

Grant Recognition Options

Your organization can choose one or more of the following ways to recognize your grant:

- **Use The Winnipeg Foundation's logo** wherever your organization is recognizing project/program sponsors or funders (eg. posters, signage, brochures, programs, newsletters, website, social media, advertisements, etc.)
 - Please follow our graphic standards when using The Foundation's logo.
 - Our logo and the graphic standards are available via a link at the bottom of every page of our website - [Logo & Recognition](#)
 - When using our logo, please send a proof to our Communications & Marketing team for review **prior** to printing or posting. Email communications@wpgfdn.org
- **Tag us on social media** when you are promoting your project/program/event. Tag @wpgfdn on Facebook or Instagram and use our hashtag #ForGoodForever.
- **Link to our website** (wpgfdn.org), if you have information about your project/program on your website.
- **Request a 'With support from The Winnipeg Foundation' decal** for your organization to display on a door or in a window.
- **Request Foundation signage** to use at an upcoming event.
- **Issue a media release** about the grant you've received for your project.
- **Invite a Winnipeg Foundation staff member** to speak at a ceremony, media event, or public celebration. If we can accommodate your request, we will!
- **Include a story in your newsletter** about The Winnipeg Foundation.

If your grant was supported by a Donor-Advised Fund, we may request a thank you letter to send to the fundholder. Your Terms of Grant Agreement package will contain the details.

Please note: The Winnipeg Foundation **no longer accepts** plaques, framed photos/posters or other mementos in recognition of our support to organizations. While we appreciate these gestures, we acknowledge that such items can be costly to produce. Recognition as described above is sufficient.

If you have any questions regarding this information please contact our Communications & Marketing team at 204.944.9474 (toll-free 1.877.974.3631) or communications@wpgfdn.org.

Standard Description of The Winnipeg Foundation

The Winnipeg Foundation connects donors from all walks of life with local charitable organizations that help our city flourish, for all. The Foundation is an endowment-based organization which means gifts received are pooled and invested. The income generated provides a stable source of support for our community **For Good. Forever.**

The Foundation makes community grants to charitable organizations in all areas of the charitable sector. In 2025, The Foundation distributed \$115 million to approximately 1,000 charitable organizations in our community.

Established in 1921, The Winnipeg Foundation is Canada's first community foundation. Today, it is a leader in what has become an international philanthropic movement.

For more information about The Winnipeg Foundation, please contact our Communications & Marketing team at 204.944.9474 (toll-free 1.877.974.3631) or communications@wpgfdn.org.