

WORKING TOGETHER

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A MAGAZINE OF THE WINNIPEG FOUNDATION SPRING 2025

ASTUM API NIIKINAAHK COME AND SIT AT OUR HOME

JASON BELL, BUILDING ON HIS PAST CULINARY EXPERIENCE, FINDS BOTH UTILITY AND PLEASURE IN COOKING FOR HIS NEIGHBOURS.

THE
WINNIPEG
FOUNDATION



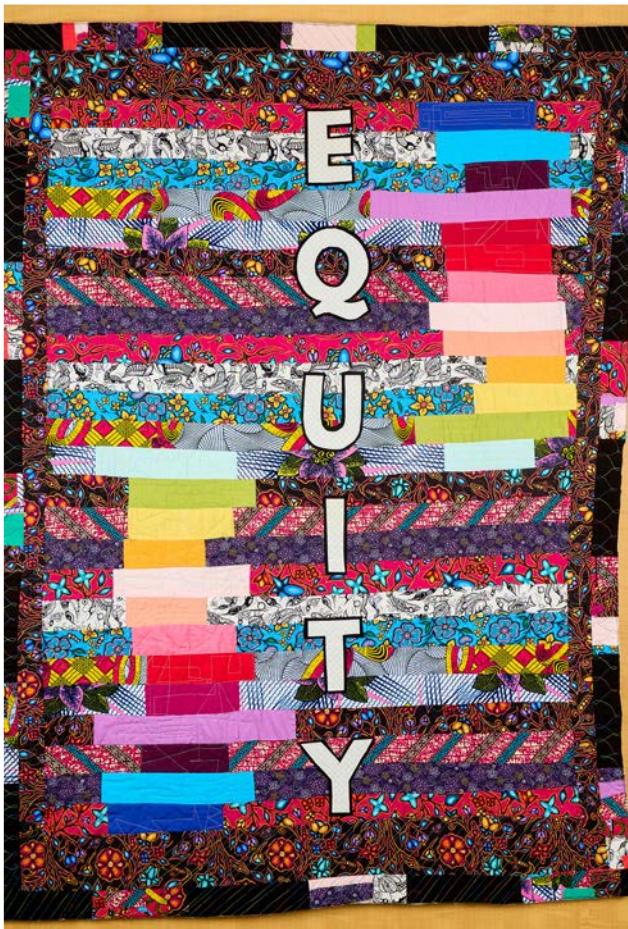
Your Community Foundation
For Good. Forever.

Artwork brings The Winnipeg Foundation's values to life

New pieces by local artists add colour and vibrancy to The Foundation's foyer. Read the full story on page 30.



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Equity by m. patchwork monoceros

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Trust by KC Adams

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Transformation by Bistyek

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OUR VISION

A WINNIPEG WHERE COMMUNITY LIFE FLOURISHES FOR ALL

The Winnipeg Foundation is **For Good. Forever.**

We help people give back to our shared community by connecting generous donors with causes they care about **For Good**. We are an endowment-based public foundation, so gifts are pooled and invested and the annual earnings are granted back to the community **Forever**.

We strive to be a catalyst for strengthening community well-being, now and for future generations, by promoting philanthropy, creating partnerships, and supporting diverse charitable organizations. Formed in 1921, we are proud to be the first community foundation in Canada.

We are committed to working with everyone in our community toward a shared goal of truth and reconciliation. A copy of the Philanthropic Community's Declaration of Action was signed in 2015 by The Foundation and helps guide our strategic direction. In 2020, we became a signatory of the City of Winnipeg's Indigenous Accord.

The Winnipeg Foundation is located on Treaty 1 Territory. We acknowledge that Manitoba is on Treaty Territories and the ancestral lands of the Anishinaabeg, Anisininewuk, Dakota Oyate, Denesuliné, and Nehethowuk Nations, and the Homeland of the Red River Métis. The City of Winnipeg's clean drinking water comes from Shoal Lake 40 First Nation in Treaty 3 Territory. The electrical and natural gas systems that we rely on are located and operate across Manitoba, in Treaty Territories 1, 2, 3, 4 and 5. We express our gratitude for these vital resources. We are committed to working with everyone in our province towards a shared goal of Truth and Reconciliation.

WORKING TOGETHER SPRING 2025

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On the cover:

The Astum Api Niikinaahk tiny homes project, located within The Winnipeg Foundation's Community Area for Revitalization and Equity, is a collective effort striving to provide residents with the support they need to thrive.

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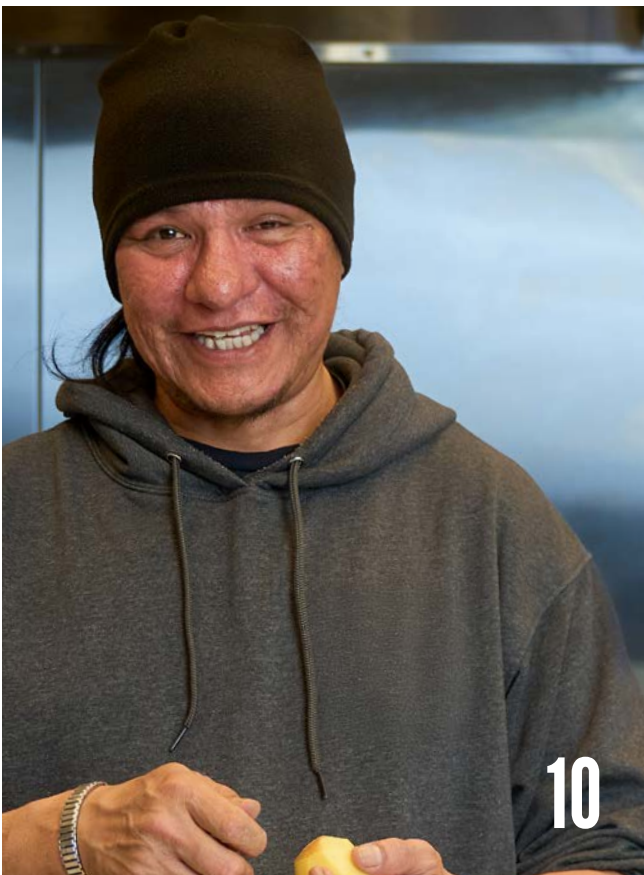
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SECTOR SUPPORTS ARE CRITICAL

MESSAGE FROM THE BOARD CHAIR

The charitable sector in Winnipeg is a cornerstone of the city's social and economic well-being, with approximately 1,200 charities directly contributing to the quality of life for all of us.

The sector also plays a vital role in fostering community engagement and volunteerism. Thousands of Winnipeggers dedicate their time and skills to support charitable activities, across all areas—from the arts to education to environment, and everything in between that enhances the city that we love. Volunteering creates a strong sense of community and supports the capacity of organizations to deliver services and engage with the community.

Winnipeg's charitable sector is also a significant driver of social innovation. We see firsthand how charitable organizations often pilot new approaches to address complex social challenges, leveraging their nimbleness and community connections to implement and scale effective solutions. This innovation is crucial for adapting to changing societal needs and ensuring sustainable development.

Winnipeg Foundation donors are committed citizens that love their city and are investing in its future, as much as they are investing in its present. This is the great value of the endowment model—original gifts are invested rather than spent—it is the interest generated that is used for grant making in the community, year over year. In 2024, The Foundation granted \$96.1 million to approximately 1,100 charities. However, the sector still faces several challenges.

At The Foundation we are seeing these challenges from a front row seat. Our recent Community Grants Program application cycle closed in late March and received more applications this intake than any other cycle in our 104-year history! To have more applications submitted than during the entire COVID pandemic is telling us our vibrant and committed charitable sector is struggling.

Funding uncertainties and the recruitment and retention of qualified staff are significant issues impacting our local charitable sector. Although Manitoba remains the most generous province in terms of charitable donations, the number of donors across the country has declined during the past 30 years, placing additional strains on charities.

Winnipeg's charitable sector is indispensable for building vibrant, inclusive, and sustainable communities – **For Good**. Its contributions to social well-being, economic stability, and community engagement underscores the importance of everyone's continued support and investment in this vital sector of our city – **Forever**.

GEORGE BASS K.C., ICD.D | **BOARD CHAIR**



STRENGTHENING CAPACITY IN OUR COMMUNITY

MESSAGE FROM THE PRESIDENT AND CEO

Spring is often identified as a time of new beginnings and Mother Earth's annual renewal. For The Winnipeg Foundation, this season is often a time of review and assessment and planning for the year ahead. We are into the second half of our Strategic Plan, and under that plan, many of our Community Impact granting programs are offering us a closer look at what approaches are most effective for the community we serve, and where might we need to further refine our offerings.

One of the programs that the sector had been asking for was a consistent source of year-over-year funding to help organizations stabilize and be able to do more long-term planning. This is where The Foundation's Multi-Year granting stream is having a lasting and positive effect in our community.

The Multi-Year Grants program aims to strengthen the capacity of our community partners, enhance well-being in the charitable sector, and ensure that at least 50% of the grant recipients are led by individuals from the underrepresented communities they serve, also known as "equity-led" organizations.

Supporting equity-led organizations aligns well with one of The Foundation's strategic goals which is to 'increase equity in the philanthropic sector for the communities that have not benefited equitably from grants and gifts.' This approach also aligns with one of our values as an organization which is equity – to *identify, acknowledge and help remove systemic barriers so everyone in our community can thrive.*

We are happy to share that 37 organizations were recently approved for Multi-Year Grants, totalling at \$4,261,945 million per year (\$17.0 million over four years). Projects were approved between \$25,000 to \$150,000 per year of flexible funding until 2028. Flexible funding to us means the grants may be used at an organization's discretion to fulfil its mission, mandate, and strategic plan. You can read more about some of these multi-year grants in this issue of the magazine and on our website

This issue of *Working Together* also takes a closer look at the C.A.R.E. (Community Area for Revitalization and Equity) area and its residents, as identified in The Foundation's Strategic Plan. As we further our work in this part of our city, we are listening and learning together with its residents and supporting their community-building plans for their neighbourhood, helping to ensure 'a *Winnipeg where community life flourishes for all.*' We hope you enjoy the stories of those who love our city and work hard to connect us all to a place of well-being.

THIS ISSUE OF
WORKING TOGETHER
ALSO TAKES A CLOSER
LOOK AT THE C.A.R.E.
(COMMUNITY AREA
FOR REVITALIZATION
AND EQUITY) AREA
AND ITS RESIDENTS,
AS IDENTIFIED IN
THE FOUNDATION'S
STRATEGIC PLAN.

SKY BRIDGES ICD.D | **PRESIDENT AND CEO**



TOGETHER WITH C.A.R.E.

The Winnipeg Foundation's vision is "a Winnipeg where community life flourishes for all," but we recognize this may be more challenging for some of our citizens.

In its 2023-2026 Strategic Plan, The Foundation committed to supporting a defined area in our downtown, **Community Area for Revitalization and Equity (C.A.R.E.)**, based on the findings in The Foundation's Vital Signs® 2022 research report. The report identified these six key findings that highlight the gaps in our community that are vital to well-being:

- **SENSE OF BELONGING**
- **CONFIDENCE IN INSTITUTIONS**
- **MENTAL HEALTH**
- **ADDICTIONS AND AN OPIATE CRISIS**
- **HUNGER**
- **EXPERIENCES OF HOMELESSNESS**

Many people who live in C.A.R.E. are experiencing vulnerability and are deeply impacted by the gaps identified in Vital Signs®. Although The Foundation alone cannot address these gaps, we and our generous donors can play a role in reimagining and investing in C.A.R.E.'s future.

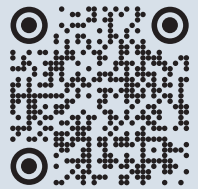
Since the initiative was announced in our Strategic Plan, The Foundation has been meeting with organizations and community members in C.A.R.E., listening and learning how we can best support their vision for their neighbourhood. By encouraging collaboration, we want to understand the real issues, the gaps, and the challenges faced by those in the area.

The Winnipeg Foundation is committing \$3 million during the next three years (2025-2027) to support the Main Street Community Action Plan, and is exploring other ways to support programs and projects in the area.

The Winnipeg Foundation has also established the C.A.R.E. Fund to provide our donors and others with the opportunity to join us in championing this initiative. Gifts to this fund will not be endowed but will flow directly to support organizations, programs, and projects to have an immediate impact on the area.

We are walking together with community to support urgent needs, as well as developing thoughtful, long-term community-led solutions.

To give to the C.A.R.E. Fund, visit: wpgfdn.org/care, or scan the QR code.



MAIN STREET COMMUNITY ACTION PLAN

REVITALIZING
THE 'HEART' OF
THE CITY

One of The Winnipeg Foundation's strategic goals is to improve the well-being of people living within the Community Area for Revitalization and Equity (C.A.R.E.). The area is comprised of interconnected neighbourhoods in Winnipeg's core that offer support to the people who call it home.

"People with lived experience on the streets want harm reduction, safety, cleanliness, beautification. The youth want animation, beautification, and access to ceremony," says Samantha Brown, **Main Street Community Action Plan** convenor. "The elders just want ceremony to happen, for people to be loved, and to enjoy their space safely."

The issues facing the area are impossible to miss, even just when driving down Main Street. "People see homelessness. It's visible. It's there. It's in your face. We can't avoid it," says Samantha, who also lives downtown. "We see our friends, our relatives, our community members existing in a space that is undignified."

A stroll through C.A.R.E. will quickly show that beyond the homelessness, there is a lack of garbage pickup, a need for street repairs, and a noticeable absence of green space, instead of an environment Winnipeggers can be proud of.

Alongside the *Main Street Community Action Plan*, The Winnipeg Foundation is working with the community to help achieve the shared goals it has set for C.A.R.E.

According to Samantha, "It's really refreshing to be in this space, to work with the people I work with, to be in partnership with The Foundation to do this work. Because it feels like we're all working towards the same goal and we're a team. So yeah, those systems are big, but we're bigger."



MAIN STREET COMMUNITY ACTION PLAN GOALS:

CONNECTIONS TO CULTURE AND HEALING

- Taking advice and guidance from Elders
- Restoring Thunderbird House physically and positioning it as the Healing Centre for the community
- Rebuilding Seat Lodge at the Circle of Life Thunderbird House

HARM REDUCTION

- Opening a safer consumption site in the community
- Developing community led safe supply program and managed alcohol program
- Community led training
- Coordinate community supply distribution
- Coordinate needle collection and cleanup

SAFETY

- Developing a coordinated network of outreach
- Building directory of community services
- 24/7 public washrooms
- Policing and alternatives of policing
- Coordinate services
- Downtown community partnership strategy

LITTER AND WASTE MANAGEMENT

- Reducing the use of disposables
- Increasing waste infrastructure
- Increasing cleanup and pickup frequency
- Ensuring full cooperation from the city
- Creating public awareness and community buy-in
- Implementing best practices

BEAUTIFICATION

- Naming the area
- Designating a community stage
- Traditional environment reclamation
- Developing a secondary plan for the area
- Increasing accountability of public services
- Developing amenities for the community

NEIGHBOURHOOD ANIMATION

- Creating a sense of community pride
- Creating Community Ownership Program
- Creating a clean, lively space that the community is involved in building
- Ensuring more unity and cohesion between city divides
- Amplifying the voice of people who call this area home



ASTUM API NIIKINAHAK

COME AND SIT AT OUR HOME

Astum Api Niikinaahk (Astum Api) is Winnipeg's Tiny Homes project which welcomed residents for the first time in January 2023. There are 22 units in total, 18 are bachelor-style units at 170 square feet each, and the four remaining units are available for people facing mobility challenges, utilizing walkers, wheelchairs, or motorized scooters. These accessible units are 400 square feet.

After an initial community consultation in 2019, six Indigenous organizations collaborated to help figure out what the community of folks living unsheltered needed for housing.

"Listening to people with lived experience is the most important thing," says Melissa Stone, Coordinator of Astum Api. "They know what needs to happen. We have our lived experience circle as well as our Knowledge Keepers and Elders. Both of those circles are the ones who guided us and the entire project, right from the grassroots. It has to be that way."

And so, these circles decided a group of smaller housing, akin to a small village, was needed for people to live together and learn together, with support from 24-hour staff and a path to move on and live independently. One of the tenants at Astum Api, Jason Bell, has taken it upon himself to cook for the community - three times a week in the industrial kitchen located in the main offices of Astum Api. His favorite recipe to make is his chicken soup, and the other residents are always grateful for the home cooked meal.

The **Community Champion** pillar of The Winnipeg Foundation's Strategic Plan is focused on improving the well-being of people living within the Community Area for Revitalization and Equity (C.A.R.E.), reducing the number of children engaged in Manitoba's child welfare system, and supporting better outcomes for youth aging out of the system.



"I started cooking at a young age with my grandmother. I was raised by my grandparents and my grandmother always told me that 'you have to learn how to cook because you're not gonna always have me around or my grandfather around all the time,'" says Bell. "Learn how to cook, learn how to fend for yourself."

Bell also studied culinary arts in Brandon, as well as helping out at his cousin's food truck along the Sioux Pow Wow trail in southern Manitoba—including Sioux Valley, Pipestone, Birdtail Sioux, and Dakota Tipi—and enjoyed the fast-paced cooking environment. Cooking at Astum Api for residents is a more relaxing endeavor, he says.

"Sometimes I just sit in silence and enjoy them enjoying the food," says Bell. "I wanted to share my cooking skills, but the recipe always changes. It's never the same, I experiment, I cook in different styles. I'm still getting to know everybody here, but I guess the cooking helps."

Bell also volunteers at a few other organizations nearby in his spare time, and took his safe food handling course back in April 2024, after he moved into Astum Api. He enjoys the routine and structure that cooking brings.

"This place helped me a lot," says Bell.

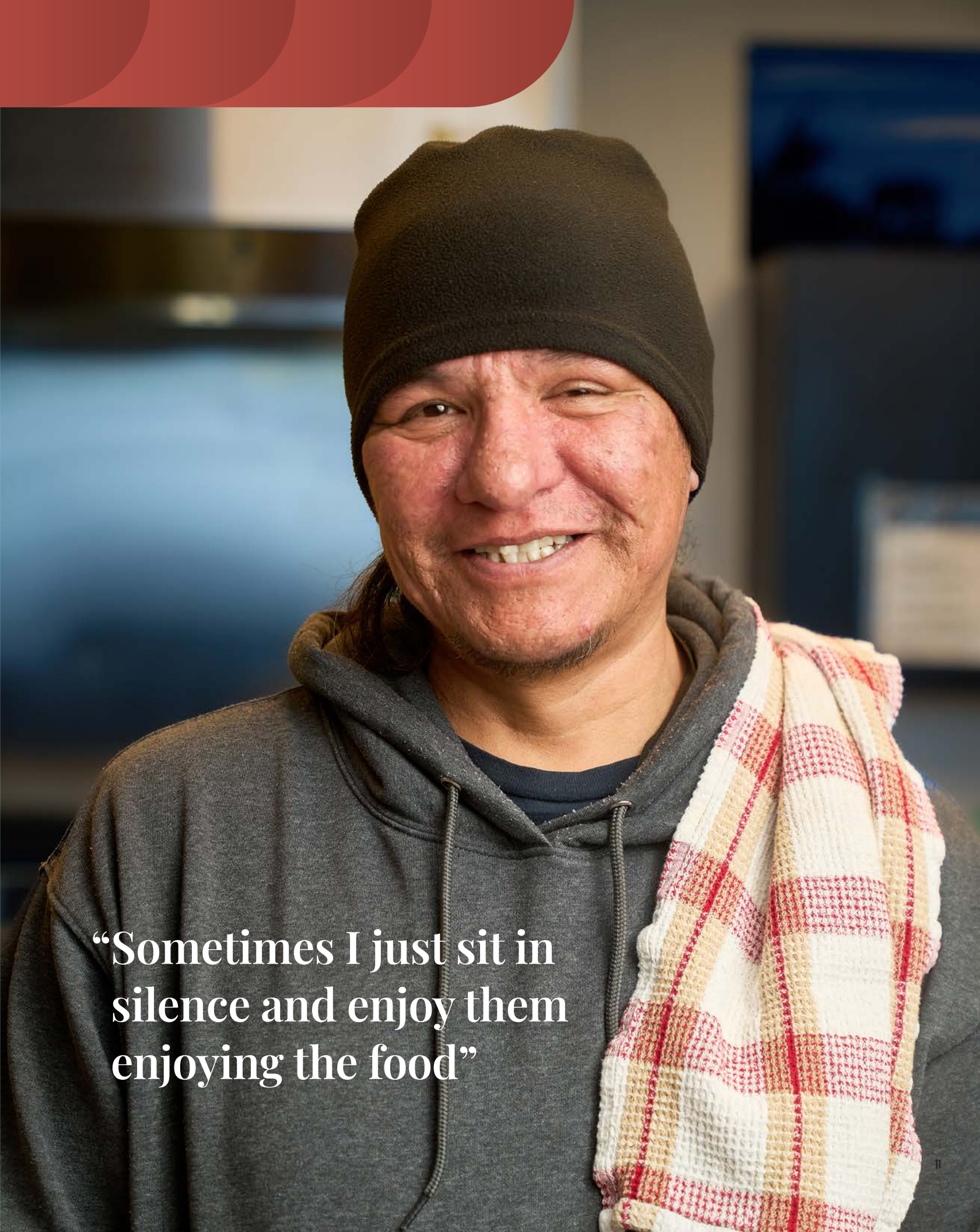
Astum Api Niikinaahk translates to 'Come and sit at our home' in Michif, a Métis language. Elder Charlotte Nolan gifted the name through a pipe ceremony. The name came to her on the third night of her ceremony, through a dream.

"She has allowed me to discuss this, with community," says Stone. "She had a dream that there was a man sitting on the tree just outside our gates. And she was walking from Thunderbird House, and this man said 'Api. Astum, api. Niikinaahk'. He explained to her that this was his place, and to 'come and sit at his home.'"

"We need more space, more rooms, more Indigenous lands, harm reduction-focused programs, housing, transitional housing for folks," says Stone. "We have 24-hour staffing. Awake staff. We're always open, even on Christmas, even on statutory holidays, we never close because that's a huge barrier for people who live unsheltered. Our lived experience circle who guided us on the entire project, said it was important to have staff here 24 hours a day."

In addition to the housing units, there's also a robust offering of programming and training for residents, including Rental Tenancy Act training, cultural ceremonies, hoarding issues programs, life skills programs, food and healthy eating programs, art therapy, Indigenous Yoga, games nights, movie nights, and anything else the community might request. Four tenants are also going to school to further their education.

"The people at Astum Api have the biggest hearts. They've had really horrible things happen to them where they've been on their own for so long, and they need support from us as a community. All of Winnipeg," says Stone. "We need the patience and understanding to see that people heal differently and people go through hard times, but they're resilient and we need to help as best we can."



“Sometimes I just sit in
silence and enjoy them
enjoying the food”

"I STARTED COOKING AT A YOUNG AGE WITH MY GRANDMOTHER. I WAS RAISED BY MY GRANDPARENTS AND MY GRANDMOTHER ALWAYS TOLD ME THAT 'YOU HAVE TO LEARN HOW TO COOK BECAUSE YOU'RE NOT GONNA ALWAYS HAVE ME AROUND OR MY GRANDFATHER AROUND ALL THE TIME,'" SAYS BELL. "LEARN HOW TO COOK, LEARN HOW TO FEND FOR YOURSELF."



BUILDING WITH C.A.R.E.

The Winnipeg Foundation's focus in the Community Area for Revitalization and Equity (C.A.R.E.) is in addition to the years of support we have provided through our responsive grants to the many charitable organizations that work to provide essential services in the area.

Responsive grants support the current needs and emerging opportunities in our city by supporting programs and projects identified by charitable organizations through an application process. For 2024, these grant programs included Community Grants, Children and Youth Program Grants, and Major Capital Grants.

In 2024, The Foundation distributed more than \$17 million in responsive grants with nearly \$2.5 million awarded through 12 grants to eight organizations serving people living in C.A.R.E. – including \$500,000 for the administration and implementation of the Main Street Community Action Plan (MSCAP).

Organization	Project	Amount
ACWI Heritage Corporation	Critical exterior upgrades at Neeginan Centre	\$525,000
Canadian Muslim Women's Institute	English Conversation Circles and Men's Mental Health support groups for refugee claimants seeking shelter in the C.A.R.E area (Salvation Army)	\$30,000
Clan Mothers Turtle Lodge	Two cabins at Clan Mother's Healing Village	\$200,000
Healthy Muslim Families	Refugee Claimant Project in partnership with SEED Winnipeg, Aurora Family Centre and Immigration Matters in Canada Coalition	\$100,000
Lighthouse Mission	Energy efficiency retrofit renovation at 667 and 669 Main Street	\$30,000
Ma Mawi Wi Chi Itata Centre	Increasing hours for Amoowigamig to remain open (public washroom, support services and harm reduction supplies) Year 2 of 4	\$225,000
Main Street Project	· Transitional housing and renovations at 637 Main Street · Harm reduction services	\$550,000 \$100,000
Siloam Mission	· Front line training for workers at both Main Street Project and Siloam Mission · Amiko-giba'igan – essential housewares store	\$100,000 \$100,000
Subtotal		\$1,960,000

Leadership initiatives include Administration and implementation of Year 1 of the MSCAP

Ma Mawi Wi Chi Itata Centre	Community Convenor for Main Street Community Action Plan (Year 1 of 4)	\$100,000
Main Street Project	Implementation of Main Street Community Action Plan (Year 1 of 4)	\$400,000
Total		\$2,460,000

C.A.R.E. Grant Recipient Spotlight -

Amoowigamig

MORE THAN A WASHROOM

Amoowigamig provides dignity and equity to a community that lives and gathers downtown.

“It means everything to them. It’s a safe, secure place that they can come and just use the washroom, which is something a lot of people take for granted,” explains Jacob Kaufman, Amoowigamig’s team lead.

Harm reduction is an essential aspect of what Amoowigamig offers community. The facility is staffed with peer support workers who provide access to life saving supplies and connect people with community and agency resources. Throughout initial community consultations, on-site staffing was recognized as critical to the project’s success and the overall safety of facility users, and for the building itself.

Photo courtesy of Stationpoint Photographic.





Vanessa Gamblin, Main Street Project's Director of Indigenous Relations, at the groundbreaking for the Indigenous gardens project.

Melissa Stone, a project coordinator for Astum Api Niikinaahk and Amoowigamig, says the “peer support workers have been unsheltered at some point in their life. They get it - relationships are easily built with community and community really likes them.”

The three-story re-purposed shipping container features one accessible washroom, three general use stalls, and two outdoor urinals located at the rear of the facility with privacy doors. Wins Bridgman, the architect behind the project, says his focus was on safety. Bridgman explains that community members wanted to have a space to go that felt safe, “where my friends can see and hear me.” The stalls have half doors, so staff members can see if they need to respond to a medical emergency, which has “helped us save lives,” says Kaufman.

Amoowigamig is located on the corner of Main Street and Henry Avenue. The project cost \$925,000 to build with funding from the Canadian Medical Foundation and the Canada Healthy Community Initiatives fund, a program administered by The

Winnipeg Foundation, which granted the project \$250,000.

Maintaining the surrounding area is an essential aspect of the project, and The Winnipeg Foundation has also provided \$230,000 for hardscaping, site furnishings, lights, cultural markers, and Indigenous gardens. Jennifer Partridge, Manager of Special Projects with The Foundation, says of the area, “It’s a plaza around Amoowigamig where people can gather and honour the medicines and teachings, with beautiful markers explaining the traditional sweetgrass, tobacco, and all the medicines that are so important.”

Brook McIlroy, an Indigenous landscape company, consulted extensively with local organizations and community members, and designed a plan based on traditional Indigenous knowledge. Vanessa Gamblin, Main Street Project’s Director of Indigenous Relations, explains that “we’re putting medicines in spaces today to make sure people know them, know they are accessible to feel, to touch, to hear, so they can be part of Mother Earth.”

BRAND NEW ?



BY LUANN LOVLIN, CFRE
VICE PRESIDENT, COMMUNICATIONS & MARKETING

When an organization takes stock of how it presents itself to the community, it isn't just about a logo or tagline. At The Winnipeg Foundation, we've been busy this past year doing a 'deep dive' on all things related to The Foundation's overall brand. This work looks at the way we use language in print and on air to convey ideas and share stories, it considers the types of photos we take and share, and yes it also includes logo treatments.

This exercise has been interesting for us as an organization, especially regarding what we've learned from the community about who they think we are and what they think we do.

Reviewing all our brand activities — everything from our publications to our podcast, the use of our logo, and other visuals — took up a substantial amount of time starting in late 2023 and continuing well into 2024. Assessments were undertaken with several Foundation audiences, from our donors to other charitable organizations, as well as the Board, our staff, and the public.

We also dug deep into how we present ourselves externally; how our materials look, how well our website functions, and how we speak to various audiences about who we are and the work we do.

A community foundation by the very nature of its business — supporting community through the endowment model — can be a complicated story to tell. While we use all our communication and marketing 'tools' to do that on a variety of platforms, new technologies and the changing media landscape have necessitated an exciting shift for The Foundation as we move forward in this work. The assessment has shown us many ways we can further improve our brand to build on our current successes.

One of the many revealing pieces of research undertaken was a group of "street interviews," recorded on video at various Winnipeg public spaces to help ensure a cross section of respondents. People were asked simple questions; "Have you heard of an organization called The Winnipeg Foundation? Do you know what it does?" These interviews show that while most folks might have heard of us, that's where it ended — people didn't really know what we do as a community foundation, or how we do the community building work that is our core.

As a result, our brand work ahead is squarely focused on bringing The Winnipeg Foundation forward into 2025's multi-media, 24/7 arena and to position it effectively for the decades that follow. Building on the strength, reputation, and trust of our first 100 years, we are examining and refining our messages to fit new media landscapes and making everything we do more accessible, clear, and recognizable in such a busy marketplace. We hope you'll come along with us, and stay tuned for updates and announcements as this important work proceeds.



DUSTING OFF OLD GEMS



MARY HORODYSKI IS A PROFESSIONAL ARCHIVIST WITH A MASTER'S DEGREE IN HISTORY WITH A SPECIALIZATION IN ARCHIVAL STUDIES FROM THE UNIVERSITY OF MANITOBA.

THE WINNIPEG FOUNDATION ARCHIVES ARE GOING TO A NEW HOME

Why is there an archivist at The Winnipeg Foundation?

I have been hired to transfer The Winnipeg Foundation's historical records to the City of Winnipeg Archives. At the City Archives, the public and researchers will be able to access these records, and the records will be preserved for generations to come. The Foundation has more than one hundred years of records and I am creating recommendations regarding which records to transfer.

What is valuable about The Winnipeg Foundation's archive?

The history of The Winnipeg Foundation is intrinsically intertwined with the history of Winnipeg. So many aspects of the city, from hospitals to culture to social welfare, have been supported by The Foundation for more than one hundred years. As the first community foundation in Canada (there are now more than 200 across the country), these records are also valuable for broader studies examining philanthropic giving and social change.

What are your favourite records so far at TWF?

There are 60 colour slides from a 1989 photography project called "A Day in the Life of Winnipeg" that I don't believe exist anywhere else. This project, organized by the Urban Idea Centre and funded by The Foundation, involved several well-known Winnipeg photographers all taking pictures one bright summer day. The photos were displayed for the public during City Festival week in 1989. The images include many aspects of the city, from a hot dog vendor to some of the beautiful ornamentation on heritage buildings on Main Street.

What have you learned about The Winnipeg Foundation from the records?

I've really come to recognize that The Foundation has touched so many places in Winnipeg that are important to me throughout my life, from providing funding to the neighbourhood "Y" I attended as a child, to the museum I went to last week. As I look out the window along my workday bus route, I see some of the many contributions The Foundation has made to the city, including the Canadian Museum for Human Rights, the Nestaweya River Trail, 1 JustCity, The Link, and the Gas Station Theatre. I think of the many walks I have had with my family at the Fort Whyte Centre, Assiniboine Park, or along the Taché Promenade and Belvédère Saint-Boniface.

I am also reminded that The Winnipeg Foundation is at heart a foundation created by the people of Winnipeg. A Winnipeg Free Press editorial in 1956 noted that for The Winnipeg Foundation, "As quickly as the money has been given away it has been replaced by bequests from the estates of philanthropic men and women of this city." Now there are so many funds that people contribute to - some monumentally large gifts, such as from Miriam Bergen or the Moffat family, the Richardsons, or the original donations by the Alloways, but also hundreds of donations gifted by 'ordinary' citizens. I often think of a 1951 gift that was given by a 'Miss Helen Ross' in the amount of \$5. This sort of gift is evidence of the trust and appreciation Winnipeggers feel for The Winnipeg Foundation, and the belief that, added together in community, our dollars can do even more good.

The records that will be transferred to the City Archives include more than seventy years of annual reports as well as historical files from the early 1920s that describe the creation of The Foundation and the original monetary gifts from William and Elizabeth Alloway.



A variety of media, from decades-old scrapbooks and photographs to audio-visual material including VHS, CDs, and DVDs that illustrate The Foundation's long legacy will be digitized and transferred to the City Archives.

Preparation of the records includes writing descriptions of the files and organizing the records in archival-safe folders and containers. Using archival folders and containers will help extend the lifetime of the records.

Some of the most interesting records for the general public will be the annual reports. These reports outline the grants provided each year and, in some cases, feature some background information for individuals who made gifts to The Foundation. Changes over time in The Foundation's granting policies also can be followed.

For example, in the 1961 annual report, legislation allowed funding to education and culture as well as the funding of social welfare. As the report states, including all types of grants "advance the well-being of our citizenry and help in a small way to make Metropolitan Winnipeg a better place in which to live."



Right: These Four Walls, an emotional journey into the heart of the disability movement in Manitoba, premiered at the Canadian Museum for Human Rights in March 2024.

Below: David Weremy, who lived at the Portage la Prairie facility for decades, filed the lawsuit that led to the closure of the Developmental Centre



THESE FOUR WALLS

A large portrait of David Weremy, an older man with a white beard and mustache, wearing a black shirt. He is sitting in a chair, looking directly at the camera with a serious expression. His hands are resting on his lap. The background is dark and out of focus, showing some shelves with books or documents.

“Nothing about us

Leading with lived Experience

The excitement in the room is palpable. Dale Kendel, Shelley Fletcher, Tara Mullen, and Valerie Wolbert, who are on the advisory committee for The Manitoba Inclusion Fund, just spent a long afternoon reviewing project proposals and are deep in the decision-making phase.

From the turn of the century until 2018, the Manitoba government housed people with intellectual disabilities at the Manitoba Developmental Centre, a facility about 45 minutes west of Winnipeg. Residents of the centre, spanning age groups and demographics, faced abuse for decades, until a group gathered together to make change. David Weremy, who lived at the Portage la Prairie facility in the 1950s, '60s, and '70s, was the representative plaintiff for the residents in a class action lawsuit that resulted in the official closure of the centre in 2024. The remarkable story of Weremy's lawsuit was made into a moving documentary film by People First Canada (PFC) —an organization that serves as a connection point for Canadians rallying around disability rights that was instrumental in the Developmental Centre's closure— called **These Four Walls**.

Part of the recommendation that came out of the class action lawsuit was the creation of The Manitoba Inclusion Fund, led by people with lived experience. Wolbert explains, "Historically people with

without us."

intellectual and developmental difficulties have not had a voice, it is essential we move away from that practice. People themselves have said, 'I want to have my own voice, don't speak for me.' It is essential for this fund that every project involves the people who will be benefiting from the initiative, not just as recipients but in the development and creation of projects, so they are guiding the process."

The Fund is the first of its kind at The Foundation and represents a long overdue shift in disability rights. Fletcher, the Executive Director of PFC, explains, "This fund was created because people were harmed, and the question is always there; what would survivors think? It's on the table with every proposal we saw, the question of whether survivors would think the project is a good idea."

The Fund's advisory committee has been managing and implementing the entire granting process and expects to have selected the successful projects by summer 2025 (at the time of writing final decisions had yet to be announced). The group had around \$90K to distribute and worked to find a balance between four objectives:

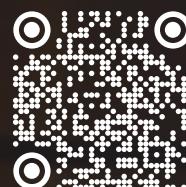
1. Educational programming related to the history of institutionalization of people with intellectual and developmental disabilities in Manitoba.
2. Inclusion initiatives (or projects) that support assisted decision making and the development of support networks development. This could also include other initiatives that support community living.
3. Projects that promote or support community inclusion for people with intellectual and developmental disabilities in Manitoba.
4. Training for people and agencies providing support for people with intellectual or developmental disabilities.

Wolbert, who has been a disability rights advocate for decades and who currently serves on PFC's Board of Directors as Treasurer, underscores the need for people with lived experience to have a voice, saying there is too often "talk about numbers and figures, but they forget about the people – nothing about us without us."

Through her board appointment, Wolbert was part of talks with the government and eventually joined the community advisory group for the Fund. Having a community aspect to the Fund was crucial from the start, and for Wolbert the process has been "amazing." She explains, "As we were reading the proposals, there were connecting threads throughout — it's very hard to choose... The best thing that could come out of this fund is to support people with intellectual disabilities, to help them with their life, and to keep people out of institutions and considered as individuals."

To learn more about The Manitoba Inclusion Fund and how to give please scan the QR code.

To learn more about the documentary film **These Four Walls** you can visit thesefourwallsfilm.com.



The **Community Generosity** Pillar of The Winnipeg Foundation's Strategic Plan supports the continued generosity of Manitobans through connecting donors and community. Growing unrestricted funds, such as our Community Fund, increasing diversity within our donor base, and championing generosity throughout the province will help solve our most urgent and long-term priorities.

A COMMITMENT OF SUPPORT

IN APRIL, THE WINNIPEG FOUNDATION ANNOUNCED 37 ORGANIZATIONS WILL RECEIVE MORE THAN \$4.2 MILLION PER YEAR FOR THE NEXT FOUR YEARS THROUGH THE FOUNDATION'S MULTI-YEAR GRANTS PROGRAM.



The Multi-Year Grants Program, originally piloted in 2017-18, aims to strengthen the capacity of our community partners and enhance well-being in Winnipeg by providing charitable organizations with financial security and the opportunity to do longer-term planning. Recipients will receive flexible funding each year from 2025-28, allowing them to focus on priorities they identify. During this time, recipients will be ineligible for The Foundation's Community Grants and Children and Youth Grants programs, allowing The Foundation to support other organizations with these grant programs.

In November 2024, the Multi-Year Grants program was relaunched, allowing organizations to apply for up to \$150,000 per year for four years; an increase from what was available during the pilot term. To better reflect the impact of inflation

across the sector, the maximum amount charities could request is three times more than the maximum of \$50,000 per year available during the pilot. The Foundation also heard from many charities that many programs often take more than three years to become established, so the timeframe for the grants increased from three to four years.

Organizations eligible for a Multi-Year Grant must have received a previous grant from The Foundation and applications were assessed on the overall health of the organization and their diversity, equity, and inclusion practices. The Foundation focused on ensuring at least 50% of the multi-year grant recipients were equity-led organizations to align with the priorities identified in its Strategic Plan and organizational values.

Of the 37 Multi-Year Grant recipients, 49% were categorized as equity-led, 27% as allies, and 24% with strong diversity, equity, and inclusion practices.

The Multi-Year Grants Program was created in consultation with, and continues to evolve based on, input from Foundation partners in the sector. Foundation staff have already gathered feedback to help improve the program for the next intake in fall 2025.

2025 Multi-Year Grant Recipients

ORGANIZATION	AMOUNT (per year)	AMOUNT (over 4 years)
ARTS, CULTURE AND HERITAGE		
Artbeat Studio	\$100,000	\$400,000
Théâtre Cercle Molière	\$75,000	\$300,000
Folk Arts Council of Winnipeg	\$150,000	\$600,000
Graffiti Art Programming Inc	\$150,000	\$600,000
Manito Ahbee Festival	\$150,000	\$600,000
Manitoba Indigenous Cultural Education Centre	\$150,000	\$600,000
The Rainbow Harmony Project	\$40,000	\$160,000
The Winnipeg Art Gallery	\$85,000	\$340,000
Theatre Projects Manitoba	\$60,000	\$240,000
WNDX	\$25,000	\$100,000
COMMUNITY SERVICES		
A & O: Support Services for Older Adults	\$120,000	\$480,000
African Communities of Manitoba	\$136,945	\$547,780
Canadian Centre on Disability Studies (Eviance)	\$115,000	\$460,000
Canadian Multicultural Disability Centre Inc	\$110,000	\$440,000
Canadian Muslim Women's Institute	\$150,000	\$600,000
Clan Mothers Turtle Lodge Inc	\$150,000	\$600,000
Elmwood Community Resource Centre and Area Association	\$100,000	\$400,000
Healthy Muslim Families	\$110,000	\$440,000
Immigrant and Refugee Community Organization of Manitoba	\$110,000	\$440,000
Islamic Social Services Association Inc	\$110,000	\$440,000
Movement Centre of Manitoba Inc	\$120,000	\$480,000
The Native Clan Organization	\$150,000	\$600,000
North End Women's Centre Inc	\$125,000	\$500,000
Oyate Tipi Cumini Yape	\$150,000	\$600,000
Rainbow Resource Centre	\$150,000	\$600,000
Regenesys Centre for Recovery Inc	\$100,000	\$400,000
ENVIRONMENT AND CLIMATE CHANGE		
Green Action Centre	\$130,000	\$520,000
Health, Wellness and Recreation		
Nine Circles Community Health Centre	\$120,000	\$480,000
Oshki-Giizhig	\$150,000	\$600,000
Punjabi Community Health Services Manitoba	\$100,000	\$400,000
Red Road Lodge	\$120,000	\$480,000
Sunshine House Inc	\$150,000	\$600,000
LITERACY, EDUCATION AND EMPLOYMENT		
Community Education Development Association of Winnipeg Inc	\$130,000	\$520,000
The Excel Empowerment Centre	\$110,000	\$440,000
Development Assistance International Inc	\$110,000	\$440,000
Returning to Spirit - Residential School Reconciliation Inc	\$110,000	\$440,000
Vision Quest Conferences Inc	\$40,000	\$160,000
TOTAL	\$4,261,945	\$17,047,780



**THE WINNIPEG FOUNDATION
RECOGNIZES DEFINITIONS OF
DIVERSITY, EQUITY, INCLUSION,
AND BELONGING MAY NOT BE
UNIVERSAL. THE FOUNDATION
DEFINES EQUITY-LED AND
ALLY ORGANIZATIONS AS THE
FOLLOWING:**

Equity-led organizations are created and led by members of their communities, with at least two-thirds of their senior staff and board members originating from the same community, and who serve their communities by offering unique services that align with their mission, with over 50% of their clients and community members coming from these groups. This includes individuals from Indigenous, Black, and racialized communities, as well as members of the 2SLGBTQ+ community and people with disabilities.

Ally organizations have been diligently developing their Diversity, Equity, Inclusion and Belonging practices over the years. They are now at a stage where these practices are embedded in their leadership, programs, and community engagement efforts, and they actively seek to refine and enhance them.

A woman with short dark hair, wearing a sleeveless top with a black, white, and teal geometric pattern, is smiling as she sews at a white industrial sewing machine. She is working on a piece of light-colored fabric. In the foreground, there are several large, colorful fabric bundles in shades of red, orange, and yellow. To the left of the sewing machine, a pair of green-handled scissors lies on the work surface. The background is a workshop filled with shelves and racks of various colorful fabrics and materials.

Multi-Year Grant Spotlight:

The Excel Empowerment Centre

“WE CREATED THIS ORGANIZATION BECAUSE MOST OF US COME FROM COUNTRIES WITH SIMILAR BACKGROUNDS... THE IDEA HERE IS TO EMPOWER WOMEN AND REDUCE ISOLATION.”



THREADS OF HOPE AND HEALING CONNECT COMMUNITY OF WOMEN REFUGEES AND IMMIGRANTS

The Excel Empowerment Centre (TEEC), located in a sprawling basement in Winnipeg's West End, opened in 2018 and grounds its work in peace and reconciliation. The organization has a focus not only on the economic independence and inclusion of newcomer women, but also on building a sense of community and belonging for newcomer immigrants and refugees.

The centre is a labour of love and a form of therapy for Executive Director Rebecca Deng, a South Sudanese Canadian and former lost girl. "We created this organization because most of us come from countries with similar backgrounds," she says, "The idea here is to empower women and reduce isolation."

Many of the newcomers have lived in refugee camps, experienced extreme poverty and hunger, and saw war and death first-hand. The centre is as much a space for healing as it is for skill building.

The centre provides a safe community space for training, education, and connecting with other women who are navigating a new country. The drop-in centre at TEEC is a gathering place for newcomers to share information, access support services, and find healing and social support.

Deng's labour of love crosses oceans as TEEC operates here in Winnipeg and in Bor, Jonglei State, South Sudan. The sister organizations share the same philosophies of building economic independence for women and supporting one another to build strength in community. Operating TEEC overseas was a way to give back. "I carry a pain inside me from the war. Coming to Canada I could see the difference of someone who was born in a peaceful country. We want to give back," says Deng.

The Winnipeg Foundation supported The Excel Empowerment Centre with a grant to build sewing skills for newcomer women. TEEC became a registered charity in 2021.

For more information about TEEC, visit teec.ca.



Honouring a Leader

Murray Sinclair Fund Ensures Generosity of Spirit and Legacy Lives On

The late Honourable Murray Sinclair (Jan. 24, 1951 – Nov. 4, 2024) was appointed as chief commissioner of Canada's Truth and Reconciliation Commission (TRC) and co-commissioner of the Aboriginal Justice Inquiry of Manitoba, and in 1988 was the first Indigenous Judge appointed in Manitoba and the second in Canada. He was appointed to the Senate of Canada in 2016 and his legacy lives on in the TRC's 94 Calls to Action, his family, and his generosity.

The Sinclair family, who are committed to preserving his legacy, have followed Anishinaabe traditional practices in celebrating his legacy while remaining committed to his continued spiritual journey for a time of one year.

His family established the **Murray Sinclair Fund** to honour the legacy of a remarkable leader. He gave generously to many community organizations, Indigenous organizations, and individuals. This fund aims to continue that work by supporting Indigenous families, young people, and future generations to learn who they are and where they come from through cultural celebration, language reclamation, sports, and wellness.

"We hope this fund will continue his vision of supporting parents and young people in understanding who they are as Indigenous peoples," says Dené Sinclair, one of his children. "And so that can be through sport, that could be through language, that could be through post-secondary, or music. All those things were important to him."

The family hopes to make an impact on the community in many ways. His late wife Katherine Morrisseau-Sinclair had worked extensively with families of Missing and Murdered Indigenous Women, Girls, 2Spirit, and gender-diverse relatives (MMIWG2+), and the Sinclair family would like to see the fund also benefit that work in some context.

The Sinclair family is grateful for the ongoing support and the gifts this fund has already received from coast to coast to coast.

"His reach was far and that's not lost on us," says Dené. "To see some of those kind words from people who sent a note with their contribution, it did bring comfort especially in the days following his passing."

The Winnipeg Foundation is privileged to support the Sinclair Family and the fund as it stands as a beacon of hope and progress, driven by the values and teachings of a remarkable leader whose impact will be felt for generations to come.

"We hope this fund will continue his young people in understanding who



vision of supporting parents and
they are as Indigenous peoples”

NORMAN AND ELEANOR COGHLAN FAMILY FUND

Rob Coghlan remembers his sister Gail as a trailblazer who moved through life with curiosity and conviction. “She was the conscience of our family,” he says, “and my dad used to say she was the brains of the operation, she was the only one with a university education.”

As a young girl who spent time as a child in Killarney, MB, Gail had an affinity for nature, animals, sports, and especially for reading. In that town’s small library, a young Gail fell in love with books and the expansive worlds she found in their pages. “She told me, ‘That’s where I found my love of learning,’” recalls Rob. “It changed her life.”

Gail’s appetite for knowledge would end up taking her far beyond the pages of her favourite books. In the early 1970s, she set off with her best friend Donna on a five-year journey across the globe—from a kibbutz in Israel near the Lebanese border (during a time of

active conflict) to sheep ranches in New Zealand, and many places in between. “She’d write our parents and say things like, ‘I spent last night in a bomb shelter,’” Rob says with a laugh, “she was excited to learn, to see the world.”

Gail’s nephew, Jeff Stevens, remembers her as a loving and engaged presence. “She was a huge part of our lives, helped with homework, took us camping, fishing, and blueberry picking. Some of my fondest memories are making pies with her—never with store-bought berries!”

Her house in Wildwood was a testament to her experiences and a fascinating place for children: shelves of books, walls of art, and cultural objects and relics from around the globe. “There was even a boar’s tusk from New Zealand,” Jeff says. “Her stories made the world feel bigger, more accessible. She inspired us to get out there and see it.”

In addition to being close with her family, Gail was also deeply committed to her community and maintained friendships with people from across the world. To the delight and surprise of the Killarney librarian, she made a significant gift to that special place and left a legacy gift to the Wildwood Community Centre. In 2023, when Gail passed away, she named The Winnipeg Foundation as a residual beneficiary of her estate, to add to the Norman and Eleanor Coghlan Family Fund, originally created by her parents in 1995.

“She was private about her giving,” says Rob, “but she believed in it. Our dad was active in the community too, so that spirit of generosity, that sense of responsibility, was passed down. Gail lived that out in her own way.”



“HER STORIES MADE THE
WORLD FEEL BIGGER,
MORE ACCESSIBLE. SHE
INSPIRED US TO GET OUT
THERE AND SEE IT.”



Top: L-R Rob Coghlan, Gail Coghlan, Barb Coghlan
Middle: Gail Coghlan
Bottom: L-R Gail Coghlan, Barb Coghlan, Rob Coghlan, Norm Coghlan

Planned Giving



We value the trust donors place in The Foundation

Planned Giving means including charitable direction in your estate plans to support the causes you care about. At The Winnipeg Foundation, we would be honoured to work with you to help make your vision a lasting legacy and we can assist through the following methods.

- ✓ Personal information is respected and kept confidential – your information is never shared
- ✓ Foundation offers flexibility for future gift direction in support of registered charities
- ✓ Options are tailored to best meet a donor's unique wishes
- ✓ Our community knowledge – perspective is unique to a community foundation
- ✓ The Winnipeg Foundation's trusted reputation in the community
- ✓ One gift can be allocated to support more than one charity
- ✓ Gifts of all sizes are impactful – collective support lifts the community
- ✓ Donors can request changes/updates to their documentation to align with a vision change at no cost
- ✓ We are mobile – happy to meet in your home or other convenient location if easier than our offices
- ✓ Opportunity to create a legacy for you and your family while supporting the community
- ✓ Support charitable causes and organizations that are important to you (perhaps where you volunteered or one which touched your family in other ways?)
- ✓ Various gift types accepted – Will designation, life insurance, registered retirement plans, securities
- ✓ Invitations to community events with like-minded people
- ✓ The Winnipeg Foundation's administration fees are very competitive
- ✓ Opportunity to personalize your communication preferences

STATISTICS FOR 2024 FISCAL YEAR-END



NUMBER OF NEW FUNDS
CREATED BY ESTATES

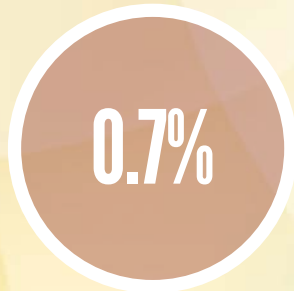


MEDIAN ESTATE
VALUE



AREAS SUPPORTED

COMMUNITY, CAUSE &
FIELD OF INTEREST FUNDS



AGENCY, SCHOLARSHIP
& DESIGNATED FUNDS

The Winnipeg Foundation

Values Artwork



Sky Bridges, KC Adams, and m. patchwork monoceros

The front foyer of The Winnipeg Foundation's office space is an integral point in shaping our organizational identity—whether it be through the experience of a new visitor, or an everyday staff interaction—the space provides an opportunity to create a place-based feeling of comfort, that is welcoming and reflects our values.

For the past decade, people had been welcomed by a colourful mosaic of pictures of community members, sector representatives, donors, and other stakeholders. As The Foundation embraces its second century and looks forward with a bold strategic plan and refreshed value set, we've revisited the presentation of this space. We believe the vibrancy and diversity in the array of community members, sector representatives, donors, stakeholders, Board, staff, and all others who visit us, must be reflected in the visual cues we present to our guests.

As part of this foyer 'makeover,' a diverse group of five local visual artists were recently commissioned to create a piece of art reflective of one of The Foundation's values. You can see in the photos the results are breath-taking. We are thrilled and grateful for the resulting beautiful work that helps set the mood and tone of our workspace. We hope you will check out all the pieces—and the accompanying artists' statements—the next time you stop by our offices.





KC Adams and Sky Bridges (top), Joanna Turner (bottom left), and Bistyek (bottom right) at an artwork unveiling held at The Foundation's office in April.



PRIVATE FOUNDATION SUPPORTING PUBLIC GOOD

SHOPPERS FOUNDATION FOR WOMEN'S HEALTH FOCUSED ON HEALTH, EQUITY, AND VIOLENCE AGAINST FAMILIES AND WOMEN WITH MONUMENTAL \$10 MILLION IN SUPPORT

Even while living in Toronto, Jeff Leger, President of Shoppers Drug Mart, realized the importance of the work being done in Manitoba for Missing and Murdered Indigenous Women, Girls, 2Spirit, and gender-diverse relatives (MMIWG2S+).

"It's clear that Manitoba is the center of the country not for just these tragedies, but actually the solutions as well," said Leger at the gift announcement. "I live in Toronto, I watch the media, I know this is a severely impactful thing for the country and for our communities. It's heart-wrenching, but inspiring at the same time."

The Shoppers Foundation for Women and Health contributed \$10 million to support the MMIWG2S+ Healing and Empowerment Endowment Fund, which was set up in 2024, with an initial \$15 million investment from the Manitoba Government and managed by The Winnipeg Foundation.

"We're incredibly privileged. As a Canadian owned company with pharmacies all across the country, the Shoppers Foundation for Women's Health is focused on health, equity, and violence against families and women," said Leger at the gift announcement. "When Minister [Nahanni] Fontaine and the government came to see us about the fund they were setting up, and looking for a private organization to contribute, it made complete sense. It fits within the mission of our foundation, and we're very proud to do it."

The MMIWG2S+ Healing and Empowerment Endowment Fund was the first foundational initiative of Mino'Ayaawag Ikwewag: All Women Doing Well, Manitoba's provincial strategy to support the safety, protection and empowerment of Indigenous women, girls, two-spirit and gender-diverse relatives. This strategy aims to address years of inequity, struggle, and disempowerment for all those who belong to the MMIWG2S+ community, and the endowment fund will be there to support this community, and these affected families, forever.

"The endowment model is a smart way of doing things, you're investing funds that last generations and pay dividends over time as the needs change," said Leger. "We have to contribute. Investing is an important thing in terms of helping with reconciliation and helping find solutions."



Scan the QR code to learn more about the MMIWG2S+ Healing and Empowerment Endowment Fund.

Jeff Leger, President of Shoppers Drug Mart



From the desk of... Samantha Brown



Samantha Brown may be new in her role as Main Street Community Action Plan Convener, having started in late 2024, but she is not new to community service and care. With a history in Indigenous Health Care and social work, Samantha's diverse experience is perfectly suited for the complex and nuanced needs of the Community Area for Revitalization and Equity (C.A.R.E.).

Since moving to Winnipeg eight years ago, Samantha has approached her work with reverence and respect for the people, the land, and the communities she serves.

"Being a transplant, being not from this land, not from this territory, not from any of the reserves nearby, my job when I entered this space was to help the community that lives here," says Brown. "This is their land. I get to help them do the work that they need to do."

The community in and around C.A.R.E. has communicated their needs, and those needs were distilled into the Main Street Community Action Plan, which Samantha was hired to oversee and implement. The plan includes six pillars of focus—Connections to Culture & Healing, Harm Reduction, Safety, Litter & Waste Management, Beautification, and Neighbourhood Animation—each with their own overseeing council, as well as a breakdown of needs, tactics, and plans. (To learn more about the plan and the pillars, refer to page 8 of this publication)

Collaboration, coordination, and co-operation are central to the new role that Brown has taken on, and she realizes that partnerships and teamwork from the public, private, and philanthropic sectors must connect to, reform, and update systems and policies that have, so far, not kept up with community needs.

"Our systems need to expand, and they need to grow, and we need to acknowledge that our social consciousness has lacked care and respect for our fellow humans," says Brown. "I was walking today, listening to music, and The Weakerthans song came on and there's a line in it that says, 'the golden business boy will watch the North End die' and that's really poignant. We have to talk about the disparity of class and engagement, and the lack of care and understanding."

THE FOUNDATION'S ARCHIVE PROJECT TAKES US BACK TO THE TIME OF CASSETTE TAPES, VHS, AND BETAMAX! READ THE FULL STORY ON PAGE 17.

Grants awarded

Grants totalling \$82,571 have been given to seven Winnipeg organizations by the Winnipeg Foundation.

- \$1,000 to the Family Plan
- \$1,000 to the Ukrainian Cultural and Educational Centre
- \$2,000 to Grosvenor Place.

But there is much more to the Winnipeg Foundation than rows of figures. The true essence of the foundation and its work is contained in a section of the 1974 report entitled "People Helping People." It begins: "People helping people. Ordinary people, extraordinary people, linked in a common purpose of lending

and many more. "People helping People. This is just a sampling of the kind of people who had confidence that the volunteer citizens serving on the advisory board of the Winnipeg Foundation would always have the concern, the knowledge, the imagination, the will and the energy to make their money keep on working for the benefit of this community."

KATHLEEN RICHARDSON

who has been appointed to the advisory board of the Winnipeg Foundation for a four-year term. A former president of the Royal Winnipeg Ballet, Miss Richardson now is honorary president of the ballet. She is also a director of James Richardson and Sons Ltd. and a member of the Manitoba Arts Council.



The Winnipeg Foundation



1980 A

