



Why Choose The Winnipeg Foundation



Relationships: A Foundation for Impact

The Winnipeg Foundation prioritizes relationships, ensuring donors are supported throughout the giving journey. We strive to build strong personal connections, understand donors' interests, and tailor generosity plans to reflect individual goals.



Service: Customizable Giving Options

We work with donors to understand their charitable goals and how they can best be aligned with community. From establishing a fund or making an immediate gift to community, to making a gift of securities or a gift through your will, we offer multiple giving options that can be customized to your needs.



Community: Learning Together

Through our network of community organizers, we strive to provide peer learning opportunities and build connections between donors and charities. Practicing trust-based philanthropy allows us to build long-term relationships with grantees, which in turn fosters equity and creates deeper impact for community.



Expertise: 360 Degree View

The Winnipeg Foundation has deep connections across our city. We listen to and learn from community and can offer sound advice and information about charities and grantmaking.



Forever: Strong Financial Stewardship

We are trusted for our reliable and transparent financial management and the stability these long-term investment strategies afford our charitable community. As a donor, you'll learn about the impact you're making and receive reports on The Winnipeg Foundation's financial health. As a fund holder, you'll receive annual statements about fund performance and grantmaking.

Thank you for your interest in giving through The Winnipeg Foundation!



The Power of Endowment

Because an endowment fund lasts forever, a gift to your community foundation is a powerful choice for supporting your hometown over the long term.

Consider this: if you make a one-time \$10,000 gift to a charitable organization, it will be spent on immediate needs. If you make a gift of \$10,000 to an endowment at a community foundation (of course, you can make a gift of any size!) its impact will snowball over time. Contributing to an endowment at your local community foundation is a way to create a lasting legacy and ensure the causes you hold dear receive support forever. **Here's an illustration:**

