

Grants Overview Information Session

January 30, 2024

THE
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FOUNDATION  Your Community Foundation
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Overview



Meet the Community Impact Team



Our Strategic Priorities



2024 Grants Calendar



Community Grants Program

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The Community Impact Team



Megan Tate

Vice President of Community Impact



Neneth Banas

Manager of Grants



Andrea Zimmer

Manager of Community Impact Operations



Jennifer Partridge

Manager of Special Projects





Noah Erenberg
Health, Wellness and Recreation

Program Officers



Aliya Mrochuk
Children, Youth and Families



Anna-Maria Pozzi



Kerry Ryan
Environment and Animal Welfare
Literacy, Education and Employment



Joanna Turner
Arts, Culture, and Heritage



Grant Coordinators



Dayna Kremski



Effie Siguenza



Nicole Maier



Kayla Dauphinais

(on leave)



The Community Impact Team



Jennifer Lucas
Education Program Officer



Mercy Oluwafemi
Youth Program Officer



Roxanne Tackie
Learning, Evaluation, and Impact
Analyst



Our vision

'A Winnipeg where community
life flourishes for all'



The Role of our Donors

- The Foundation accepts gifts of any size.
- Endowed funds are pooled and invested



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2023 Granting

- Over 1,000 Charities supported
- \$16.5M distributed in response to grant applications from the community)



2023 Granting

While The Foundation may be best known for our **Responsive Community Grants**, our distributions support a variety of community activities.

\$85.6 MILLION
TOTAL!

AGENCY AND DESIGNATED	\$30.5 MILLION
RESPONSIVE	\$16.5 MILLION
DONOR ADVISED	\$14.1 MILLION
MANAGED	\$8.8 MILLION
ENDOW MANITOBA	\$7.0 MILLION
LEADERSHIP PROJECTS	\$5.6 MILLION
SCHOLARSHIPS	\$3.1 MILLION

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2023 Granting



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Community of Well-Being

The Winnipeg Foundation's
2023-2026 Strategic Plan



Strategic Plan

Foundational Lenses

- Diversity, Equity and Inclusion
- Truth and Reconciliation
- Climate



Our Approach

- Convening stakeholders
- Commit material resources over four years
- Conduct a range of research



Vital Signs® 2022 report

Key findings

- Sense of Belonging
- Confidence in Institutions
- Mental Health
- Addictions and an Opiate Crisis
- Hunger
- Experiences of Homelessness

WINNIPEG'S

VitalSigns® 2022

A PROJECT OF THE WINNIPEG FOUNDATION



2022 Grantee Perception Report

Key findings

- The need for multi-year funding opportunities and more flexible funding.
- The desire for increased interaction with The Foundation's staff.
- More transparency on funding decisions.
- More non-monetary support.



THE CENTER
FOR EFFECTIVE
PHILANTHROPY



2022 Donor Survey

Key findings

- Donors would like to hear more about the impact of their giving

PROBE
RESEARCH INC.



Our Strategic Plan in Action

Community Impact, Key Strategies:

1. Increase equity in the philanthropic sector
2. Increase support to address the six priority areas identified by Vital Signs 2022
3. Increase support (beyond grant dollars) to the non-profit sector

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Multi-Year Grants Program



Fall 2024



More details to come on eligibility and the program details



Organizations can apply for **both** the Community Grant Program and the Multi-Year Grant Program

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Children and Youth Program Grants

Awards grants of up to \$25,000 to youth-serving organizations or established youth programs that serve children and youth facing systemic barriers to participation, including BIPOC and 2SLGBTQ+ youth, youth from economically disadvantaged communities, and youth with disabilities or chronic illnesses.



Major Capital Grants



For capital campaigns and large capital projects



Grant requests of \$100,000+



Information session in Spring 2024

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Questions?



2024 Calendar of Intakes

Grant Program	Application Deadline	Decisions Shared
Children and Youth Program	February 16, 2024	March 2024
Community Grants	March 1, 2024	May 2024
Summer Internship Program	Mentor: March 22, 2024 Intern: April 4, 2024	May 2024
Major Capital Grants	Stage 1 – May 1, 2024 Stage 2 – July 2, 2024	November 2024
Multi-Year Grants	Fall 2024	TBD

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Community Grants Program



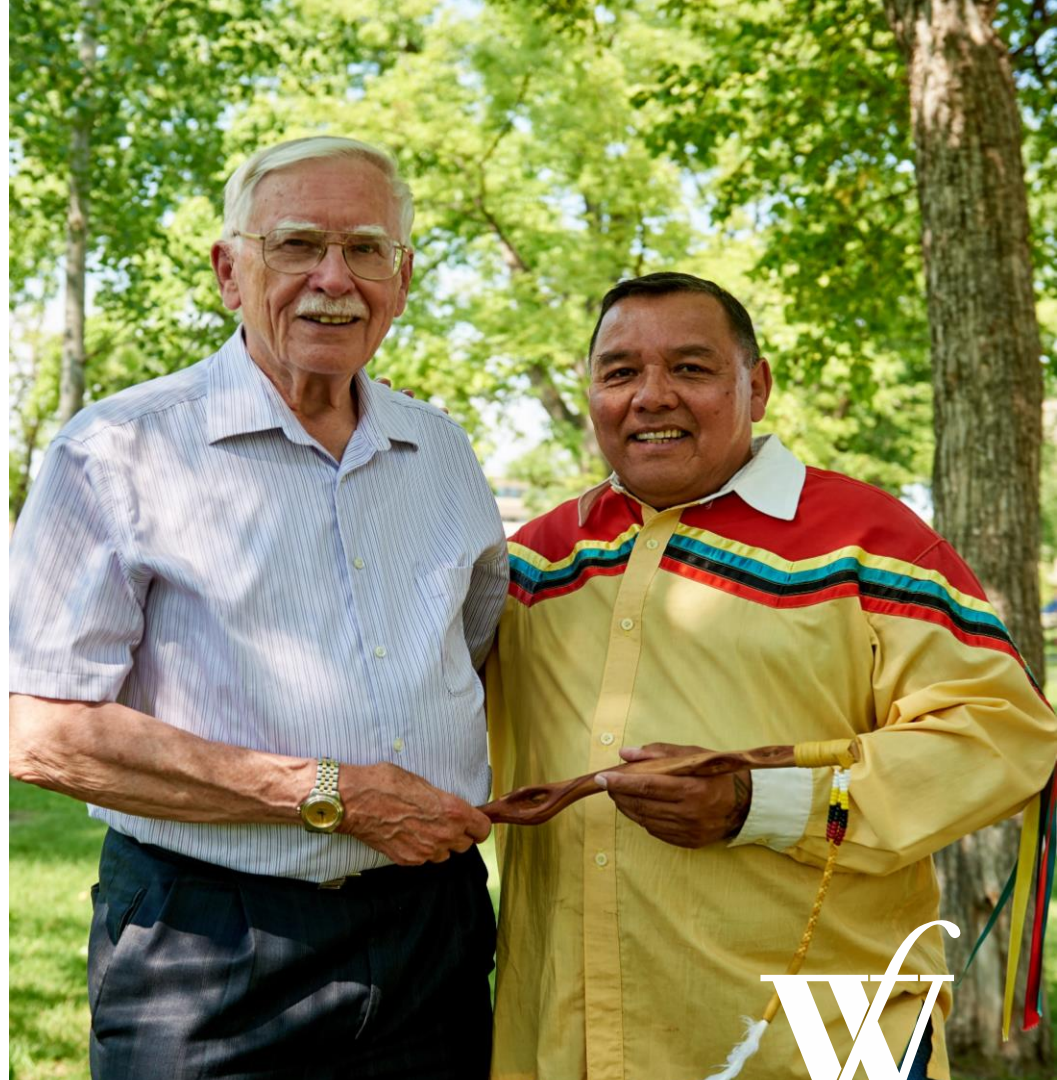
Community Grants

- Short term (usually 1 year)
- Projects up to \$100,000



Project Funder

- Balancing resources with needs of organizations
- Applying for a grant is a competitive process
- 360-degree funder
- Awarded for specific purpose and definite period of time



Eligible Projects



Capital and
renovations



Conferences and
Events



Equipment and
infrastructure



Program
operating



Reports and
planning



Short-term
operating support

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What we don't support

- Individuals
- Project costs incurred before the grant decision
- Fundraising campaigns, events or staff positions
- Paying mortgages or reducing deficits
- Political activities
- Exclusively religious activities
- Other grantmaking programs

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What we look for in an application



Eligibility

- Registered charity or qualified donee
- Projects must primarily benefit the people of Winnipeg
- Satisfactory reporting on previous Community Grants (final report should be submitted 30 days prior)
- Grants are not made retroactively



Assessment Criteria

Organizational considerations:

- Adherence to Human Rights Code
- Previous track record
- Grant history
- Organization's capacity to contribute to the project
- Site visit (where applicable)



Assessment Criteria

Project considerations:

- Clear goals and activities
- Benefit to community
- Needs of the population being served
- Congruency with organization's mission
- Support from other funders/organizations



Assessment Criteria

Project considerations:

- Qualifications of staff
- Consultation/collaboration
- Realistic budget
- Viability of project if full amount requested is not granted
- Perspectives of community experts, funders, and media



Other Considerations

- Large projects: are there other funders?
- Diverse populations: is cultural competency demonstrated?
- Construction and renovation projects: has accessibility been considered?



Collaborations

Definition:

- Two or more registered charities, or a registered charity and a non-profit organization, jointly planning and implementing a project. For-profit businesses are not considered collaborative partners.
- All collaborative partners must work toward a common goal(s) to increase organizational or program efficiency/effectiveness or to tackle a community issue.

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General info

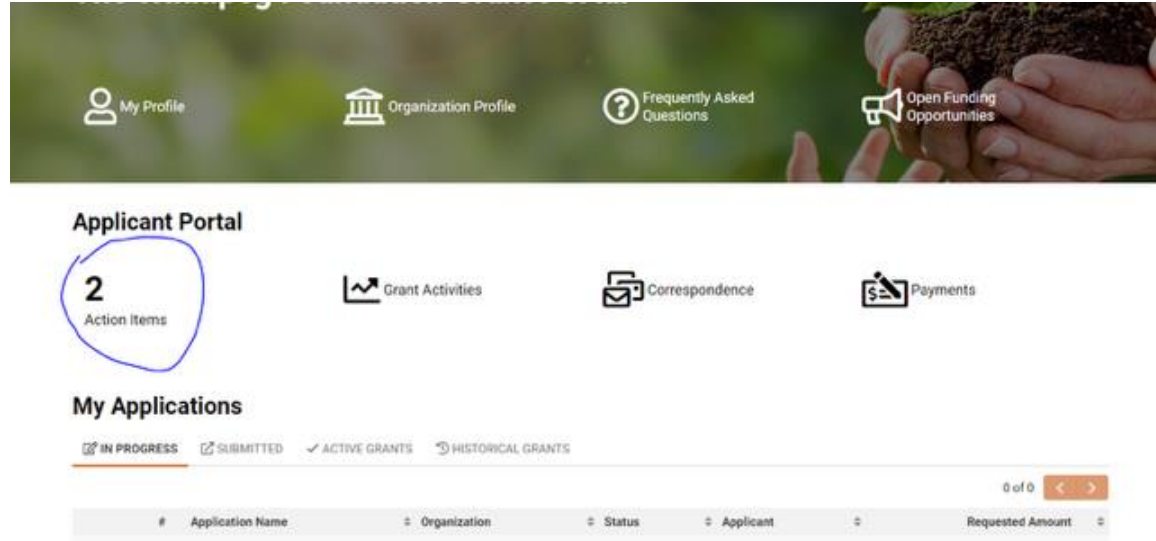
- All applications due by 4:30pm
- You may apply for a Community Grant and Special Program Grants in the same calendar year, but for a different project
- Applying for a Community Grant is a competitive process; organizations are not guaranteed a grant each year

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Final Reports

- Final reports for previously approved Community Grants must be submitted
- New applications from organizations with outstanding reports will not be reviewed
- Check in the portal for final report status



The screenshot displays the Applicant Portal interface. At the top, there is a navigation bar with four icons: a person icon for 'My Profile', a building icon for 'Organization Profile', a question mark icon for 'Frequently Asked Questions', and a megaphone icon for 'Open Funding Opportunities'. Below this, the 'Applicant Portal' section features four main menu items: '2 Action Items' (circled in blue), 'Grant Activities', 'Correspondence', and 'Payments'. Underneath, the 'My Applications' section includes a filter bar with 'IN PROGRESS' (selected), 'SUBMITTED', 'ACTIVE GRANTS', and 'HISTORICAL GRANTS'. A pagination indicator shows '0 of 0' with navigation arrows. Below the filter bar is a table header with columns: '#', 'Application Name', 'Organization', 'Status', 'Applicant', and 'Requested Amount'.

#	Application Name	Organization	Status	Applicant	Requested Amount
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Recent granting trends

- More and larger requests against stable budgets
- 2023-24 priority areas:
 - Time-sensitive proposals
 - Projects that address safety of staff or public
 - BIPOC-led organizations

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Application and Review Process

The Winnipeg Foundation Grant Portal

My Profile Organization Profile Frequently Asked Questions Open Funding Opportunities

Applicant Portal

2 Action Items Grant Activities Correspondence Payments

My Applications

IN PROGRESS SUBMITTED ✓ ACTIVE GRANTS ⌚ HISTORICAL GRANTS

The screenshot shows the main navigation and applicant portal of the grant system. A purple arrow points to the 'Open Funding Opportunities' link in the top navigation bar. Another purple arrow points to the 'My Applications' section header, which is underlined. Below the header, there are four tabs: 'IN PROGRESS' (underlined), 'SUBMITTED', 'ACTIVE GRANTS', and 'HISTORICAL GRANTS'. The background of the top section features a close-up image of hands holding soil with a green plant growing from it.

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Eligibility Questionnaire

- Three questions confirming the organization's eligibility
- Must answer to access the full application

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Co-Applicant Section

- The main grant contact can invite others to help prepare the application
- Co-applicants must register to gain access to the application
- Can edit and submit the application

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Program Area

Select the program area that best aligns with your project:

- Community Services
- Literacy, Education and Employment
- Health, Wellness and Recreation
- Environment and Climate Change
- Arts, Culture and Heritage

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Vital Signs Priority Areas

If applicable, select one or multiple

- Sense of Belonging
- Mental Health
- Addictions
- Hunger and Food Insecurity
- Housing and Homelessness
- Trust and Confidence in Institutions
- Other Benefits to Community

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Strategic Priorities

Describe how your project aligns with one or more of The Winnipeg Foundation's strategic priorities. Please note, these priorities may not apply to every project as The Winnipeg Foundation is committed to being a 360 degree funder.

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Consent to Share

The Winnipeg Foundation seeks your consent to share grant summary information with donors and other stakeholders.

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Collaboration

List the collaborative partners involved in the project.

Describe the collaboration, including shared vision and the roles and responsibilities of all collaborative partners in each phase of the project (planning, implementation and evaluation).

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Community Involvement

- “Nothing About Us Without Us”
- Describe the involvement of the communities served and partners in the development, implementation, and evaluation of this project.
- Describe the qualifications of the staff and volunteers working on this project.

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Diversity, Equity and Inclusion

Describe your organization's commitment to Diversity, Equity, and Inclusion. This may include information about governance, human resources, policies, activities, and overall strategy.

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Attachments

Required:

- Current list of Board of Directors
- Most recent audited financial statements
- Approved operating budget
- Quotes for renovations/equipment (if applicable)

Optional:

- Most recent annual report
- Letter(s) of support

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When your application is complete

- View/print
- Submit
- Application will now appear under My applications – Submitted
- Automated correspondence will confirm your submission
- Delete any old drafts

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General Tips



Be clear and
concise



Use plain
language



Proofread your
application

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A note about deadlines

- The application portal closes at 4:30.
- Any in-progress applications can't be submitted after the portal closes.
- It can take a few minutes for an application to be submitted.
- Please click "Submit" in advance of 4:30 to allow the application to go through.

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Review process

- Program Officer assigned to your file
- Community Impact Committee reviews and makes decision

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After the grant decision

If successful:

- Confirmation of grant
- If a donor has contributed to the grant, you may be asked to provide a letter of thanks
- Payment by automatic deposit
- Stay in touch
- Report due after project completion

If unsuccessful:

- You can follow up with a phone call to discuss

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2024 Responsive Grant intakes

Community Grants (one intake)

- Due March 1
- Notification of decision in June

Multi-Year Grants (one intake)

- Due Fall 2024
- Eligibility and details TBA

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Questions?





wpgfdn.org

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