Overview

- Meet the Community Impact Team
- Our Strategic Priorities
- 2024 Grants Calendar
- Community Grants Program
The Community Impact Team

Megan Tate
Vice President of Community Impact

Neneth Banas
Manager of Grants

Andrea Zimmer
Manager of Community Impact Operations

Jennifer Partridge
Manager of Special Projects
Program Officers

Noah Erenberg
Health, Wellness and Recreation

Kerry Ryan
Environment and Animal Welfare
Literacy, Education and Employment

Aliya Mrochuk
Children, Youth and Families

Anna-Maria Pozzi

Joanna Turner
Arts, Culture, and Heritage
Grant Coordinators

Dayna Kremski

Effie Siguenza

Nicole Maier

Kayla Dauphinais
(on leave)
The Community Impact Team

Jennifer Lucas
Education Program Officer

Mercy Oluwafemi
Youth Program Officer

Roxanne Tackie
Learning, Evaluation, and Impact Analyst
Our vision

‘A Winnipeg where community life flourishes for all’
The Role of our Donors

- The Foundation accepts gifts of any size.
- Endowed funds are pooled and invested
2023 Granting

- Over 1,000 Charities supported
- $16.5M distributed in response to grant applications from the community)
2023 Granting

While The Foundation may be best known for our Responsive Community Grants, our distributions support a variety of community activities. $85.6 MILLION TOTAL!

- AGENCY AND DESIGNATED $30.5 MILLION
- RESPONSIVE $16.5 MILLION
- DONOR ADVISED $14.1 MILLION
- MANAGED $8.8 MILLION
- ENDOW MANITOBA $7.0 MILLION
- LEADERSHIP PROJECTS $5.6 MILLION
- SCHOLARSHIPS $3.1 MILLION
2023 Granting

Areas of support in our community:

- **ARTS, CULTURE, AND HERITAGE**: 14%
- **COMMUNITY**: 100%
- **CHILDREN, YOUTH, AND FAMILIES**: 31%
- **LITERACY, EDUCATION, AND EMPLOYMENT**: 13%
- **ENVIRONMENT**: 25%
- **HEALTH, WELLNESS, AND RECREATION**: 17%
Community of Well-Being
The Winnipeg Foundation’s 2023-2026 Strategic Plan
Strategic Plan

Foundational Lenses

• Diversity, Equity and Inclusion
• Truth and Reconciliation
• Climate
Our Approach

• Convening stakeholders
• Commit material resources over four years
• Conduct a range of research
Vital Signs® 2022 report

Key findings

- Sense of Belonging
- Confidence in Institutions
- Mental Health
- Addictions and an Opiate Crisis
- Hunger
- Experiences of Homelessness
2022 Grantee Perception Report

Key findings

• The need for multi-year funding opportunities and more flexible funding.
• The desire for increased interaction with The Foundation’s staff.
• More transparency on funding decisions.
• More non-monetary support.
2022 Donor Survey

Key findings

• Donors would like to hear more about the impact of their giving
Our Strategic Plan in Action

Community Impact, Key Strategies:
1. Increase equity in the philanthropic sector
2. Increase support to address the six priority areas identified by Vital Signs 2022
3. Increase support (beyond grant dollars) to the non-profit sector
Multi-Year Grants Program

Fall 2024

More details to come on eligibility and the program details

Organizations can apply for **both** the Community Grant Program and the Multi-Year Grant Program
Children and Youth Program Grants

Awards grants of up to $25,000 to youth-serving organizations or established youth programs that serve children and youth facing systemic barriers to participation, including BIPOC and 2SLGBTQ+ youth, youth from economically disadvantaged communities, and youth with disabilities or chronic illnesses.
Major Capital Grants

- For capital campaigns and large capital projects

- Grant requests of $100,000+

- Information session in Spring 2024
Questions?
# 2024 Calendar of Intakes

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<th>Grant Program</th>
<th>Application Deadline</th>
<th>Decisions Shared</th>
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<td>Children and Youth Program</td>
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<td>March 2024</td>
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<td>Community Grants</td>
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Community Grants Program
Community Grants

- Short term (usually 1 year)
- Projects up to $100,000
Project Funder

• Balancing resources with needs of organizations
• Applying for a grant is a competitive process
• 360-degree funder
• Awarded for specific purpose and definite period of time
Eligible Projects

- Capital and renovations
- Conferences and Events
- Equipment and infrastructure
- Program operating
- Reports and planning
- Short-term operating support
What we don’t support

• Individuals
• Project costs incurred before the grant decision
• Fundraising campaigns, events or staff positions
• Paying mortgages or reducing deficits
• Political activities
• Exclusively religious activities
• Other grantmaking programs
What we look for in an application
Eligibility

• Registered charity or qualified donee

• Projects must primarily benefit the people of Winnipeg

• Satisfactory reporting on previous Community Grants (final report should be submitted 30 days prior)

• Grants are not made retroactively
Assessment Criteria

Organizational considerations:

- Adherence to Human Rights Code
- Previous track record
- Grant history
- Organization’s capacity to contribute to the project
- Site visit (where applicable)
Assessment Criteria

Project considerations:

• Clear goals and activities
• Benefit to community
• Needs of the population being served
• Congruency with organization’s mission
• Support from other funders/organizations
Assessment Criteria

Project considerations:

• Qualifications of staff
• Consultation/collaboration
• Realistic budget
• Viability of project if full amount requested is not granted
• Perspectives of community experts, funders, and media
Other Considerations

• Large projects: are there other funders?

• Diverse populations: is cultural competency demonstrated?

• Construction and renovation projects: has accessibility been considered?
Collaborations

Definition:

• Two or more registered charities, or a registered charity and a non-profit organization, jointly planning and implementing a project. For-profit businesses are not considered collaborative partners.

• All collaborative partners must work toward a common goal(s) to increase organizational or program efficiency/effectiveness or to tackle a community issue.
General info

• All applications due by 4:30pm
• You may apply for a Community Grant and Special Program Grants in the same calendar year, but for a different project
• Applying for a Community Grant is a competitive process; organizations are not guaranteed a grant each year
Final Reports

- Final reports for previously approved Community Grants must be submitted.
- New applications from organizations with outstanding reports will not be reviewed.
- Check in the portal for final report status.
Recent granting trends

- More and larger requests against stable budgets
- 2023-24 priority areas:
  - Time-sensitive proposals
  - Projects that address safety of staff or public
  - BIPOC-led organizations
Application and Review Process

The Winnipeg Foundation Grant Portal

Applicant Portal

2 Action Items

Grant Activities
Correspondence
Payments

My Applications

IN PROGRESS  SUBMITTED  ACTIVE GRANTS  HISTORICAL GRANTS
Eligibility Questionnaire

• Three questions confirming the organization’s eligibility
• Must answer to access the full application
Co-Applicant Section

• The main grant contact can invite others to help prepare the application
• Co-applicants must register to gain access to the application
• Can edit and submit the application
Program Area

Select the program area that best aligns with your project:

• Community Services
• Literacy, Education and Employment
• Health, Wellness and Recreation
• Environment and Climate Change
• Arts, Culture and Heritage
Vital Signs Priority Areas

If applicable, select one or multiple

• Sense of Belonging
• Mental Health
• Addictions
• Hunger and Food Insecurity
• Housing and Homelessness
• Trust and Confidence in Institutions
• Other Benefits to Community
Strategic Priorities

Describe how your project aligns with one or more of The Winnipeg Foundation’s strategic priorities. Please note, these priorities may not apply to every project as The Winnipeg Foundation is committed to being a 360 degree funder.
Consent to Share

The Winnipeg Foundation seeks your consent to share grant summary information with donors and other stakeholders.
Collaboration

List the collaborative partners involved in the project.

Describe the collaboration, including shared vision and the roles and responsibilities of all collaborative partners in each phase of the project (planning, implementation and evaluation).
Community Involvement

• “Nothing About Us Without Us”
• Describe the involvement of the communities served and partners in the development, implementation, and evaluation of this project.
• Describe the qualifications of the staff and volunteers working on this project.
Diversity, Equity and Inclusion

Describe your organization’s commitment to Diversity, Equity, and Inclusion. This may include information about governance, human resources, policies, activities, and overall strategy.
Attachments

**Required:**
- Current list of Board of Directors
- Most recent audited financial statements
- Approved operating budget
- Quotes for renovations/equipment (if applicable)

**Optional:**
- Most recent annual report
- Letter(s) of support
When your application is complete

• View/print
• Submit
• Application will now appear under My applications – Submitted
• Automated correspondence will confirm your submission
• Delete any old drafts
General Tips

Be clear and concise

Use plain language

Proofread your application
A note about deadlines

• The application portal closes at 4:30.

• Any in-progress applications can’t be submitted after the portal closes.

• It can take a few minutes for an application to be submitted.

• Please click “Submit” in advance of 4:30 to allow the application to go through.
Review process

• Program Officer assigned to your file

• Community Impact Committee reviews and makes decision
After the grant decision

If successful:
• Confirmation of grant
• If a donor has contributed to the grant, you may be asked to provide a letter of thanks
• Payment by automatic deposit
• Stay in touch
• Report due after project completion

If unsuccessful:
• You can follow up with a phone call to discuss
2024 Responsive Grant intakes

Community Grants (one intake)
• Due March 1
• Notification of decision in June

Multi-Year Grants (one intake)
• Due Fall 2024
• Eligibility and details TBA
Questions?