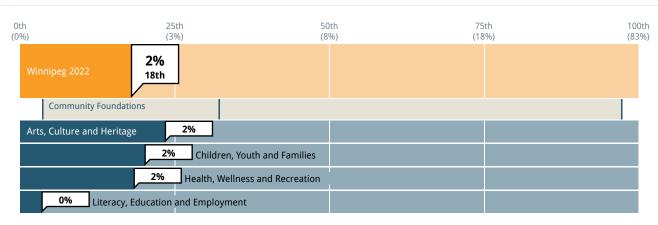
Proportion of grantees responding 'No, this funding was not restricted to a specific use (e.g. general operating, core support)'



Cohort: Community Foundations Past results: on Subgroup: Cause Area

Proportion of grantees receiving multi-year unrestricted grants

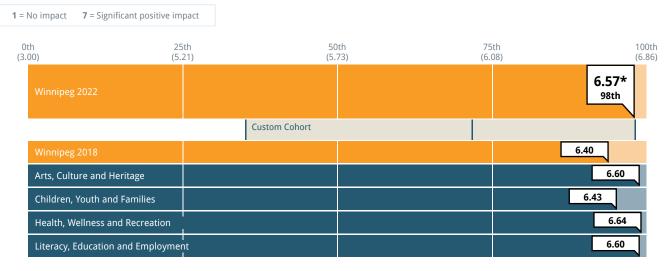
Proportion of grantees that report receiving grants for two years or longer and who report receiving general operating support funding that was not restricted to a specific use.



Cohort: Community Foundations Past results: on Subgroup: Cause Area

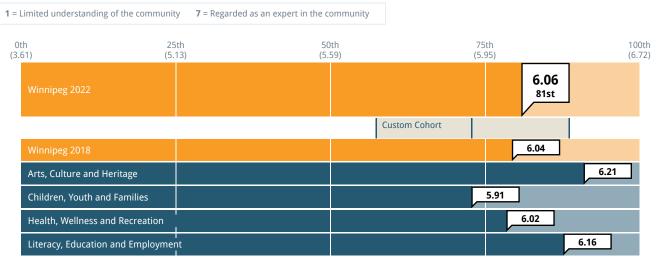
Impact on and Understanding of Grantees' Local Communities

Overall, how would you rate the Foundation's impact on your local community?



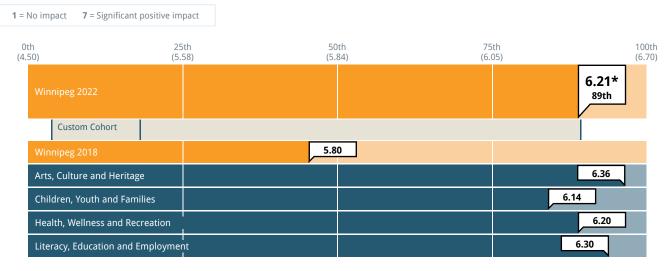
Cohort: Custom Cohort Past results: on Subgroup: Cause Area

How well does the Foundation understand the local community in which you work?



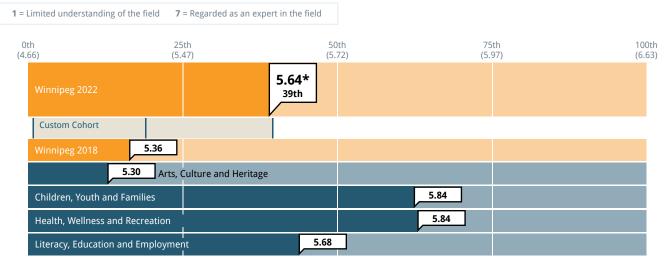
Impact on and Understanding of Grantees' Fields

Overall, how would you rate the Foundation's impact on your field?



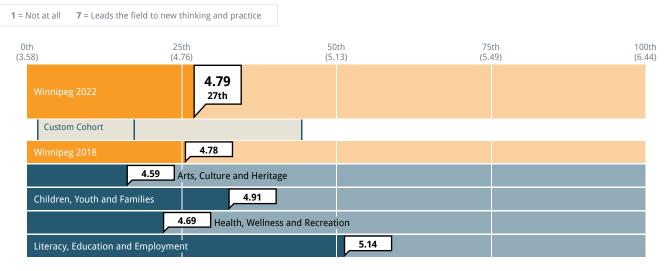
Cohort: Custom Cohort Past results: on Subgroup: Cause Area

How well does the Foundation understand the field in which you work?



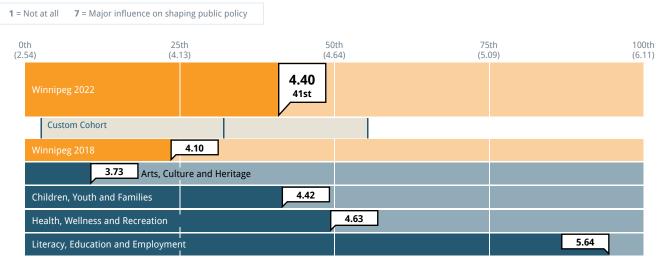
Advancing Knowledge and Public Policy

To what extent has the Foundation advanced the state of knowledge in your field?



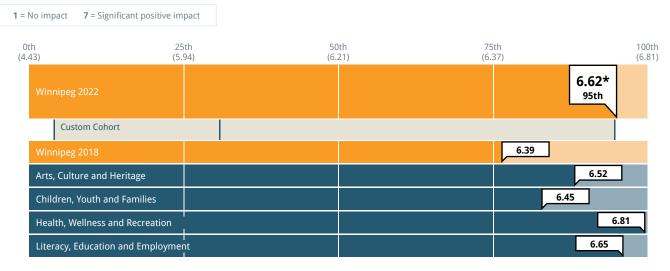
Cohort: Custom Cohort Past results: on Subgroup: Cause Area

To what extent has the Foundation affected public policy in your field?



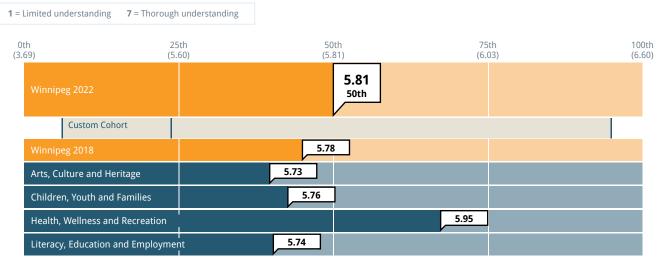
Impact on and Understanding of Grantees' Organizations

Overall, how would you rate the Foundation's impact on your organization?



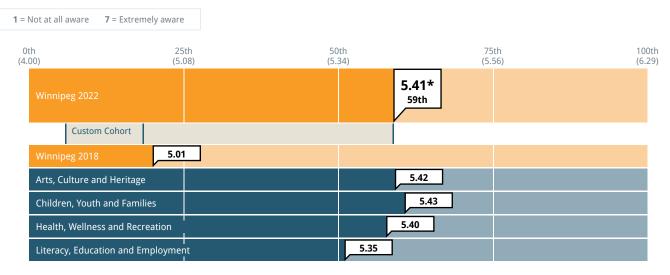
Cohort: Custom Cohort Past results: on Subgroup: Cause Area

How well does the Foundation understand your organization's strategy and goals?



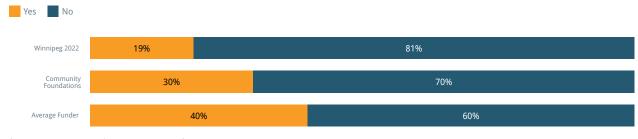
Grantee Challenges

How aware is the Foundation of the challenges that your organization is facing?



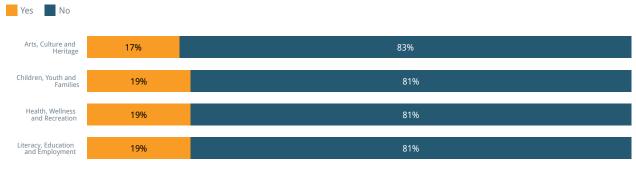
Non-Monetary Assistance

Did you receive any non-monetary support from the Foundation during this grant period?



Cohort: Community Foundations Past results: on

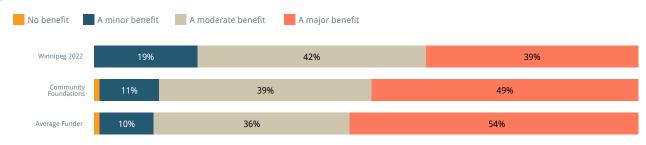
Did you receive any non-monetary support from the Foundation during this grant period? - By Subgroup



Subgroup: Cause Area

Please note that the following question was only asked of respondents who indicated "yes" to receiving non-monetary support in the previous question.

How would you describe the benefit - to your organization or work - of any non-monetary support that you received?



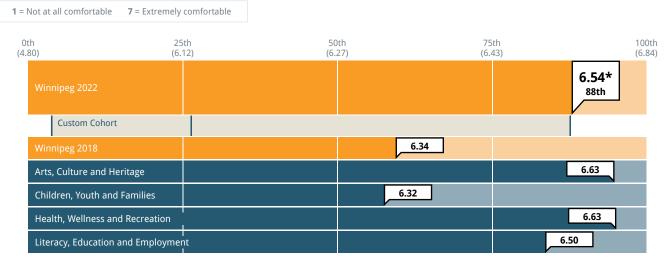
How would you describe the benefit - to your organization or work - of any non-monetary support that you received? - By Subgroup



Subgroup: Cause Area

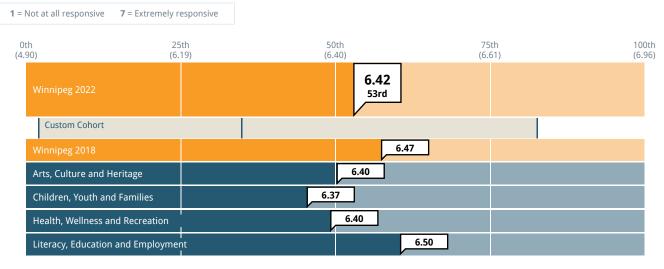
Funder-Grantee Relationships

How comfortable do you feel approaching the Foundation if a problem arises?

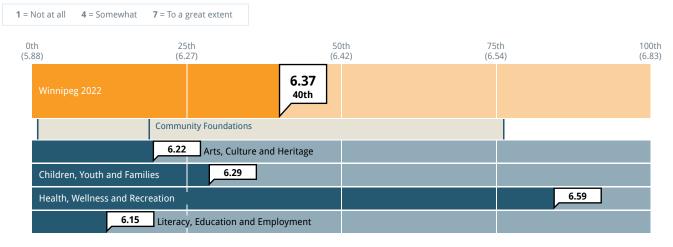


Cohort: Custom Cohort Past results: on Subgroup: Cause Area

Overall, how responsive was Foundation staff?



To what extent did the Foundation exhibit trust in your organization's staff during this grant?



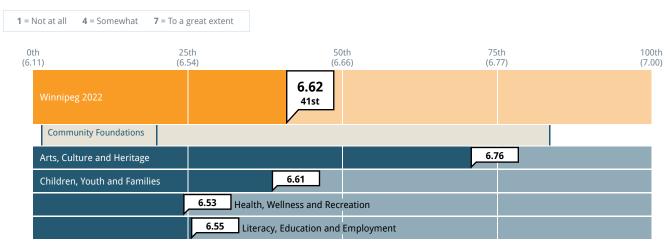
Cohort: Community Foundations Past results: on Subgroup: Cause Area

To what extent did the Foundation exhibit candor about the Foundation's perspectives on your work during this grant?



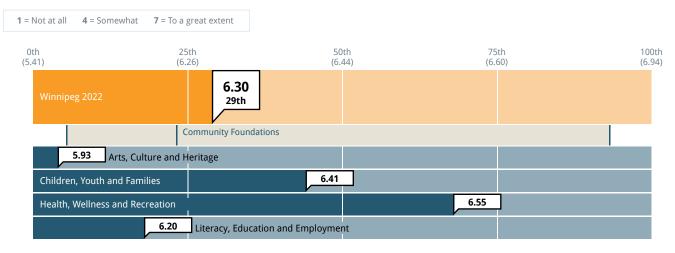
Cohort: Community Foundations Past results: on Subgroup: Cause Area

To what extent did the Foundation exhibit respectful interaction during this grant?



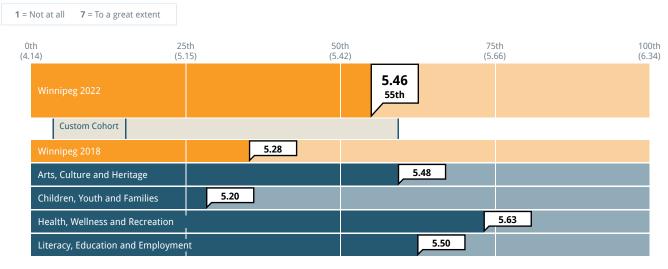
Cohort: Community Foundations Past results: on Subgroup: Cause Area

To what extent did the Foundation exhibit compassion for those affected by your work during this grant?



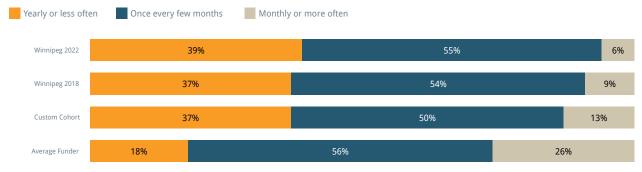
Cohort: Community Foundations Past results: on Subgroup: Cause Area

To what extent is the Foundation open to ideas from grantees about its strategy?



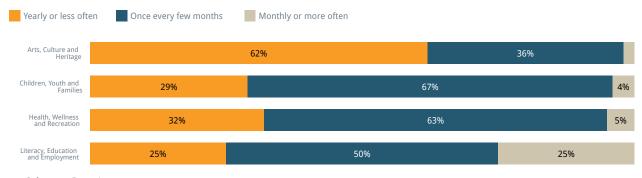
Interaction Patterns

How often do/did you have contact with your grants associate during this grant?



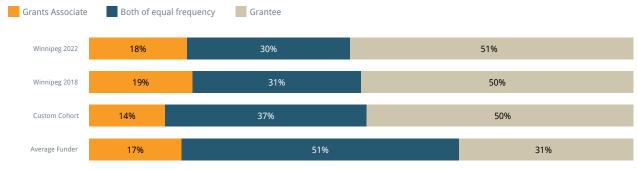
Cohort: Custom Cohort Past results: on

How often do/did you have contact with your grants associate during this grant? - By Subgroup



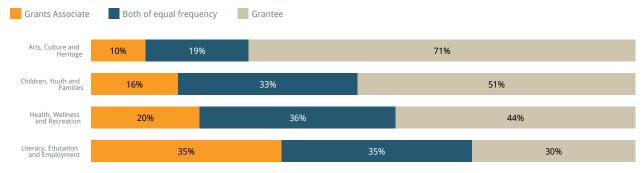
Subgroup: Cause Area

Who most frequently initiated the contact you had with your grants associate during this grant?



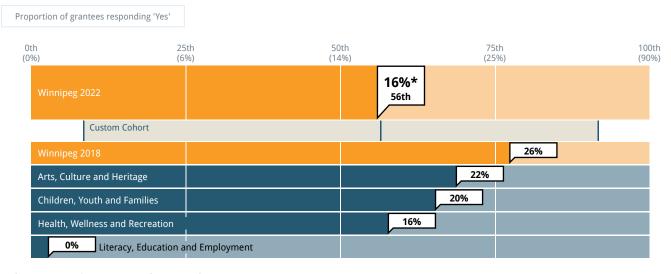
Cohort: Custom Cohort Past results: on

Who most frequently initiated the contact you had with your grants associate during this grant? - By Subgroup

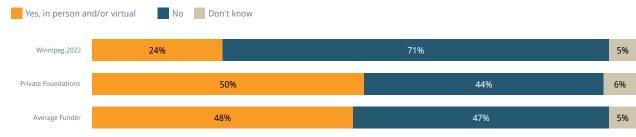


Subgroup: Cause Area

Has your main contact at the Foundation changed in the past six months?

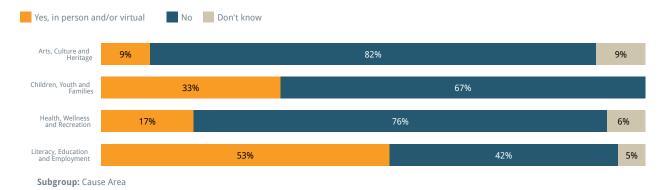


At any point during this grant, including the application process, did the Foundation staff visit your offices or programs?



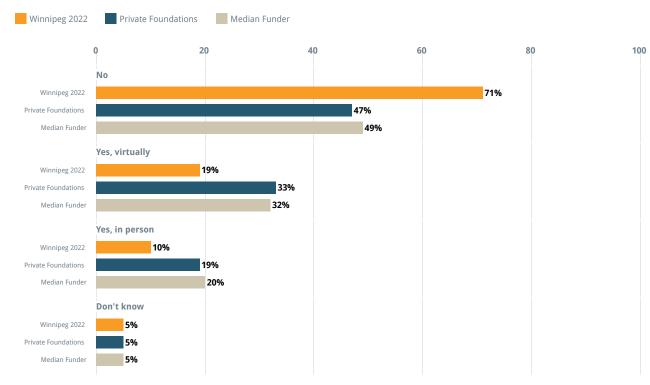
Cohort: Private Foundations Past results: on

At any point during this grant, including the application process, did the Foundation staff visit your offices or programs? - By Subgroup



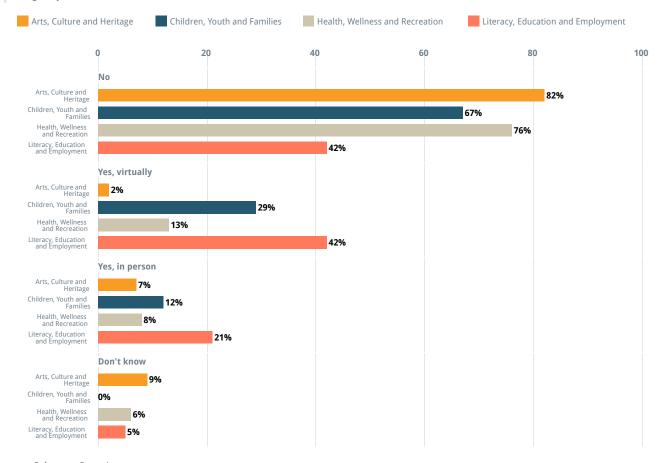
The following charts provide greater detail on the previous site visit question.

At any point during this grant, including the application process, did the Foundation staff visit your offices or programs?



Cohort: Private Foundations Past results: on

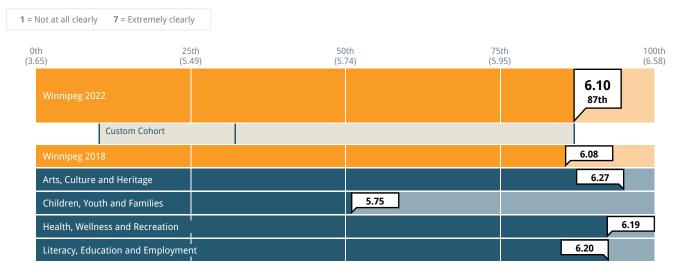
At any point during this grant, including the application process, did the Foundation staff visit your offices or programs? - By Subgroup



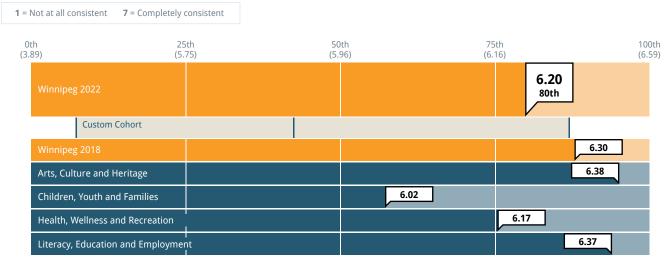
Subgroup: Cause Area

Communication

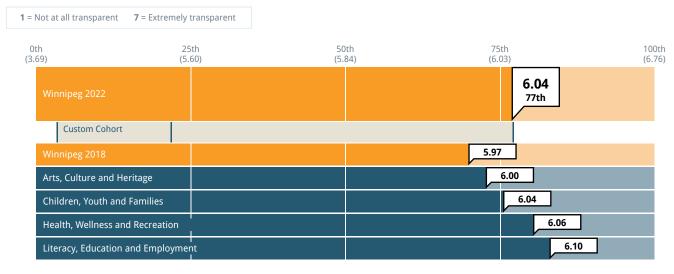
How clearly has the Foundation communicated its goals and strategy to you?



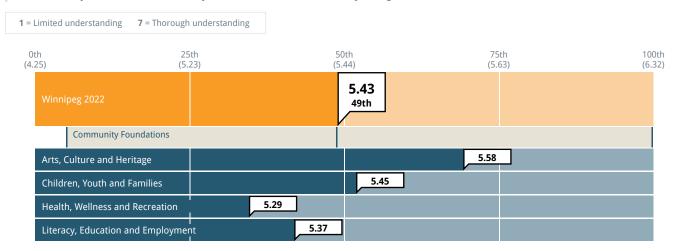
How consistent was the information provided by different communication resources, both personal and written, that you used to learn about the Foundation?



Overall, how transparent is the Foundation with your organization?



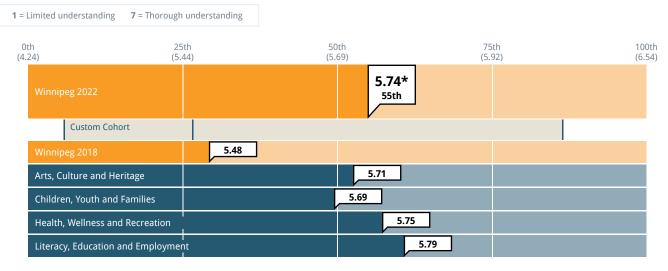
How well do you understand the way in which the work funded by this grant fits into the Foundation's broader efforts?



Cohort: Community Foundations Past results: on Subgroup: Cause Area

Contextual Understanding

How well does the Foundation understand the social, cultural, or socioeconomic factors that affect your work?

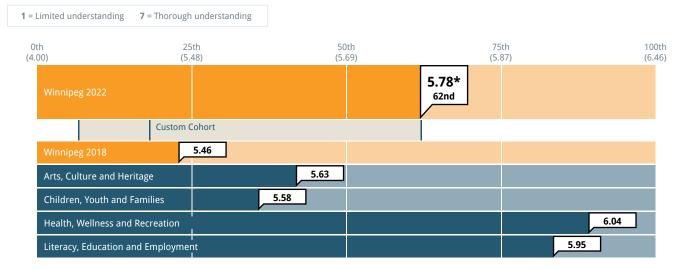


Cohort: Custom Cohort Past results: on Subgroup: Cause Area

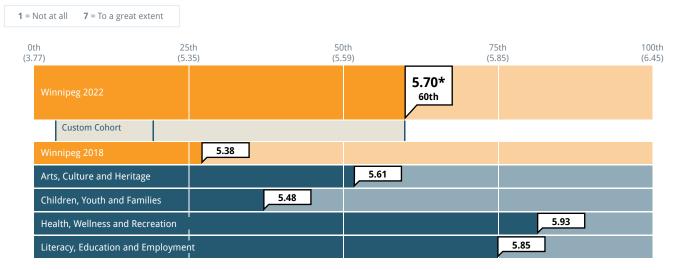
In the following questions, we use the phrase "the people and communities that you serve" to refer to those your organization seeks to serve through the services and/or programs it provides.

Please note that CEP recently modified the following questions. The prior questions were: "How well does the Foundation understand your intended beneficiaries' needs?" and "To what extent do the Foundation's funding priorities reflect a deep understanding of your intended beneficiaries' needs?" The question anchors have not been modified.

How well does the Foundation understand the needs of the people and communities that you serve?



To what extent do the Foundation's funding priorities reflect a deep understanding of the needs of the people and communities that you serve?



Diversity, Equity, Inclusion

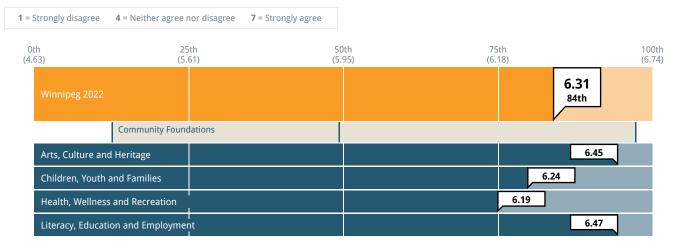
Please rate the extent to which you agree or disagree with the following statements about diversity, equity, and inclusion:

The Foundation has clearly communicated what diversity, equity, and inclusion means for its work



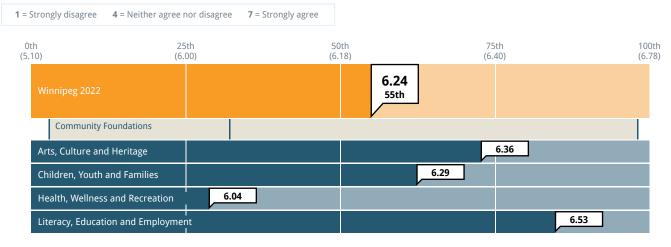
Cohort: Community Foundations Past results: on Subgroup: Cause Area

Overall, the Foundation demonstrates an explicit commitment to diversity, equity, and inclusion in its work



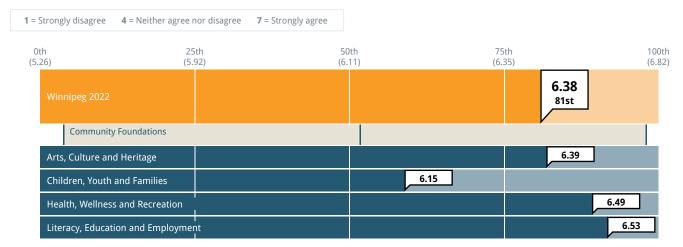
Cohort: Community Foundations Past results: on Subgroup: Cause Area

Overall, most staff I have interacted with at the Foundation embody a strong commitment to diversity, equity, and inclusion



Cohort: Community Foundations Past results: on Subgroup: Cause Area

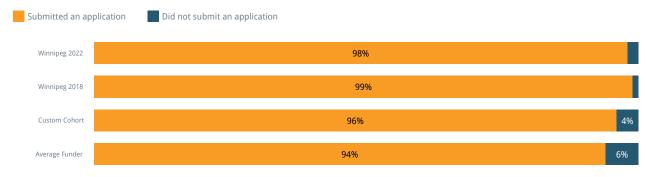
I believe that the Foundation is committed to combatting racism



Cohort: Community Foundations Past results: on Subgroup: Cause Area

Grant Processes

Did you submit an application to the Foundation for this grant?



Cohort: Custom Cohort Past results: on

Application Process

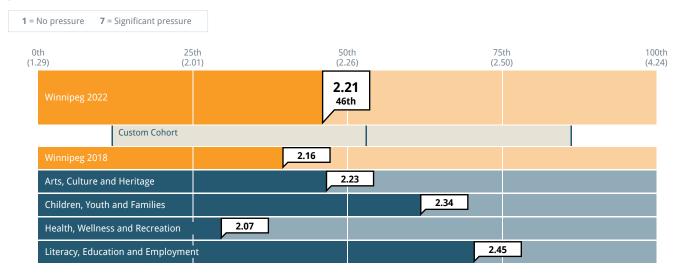
Please note that CEP recently modified the following question. The prior question text was: "How helpful was participating in the Foundation's selection process in strengthening the organization/program funded by the grant?" The corresponding anchors were "not at all helpful" and "extremely helpful."

To what extent was the Foundation's application process a helpful opportunity to strengthen the efforts funded by the grant?

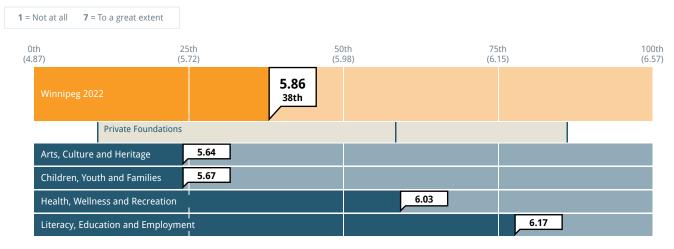


Cohort: Custom Cohort Past results: on Subgroup: Cause Area

As you developed your grant application, how much pressure did you feel to modify your organization's priorities in order to create a grant application that was likely to receive funding?

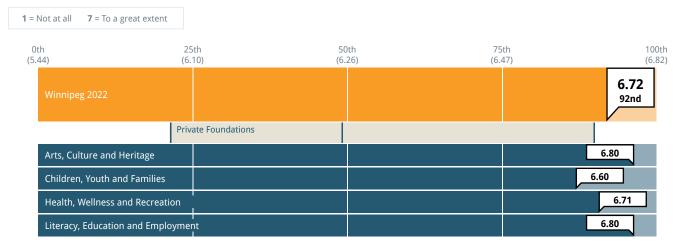


To what extent was the Foundation's application process an appropriate level of effort given the amount of funding received?



Cohort: Private Foundations Past results: on Subgroup: Cause Area

To what extent was the Foundation clear and transparent about the application process requirements and timelines?



Cohort: Private Foundations Past results: on Subgroup: Cause Area

To what extent was the Foundation clear and transparent about the criteria the Foundation uses to decide whether an application would be funded or declined?



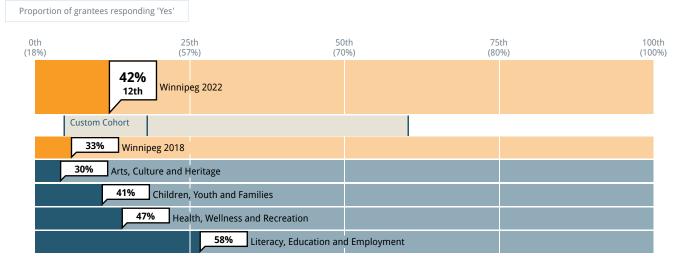
Cohort: Private Foundations Past results: on Subgroup: Cause Area

Reporting and Evaluation Process

Definition of Reporting and Evaluation

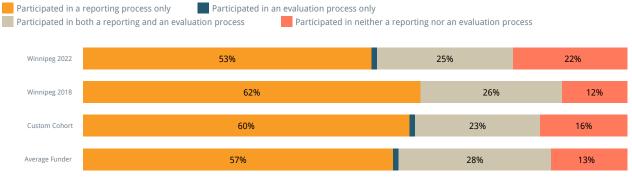
- "Reporting" Winnipeg's standard oversight, monitoring, and grant reporting.
- "Evaluation" formal activities beyond reporting undertaken by Winnipeg to assess or learn about a grant, a program, or Winnipeg's efforts.

At any point during the application or the grant period, did the Foundation and your organization exchange ideas regarding how your organization would assess the results of the work funded by this grant?



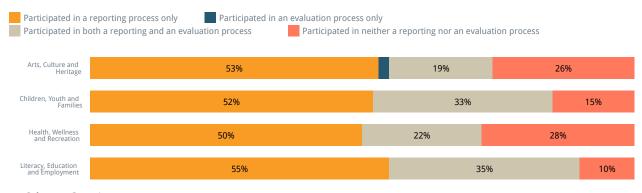
Cohort: Custom Cohort Past results: on Subgroup: Cause Area

Participation in Reporting and/or Evaluation Processes



Cohort: Custom Cohort Past results: on

Participation in Reporting and/or Evaluation Processes - By Subgroup

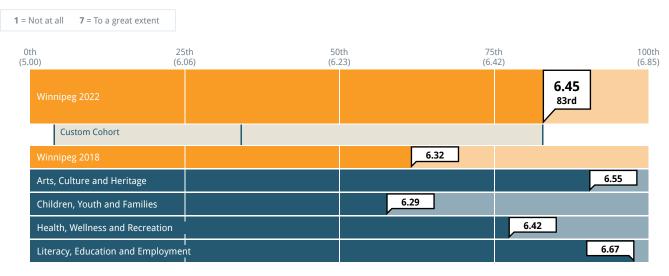


Subgroup: Cause Area

Reporting Process

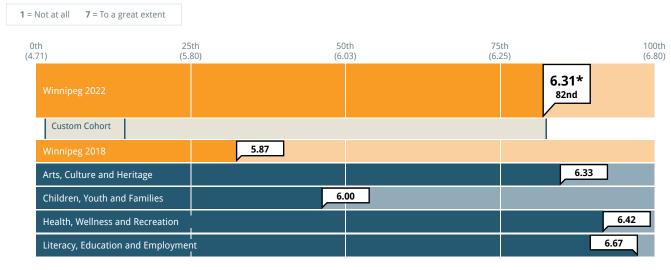
The following questions were only asked of grantees that indicated having participated in a reporting process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.

To what extent was the Foundation's reporting process straightforward?



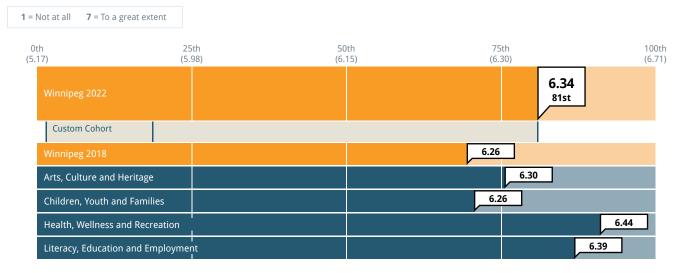
Cohort: Custom Cohort Past results: on Subgroup: Cause Area

To what extent was the Foundation's reporting process adaptable, if necessary, to fit your circumstances?

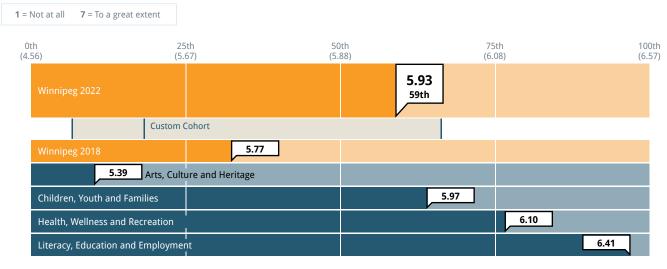


Cohort: Custom Cohort Past results: on Subgroup: Cause Area

To what extent was the Foundation's reporting process relevant, with questions and measures pertinent to the work funded by this grant?



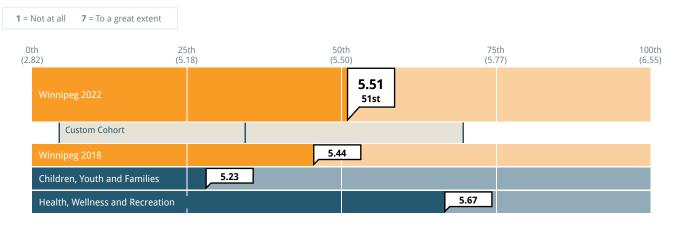
To what extent was the Foundation's reporting process a helpful opportunity for you to reflect and learn?



Evaluation Process

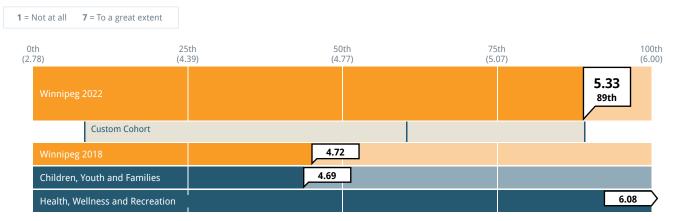
The following questions were only asked of grantees that indicated having participated in an evaluation process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.

To what extent did the evaluation incorporate input from your organization in the design of the evaluation?



Cohort: Custom Cohort Past results: on Subgroup: Cause Area

To what extent did the evaluation result in your organization making changes to the work that was evaluated?

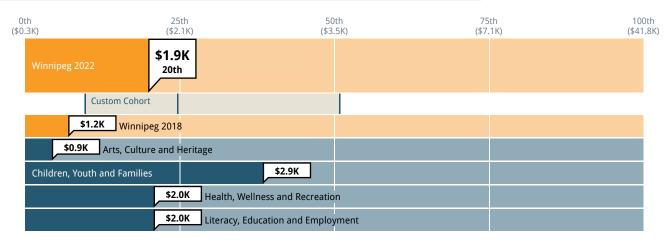


Cohort: Custom Cohort Past results: on Subgroup: Cause Area

Dollar Return and Time Spent on Processes

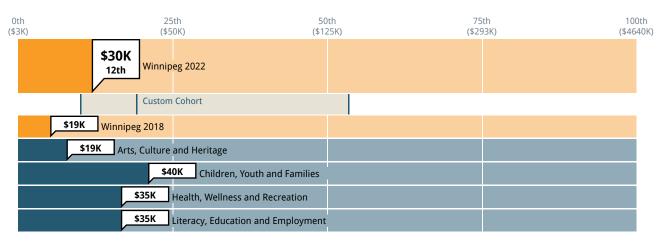
Dollar Return: Median grant dollars awarded per process hour required

Includes total grant dollars awarded and total time necessary to fulfill the requirements over the lifetime of the grant

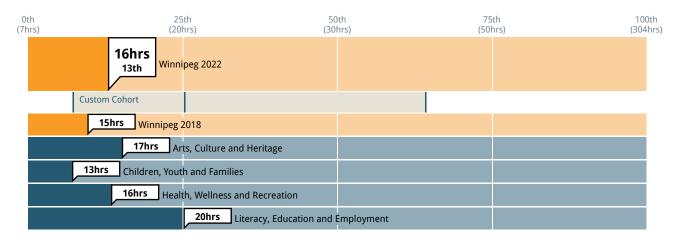


Cohort: Custom Cohort Past results: on Subgroup: Cause Area

Median Grant Size



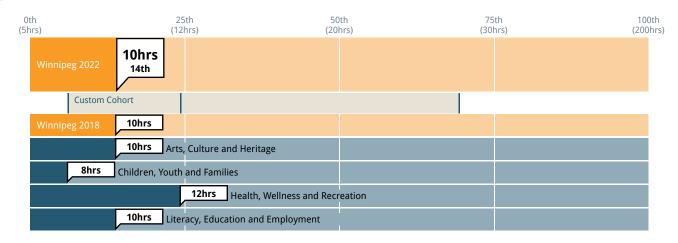
Median hours spent by grantees on funder requirements over grant lifetime



Cohort: Custom Cohort Past results: on Subgroup: Cause Area

Time Spent on Application Process

Median Hours Spent on Proposal and Application Process



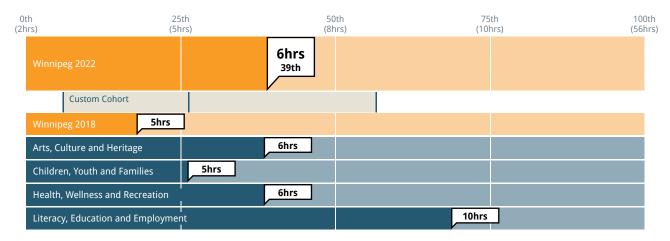
Cohort: Custom Cohort Past results: on Subgroup: Cause Area

Selected Cohort: Custom Cohort					
Time Spent On Application And Application Process	Winnipeg 2022	Winnipeg 2018	Average Funder	Custom Cohort	
1 to 9 hours	43%	42%	24%	33%	
10 to 19 hours	27%	26%	21%	28%	
20 to 29 hours	17%	17%	17%	19%	
30 to 39 hours	5%	8%	7%	6%	
40 to 49 hours	4%	4%	11%	8%	
50 to 99 hours	3%	3%	11%	4%	
100 to 199 hours	0%	1%	6%	1%	
200+ hours	1%	0%	3%	0%	

Selected Subgroup: Cause Area					
Time Spent On Application And Application Process (By Subgroup)	Arts, Culture and Heritage	Children, Youth and Families	Health, Wellness and Recreation	Literacy, Education and Employment	
1 to 9 hours	31%	57%	39%	45%	
10 to 19 hours	38%	18%	26%	30%	
20 to 29 hours	20%	10%	18%	20%	
30 to 39 hours	4%	4%	8%	0%	
40 to 49 hours	4%	4%	5%	5%	
50 to 99 hours	2%	6%	2%	0%	
100 to 199 hours	0%	0%	0%	0%	
200+ hours	0%	0%	2%	0%	

Time Spent on Reporting and Evaluation Process

Median Hours Spent on Monitoring, Reporting and Evaluation Process Per Year



Selected Cohort: Custom Cohort					
Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized)	Winnipeg 2022	Winnipeg 2018	Average Funder	Custom Cohort	
1 to 9 hours	64%	69%	55%	67%	
10 to 19 hours	20%	17%	19%	18%	
20 to 29 hours	7%	8%	10%	7%	
30 to 39 hours	4%	1%	3%	2%	
40 to 49 hours	3%	2%	3%	2%	
50 to 99 hours	2%	2%	5%	3%	
100+ hours	0%	2%	4%	1%	

Selected Subgroup: Cause Area						
Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized) (By Subgroup)	Arts, Culture and Heritage	Children, Youth and Families	Health, Wellness and Recreation	Literacy, Education and Employment		
1 to 9 hours	62%	77%	66%	41%		
10 to 19 hours	21%	11%	24%	29%		
20 to 29 hours	3%	3%	7%	18%		
30 to 39 hours	9%	3%	0%	6%		
40 to 49 hours	3%	6%	0%	0%		
50 to 99 hours	3%	0%	2%	6%		
100+ hours	0%	0%	0%	0%		

Customized Questions

The Winnipeg Foundation Custom Questions

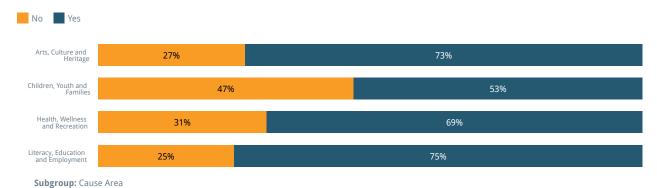
CEP included a series of Foundation-specific customized questions in the Foundation's grantee survey. The following pages outline grantees' responses to those questions.

Customized Questions - Stabilization Grant

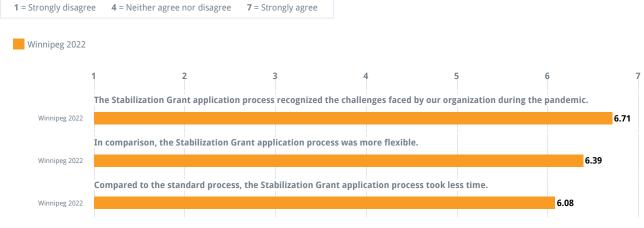
In the past two years, has your organization received a Stabilization Grant from the Foundation?



In the past two years, has your organization received a Stabilization Grant from the Foundation? - By Subgroup



How strongly do you agree or disagree with the following statements comparing the Foundation's Stabilization Grant application process with the Foundation's standard grant application process?



Cohort: None Past results: on

How strongly do you agree or disagree with the following statements comparing the Foundation's Stabilization Grant application process with the Foundation's standard grant application process? - By Subgroup



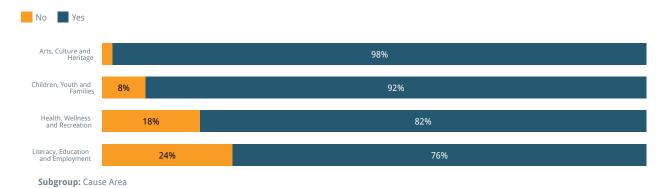
Subgroup: Cause Area

Customized Questions - Portal

Have you used the Foundation's new online grantee portal?



Have you used the Foundation's new online grantee portal? - By Subgroup

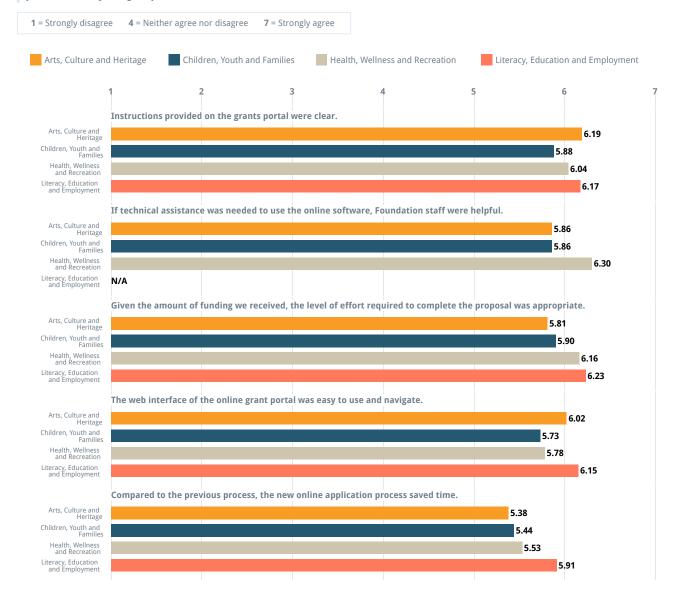


How strongly do you agree or disagree with the following statements about the new online application and reporting processes?



Cohort: None Past results: on

How strongly do you agree or disagree with the following statements about the new online application and reporting processes? - By Subgroup



Subgroup: Cause Area

Grantees' Written Comments

In the Winnipeg Foundation's Grantee Perception Report survey, CEP asks three written questions:

- 1. "Please comment on the quality of Winnipeg's processes, interactions, and communications."
- 2. "Thinking beyond the grant you received, please comment on how Winnipeg influences your field, community, or organization."
- 3. "What specific improvements would you suggest that would make Winnipeg a better funder?"

To download the full set of grantee comments and suggestions, please refer to the "Attachments" dropdown menu at the top right of your report. Please note that some comments may be redacted or removed to protect the confidentiality of respondents.

CEP's Qualitative Analysis

CEP thoroughly reviews each comment submitted and conducts comprehensive qualitative analysis on two of these questions in the GPR.

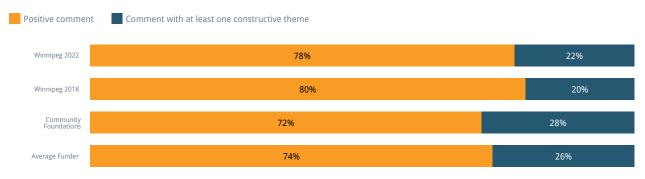
The following pages outline the results of CEP's analyses.

Quality of Processes, Interactions and Communications

Grantees were asked to comment on the quality of Winnipeg's processes, interactions, and communications. Their comments were then categorized by the nature of their content, specifically whether the content is positive, neutral or constructive.

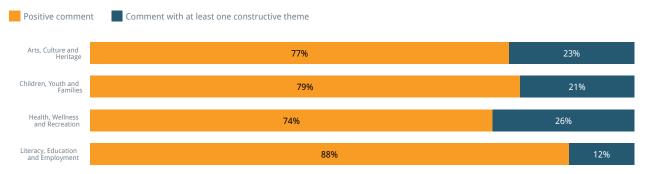
For a comment to be categorized as constructive, there must have been at least one constructive topic in its content.

Positivity of Comments about the Quality of the Foundation's Processes, Interactions, and Communications



Cohort: Community Foundations Past results: on

Positivity of Comments about the Quality of the Foundation's Processes, Interactions, and Communications - By Subgroup



Subgroup: Cause Area

Suggestion Themes

Grantees were asked to provide any suggestions for how the Foundation could improve. The 184 grantees that responded to the survey provided 97 constructive suggestions. These suggestions were thematically categorized by CEP and grouped into the topics below.

Proportion of Grantee Suggestions by Topic

Topic of Suggestion	Proportion
Grantmaking Characteristics	49%
Application and Reporting Processes	13%
Funder-Grantee Interactions	12%
Non-Monetary Support	8%
Impact on and Understanding of Grantees' Fields	7%
Diversity, Equity and Inclusion (DEI)	6%
Foundation Communications	3%

Selected Suggestions

Grantees were asked to provide any suggestions for how the Foundation could improve. The 184 grantees that responded to the survey provided a total of 97 distinct suggestions. These suggestions were thematically categorized by CEP and grouped into the topics below.

Grantmaking Characteristics (49% N=48)

- Longer Grants (N = 21)
 - "More opportunity for multi-year funding. While the funding opportunities are good and match with our needs and priorities, the inability to apply for
 ongoing or multi-year operational funding creates uncertainty and makes it difficult to plan for sustainable initiatives."
 - "...it would be nice to have projects funded for longer terms (ie, 3 to 5 years)...We currently spend too many resources on developing yearly projects to keep staff working here."
 - "Multi year granting opportunities would reduce admin overhead, provide longer terms stability and enable greater planning and immersion in creating
 persistent change."
 - "The annual grant program...doesn't address multi-year funding and there is a need for that for organizations that don't require seed money, have a
 proven track record, but need a funding option to continue to grow or expand existing programs and to build organizational capacity to take those leaps
 to extend funding to new areas."
- More Unrestricted Funding (N = 16)
 - "Greater access to funding for operational purposes, and not necessarily tied to projects."
 - "An improvement would be opportunities to apply for undesignated funds rather than specific project streams."
 - "Provide more annual operational funding, as opposed to project and program funding...During COVID TWF provided funding to help organizations operate, this was very welcome and helped immensely. It should stay in place as organizations will need help for years to come."
 - "...provide more ongoing support for existing/ongoing programs and core operations; if a community group is effective and the demand for what they do is there, why make them come up with something new just to get funding..."
- Trust-Based Philanthropy in Foundation Grantmaking (N = 5)
 - "An exploration about what Trust-Based philanthropy would mean to them (multi-year unrestricted grants for organizations)."
 - "Exploration/consideration of the trust based philanthropy model, perhaps in addition to project funding and for organizations that have a longstanding, reliable history with the Foundation i.e. have used funds as intended, have reported on time and thoroughly, etc."
 - "Trust-based philanthropy reduces workload for non-profit staff (i.e. less time spent on reporting and preparing applications)."
- Clear and Consistent Communication about Total Grant Amount (N = 3)
 - "...last year we received 100% of what we asked for, this year we received 66%. We don't know why...more information would be helpful for the next
 - "It would be helpful for planning to have a sense of the proportion of the "ask" that one might expect. Each year we have applied for the community grant we have received an amount less than asked for and this year it was even less of the total. Makes planning and budgeting very difficult as the time from submission to news of receipt is long... so forecasting over many months is difficult (e.g., to know if we have enough to pay for the consultant we employ)."
- Other (N = 3)

Application and Reporting Processes (13% N=13)

- Revisit Timing of Foundation's Processes (N = 5)
 - "Quicker response rates on funding approvals and declines. More intakes throughout the year so that an organization can plan and budget accordingly.
 Having just one intake can be tough depending on the year-end timing of an organization."
 - "Coordinate funding cycle with other major funders, more than one cycle per year, faster approval for smaller one-time grants."
 - "The Foundation application and approval process is very lengthy and unable to respond to emergent needs...the Foundation seems to have lost its ability to respond to innovative projects, is too closely linked with other funders and needs to strive for more objective decision making."
- Modify the Application and Reporting Processes (N = 4)
 - "...[write] the grant questions to be a bit more descriptive. Sometimes I was not sure if my responses was what they were looking for."
 - "It would be nice to have a more broad/general reporting system so that charities can share the meaningful outcome of the grant(s) rather than having to answer specific questions used by all charitable sectors that don't always result in a meaningful report. Another suggestion would to have organizations that regularly receive funding report back every 2 or 3 years on the impact of their funding grants from the Foundation."
- More Clarity in Navigating the Foundation's Grant Offerings (N = 3)
 - "Although effort has been made to clarify eligibility for various grants and timelines to do so, it is still confusing as to what opportunities can be accessed
 concurrently and one-time only."
 - $^\circ$ "The Foundation has so many funds and so many grant opportunities it is difficult to navigate."
- Other (N = 1)

Funder-Grantee Interactions (12% N=12)

- More Frequent Interactions (N = 5)
 - "More interactions with the Foundation would help so they understand the overwhelming requests for help that we are receiving and the challenges encountered by this group."
 - "Encourage more collaboration between project officers and recipients."
 - "The only recommendation that I would make would be to increase interaction between the Foundation and its fundees. No one really ever checked in on us or our project, which shows a great level of trust in our ability to do what we set out to do but also shows a somewhat low level of interest in our community or the project itself."
- Site Visits (N = 5)
 - "I look forward to more opportunities for on-site visits again. I believe that really helped us to feel seen and understood by the foundation and for them to hear about the challenges and also successes in our work...The face to face contact and opportunity for connection is huge in my opinion."
 - "I would suggest maybe visiting the various locations or board members of the organizations to get a visual association with the people to build the relationships."
 - "Include site visits for larger project & capital grants to allow staff to see how the funding is being put to use and to build even stronger relationships with grantees."
- Improve Quality of Funder-Grantee Interactions (N = 2)
 - "Very difficult to connect with staff when any assistance is required."

Non-Monetary Support (8% N=8)

- Facilitate Collaboration among Grantees and with Other Funders (N = 5)
 - "It would be great to be able to meet with and interact with other organizations who receive funding-- for inspiration, idea sharing, strategies for grant decisions etc."
 - "...open doors to new funders. Helping organizations learn to outgrow the Foundations' support and/or grow beyond Winnipeg would be wonderful."
 - "Showcasing organizations so funders can build direct relationships."
- Build Grantees' Capacity (N = 3)
 - "...more training for nonprofit administration, financial management, and fund reporting would benefit many organizations to do their work more
 effectively..."
 - "...training opportunities and collaborative efforts with agencies and community experts such as activities like fast pitch."

Impact on and Understanding of Grantees' Fields (7% N=7)

- Orientation Adjustment (N = 7)
 - "...larger and multi-year grants for environmentally focused grants would be highly beneficial. We believe this because without a healthy environment as our foundation, everything else suffers. To us, the environment should be as a high a priority as health services...Ensuring a healthy environment in which to live is preventative medicine for all."
 - "Continue to offer additional grants strictly for childcare."
 - "The world is moving to social venture funding: indigenous businesses and funds, BAME-driven initiatives, social housing, health care experimenting...nothing on those important aspects."

Diversity, Equity and Inclusion (DEI) (6% N=6)

- Diversity and Inclusion in the Winnipeg Foundation's Staff (N = 4)
 - "Ensure that the internal workings of the foundation are consistent with their stated commitment to diversity, equity and inclusion."
 - "Having grant officers from communities that are funded so programs/funding is tailored to needs and not broad."
- Broaden Focus of DEI Principles (N = 2)
 - "I think the Foundation is committed to focusing on the indigenous population but this is just one culture.....there are many many cultures and
 ethnicities within Winnipeg and the Foundation has zeroed its focus so intensely on advancing just one area which impacts our application process."

Foundation Communications (3% N=3)

- More Frequently and Clearly Communicate the Foundation's Strategy and Priorities (N = 2)
 - "We need to see more from current leadership to better understand the future direction of the foundation."
- Other (N = 1)

Contextual Data

Please note that all information below is based on self-reported data from grantees.

Grantmaking Characteristics

Average Grant Length



Cohort: Custom Cohort Past results: on Subgroup: Cause Area

Selected Cohort: Custom Cohort				
Length of Grant Awarded	Winnipeg 2022	Winnipeg 2018	Median Funder	Custom Cohort
Average grant length	1.6 years	1.5 years	2.1 years	1.6 years

Length of Grant Awarded	Winnipeg 2022	Winnipeg 2018	Average Funder	Custom Cohort
0 - 1.99 years	81%	73%	48%	70%
2 - 2.99 years	9%	5%	22%	12%
3 - 3.99 years	5%	17%	19%	12%
4 - 4.99 years	1%	2%	3%	1%
5 - 50 years	5%	2%	8%	5%

Selected Cohort: None		
Proportion of Unrestricted Funding	Winnipeg 2022	Average Funder
No, this funding was not restricted to a specific use (i.e. general operating, core support)	9%	26%
Yes, this funding was restricted to a specific use (e.g. supported a specific program, project, capital need, etc.)	91%	74%

Grantmaking Characteristics - By Subgroup

Selected Subgroup: Cause Area						
Length of Grant Awarded (By Subgroup)	Arts, Culture and Heritage	Children, Youth and Families	Health, Wellness and Recreation	Literacy, Education and Employment		
Average grant length	1.3 years	1.6 years	1.8 years	1.4 years		

Selected Subgroup: Cause Area					
Length of Grant Awarded (By Subgroup)	Arts, Culture and Heritage	Children, Youth and Families	Health, Wellness and Recreation	Literacy, Education and Employment	
0 - 1.99 years	84%	78%	78%	89%	
2 - 2.99 years	9%	8%	12%	0%	
3 - 3.99 years	2%	6%	5%	5%	
4 - 4.99 years	0%	0%	2%	0%	
5 - 50 years	5%	8%	3%	5%	

Selected Subgroup: Cause Area					
Arts, Culture and Heritage	Children, Youth and Families	Health, Wellness and Recreation	Literacy, Education and Employment		
11%	8%	10%	0%		
89%	92%	90%	100%		
	Heritage	Heritage and Families 11% 8%	Heritage and Families and Recreation 11% 8% 10%		

Grant Size

Selected Cohort: Custom Cohort				
Grant Amount Awarded	Winnipeg 2022	Winnipeg 2018	Median Funder	Custom Cohort
Median grant size	\$30K	\$18.6K	\$125.4K	\$37.6K

Selected Cohort: Custom Cohort				
Grant Amount Awarded	Winnipeg 2022	Winnipeg 2018	Average Funder	Custom Cohort
Less than \$10K	24%	34%	8%	13%
\$10K - \$24K	27%	37%	11%	24%
\$25K - \$49K	30%	13%	12%	27%
\$50K - \$99K	7%	8%	15%	19%
\$100K - \$149K	3%	6%	10%	7%
\$150K - \$299K	3%	1%	17%	6%
\$300K - \$499K	4%	1%	9%	3%
\$500K - \$999K	1%	1%	8%	1%
\$1MM and above	0%	0%	9%	1%

Selected Cohort: Custom Cohort				
Median Percent of Budget Funded by Grant (Annualized)	Winnipeg 2022	Winnipeg 2018	Median Funder	Custom Cohort
Size of grant relative to size of grantee budget	5%	4%	4%	3%

Grant Size - By Subgroup

Selected Subgroup: Cause Area				
Grant Amount Awarded (By Subgroup)	Arts, Culture and Heritage	Children, Youth and Families	Health, Wellness and Recreation	Literacy, Education and Employment
Median grant size	\$19K	\$40K	\$35K	\$35K

Selected Subgroup: Cause Area				
Grant Amount Awarded (By Subgroup)	Arts, Culture and Heritage	Children, Youth and Families	Health, Wellness and Recreation	Literacy, Education and Employment
Less than \$10K	45%	20%	14%	22%
\$10K - \$24K	27%	27%	27%	22%
\$25K - \$49K	18%	20%	42%	39%
\$50K - \$99K	9%	14%	3%	0%
\$100K - \$149K	0%	2%	5%	6%
\$150K - \$299K	0%	4%	5%	6%
\$300K - \$499K	0%	10%	2%	6%
\$500K - \$999K	0%	2%	2%	0%
\$1MM and above	0%	0%	0%	0%

	Literac	
•	h, Wellness Educat	ion and
5%	6%	
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Grantee Characteristics

Selected Cohort: Custom Cohort				
Operating Budget of Grantee Organization	Winnipeg 2022	Winnipeg 2018	Median Funder	Custom Cohort
Median Budget	\$0.6M	\$0.5M	\$1.9M	\$1.3M

Selected Cohort: Custom Cohort				
Operating Budget of Grantee Organization	Winnipeg 2022	Winnipeg 2018	Average Funder	Custom Cohort
<\$100K	14%	18%	8%	9%
\$100K - \$499K	35%	39%	18%	24%
\$500K - \$999K	19%	15%	13%	16%
\$1MM - \$4.9MM	22%	18%	30%	31%
\$5MM - \$24MM	8%	7%	18%	13%
>=\$25MM	3%	2%	12%	6%

Grantee Characteristics - By Subgroup

Arts, Culture and Heritage	Children, Youth and Families	Health, Wellness and Recreation	Literacy, Education and Employment
\$0.3M	\$1.2M	\$0.6M	\$0.6M
	Heritage	Heritage and Families	Heritage and Families and Recreation

perating Budget of Grantee Organization (By ubgroup)	Arts, Culture and Heritage	Children, Youth and Families	Health, Wellness and Recreation	Literacy, Education and Employment
:\$100K	21%	6%	14%	21%
\$100K - \$499K	48%	26%	34%	32%
\$500K - \$999K	7%	21%	26%	11%
\$1MM - \$4.9MM	19%	36%	12%	21%
\$5MM - \$24MM	5%	4%	12%	11%
=\$25MM	0%	6%	2%	5%

Funding Relationship

Selected Cohort: Custom Cohort				
Funding Status	Winnipeg 2022	Winnipeg 2018	Median Funder	Custom Cohort
Percent of grantees currently receiving funding from the Foundation	80%	78%	82%	80%

Selected Cohort: Custom Cohort				
Pattern of Grantees' Funding Relationship with the Foundation	Winnipeg 2022	Winnipeg 2018	Average Funder	Custom Cohort
First grant received from the Foundation	6%	13%	29%	15%
Consistent funding in the past	66%	59%	53%	58%
Inconsistent funding in the past	28%	28%	18%	27%

Funding Relationship - by Subgroup

Funding Status (By Subgroup)	Arts, Culture and Heritage	Children, Youth and Families	Health, Wellness and Recreation	Literacy, Education and Employment
Percent of grantees currently receiving funding from the Foundation	77%	78%	79%	85%

Selected Subgroup: Cause Area				
Arts, Culture and Heritage	Children, Youth and Families	Health, Wellness and Recreation	Literacy, Education and Employment	
2%	2%	8%	15%	
70%	62%	66%	70%	
27%	36%	25%	15%	
	Heritage 2% 70%	Heritage and Families 2% 2% 70% 62%	Heritageand Familiesand Recreation2%2%8%70%62%66%	

Funder Characteristics

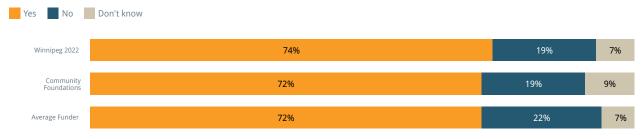
Selected Cohort: Custom Cohort				
Financial Information	Winnipeg 2022	Winnipeg 2018	Median Funder	Custom Cohort
Total assets	\$1748.1M	\$762.6M	\$331.9M	\$1003.2M
Total giving	\$21.1M	\$35.4M	\$23.3M	\$43.6M

Selected Cohort: Custom Cohort				
Funder Staffing	Winnipeg 2022	Winnipeg 2018	Median Funder	Custom Cohort
Total staff (FTEs)	67	46	17	50
Percent of staff who are program staff	16%	17%	43%	16%

Selected Cohort: Custom Cohort				
Grantmaking Processes	Winnipeg 2022	Winnipeg 2018	Median Funder	Custom Cohort
Proportion of grants that are invitation-only	0%	0%	56%	12%
Proportion of grantmaking dollars that are invitation-only	0%	0%	67%	25%

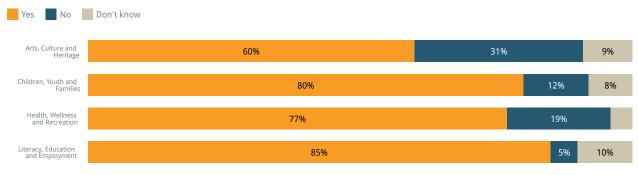
Respondents and Communities Served

Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?



Cohort: Community Foundations Past results: on

Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups? - By Subgroup

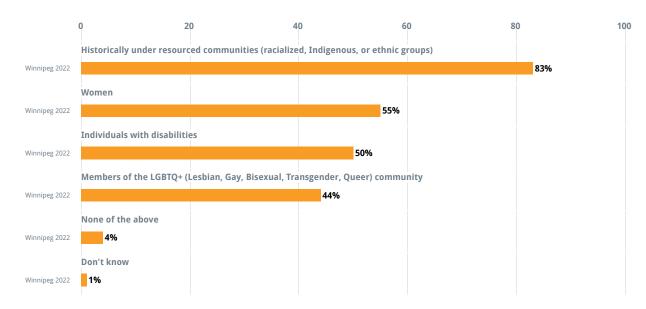


Subgroup: Cause Area

The following question is asked only of grantees who answered "yes" to the question "Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?"

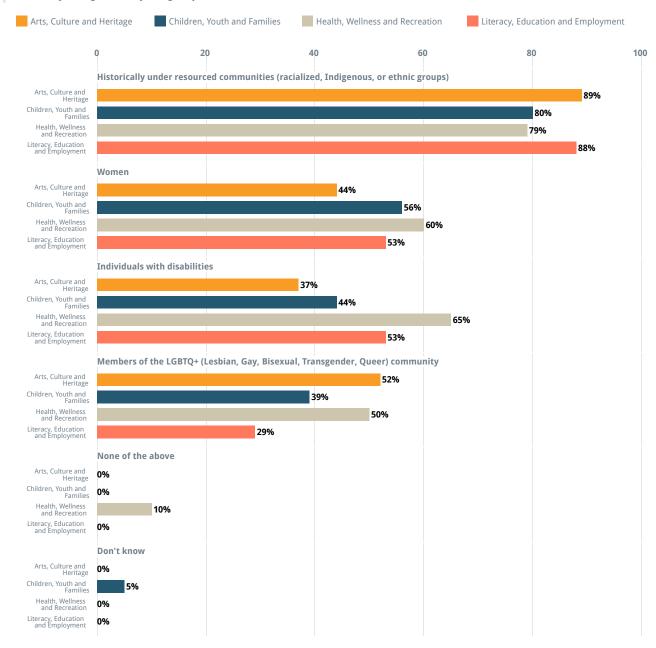
Specifically, are any of the following populations the primary intended people and/or communities served by the efforts funded by this grant?





Cohort: None Past results: on

Specifically, are any of the following populations the primary intended people and/or communities served by the efforts funded by this grant? - By Subgroup



Subgroup: Cause Area

Respondent Demographics

Note: Survey questions about respondents' demographics were recently modified or added to match best practices, and depict comparative data from over 50 funders in the dataset. Demographic questions related to grantees' POC and racial/ethnic identity are only asked of respondents in the United States.

Survey language and response options for questions about race and ethnicity are guided by best practices shared by National Institutes of Health, Pew Research Center, Psi Chi Journal of Psychological Research, and the US Census Bureau.

Survey language and response options for questions about gender and LGBTQ+ identity are guided by best practices shared by Funders For LGBTQ Issues, HRC Foundation's Welcoming Schools, and the Williams Institute of the University of California – Los Angeles School of Law.

Survey respondents are asked to share their gender identities in a check-all-that-apply question. Each chart has the option of showing the average ratings of respondents who selected only "man," only "woman," multiple gender identities, "gender non-conforming or non-binary," "prefer to self-identify," and "prefer not to say" - as long as that response option had at least 10 respondents.

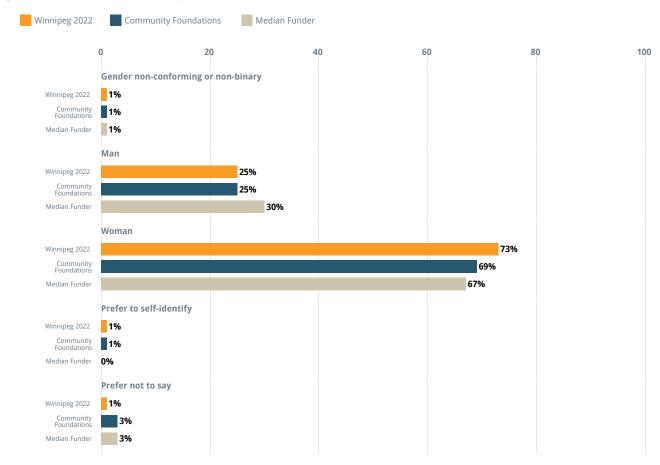
All answers on demographic identity are optional. International survey respondents were asked to opt-in to responding to questions on gender, disability, and transgender identity.

Differences in Ratings by Respondent Demographics

It is CEP's standard practice to analyze responses for differences by the following demographics characteristics: gender, transgender identity, LGBTQ identity, and disability identity.

- · No group consistently rates higher or lower than others when grantees are segmented by gender, LGBTQ+ identity, or disability identity.
- There are too few respondents to analyze results by transgender identity.

Please select the option that represents how you describe yourself:



Cohort: Community Foundations Past results: on

Selected Cohort: None		
Are you transgender?	Winnipeg 2022	Average Funder
Yes	1%	1%
No	96%	96%
Prefer not to say	2%	3%

Selected Cohort: None		
Do you identify as a member of the LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, and Queer) community?	Winnipeg 2022	Average Funder
Yes	12%	11%
No	83%	84%
Prefer not to say	4%	5%

Selected Cohort: None		
Do you have a disability?	Winnipeg 2022	Average Funder
Yes	12%	5%
No	84%	90%
Prefer not to say	4%	5%

Respondent Job Title

Selected Cohort: Custom Cohort				
Job Title of Respondents	Winnipeg 2022	Winnipeg 2018	Average Funder	Custom Cohort
Executive Director/CEO	62%	60%	47%	60%
Other Senior Team (i.e., reporting to Executive Director/CEO)	20%	14%	18%	11%
Project Director	2%	4%	12%	6%
Development Staff	7%	7%	9%	10%
Volunteer	6%	11%	1%	2%
Other	4%	0%	5%	5%

Additional Survey Information

On many questions in the grantee survey, grantees are allowed to select "don't know" or "not applicable" if they are not able to provide an alternative answer. In addition, some questions in the survey are only displayed to a select group of grantees for which that question is relevant based on a previous response.

As a result, there are some measures where only a subset of responses is included in the reported results. The table below shows the number of responses included on each of these measures. The total number of respondents to Winnipeg's grantee survey was 184.

Question Text	Number of Responses
Overall, how would you rate the Foundation's impact on your field?	173
How well does the Foundation understand the field in which you work?	162
To what extent has the Foundation advanced the state of knowledge in your field?	121
To what extent has the Foundation affected public policy in your field?	109
Overall, how would you rate the Foundation's impact on your local community?	178
How well does the Foundation understand the local community in which you work?	168
How well does the Foundation understand the social, cultural, or socioeconomic factors that affect your work?	174
How well does the Foundation understand your organization's strategy and goals?	170
How consistent was the information provided by different communication resources, both personal and written, that you used to learn about the Foundation?	173
How well do you understand the way in which the work funded by this grant fits into the Foundation's broader efforts?	175
How often do/did you have contact with your grants associate during this grant?	184
Who most frequently initiated the contact you had with your grants associate during this grant?	175
Has your main contact at the Foundation changed in the past six months?	162
Did you submit a application to the Foundation for this grant?	184
As you developed your grant application, how much pressure did you feel to modify your organization's priorities in order to create a grant application that was likely to receive funding?	180
To what extent was the Foundation's application process a helpful opportunity to strengthen the efforts funded by the grant?	168
To what extent was the Foundation's application process an appropriate level of effort given the amount of funding received?	175
To what extent was the Foundation clear and transparent about the application process requirements and timelines?	182
To what extent was the Foundation clear and transparent about the criteria the Foundation uses to decide whether an application would be funded or declined?	169
At any point during this grant, including the application process, did Foundation staff visit your offices or programs?	183
Are you currently receiving funding from the Foundation?	181
Which of the following best describes the pattern of your organization's funding relationship with the Foundation?	178
How well does the Foundation understand the needs of the people and communities that you serve?	161
To what extent do the Foundation's funding priorities reflect a deep understanding of the needs of the people and communities that you serve?	172
Have you participated in a reporting or evaluation process?	174
To what extent was the Foundation's reporting process Adaptable, if necessary, to fit your circumstances?	122
To what extent was the Foundation's reporting process A helpful opportunity for you to reflect and learn?	131
To what extent was the Foundation's reporting process Relevant, with questions and measures pertinent to the work funded by this grant?	133
To what extent was the Foundation's reporting process Straightforward?	128
To what extent did the evaluation Result in you making changes to the work that was evaluated?	40
To what extent did the evaluation Incorporate your input in the design of the evaluation?	37
Did you receive any non-monetary support from the Foundation during this grant period?	166

Question Text	Number of Responses
How would you describe the benefit - to your organization or work - of any non-monetary support that you received?	31
To what extent did the Foundation exhibit the following during this grant Trust in your organization's staff	182
To what extent did the Foundation exhibit the following during this grant Candor about the Foundation's perspectives on your work	176
To what extent did the Foundation exhibit the following during this grant Respectful interaction	181
To what extent did the Foundation exhibit the following during this grant Compassion for those affected by your work	179
Was the funding you received restricted to a specific use?	181
Please rate the extent to which you agree or disagree with the following statements about Diversity, Equity and Inclusion:	
The Foundation has clearly communicated what Diversity, Equity and Inclusion means for its work	166
Overall, the Foundation demonstrates an explicit commitment to Diversity, Equity and Inclusion in its work	170
Overall, most staff I have interacted with at the Foundation embody a strong commitment to Diversity, Equity and Inclusion	160
I believe that the Foundation is committed to combatting racism	166
Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?	183
Primary Intended People and/or Communities	
Specifically, are any of the following the primary intended people and/or communities served by the efforts funded by this grant?	135
Custom Questions	
In the past two years, has your organization received a Stabilization Grant from the Foundation?	173
Compared to the standard process, the Stabilization Grant application process took less time.	111
In comparison, the Stabilization Grant application process was more flexible.	109
The Stabilization Grant application process recognized the challenges faced by our organization during the pandemic.	111
Have you used the Foundation's new online grantee portal?	174
The web interface of the online grant portal was easy to use and navigate.	147
Compared to the previous process, the new online application process saved time.	136
If technical assistance was needed to use the online software, Foundation staff were helpful.	83
Instructions provided on the grants portal were clear.	145
Given the amount of funding we received, the level of effort required to complete the application was appropriate.	144

About CEP and Contact Information

Mission:

CEP provides data, feedback, programs, and insights to help individual and institutional donors improve their effectiveness. We do this work because we believe effective donors, working collaboratively and thoughtfully, can profoundly contribute to creating a better and more just world.

Vision:

We seek a world in which pressing social needs are more effectively addressed.

We believe improved performance of philanthropic funders can have a profoundly positive impact on nonprofit organizations and the people and communities they serve.

Although our work is about measuring results, providing useful data, and improving performance, our ultimate goal is improving lives. We believe this can only be achieved through a powerful combination of dispassionate analysis and passionate commitment to creating a better society.

About the GPR

Since 2003, the Grantee Perception Report® (GPR) has provided funders with comparative, candid feedback based on grantee perceptions. The GPR is the only grantee survey process that provides comparative data, and is based on extensive research and analysis. Hundreds of funders of all types and sizes have commissioned the GPR, and tens of thousands of grantees have provided their perspectives to help funders improve their work. CEP has surveyed grantees in more than 150 countries and in 8 different languages.

The GPR's quantitative and qualitative data helps foundation leaders evaluate and understand their grantees' perceptions of their effectiveness, and how that compares to their philanthropic peers.

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