



Multi-Year Grant Program Applicant Guide

Updated August 1, 2025

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About This Guide

This guide is designed to help eligible applicants prepare for, complete, and submit their Multi-Year Grant application. It includes:

- **Key information** about the Multi-Year Grant Program
- The complete list of **application questions**
- **Tips and guidance** for completing your application
- **Definitions** of important terms used throughout the process

We encourage you to review this guide carefully to ensure your application is as strong and complete as possible.

Application Checklist

Before you apply:

- Set aside approximately 20 hours to complete your application.
Most applicants to the Fall 2024 intake reported spending about 20 hours on their application.

- Gather the required **four** documents:
 1. Most recent audited financial statements
 2. Approved operating budget for current fiscal year
 3. A letter of recommendation from a community partner you've worked with for more than three years
 4. A letter from your board of directors, signed by the board chair and treasurer

💡 Helpful tip: [Go to the application attachment section of this guide](#) for more detailed information on how to prepare and collect these documents.

- Optional:** Gather demographic information about the board of directors, senior staff and the community you serve (including race and ethnicity, sexual orientation and gender identity, and whether they identify as a person living with a disability).

- Ensure you meet grant history and reporting requirements.
 - o Check your granting portal to ensure you have received AND reported on at least one Community Grant or Adapt Grant in the past three years.
 - o Please note: Your previously funded project(s) must be finished before submitting your report. That is, you have completed the activities described in your proposal, utilized the funds provided by The Foundation, and demonstrated the outcomes of your project.

- Review the application questions and applicant guide.

💡 Helpful tip: Print or save this applicant guide so you can refer to the document as you complete your application.

- Select your organization's primary contact person for the grant. This individual will receive all key communications, including the agreement if your application is successful.

- If applicable, gather the optional documents for upload:
 - o Human Resource Policy
 - o Current Strategic Plan
 - o Diversity, Equity, and Inclusion Mandate/Policies/Plan

- Review The Winnipeg Foundation's [Strategic Plan](#) and/or [Vital Signs Report](#) to better understand the values, priorities and purpose behind this program.

When you're ready to apply:

- Access the application at <https://granting.wpgfdn.org> on or after August 15, 2025. All applications must be submitted through The Winnipeg Foundation Grants Portal.

- Review and update your organizational contacts.
 - o Add the primary contact for this project. This person will receive all key communication about this application.
 - o Review all contacts in the grant portal and ensure they're up to date.
 - o Ensure that your organization's leader (executive director or board chair) is listed under your contacts.
 - o If you need to update your organizational contacts, please email us at grants@wpgfdn.org.

- Optional:** If you are working on the application with a colleague, you have the option to designate them as a co-applicant.
 - o Before adding a co-applicant, please ensure that your colleague is listed as a one of your organizational contacts.
 - o You and the co-applicant cannot edit the application at the same time.
 - o **Only the main applicant can submit the application.** The portal will not allow the co-applicant to submit the application.

- Answer the application questions, using this guide for additional information. If possible, ask one of your colleagues to review your responses for clarity.
 - 💡 Helpful tip: Complete your answers as if you are sharing the information with someone new to your organization, like a new staff, volunteer, board member, or community partner. If you have questions about the application, register to attend a drop in Q&A session at wpgfdn.org/granting/multi-year-grants

- Upload the **four** [required documents](#) in your application under the attachment tab.
 - If applicable, upload optional documents.
- **Double-check your work.** Applications missing required information will be ineligible.
- Submit your application by **Friday September 12, 2025, at 12:00 noon (Winnipeg Time)**. Late applications will not be accepted.
 - 💡 Helpful tip: Give yourself plenty of time to complete and submit your application. Technology can be unpredictable, and the granting portal closes **exactly at 12:00 noon (Winnipeg Time)**. No exceptions. Submitting early helps avoid last-minute issues and ensures your application is received on time.

After applying:

- Ensure your application status is “**submitted**” in the grants portal, and you have received email confirmation of your submitted application.
- Celebrate your hard work! Submitting the application is a big step—take a moment to acknowledge it.

All applicants will be notified of the outcome of their application via email in March 2026.

About the Program

The Winnipeg Foundation is on a continuous journey of learning and reflection, always striving to improve our grantmaking. Since piloting Multi-Year Grants in 2017-18, and offering pandemic-specific supports in 2020-22, we gathered anonymous feedback through our [Grantee Perception Reports](#) and [community convenings](#) to better understand emerging needs of, and barriers faced by, our community partners.

Throughout, we've consistently heard the need for longer, larger, and more flexible grants. We launched the updated Multi-Year Grant Program in fall 2024 and received 176 applications of which 37 were approved (21% success rate). We anticipate the fall 2025 intake to be similarly competitive. Please note this is the last year of the current program.

Program objectives:

This program is guided by a trust-based and asset-based approach, with a strong focus on Diversity, Equity, Inclusion, and Truth and Reconciliation. The objectives are to:

- Strengthen the capacity of community partners,
- Enhance community well-being, and
- Increase equity in our funding—ensuring that at least half of recipient organizations are led by people from underrepresented communities.

Program features:

- Applicants may request up to \$150,000 per year for a total of four years, amounting to a maximum of \$600,000.
- The funding can support your overall mission and strategic plan, also known as flexible funding. This means you can allocate the grant for various purposes, such as strengthening your operations, expanding your services, or investing in long-term initiatives. This financial support provides stability and flexibility for your organization.
- The grant application focuses on your organization as a whole rather than on a specific initiative or project.
- Applicants are not required to provide a project budget or timeline. This approach reflects our commitment to trust-based philanthropy and long-term partnerships with community organizations.

Timeline

- **August 15, 2025** – Applications open
- **September 12, 2025 at 12:00 noon CST** – Application deadline

Important:

- All applications must be submitted online through The Winnipeg Foundation's grants portal.
- **Late or incomplete applications will not be accepted.**

Eligibility

To apply for a Multi-Year Grant, your organization must:

- ✓ Be a **registered charity** or [qualified donee](#).
- ✓ Be **based in Winnipeg** with programs that primarily benefit the people of Winnipeg.
- ✓ Have **successfully completed and reported on** one of the following grant programs in the past three years:
 - Community Grant (formerly One-Time Community Grants)
 - Adapt Grant
- ✓ Have an annual operating budget of \$10 million or less.
- ✓ Follow the [Manitoba Human Rights Code](#), meaning your organization does not discriminate based on any protected characteristics.

Additional Requirements for National organizations

National organizations may apply but must demonstrate that they:

- ✓ Have been **operating in Winnipeg for at least three years**.
- ✓ Have **permanent, full-time staff** based in Winnipeg.
- ✓ Have a **fully operational location** in Winnipeg.
- ✓ Have **Winnipeg representation** on the board of directors.

Ineligible organizations

The following organizations are not eligible for the Multi-Year Grants Program:

- ✗ Organizations with annual revenues over \$10 million. Includes entities that fall under the umbrella of a large charitable organization with revenue exceeding \$10 million (e.g. community centres under City of Winnipeg, hospitals, and schools).
- ✗ National organizations that do not meet the Winnipeg-based criteria above.
- ✗ Organizations whose primary purpose is to distribute grants, scholarships, or awards.
- ✗ Organizations focused solely on religious worship or instruction, or those that engage in proselytizing (defined as converting or recruiting people to a specific set of religious or other beliefs), particularly those targeting youth or other vulnerable groups.
- ✗ Organizations with no recent Community or Adapt Grant history with The Winnipeg Foundation.

Collaborations Are Not Eligible

- ✘ **Collaborative applications are not accepted** for this grant program. If you would like to apply as part of a collaboration, [please review our other grant programs](#) to find a better fit, or email grants@wpgfdn.org.

Assessment

Assessment Criteria

All proposals will be assessed based on two key areas:

1. **Organizational health** - Your organization's ability to carry out its mission and adapt to changing community needs. We look at leadership, governance, and overall stability.
2. **Diversity, equity and inclusion (DEI) practice** – We consider how your organization is working to embed equity in its operations, including efforts toward Truth and Reconciliation. We understand that each organization, and sector, will have its own approach to diversity, equity and inclusion.

These criteria will determine an application's priority for funding. This program aims to support organizations that are both well-managed and actively advancing equity.


	High DEI Practice	Low DEI Practice
High Organizational Health	High Priority	Medium Priority
Low Organizational Health	Medium Priority	Low Priority

To assess organizational health and Diversity, Equity and Inclusion practice, we will look at your organization's:

- Leadership,
- Values and principles,
- Program and learning,
- Community engagement and accountability, and
- Operations and accountability.

Organizations with strong DEI practices:

- ✓ Have a roadmap or direction from the board on their priority as an organization.
- ✓ Are either implementing or have integrated various strategies not only in programs and learning but also in multiple areas such as leadership, values and principles, community engagement, and accountability, as well as operations.
- ✓ Have strong and positive relationships with equity-led organizations.



💡 Helpful tips: Refer to, or print out, the Application Checklist and Glossary in this package to help you plan, answer and finish your application. If you would like to know more about what makes a successful application, go to the [Decision-Making Process](#) section of this guide.

Application Questions

Even though you have already received a grant from The Winnipeg Foundation in the past, please describe your organization's strengths and assets as this program has a new set of criteria.

💡 Helpful tip: Work with other people in your organization to provide a comprehensive answer.

Section 1: Eligibility

The Winnipeg Foundation makes granting decisions based on an application's merit and does not discriminate on the basis of actual or perceived group characteristics as identified in the [Manitoba Human Rights Code](#). Organizations applying for funding must also adhere to The Code.

In this section you will be asked to answer the following questions:

- Does your organization primarily benefit the citizens of Winnipeg? [Yes/No]
- Does your organization have an operating revenue of \$10 million or less? [Yes/No]
- Under **Certification of Accuracy**, you select must [Yes/No] to certify that:
 - Your organization is operating in compliance with its bylaws and with Canada Revenue Agency.
 - The board of directors of your organization is aware of and authorizes the information contained in this application and can attest to its accuracy.
- Under **Declaration**, you must select [Yes/No] to confirm that:
 - Your organization adheres to the Manitoba Human Rights Code and does not discriminate based on actual or perceived group characteristics as identified in the Manitoba Human Rights Code.
- Under **Grants History**, you must answer the following questions:
 - Has your organization received at least one Community Grant or Adapt Grant from 2022 or later? [Yes/No]
 - Has your organization reported on at least one Community Grant or Adapt Grant from 2022 or later? [Yes/No]
 - Please be aware that for a final report to be considered satisfactory, you must complete all activities outlined in your proposal, utilize the funds provided by The Foundation, and demonstrate the outcomes of your project. These elements are essential to fulfill the requirements for a satisfactory final report.

💡 Helpful tip: To check your overall eligibility, refer to the eligibility diagram found in the applicant guide and to check if you meet the grant history criteria watch the information session video found at wpgfdn.org/granting/multi-year-grants/

Section 2: Grant Proposal

This section refers to your funding request. **You do not need to submit a project budget.**

Please include information about your organization and how it aligns with our program areas and current strategic priorities. The Winnipeg Foundation is committed to supporting a wide range of organizations from diverse sectors.

- **Requested Amount** - This section is your annual request which is the same amount every year. (Maximum request \$150,000/year)

The Winnipeg Foundation will consider the size and scale of your organization including your operating revenue when considering your request amount. Operating revenue means the income generated from all your activities (government funders, donors and other sources of revenue). This is typically a confirmed amount approved by your board and not an aspirational or projected budget.

If your request represents transformational growth for your organization (for example, if it would double your current operating revenue), your letter from the board should explain how this request will support your future plans.

- **Requested Amount (total)** - This is your total request for four years. (Maximum \$600,000)
- **Program Area** - Select one option from the drop-down menu that best aligns with your organization:
 - o Community Services
 - o Literacy, Education, and Employment
 - o Health, Wellness, and Recreation
 - o Environment and Climate Change
 - o Arts, Culture, and Heritage
- **Strategic Priorities Coding** - [The Winnipeg Foundation's Strategic Plan](#) outlines six Vital Priorities:
 - o Sense of Belonging

- o Mental Health
- o Addictions
- o Hunger and Food Insecurity
- o Housing and Homelessness
- o Trust and Confidence in Institutions.

We suggest selecting **no more than three** Vital Priorities that **strongly** align with your organization.

We recognize that these priorities may not apply to every organization. In that case, select "Other Benefits to Community".

Your selection(s) will not impact your eligibility for support.

- **Strategic Priorities (Word Count: 500)** – Question: *Describe how your organization aligns with one or more Vital Priorities or benefits the community.*

It is important to examine your organization's mission and vision, its programs and activities, as well as any evaluation frameworks and outcomes. Ensure that you clearly illustrate the direct connection between these elements and the Strategic Priorities you have selected.

If there is no direct link, this will not impact your eligibility for support.

Section 3: Diversity, Equity and Inclusion Demographics

Organizations do not have to be equity-led to be eligible for a Multi-Year Grant. However, diversity, equity and inclusion, and Truth and Reconciliation are foundational to this program. These questions demonstrate who leads, and is served by, your organization. The board of the Foundation has committed that 50% of Multi-Year Grant recipients will be equity-led organizations. Information provided in this section will help us ensure grants are equitably distributed across a range of communities.

For the purpose of this grant intake, we define equity-led organizations as those created by, led by, and working in one or several of the following communities:

- Indigenous
- Black
- People of colour
- Persons living with a disability
- 2SLGBTQ+

This means, at least two-thirds of an organization's senior staff and board members belong to the above communities, and more than 50% of clients and community members served are from these communities.

The Winnipeg Foundation acknowledges these are umbrella terms for a diverse spectrum of peoples who have vastly different historical experiences in Canadian society and recognizes their use to build understanding and solidarity between communities.

💡 Helpful tip: We recommend surveying your board and leadership to gather demographic data. Please use self-reported data. It is important to avoid making assumptions about anyone's identity.

This section is voluntary, and you may select "Decline to respond" on any question.

- **Indigenous, Black, and/or Persons of Colour Leadership Demographics** - Question: *What percentage of your board of directors and senior staff publicly (e.g. executive director, managers) self-identifies as Indigenous, Black, and/or persons of colour?*
Select one option from the drop-down menu:
 - o More than 75%
 - o More than 50%
 - o Less than 50%
 - o None (means your organization does not have any Indigenous, Black, and/or Persons of Colour Leaders)
 - o Unknown (means your organization does not collect demographics)
 - o Decline to respond (means your organization chooses not to answer this question as this is voluntary)

- **Demographic Diversity** - If your answer above is more than 75%, please describe the racial/ethnic communities with which your board of directors and senior staff self-identify.

- ***2SLGBTQ+ Leadership Demographic** - Question: *What percentage of your board of directors and senior staff publicly self-identifies as 2SLGBTQ+?*

Select one option from the drop-down menu:

- o More than 75%
- o More than 50%
- o Less than 50%
- o None (means your organization does not have any 2SLGBTQ+)
- o Unknown (means your organization does not collect demographics)
- o Decline to respond (means your organization choose to not answer this question as this is voluntary)

- **Disability Leadership Demographic** - Question: *What percentage of your board of directors and senior staff publicly self-identifies as a person living with a disability?*

Select one option from the drop-down menu:

- o More than 75%
- o More than 50%
- o Less than 50%
- o None (means your organization does not have any person living with a disability)
- o Unknown (means your organization does not collect demographics)
- o Decline to respond (means your organization choose to not answer this question as this is voluntary)

- **Communities Served** - Question: *Does your organization primarily serve one of the communities identified in the questions above? Primarily serving a community refers to your organization's main client population or community of focus.*

Select one option from the drop-down menu: Yes or No

- **Further Details (Word Count: 500):** Question: *Please share the following if applicable:*

1. *Any other examples of diversity equity and inclusion with your leadership approach or community you serve beyond the population listed above.*
2. *If you are an equity led organization, please include who founded your organization and who is leading now.*

Focus your answer on the demographics of your leadership team (or your board and senior staff) and community (e.g. age, gender, people facing barriers, language diversity, neurodiversity). (You can expand on these areas in Section 4: Organizational Summary.)

For equity-led organizations, please include:

- Demographic information about who founded your organization and who is leading it now
- Whether more than 50% of your clients represent diverse communities
- Other communities served, with note of any specific socio-economic or other barriers you are tracking
- Other information you want to share with The Winnipeg Foundation

Section 4: Organizational Summary

To ensure your proposal is as strong as possible, please provide comprehensive answers to the questions below. If there is other information you would like to add within the word count, please do so. Word counts in this section are limited; questions further along in the application invite you to expand on your responses.

Please note: Assessment of your organization will also include reviewing your online presence – website, social media, news media, and financial information on the Canada Revenue Agency website.

- **Leadership (Word Count: 250)** - Question: *How do you ensure that the leadership and decision-makers of your organization reflect the lived experience of the communities you serve?*

This question builds on the demographic information you provided Section 3. We define leadership and decision-makers as governing bodies or individuals (e.g. board and/or senior staff) responsible for oversight and direction of finances and programs.

First, review your organization's Human Resources Practices or Policies including communication process from the board to executive leader then to executive leader to staff. Talk to other staff who are involved this process to add their perspectives.

The information you need to provide in this section includes:

- o Describe your organization's process or policies for recruiting, hiring, and retaining senior staff and board members.*
- o Explain how you ensure that your leadership reflects the communities you serve.**
- o Briefly describe their roles in providing oversight and direction for your organization (e.g. level of engagement of board with executive leader, and executive leader with the rest of the staff).

*For example, hiring processes that value lived experience alongside formal training, employment pathways for those who have received service from your organization, recruitment strategies that prioritize diverse candidates, retention through staff wellness, time off policies that consider various cultural traditions, adaptable work schedules, etc.

**For example, job descriptions for board and senior staff that prioritize candidates with lived experience.

- **Values and Principles (Word Count: 250)** - Question: *How does your organization recognize diversity, equity and inclusion as well as Truth and Reconciliation in its values and principles?*

Please provide a description of how your organization has recognized, aligned or integrated diversity, equity and inclusion as well as Truth and Reconciliation principles into your mission, vision, or values.

If available, please include your statement of practice outlining these principles and explain how it is communicated internally and/or externally (e.g. website information).

For example, organizational commitments to learning, professional development for all staff on cultural competency and bias, creating and maintaining a safe environment and workplace culture that supports employees and volunteers to be themselves, broadening perspectives in decision-making beyond management, etc.

Note: This application also requires a letter from your board. That letter should complement your answer to this question.

- **Diversity, Equity and Inclusion (Word Count: 250)** - Question: *Describe your organization's commitment to diversity, equity, and inclusion including Truth and Reconciliation. This may include information about governance, policies, activities, and overall strategy.*

This section builds on the values and principles question above. Your response should focus on internal work (e.g. governance, policies, overall strategy) rather than external expression (e.g. programming, outreach).

Describe the structure in place to put your commitment to diversity, equity, and inclusion and Truth and Reconciliation into practice.

- o Who is involved? (e.g. ad hoc small groups, internal committees, formal structures)
- o What is the purpose? (e.g. recognize, align or integrate practice or policy in the organization)
- o What are some of the successes? (e.g. examples currently in place)
- o What are some of the goals in the next year?

For example, signing the Winnipeg Indigenous Accord, empowering staff-led committees to recommend policy change and workplace improvements, creating a strategic plan that includes DEI goals, committing to TRC Calls to Action that align with your sector, reviewing all policies with an anti-racist lens, etc.

Note: This application also requires a letter from your board. That letter should complement your answer to this question.

- **Operational and Financial Accountability (Word Count: 500)** - Question: *Describe at least three practices that demonstrate your operational and financial accountability.*

Please provide examples of effective practices that contribute to your organization's stability and effectiveness. These could include rules of conduct, financial accounting standards, or ethical practices specific to your sector. For example, regular budget monitoring, program evaluation, transparent reporting, practice accreditation or

licensing, standard licensing, secure data collection and management, rigorous privacy and digital security practices, etc.

Please ensure your answer covers both operations and finance.

- **Skills/Knowledge/Expertise (Word Count: 500)** - Question: *Describe the qualifications of the board, staff, and volunteers working in your organization (e.g. professional skills, lived experience, cultural responsiveness) including support for staff (e.g. training, well-being).*

Review your organization's job descriptions. Seek perspectives from other staff who are involved in this process.

The information you need to provide in this section includes:

- o Number of board members, full- and part-time staff, and volunteers at your organization.
- o Qualifications required for a board member, an executive leader, a worker and/or a volunteer. (e.g. A youth care worker needs nonviolent crisis intervention training, first aid and CPR, Child Abuse Registry Check and Criminal Record Check. A board member has strong non-profit experience, legal or accounting expertise, or lived experience.)
- o Any training (previous or planned) for board members, staff or volunteers to ensure cultural responsiveness. DEI training varies by sector and can include cultural safety, anti-oppression training, intercultural training and unconscious bias training.
- o For staff or volunteers, describe your processes or policies for recruitment, hiring, and retention, and how you ensure these individuals reflect the communities you serve, such as encouraging applicants from underserved groups to self-identify, posting job opportunities within your organization's community/constituents, and time off policies that include ceremony. Please note any informal or formal practices in place to ensure staff and volunteer wellbeing, such as staff social gatherings or recreation activities, hybrid/remote work options, benefits for mental health care, celebrating a variety of cultural occasions and milestones, etc.

- **Community Engagement and Accountability (Word Count: 500) - Questions:** *How do you collaborate with other organizations and build authentic relationships with the community you serve?*

How do you engage with people with lived experience and the broader community you serve from development, implementation and evaluation in your programs and services?

The "Nothing About Us Without Us" principle from the disability rights and South African disability rights movement recognizes people with lived experiences provide valuable insights into your organization. With this principle in mind, your response should focus on external work in this area, particularly how you engage with the community you serve.

The information you need to provide in this section includes:

- o Your processes or practices for working with the community you serve.
- o How you build authentic relationships.
- o How you engage community during program development, implementation and evaluation? **OR** How do you encourage intercultural relationship building/understanding between groups in the community?

For example, formal and informal feedback mechanisms for community members and program participants, partnerships with (and referral to) other community organizations, outreach activities and public gatherings, community consultations, reporting and transparency, timely communication and response to issues, etc.

Note: This application also requires a letter of recommendation from a long-term partner of more than three years. That letter should complement your answer to this question.

- **Programs and Learning (Word Count: 250) - Question:** *How does your organization ensure programs are accessible to the communities you serve?*

Program accessibility will look different for each organization and sector. Some examples include (but aren't limited to): consideration of location, transportation support (bus tickets), child-minding, online/in person options, cultural safety, mental

health supports, physical accessibility, welcoming spaces, language supports, ASL interpretation, resources for people with low vision, etc.

- **Additional Information (Word Count: 250)** - Question: *Provide additional information or details relevant to this application.*

This section is an opportunity for you to add any information to support your answers above.

Note: if needed, you may also attach documents (such as relevant policies) to your application.

- **National Organization - Question:** *Does your organization have a national scope?*

Organizational Presence (Word Count 150) - Question: *If yes, describe your organizational presence in Winnipeg and the representatives located in Winnipeg.*

The information you need to provide in this section includes:

- o Number of full- and part-time employees, volunteers, and board members based in Winnipeg.
- o Your physical office or program site in Winnipeg.
- o Any partnerships with locally based organizations.

Application Attachments


To be eligible, you must upload **all four** of the following documents. These help us understand your organization and assess your application. **Applications missing any of these documents will be deemed ineligible.**

1. Most recent audited financial statements


If you don't have audited statements, we will also accept:

- o A Review Engagement
- o Notice to Reader
- o Internally prepared financial statements signed by the board chair and treasurer (for very small or grassroots organizations). Digital signatures are accepted.

2. Approved operating budget for the current fiscal year. This must be a confirmed budget, approved by your board. This is not an aspirational or projected budget.
3. Letter of recommendation from a long-term partner (a group your organization has worked with for over three years).
4. Letter from your board of directors, signed by both the board chair and treasurer. Digital signatures are accepted.

 **Helpful tip: Letter of recommendation from a long-term partner** - This letter should be written by a group with whom your organization has a strong relationship. The purpose is to showcase your organization's community engagement and accountability. It will support your answers in Section 4. Please do not attach a letter from a politician, client, or other individual.

Select an organization that knows your work well and with whom you've recently partnered on a project. The letter should describe your working relationship in detail (e.g. types of projects you worked on together, roles and outcomes) and express support for multi-year funding. Letters from community groups are preferred over letters from other funders.

 **Helpful tip: Letter from the board** - Please be advised that a letter from the board simply confirming your application does not strengthen your request. The letter should provide compelling information to demonstrate how your organization will benefit from a Multi-Year grant. This letter should include:

- o How a Multi-Year grant will move your organization forward or help meet its mandate.
- o Your board's commitment to Diversity, Equity and Inclusion as well as Truth and Reconciliation.
- o How your organization is uniquely positioned to offer services.

This letter is an opportunity to build on your answers in Section 4.

The following documents are optional. You may choose to upload additional documents related to your application, such as:

- Human Resource Policy
- Current Strategic Plan
- Diversity, Equity, and Inclusion Mandate/Policies/Plan

💡 Helpful tip: Any additional documents should relate to answers you provided in Section 4 of the application.

Application Contact

Please be aware that the main contact for the application will receive all correspondence related to this grant.

In the organization information section, you must include your Board Chair and Executive Director/CEO, as well as your operating budget. Please refer to the most recent annual operating budget that has been approved by the board.

In the co-applicant's section, you have the option to invite a colleague to assist you in preparing this application. This individual must be a registered contact within your organization. You can send them an invitation using the provided feature. The co-applicant will be able to work on and make changes to the application, but they cannot do so simultaneously with the main contact. It is important to note that the co-applicant does not have the authority to submit the application.

Decision-Making Process

Decisions

All applicants will receive notification of the outcome of their application in March 2026. Unfortunately, not all organizations will be funded, and some may not be funded at the level requested. Last year's successful applications:

- ✓ Followed the application guide and provided thoughtful answers showcasing their organizational health and Diversity, Equity and Inclusion and Truth and Reconciliation practices.
- ✓ Implemented or integrated different strategies in three or more areas of: leadership, values and principles, program and learning, community engagement and accountability, and operations and financial accountability.
- ✓ Provided a strong letter from the board outlining how the grant would support the organization moving forward, how they were committed to Diversity, Equity and Inclusion, and how the organization is uniquely positioned in community.
- ✓ The amount requested is at scale and is in alignment with the board letter and its positioning of its future.
- ✓ Provided a strong letter from a community partner outlining their role in community.
- ✓ Demonstrated strong and positive relationships with equity-led organizations and other partners.
- ✓ Demonstrated organizational health based on policies and practices, and financial information.

Grant Restrictions:

Successful Multi-Year Grant recipients **will not be eligible** to apply for the following grant programs during the four-year funding period:

- Community Grants (formerly One-Time Community Grants)
- Children and Youth Program Grants

Grant Payments, Reporting and Annual Check-Ins

Each year, Multi-Year Grant recipients will meet with their grants officer and discuss the previous year. These meetings will focus on:

- Your organizational health and leadership
- Your approach to Diversity, Equity and Inclusion (including Truth and Reconciliation)
- Progress on your organization's operational plan.

Additional meetings may be scheduled if necessary.

Organizations must also submit updated documents (e.g. new audited financials, most recent annual operating budget)

Grant payments will be released annually after the report (meeting and submission of updated documents) is completed.

How to Apply

Organizations may submit **one application** for funding under this program. Applications must be submitted using the [grant portal](#).

[Apply here](#) by **Friday September 12, 2025 at 12:00 noon CST**. Late applications will not be accepted.

Troubleshooting

If you need technical assistance, or require support while completing your application, please email grants@wpgfdn.org.

Important Notes

- Please check online for the dates and times when staff will be available for drop-in sessions to answer your questions. Register for the sessions at wpgfdn.org/granting/multi-year-grants/
- **Three days before the deadline**, we will prioritize assisting groups with technical issues related to the grants portal.
- **Support will be limited on the morning of September 12th, 2025**, due to the anticipated high volume of requests on the deadline day.

We strongly encourage organizations to **start the application early** and submit ahead of the deadline to avoid last minute issues.

Glossary of Key Terms

2SLGBTQ+* - Refers to Two-Spirit, lesbian, gay, bisexual, transgender, queer and those who use other terms related to gender and sexual diversity, derived from the Government of Canada's definition of "2SLGBTQI+".

Asset-based - An approach to sustainable community-driven development based on the premise that communities can drive the process themselves by identifying and mobilizing existing, but often unrecognized, assets.

Black* - Refers collectively to people of African descent across the diaspora including, but not limited to, African Canadian, Afro-Caribbean, Afro-Latin, East African, West African, Southern and Central African, Afro-Arab, Afro-Indigenous, etc.

Culturally responsive - Has the ability to respond, in appropriate and effective ways, to diverse communities – either at the individual, program, organizational or system levels.

Diversity - Differences in the social identities and lived experiences and perspectives of people.

Equity - Refers to achieving parity in policy, process, and outcomes for historically, persistently, or systemically marginalized people and groups while accounting for diversity.

Evaluation framework - This is a roadmap that outlines the purpose, scope, and expected outcomes of a program or project. It includes essential components like evaluation questions, data collection methods, and timelines to ensure an organized evaluation process.

Flexible funding - Grant dollars that may be used at an organization's discretion to fulfil their mission, mandate, and strategic plan.

Inclusion - An active, intentional, and continuous process to address inequities in power and privilege, and to build a respectful and diverse community that ensures welcoming spaces and opportunities to flourish for all.

Indigenous Peoples* - Refers collectively to the original peoples of North America and their descendants, as defined by the Government of Canada. The Canadian Constitution recognizes three groups of Indigenous Peoples: First Nations, Inuit and Métis.

Outcome - Refers to the results or impacts of a program, project, or intervention, reflecting the changes experienced by the target group or environment.

Person living with a disability* - Those with physical, sensory, intellectual, psycho-social, or learning disabilities, and persons living with mental illness that may be long-term, temporary, or fluctuating, and may or may not be apparent.

Person of Colour* - Derived from the Employment Equity Act's definition of visible minorities which includes, but is not limited to, the following groups: South Asian, Chinese, Filipino, Latin American, Arab, Southeast Asian, West Asian, Korean, and Japanese.

Qualified donee - Organizations that can issue official donation receipts for gifts they receive from individuals and corporations.

Registered charity - Charitable organizations, public foundations, or private foundations that are created and resident in Canada. They must use their resources for charitable activities and have charitable purposes.

Trust-based - An approach to advancing equity, shifting power, and building mutually accountable relationships, trust-based philanthropy seeks to demonstrate humility and collaboration in all aspects of grantmaking.

*The Winnipeg Foundation acknowledges these are umbrella terms for a diverse spectrum of peoples who have vastly different historical experiences in Canadian society and recognizes their use to build understanding and solidarity between communities.

Sources:

Trust-Based Philanthropy - trustbasedphilanthropy.org

Nurture Development - nurturedevelopment.org/asset-based-community-development

The University of British Columbia – “Equity and inclusion glossary of terms”
equity.ubc.ca/resources/equity-inclusion-glossary-of-terms/

Government of Canada - [What is the difference between a registered charity and a non-profit organization? - Canada.ca](http://www.canada.ca/en/govcanada/departmental-accounts/2014/04/what-is-the-difference-between-a-registered-charity-and-a-non-profit-organization.html)

Government of Canada - [Qualified donees - Canada.ca](http://www.canada.ca/en/govcanada/departmental-accounts/2014/04/qualified-donees.html)

Sarah J. Bowen- [Assessing the Responsiveness of Health Care Organizations to Culturally Diverse Groups](http://www.winnipegfoundation.org/assessing-the-responsiveness-of-health-care-organizations-to-culturally-diverse-groups)