

WORKING TOGETHER

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A MAGAZINE OF THE WINNIPEG FOUNDATION FALL 2021

REFLECTING ON RECONCILIATION

KC ADAMS' INSTALLATION HIGHLIGHTS THE OPPORTUNITY FOR HARMONY BETWEEN INDIGENOUS AND SETTLER COMMUNITIES

THE
WINNIPEG
FOUNDATION



Your Community Foundation
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GETTING GOING AGAIN



A class at Good Neighbours Active Living Centre.

While some seniors have slipped back into regular programming, such as “Let’s Move Let’s Dance” at Good Neighbours Active Living Centre, for others it’s been harder to get back into the swing of things. To read about the pandemic’s impact on seniors, how local charities – including The Winnipeg Foundation – have responded, and how some donors are stepping up to increase that support, turn to page 10.



A WINNIPEG WHERE COMMUNITY LIFE FLOURISHES FOR ALL

The Winnipeg Foundation is **For Good. Forever.**

We help people give back to our shared community by connecting generous donors with Causes they care about **For Good.** We are an endowment-based public foundation, so gifts are pooled and invested and the annual earnings are granted back to the community **Forever.**

We strive to be a catalyst for strengthening community well-being, now and for future generations, by promoting philanthropy, creating partnerships and supporting diverse charitable organizations. Formed in 1921, we are proud to be the first community foundation in Canada.

We are committed to working with everyone in our community toward a shared goal of truth and reconciliation. A copy of the Philanthropic Community's Declaration of Action was signed in 2015 by The Foundation and helps guide our strategic direction. In 2020, we became a signatory of the City of Winnipeg's Indigenous Accord.

GET IN TOUCH

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A MAGAZINE OF THE WINNIPEG FOUNDATION FALL 2021

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Working Together is published three times per year by The Winnipeg Foundation. In our ongoing efforts to connect with our many communities, we are always looking for ways to improve this publication. If you have comments, please email them to Stacy at ssmith@wpgfdn.org.

If you do not wish to receive this publication, please contact us.

The Foundation strives to ensure we reflect the principles of dignity, independence, integration, and equal opportunity for people of all abilities. If there is anything we can do to make this publication more accessible, please contact Stacy at ssmith@wpgfdn.org.

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The Foundation recognizes Winnipeg is on Treaty 1 territory, and on the homeland of the Métis Nation.

On the cover: KC Adams stands in front of her installation, *Tanisi keke totamak Ka cis teneme toyak* (What can we do, to respect each other).

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BUILDING ON A STRONG FOUNDATION

CELEBRATING A CENTURY OF COMMUNITY SUPPORT

BY DONETA BROTCHE, BOARD CHAIR, THE WINNIPEG FOUNDATION

Celebrating 100 years of community support is not a task to be taken lightly. How do you pay tribute to all those who have chosen to support our community through The Winnipeg Foundation? How do you recognize the impact those working in the charitable sector have on countless lives in so many ways? We spend a lot of time thinking about that.

Prior to COVID, The Winnipeg Foundation had planned a variety of activities to celebrate its centennial, including many that brought community together, but of course, like everything, those had to be altered. Despite the pandemic, we celebrated in a variety of ways, across all Cause areas.

We started by looking back on our past 100 years and celebrated William and Elizabeth Alloway, who established The Winnipeg Foundation in 1921. We produced a specialty publication containing information about The Foundation's past 100 years, including stories about citizens' generosity and the change charities have been driving in our community for the past century; it was the largest compendium of our history ever published. Read more about it on page 39.

Our annual Legacy Circle event paid homage to the time period in which the Alloways started The Foundation by hosting a virtual ice cream social, noted on page 36. Dalnavert Museum hosted Sunday teas during the summer, as well as a series of nine, free public lectures to honour Elizabeth Alloway.

In addition, we shared the Alloways' story through a special exhibit at the Winnipeg Art Gallery, called *Alloways' Winnipeg*. A complimentary exhibit, called *Rosalie Favell's Family Legacy*, saw contemporary Métis artist Rosalie Favell piece together the intersecting histories of the City of Winnipeg and the Indigenous peoples of the Red River settlement. The pair of exhibitions demonstrated reconciliation in action. For more, read page 37.

As a lasting tribute, we established the Centennial Institute. A passion of The Foundation's former CEO Rick Frost, the Centennial Institute is dedicated to promoting and preserving different histories through scholarships, grants, and events. Learn more on page 40. According to Dr. Tina Chen, University of Manitoba history professor and a Winnipeg Foundation board member who advised on the establishment of the Centennial Institute, studying history "allows us to analyze and under-



stand the complex operation of power and knowledge. It's an opportunity to understand the ways in which everyday lives in the past and present are lived in relation to systemic, institutional, community, and individual belief systems." Page 43 adds to this.

We found safe ways to bring community together, by sponsoring the Centennial River Trail at The Forks and by working together with the Exchange District BIZ to present the Journey of Generosity Walking Tour. Both of these events included selfie contests where participants could win grants for their favourite local charities. Read more on page 38.

This centennial year also gave us the opportunity to look forward. We asked community members to articulate their visions for Winnipeg's next 100 years and the potential role philanthropy might play in achieving those visions. The essay collection was so well received that we have turned it into the Next 100 Speakers Series, which will begin this fall and run into the new year. Page 39 explains this initiative.

The Winnipeg Foundation's vision is 'a Winnipeg where community life flourishes for all,' and there are so many opportunities for this to happen. One of the strengths of our community foundation is that it can provide community support during times of disruption, such as a global pandemic. The Foundation reallocated funding initially earmarked for centennial celebrations to a distribution of funds for the front-line charities working to support our community.

While our celebrations had to be altered, we believe we found a fitting way to pay homage to our past 100 years, while positioning us for our next century. On page 6, you can read more about the ways in which we are preparing for our future in the note from our new CEO, Sky Bridges.

I'd also like to note that this is my last issue as board chair of The Winnipeg Foundation. Tom Bryk will assume the position beginning in January. I feel deeply honoured and very privileged to have served as chair for this incredible organization. As a fundholder and Legacy Circle member I know it will have ever greater importance and impact on our city and province in the next 100 years.

TAKING DIRECTION FROM COMMUNITY

THE WINNIPEG FOUNDATION IS LISTENING AND LEARNING AS WE BUILD OUR BEST PATH FORWARD

BY SKY BRIDGES, CEO, THE WINNIPEG FOUNDATION

Community foundations represent a commitment to a community's perpetual improvement. When you make a gift to a community foundation, not only are you saying you believe a community is worth investing in, but you're also putting your trust in the institution. Community foundations respond to community needs, and while those needs may change, the dependability of that support does not.

During the global pandemic, The Winnipeg Foundation continued to provide reliable support to charities working on the frontline. Between March 2020 and June 2021, more than \$17 million in COVID-19 related support was distributed within our community. This is a result of the decades of donors who have given to The Winnipeg Foundation during our past 100 years, including those who gave to the COVID-19 Community Response Fund. You can read more on page 9.

So how does a community foundation know how best to respond to community needs? Our board and staff have been thinking about this question given the increased calls for racial equity and social justice. It requires an awareness of the historic and systemic injustices faced by Indigenous communities, Black communities, People of Colour, the 2SLGBTQ+ community and people with disabilities. It also requires understanding power structures and how institutions may inadvertently perpetuate inequities. You can read more beginning on page 17.

As The Winnipeg Foundation embarks on its second century, we are committed to asking, listening and learning from the community as we build our best path forward.

There are a variety of ways we are doing this. We know charities and their staff have been hugely impacted by COVID-19. Our Grants team is committed to listening to community organizations, being flexible with funding, and utilizing an equity lens for its work. Megan Tate, our director of community grants, explains what this means on page 8. The Foundation also surveyed community organizations to gain a more formal understanding of their experiences; read more on page 16.



As part of our centennial celebrations this year, we invited leaders from a variety of sectors to articulate their visions for Winnipeg's next 100 years, and the potential role philanthropy might play in achieving those aspirations. The essay collection was so well received, we've turned it into a speakers series, called *Examining philanthropy's role in shaping Winnipeg's Next 100 years*. The first virtual session offered this month will focus on conversations crucial to philanthropy's future, including how to ensure we as donors are not inadvertently causing harm through our giving. Learn about upcoming conversations at wpgfdn.org/next100.

There are many other ways we are asking community for feedback. We are currently undergoing a brand audit, and are also developing grantee and donor perception surveys. *Vital Signs®* will return for 2022, offering an opportunity for the larger community to weigh in on the quality of life in our city. We will also hold Vital Conversations on topics identified by stakeholders, beginning in 2022.

SIGN UP TODAY TO MAKE A MONTHLY GIFT. IT'S EASY AND AUTOMATIC!

All of these opportunities represent ways the community can engage with and provide feedback and insights to The Foundation, helping to inform our next strategic plan.

Since COVID-19 appeared locally in March 2020, life as we know it has been challenged and uprooted. At the same time injustices have been illuminated : the global pandemic's impact on equity-seeking communities; the acknowledgement of hundreds of Indigenous children found in unmarked graves at residential schools; the reality that the climate crisis is impacting our lives in dramatic ways.

And yet we are not helpless – because we always have a choice and with action can realize new possibilities. Many in the sector have stepped up and are working hard to address these inequities and to create a culture of belonging. The Foundation was able to support this work, thanks to endowments created by caring individuals.

These endowments help ensure The Winnipeg Foundation – like all community foundations – can continue to support our community's improvement. Together we will achieve **For Good. Forever.**



JAN



FEB



MAR



APR



MAY



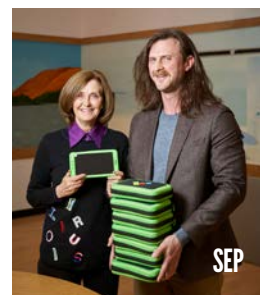
JUN



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GRANTMAKING IN THE TIME OF COVID-19

THE FOUNDATION REFLECTS ON ITS OWN PRACTICES



BY MEGAN TATE
DIRECTOR OF COMMUNITY GRANTS

The last 18+ months have been incredibly disruptive in our community, and around the world. The emergence of COVID-19 and the subsequent shelter at home orders have affected all of us.

During this same time there have been increased calls to action for racial and social justice and truth and reconciliation. We have seen increased acts of racism and violence towards the Asian community, and a greater urgency to the Black Lives Matter movement. Indigenous, Black and People of Colour (IBPOC) have been disproportionately affected by the pandemic – both the economic impacts and the virus itself. And this past spring it was confirmed what the Truth and Reconciliation Commission had told us to be true – that there are unmarked graves of Indigenous children on the grounds of former residential schools.

The leaders, staff and volunteers of community organizations have gone above and beyond during the

pandemic. They quickly pivoted their programming so they could continue to serve community. For example, family resource centres started providing hampers of food and essential items; youth-serving agencies dropped off activity kits when in-person programming wasn't possible; and seniors centres provided take-home meals and found ways to connect safely.

Once vaccines became available, community organizations took a leadership role in ensuring accessible shots for all – hosting vaccine clinics in neighbourhoods, as well as making sure information is available in multiple languages and provided by trusted community members in a culturally appropriate way.

And community organizations are the ones caring for residential school survivors who were re-traumatized by the news of unmarked graves, and others impacted by racial and social injustice.

During this time The Foundation's grantmaking adapted as circumstances constantly evolved. Many of the things we were already practicing continued, but in a more in-depth way – listening to community organizations to understand their needs (and, sometimes, just to lend a sympathetic ear); being flexible with our funding (for projects that had already been funded, and new requests); and applying an equity lens to our work.

Applying an equity lens includes acknowledging that there are systemic barriers faced by Indigenous communities, Black communities, People of Colour, the 2SLGBTQ+ community and people with disabilities, and that as a result of these barriers organizations led by and serving these communities

are often under-represented when it comes to the allocation of philanthropic dollars. Our role as a grantmaker is to work to remove barriers and ensure we practice equity in our decision-making.

We also continued to build on the model of trust-based philanthropy, which is centred on relationships of mutual trust between funders and grantee partners. Some of the features of trust-based philanthropy include streamlining the application and reporting information required; having foundation staff “do the homework” of getting to know organizations; and providing unrestricted funding. This includes researching which organizations are ensuring people's immediate needs are being met, and proactively providing funding to these charities. The breadth and the depth of our relationships with community organizations allowed us to do this work.

It also meant that when we launched the Stabilization Grants program to support all charitable organizations that have been financially impacted by the pandemic, we designed a simplified application and reporting process (while ensuring that we still completed our due diligence), and funding could be used however it was most needed.

We are grateful to those who have made this work possible – the generations of donors who created Community Funds, allowing us to respond to community quickly wherever support was needed most; those who gave to the COVID-19 Community Response Fund, allowing us to increase our emergency support, and donor advisors who engaged in our Responsive Grant program and provided grants directly from their funds.

SUPPORTING THE COMMUNITY DURING COVID-19 – ALL THANKS YOU!

The Winnipeg Foundation's response to addressing COVID-19 has been to quickly and proactively issue grants to charities, while at the same time exercising due diligence. This has included distributing Emergency Response Grants and Stabilization Grants, the most recent of which were announced in June 2021.

Please read the Promising Projects update on page 30 to learn about some of the COVID-19 grants issued.

SUPPORT THOSE WHO SUPPORT OTHERS

During the COVID-19 pandemic, The Foundation has been focused on getting funds to charities as quickly as possible. Thank you to all the generous people who have supported this important work, through new gifts or gifts made to community funds in years previous.

BECAUSE of you...

575 GRANTS
TOTALING \$17,463,286

WERE ISSUED BETWEEN MARCH 2020 AND JUNE 2021.

WAYS YOU CAN HELP



MAKE A NEW GIFT

The Foundation set up the COVID-19 Community Response Fund in mid-March 2020 to quickly direct funds to those organizations that need it most. If you would like to join us in this vital initiative by making a gift, visit wpgfdn.org/COVIDfund

REDIRECT FUNDS TO CHARITIES

If you are a fundholder, you can direct your Available to Spend grant dollars to charities that need it most. During this challenging time, charities are focused on providing front-line care and service rather than administration. Without adding to their workload, we can help you support organizations close to your heart. The Winnipeg Foundation is committed to making grant payments and working with fundholders to meet their giving needs.

To learn more, please contact our Donor Engagement team at donorengagement@wpgfdn.org



STANDING UP FOR SENIORS

EXAMINING THE PANDEMIC'S IMPACT ON THOSE 55+

The COVID-19 pandemic highlighted many of the systemic issues faced by seniors and older adults in Manitoba, including social isolation, mental health, and quality care.

But while these issues were exacerbated during the pandemic, they are not new. Charitable organizations like A&O: Support Services for Older Adults have been working to address these challenges for decades.

"We haven't had to change our direction [due to the pandemic] because we've known these things were always important to support older Winnipeggers and older Manitobans in aging well," says Amanda Macrae, executive director of A&O Support Services.

A&O was established in 1957 following a study reporting poverty, loneliness, and poor health among Winnipeg seniors – issues that remain at the forefront today for Manitoba's older adult population.

While many charitable organizations and community groups are working to improve the lives of seniors, Manitoba does not yet have an office dedicated to coordinating and overseeing the variety of services and resources that support older adults.

A 2020 opinion published in the Winnipeg Free Press by authors Trish Rawsthorne, Laura Funk and Brianne Goertzen recommended the establishment of a seniors advocate in Manitoba, citing a need for greater transparency, oversight, and access, while ensuring older adults in Manitoba have a voice.

"[A seniors advocate] could identify and analyze systemic challenges facing seniors, collaborate and work with service providers, raise awareness of available resources and service gaps and make recommendations to government to improve delivery of services and the welfare of older adults," they wrote.

When COVID-19 forced Good Neighbours Active Living Centre to shut its doors, it mobilized to provide resources to help the older adults it serves to isolate in place, safely. Located on Henderson Highway, Good Neighbours is a charity offering adults 55+ ways to stay active, connect to the community and to meet new friends. The pandemic saw Good Neighbours expand its meal delivery program, organize grocery drives and phone conversations, and launch virtual programming, including fitness classes, painting classes, and meetings for its harmonica group.

"It was amazing to see how many people embraced this change and are still embracing it," says Susan Sader, executive director of Good Neighbours.

"We offered some virtual classes this fall because we heard from people that they still wanted this option, and they all filled up."

After 10 months of closure, Good Neighbours reopened its doors in September 2021, providing many of its regular fitness, creative and special interest programs in person, while maintaining virtual programs. As we continue to navigate the pandemic, Sader emphasized the need to address the ongoing and lasting effects of COVID-19.

"We've heard about COVID fog where people feel their thinking is kind of fuzzy," Sader says.

Photos of activities at Good Neighbours Active Living Centre.



The Winnipeg Foundation supports a variety of senior-serving programs by making grants to charities working in all Cause areas in our community. This has been especially important during the pandemic.

Understanding there are countless needs that have arisen due to COVID-19, The Winnipeg Foundation proactively made grants to personal care homes during the early days of the pandemic. The Convalescent Home of Winnipeg, located on Hugo Street, was one of many personal care homes that received a \$5,000 grant.

The Foundation also supported many seniors' centres. For example, Gwen Selter Creative Living Centre is a multi-purpose senior facility that promotes the physical, mental, social, and spiritual well-being of older adults. It received grants totaling \$65,000 to help combat senior isolation and depression by offering both mobile meals and other low-cost recreational programs.

“There’s a nervousness about driving because they haven’t been driving as much as they used to. Some of their confidence in their social skills has diminished. So, we’re trying to get some funding to be able to address that as well.”

Similarly, A&O partnered with the City of Winnipeg, CAA and Harvest Manitoba to provide food hampers, and also distributed wellness kits containing essential items and resources.

“We’ve had people call us and thank us and say that it’s so good to know that there are people that are thinking about [them],” Macrae says.

“It’s critical, because sometimes our [older adult] population feels like nobody’s watching out for them and that definitely shouldn’t be happening.”

A&O is also continuing to provide and expand programs like Senior Centre Without Walls, which provides activities and social connections via telephone and Zoom, and was supported through a Winnipeg Foundation grant.

“[The Foundation] allows us, and encourages us, to be innovative and think outside the box,” says Macrae.

“We’ve been here pre-COVID, we’re here during, and we need to be sustained post-COVID to help people age well.”



“WE OFFERED SOME VIRTUAL CLASSES THIS FALL BECAUSE WE HEARD FROM PEOPLE THAT THEY STILL WANTED THIS OPTION, AND THEY ALL FILLED UP.”



– Susan Sader, executive director of Good Neighbours Active Living Centre.

Aiding charities’ advocacy efforts

Donors step up to support seniors

Karen Meelker understands first-hand the challenges in navigating the support services for seniors and older adults. As an advocate for her parents for many years, she experienced how complex and difficult it can be to ensure that loved ones have the care and supports they need.

“I can’t understand how those without a personal family advocate can navigate these systems at all,” Meelker says.

“If [someone doesn’t] have anyone even visiting them in the care home, who are the eyes and ears for that person?”

The challenges that resulted from the COVID-19 pandemic exponentially increased many of the anxieties families have in ensuring their loved ones have access to appropriate supports and care.

“If you’re not there and you can’t be there every single day, it can be very worrisome,” Meelker says. “It’s not over yet, and we lost an incredible amount of senior citizens that we didn’t need to lose.”

The discussions Meelker had with her friend, David Bowles, about her advocacy for her parents inspired Bowles to start the Karen Meelker, David L. Bowles and Deidre Beaulieu, Advocating for Manitoba Seniors Fund at The Winnipeg Foundation, which will support local charities that provide advocacy, supports and innovative programs for seniors and their families.

“I’m really excited about [the fund],” Meelker says. “I hope that we can help organizations, and in turn, help individuals and help families.”

“The smallest things can make the biggest changes.”



BUILDING A RESILIENT CHARITABLE SECTOR

SUPPORT2SUPPORT HELPS
CHARITABLE SECTOR LEADERS
SUPPORT THEIR TEAMS

The COVID-19 pandemic has been a time of anxiety, stress, and uncertainty for local charitable organizations, their staff, and communities. Leaders in Winnipeg's charitable sector are gaining skills and insights they can use to support and build resiliency in their organizations thanks to a new program developed by Volunteer Manitoba, in partnership with The Winnipeg Foundation.

"What we're seeing is our non-profit leaders in the charitable sector are being taxed beyond [expectation]," says Jackie Hunt, executive director of Volunteer Manitoba. "Small organizations, few staff, few resources – the leaders of those organizations wear many, many hats. And it's stressful."

Volunteer Manitoba created Support2Support in response to the current needs of Winnipeg's charitable sector, and the challenges organizations face that have been amplified in the wake of the COVID-19 pandemic.

"The pandemic changes the way we [in the charitable sector] do business," says Hunt. "We've had to navigate a remote workforce and still keep our team members engaged and inspired; keeping the lights on, as funding has changed for many organizations; and still trying to keep all of our programming that our mandate asks of us."

Charitable sector leaders are dealing with these increased demands sometimes at the expense of their own mental health and emotional well-being, which reduces their ability to support staff who may be experiencing challenges.

"It's [like] that analogy of the oxygen mask in the airplane: they tell you to put yours on first so that you can care for others. This is often what we see – burnout, stress, and high anxiety – because we forget to look after ourselves."

Operating virtually from June to September 2021, Support2Support's weekly sessions provided executive directors, CEOs, and non-profit leaders with opportunities to check in with one another and address the difficulties they face, along with facilitated coaching which built self-care skills and techniques to support themselves and their staff.

Group sizes were kept small to encourage engagement and participation, and a private Facebook group provided opportunities to connect and support one another outside of scheduled sessions.

"Clearly the need was there, because within the first week of putting [the announcement] on social media, we had almost 70 applications for the program," Hunt says.

The feedback Volunteer Manitoba received has been overwhelmingly positive, with participants sharing their appreciation for the open conversations they've had with others who are experiencing similar challenges, along with the activities and exercises they've been able to share with their organizations.

"CLEARLY THE NEED WAS THERE...
WE HAD ALMOST 70 APPLICATIONS
FOR THE PROGRAM."

–Jackie Hunt, executive director of Volunteer Manitoba

Recipient: Volunteer Manitoba

Program: Support2Support

Grant: \$24,600, drawn from the COVID-19 Community Response Fund



Photo courtesy of Volunteer Manitoba

"I learned better strategies to look after myself, to accept myself, and embrace myself with love, kindness, and courage," says a Support2Support participant.

"We learned the seven ways of healing, reflection strategies, and how to apply them effectively."

Support2Support sessions helped charitable sector leaders focus on stress management strategies, and how they can lead their organizations through constant change.

"Lots of the feedback we received focused on how the strategies [participants] learned take practice, but they make a huge difference when leading a team," says Kamillah El-Giadaa, training and development coordinator at Volunteer Manitoba.

"We also saw many leaders creating spaces within their teams to have an open dialogue about the challenges staff face."

The program costs more than \$1,000 per person to operate, but with support from The Winnipeg Foundation, Support2Support was offered free of charge to 15 participants. Foundation support also allowed Support2Support to double its capacity, adding a second cohort of 15 spots.

"We know that, for this session, 30 leaders in Manitoba non-profits [have had] a chance to self-reflect and learn some skills to build resiliency so they can continue to be amazing leaders in our sector," says Hunt.

Many participants noted the need for workshops like Support2Support in a follow-up survey, and Volunteer Manitoba hopes to offer similar programming in the future.

"It's important for us to know what our non-profit leaders are needing to help support them now, through the pandemic, and as we recover from it," Hunt says.



YOUTH HUBS PROVIDE CATERED CARE

MODEL EXPANDING TO FIVE NEW
SITES FOLLOWING SUCCESSFUL
IMPLEMENTATION AT NORWEST



Kendra Monk, NorWest
Youth Hub coordinator.

Four years ago, Danni Mesojednik, 24, was lost in adulthood and struggling with their mental health (Mesojednik uses they/them pronouns). They visited NorWest Co-op Community Health seeking counselling and were referred to an Indigenous counsellor at the Youth Hub.

"The [space], catered to youth, felt more welcoming; I didn't feel nervous going in there," Mesojednik says. "It felt so weird going into an adult office, so having the youth space was great."

Youth Hubs are a new model of health care that believe young people and their families should have a voice in their care and finding support should be accessible. The Hubs combine mental health, addiction services, primary care, peer support and more, all in one location; they're a one-stop-shop for a variety of youth-focused services.

Mesojednik is now on the Hub's youth advisory board, attends counselling on an as-needed basis, and has referred several friends to seek support and counselling in the last year.

"It felt so good to see my friends make strides in their mental health because of this organization that, five years ago, didn't exist," Mesojednik says.

Mental health in the community has been a growing concern for years – even before the pandemic hit. Then, the sudden changes to our lifestyle and the emotional toll of living in uncertainty for the last year-and-a-half impacted many people's mental health further.

More than half of Canadians say they're feeling increased stress or anxiety since the pandemic began, according to a report by Ipsos. Youth have suffered similarly, and say one of their biggest challenges has been coping with isolation and loneliness. Youth experiencing marginalization are particularly at risk.

A report done in 2020 by the Mental Health Commission of Canada (MHCC) found strengthening community partnerships and decreasing barriers for young people to access support, along with expanding community funding to create spaces to increase social connection, could lessen the negative impacts. The Youth Hub model aims to do that by providing low-barrier services for youth and their families.

Nancy Heinrichs, NorWest Co-op's executive director, says prior to opening their Youth Hub site it was struggling to adequately meet youth's needs. She heard about "headspace" – the National Youth Mental Health Foundation in Australia – which offered accessible and holistic youth services. After attending an international conference about the model in Europe, she was determined to make it a reality in Winnipeg.

Over the course of a few years, Heinrichs worked with a team of NorWest staff and external experts in youth mental health to develop the first Youth Hub site. It opened at NorWest in 2017, thanks to sup-

port from The Winnipeg Foundation. The past five years have demonstrated Youth Hubs improve access to important mental health and addiction services and better integrate these services, in order to offer more holistic care.

In November 2020, the Manitoba government announced that Shared Health, which works to integrate and coordinate patient care across the province, was working with a group of philanthropic partners, including The Winnipeg Foundation, United Way of Winnipeg, Graham Boeckh Foundation, RBC, and others, to scale up the Youth Hub model. Five more sites are set to have a soft opening this fall.

- An Indigenous-led site located at Ka Ni Kanichihk, serving the Centennial and Point Douglas neighbourhoods

- A downtown-based site in West Broadway

- A site located at St. Anne's and St. Mary's to serve the St. Boniface and St. Vital neighbourhoods, which includes francophone, newcomer, and Indigenous youth

- Sites in Brandon and Selkirk

These new Youth Hub locations are anticipated to improve access to and integration of mental health and addiction services for youth, support early intervention and health promotion to help address issues before they grow into bigger problems, and decrease stigma around mental health and addiction.

"Youth Hubs, where youth can come to one site and receive multiple services, offer the flexible care that youth need and ask for," says Kendra Monk, NorWest Youth Hub coordinator. "We are so grateful to be joining a network with five other brand-new Youth Hubs in Manitoba, where our province's youth can be served on a much wider scale."

While United Way of Winnipeg is leading the project, youth and their families are included as co-creators in the design, implementation, and evaluation of services and systems on an on-going basis.

Recipient: NorWest Co-op Community Health

Program: Youth Hubs

Grants: \$1.2 million over three years, drawn from Strategic Initiatives, the Moffat Family Fund, and an anonymous donor

CHARITY CHECK-IN: UNDERSTANDING HOW WINNIPEG'S SECTOR IS NAVIGATING COVID

THE WINNIPEG FOUNDATION LAUNCHES STAGE TWO OF ITS BELLWETHER SURVEY INITIATIVE

The Winnipeg Foundation aims to help our community as much as we are able. Part of that responsiveness is understanding what charities are facing. In Spring 2020, The Winnipeg Foundation conducted an eight-week COVID-19 sector survey. The Foundation invited 18 bellwether organizations, representing its five Cause areas, to provide information on their service and delivery situation amidst a global pandemic. Seventeen participated. The same organizations were invited to participate in a follow up survey in September 2021, with a response rate of 90 per cent (16 charities). Results from the findings will help inform The Foundation's future grantmaking.

SUMMARY OF 2021 FINDINGS

Program delivery

Out of 16 organizations that responded, 12 indicated that 50 per cent or more of their services and activities had returned to pre-pandemic levels, while the remaining four organizations indicated 25 per cent or less of their services and activities had resumed to the same levels.

The survey also sought information from organizations about the demand for their services. The majority (10/16) reported an increase in demand, while two reported a decrease and an additional two reported no change in demand. When asked whether they are meeting demands for their services, just over half (9/16) reported they were.

Compare that to spring 2020...

Two-thirds of charities surveyed suspended or cancelled at least 25 per cent of services offered, and three-quarters experienced either the same or an increase in demand.

Use of technology

The organizations were asked how much of their services had been moved online. Seven out of the 16 organizations indicated that 25 per cent or less of their services and/or activities had been moved online. Three of the 16 organizations indicated that three quarters or more of their services/activities had been moved online.

Compare that to spring 2020...

Approximately three quarters of charities surveyed moved some or all services online.

Costs and revenue

When asked about their financial situation and whether their revenues had returned to pre-pandemic levels, the majority of organizations (11/16) reported that their revenues had not returned to pre-pandemic levels.

The organizations were asked if they had changed their fundraising approach. The majority (12) of the 16 organizations reported a change in their approach. The changes organizations have made include balancing in-person and virtual fundraising, applying for additional grants, diversifying their fundraising sources, and focusing on donor relations and stewardship.

Compare that to spring 2020...

Approximately 75 per cent of surveyed charities advised they had experienced a loss in revenue, and all considered that loss "significant."

Left to Right: Dr. Linda Hamilton, Winnipeg Foundation donor; Albert El Tassi, Winnipeg Foundation board member and donor; Liz Wilson and Ian Barnett, FortWhyte Alive; Mercy Oluwafemi, Youth in Philanthropy alumna and Winnipeg Foundation donor; Suhky Mann, LiteracyWorks; Doris Koop, Vision Impaired Resources Network.





Winnipeg Foundation staff wearing their orange shirts designed by Jordan Stranger.



BUILDING A COMMUNITY THAT TRULY IS “FOR ALL”

THE WINNIPEG FOUNDATION’S SUPPORT FOR DIVERSITY, EQUITY, INCLUSION AND BELONGING

We are living in a time of change and unrest, and it has become apparent that society can and must do better.

Since March 2020, there have been numerous examples of alarming injustices: the global pandemic’s impact on equity seeking communities; the murder of George Floyd and the Black Lives Matter movement; the acknowledgement of hundreds of Indigenous children found in unmarked graves at residential schools; the reality that climate crises are impacting our lives in dramatic ways.

And yet there is also great hope, because we can imagine new possibilities. Many in the sector have stepped up and are working hard to address inequities and create a culture of belonging; read about SEED Winnipeg’s approach on page 24.

The Winnipeg Foundation’s approach

As The Winnipeg Foundation strives to build an equitable and inclusive community, we recognize it is essential to include voices, perspectives and experiences that have previously been overlooked. Reflection about societal practices is required to ensure we do not – intentionally or unintentionally – perpetuate injustices. Coming to terms with these realities, imagining new possibilities and realizing transformational change may take years.

The Foundation is committed to learning and to doing better; it recognizes that diversity, equity inclusion and belonging (DEIB), like truth and reconciliation, is a journey – one that requires urgency. We have been using

a DEIB lens to review all parts of our operations, from office culture, recruitment, policies and compensation, to governance, fund development, grant-making and communications. This work is ongoing. While we aim to continually take positive steps forward, our next Strategic Plan will include further goals and aspirations.

In the interim, on the next pages we have included highlights of a few of the grants we have made in support of diversity, equity, inclusion and belonging in our community between June 2020 and April 2021.



PARTNERS IN RECONCILIATION

THE FOUNDATION SIGNS THE CITY OF WINNIPEG'S INDIGENOUS ACCORD



In September, The Winnipeg Foundation officially signed on as a partner of Winnipeg's Indigenous Accord, at a ceremony hosted by the City of Winnipeg. The Foundation became a partner of the Accord in 2020, but the official signing was postponed due to COVID-19 restrictions.

The Accord, adopted by the City of Winnipeg in 2017, is a living document to guide our shared commitment to the journey of reconciliation in Winnipeg.

Partners to the Accord must set goals related to the Truth and Reconciliation Commission's 94 Calls to Action and report on their progress annually. The Foundation's first partner report was included in Winnipeg's Indigenous Accord *Partner Goals and Progress Report* released in June 2021.

In the Indigenous Accord, The Foundation writes:

We recognize this time in our national history calls on each one of us to respond to and support healing and reconciliation. The Winnipeg Foundation (TWF) is honoured to sign on as an official partner to the City of Winnipeg's Indigenous Accord demonstrating our organizational commitment to truth and reconciliation. Our vision is of 'a Winnipeg where community life flourishes for all' and we will continue to support the equitable place of Indigenous voices and culture within our community.

The Calls to Action which The Foundation is currently working to address are: 1, 21, 53, 63, 66, 83, 92. See more in the sidebar.

The Winnipeg Foundation identified truth and reconciliation as a priority in its 2019-2021 Strategic Plan, and signing the Indigenous Accord was one of our goals.

For more information about Winnipeg's Indigenous Accord, including the *Partner Goals and Progress Report*, visit winnipeg.ca/indigenous/wia/

Calls to Action in Action

Here are some of the Calls to Action The Winnipeg Foundation is currently working to address:

Call to Action #21

We call upon the federal government to provide sustainable funding for existing and new Aboriginal healing centres to address the physical, mental, emotional, and spiritual harms caused by residential schools, and to ensure that the funding of healing centres in Nunavut and the Northwest Territories is a priority.

Call to Action #66

We call upon the federal government to establish multi-year funding for community-based youth organizations to deliver programs on reconciliation, and establish a national network to share information and best practices.

Call to Action #83

We call upon the Canada Council for the Arts to establish, as a funding priority, a strategy for Indigenous and non-Indigenous artists to undertake collaborative projects and produce works that contribute to the reconciliation process

Photo: The Foundation's Kayla Dauphinais and Jen Partridge sign Winnipeg's Indigenous Accord on Sept. 9, 2021. The Winnipeg Foundation became a signatory in 2020, but due to COVID the signing was delayed.

BRIDGING THE GAP BETWEEN WINNIPEG POLICE SERVICE AND NEWCOMER COMMUNITIES

IMMIGRATION PARTNERSHIP WINNIPEG LAUNCHES FIRST-OF-ITS-KIND PROJECT IN CANADA

Kathleen Vyrauen, project manager at Immigration Partnership Winnipeg.



In recent years, the growing lack of trust among IBPOC (Indigenous, Black, People of Colour) communities towards law enforcement has come to the forefront of local, national, and international social justice concerns.

This issue has been amplified by the death of Eishia Hudson in Winnipeg, George Floyd in the U.S., and the rise of the Black Lives Matter movement, revealing systemic racism is present around the world.

Immigration Partnership Winnipeg (IPW), an off-shoot of the Social Planning Council of Winnipeg (SPCW), has been working to bridge the gap between Winnipeg Police Service and newcomer communities for more than a decade. However newcomer community members say they feel increasingly disengaged from community consultations on community safety, policing, and law enforcement.

Kathleen Vyrauen, project manager at Immigration Partnership Winnipeg, says they hear lots of anecdotes from their community members that demonstrate the strain between law enforcement and newcomers, Indigenous people, and People of Colour. What lacks is comprehensive public data on the policing of Indigenous and Black community members.

“It’s about data, but it’s about effect as well,” Vyrauen says. “When you’re stopped over and over again, what’s the impact on your feeling of safety as you walk down the street?”

With the support of a three-year, \$150,000 grant from The Winnipeg Foundation, IPW will conduct a Community Safety and Inclusion project – the first initiative of its kind in Canada – to create a better understanding about areas of change that need to be addressed and build the framework to respond and work towards resolution.

“Any data we collect turns into an actionable item,” Vyrauen says.

The project has three phases, spanning three years. The process will begin with research and community consultation, then explore youth engagement, understanding, and activism, and reflect on the collected data and create a Community Safety and Inclusion Office – a space for community to identify, report, and document inequities.

“We’re really looking forward to where it goes in the future and to keep community voices at the forefront,” Vyrauen says.

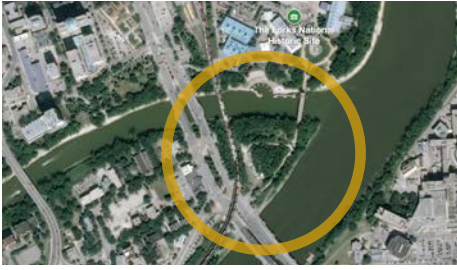
ART INSTALLATIONS AND COMMUNITY SPACES CELEBRATE INDIGENOUS CULTURE, PROMOTE AWARENESS AND UNDERSTANDING



The Winnipeg Foundation recognizes the integral role truth and reconciliation plays in our collective journey forward. As we work to help ensure an equitable future for all, it is paramount we educate ourselves about our history and make space for all voices.

Winnipeg's Public Arts Policy states public art "gives voice to community and builds relationships between diverse groups." Supporting public artworks is one way The Foundation is working to realize its vision of 'a Winnipeg where community flourishes for all.'

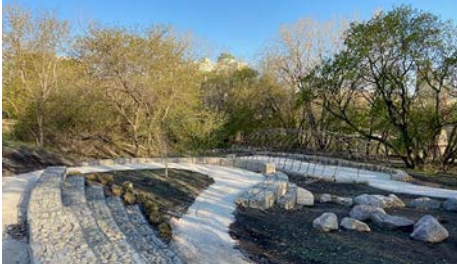
ARTFUL EDUCATION AT THE FORKS



NIIZHOZIIBEAN (phonetic pronunciation: Nee-zho-zhi-been). This project will renovate lands running through what was formerly known as South Point at The Forks. It includes walkways and permanent interpretative signs recognizing the Indigenous history of the area. It is part of the 2.5 km pedestrian loop connecting The Forks, Esplanade Riel, the Saint Boniface Belvédère and behind St. Boniface Hospital.



NIIMAAMAA (phonetic pronunciation: nee-maa-maa) is a sculpture by Val Vint, KC Adams and Jaimie Isaac. It is located at Niizhoziibeau at The Forks. Niimaamaa is a word recognized by Cree, Ojibwe, and Métis speakers as “My mother.” Niimaamaa is a stylized sculpture of a pregnant woman that represents motherhood, Mother Earth and new beginnings. The 30-foot form is made of steel, copper and metal. The Foundation recently made an additional grant to support the installation of benches in this space.



THE GATHERING PLACE, located at Niizhoziibeau, provides a quiet place to meet, away from the bustle of The Forks. It features an Indigenous lodge that honours a long-standing tradition of raising temporary shelters for ceremonies that remain public and accessible between communal events. The lodge will be rebuilt every year as an event open to all. It opened in June.



CHI-KISHKAYHITAMIAHK SI TE LI NEU BIIZON (*Education is the New Bison*) by artist Val Vint opened in June 2020. It is a 12-foot bison constructed out of steel replicas of books. It recognizes the importance education, truth and reconciliation play in our cultural conversation.



TANISI KEKE TOTAMAK KA CIS TENEME TOYAK (phonetic pronunciation: tan-i-si ke-ke-to-ta-mak ka cis teen-ne-me tōyak), is a sculpture by KC Adams. It means *What can we do, to respect each other* and it examines reconciliation by highlighting the opportunity for harmony between Indigenous and settler communities. It is located at the Peace Meeting Site, close to the Canadian Museum for Human Rights. The 11-foot-tall installation is fabricated out of steel and concrete, with internally lighted flames. A formal opening was held in August.



THE EIGHTH AND FINAL FIRE by Jaimie Isaac will be installed later this year. It recognizes the Anishinaabe prophecy that foretells the coming of settlers to Turtle Island. According to Elders, the prophecy warned of a time when humanity will come to a crossroads. Having respect and the will to make significant change for all peoples, plants and beings co-habiting, the seventh fire will ignite the eighth and final fire; the eternal fire of peace, love and survival. The installation will be located at the MMIWG monument, close to the Oodena Celebration Circle.



RESPONDING TO EMERGENT COMMUNITY NEEDS

Change is a constant in life and Emergency Response Grants allow The Winnipeg Foundation to respond to community needs quickly. The murder of the Azfall family in London, ON earlier this year was an exceptionally difficult moment for the Muslim community.

In response, The Foundation provided a grant for the Manitoba Islamic Association and the Islamic Social Services Association – two organizations providing counselling and support to community members who felt the impacts of this devastating event.

In June 2021, 215 unmarked graves at a former residential school in Kamloops were reported. Within a month the number had risen to more than 1,300 across the country.

Following the findings, members of the Indigenous community came together to host a Sacred Fire to Honour the Children, to offer tobacco and prayers, and receive support. The Winnipeg Foundation provided a grant to Indigenous-led organization, Ma Mawi Wi Chi Itata Centre to help make the space safe and comfortable. Burial site recovery at other former residential schools is ongoing.

Missing and Murdered Indigenous Women and Girls

The National Inquiry into Missing and Murdered Indigenous Women and Girls (MMIWG) was inaugurated in 2016. Three years later, in 2019, the final report revealed “persistent and deliberate human and Indigenous rights violations and abuses are the root cause behind Canada’s staggering rates of violence” against Indigenous women, girls, and 2SLGBTQ+ people.



Helen Betty Osborne.

Launched June 3, 2021, the National Action Plan aims, in part, to support the delivery of programs and services by Indigenous organizations, keep families and survivors at the centre of the healing process and offer support, and address the broader root causes of violence against Indigenous women, girls, and 2SLGBTQ+ people.

After consulting with the MMIWG Manitoba Coalition and City of Winnipeg Accord office, The Foundation made grants to five local Indigenous-led organizations – Ka Ni Kanichhk, Ma Mawi Wi Chi Itata Centre, Indigenous Women’s Healing Centre, Ikwe, and Clan Mothers Healing Village. Each received a \$75,000 grant to help support their work. Together, the organizations offer mental health and wellness supports for Indigenous women and victims’ families, within a culturally safe and supportive environment.

While this funding helps address immediate needs in the Indigenous community, The Winnipeg Foundation is committed to continue exploring how philanthropy can address systemic racism and the broader causes for violence against Indigenous women, girls, and 2SLGBTQ+ people.



Walking Together youth advisory committee members with Hon. Murray Sinclair during 2019 Winnipeg Foundation event. Pictured, from left to right, Cherice Liebrecht, Destiny Sanderson, Nav Brar, Hon. Murray Sinclair, Ashley Richard (committee chair). Not pictured: Megan Dufurat, Mandela Kuet, Luana Moar, Rylee Nepinak, Mercy Oluwafemi.

Helen Betty Osborne scholarship

Three organizations are working together to relaunch dozens of scholarships honouring the late Helen Betty Osborne.

Just before the National Day for Truth and Reconciliation on Sept. 30, The National Centre for Truth and Reconciliation (NCTR) and the Indigenous Chamber of Commerce (ICC) announced they will lead the project, with support from The Winnipeg Foundation. The partnership will re-activate the Helen Betty Osborne Memorial Awards for Indigenous students.

The application portal opens on Nov. 13, 2021, which marks the 50th anniversary of Helen Betty Osborne's tragic death. Thirty, \$2,500 awards will be allocated from the Helen Betty Osborne Memorial Fund to Indigenous students.

"The Foundation is pleased to support the NCTR and ICC to relaunch this awards program. Support for Indigenous students through scholarships is another important step on our journey of reconciliation," says Sky Bridges, CEO of The Winnipeg Foundation.

Helen Betty Osborne was pursuing further education when she was brutally murdered in northern Manitoba in 1971. It took 16 years for anyone to be charged with her murder. The scholarship fund was established to honour her memory and provide financial support to Indigenous students.

Supporting Black communities

There are many location-based community foundations just like The Winnipeg Foundation across the country, but different communities have different experiences that shape the way they live in the world.

The Foundation for Black Communities started in 2020 to ensure Black communities have access to the resources necessary to thrive. Along with other Canadian community foundations, The Winnipeg Foundation provided a \$50,000 grant to support the establishment of the Foundation for Black Communities, working together towards a philanthropic sector supporting all communities equitably.

Locally, Winnipeg-based organization Project Heal is a Black-led initiative organized by Black Space Winnipeg and housed at Klinik Community Health. It was created in 2018 to support mental health of Black youth and adults. The program aims to create a supportive, safe space for participants to explore their feelings, provide tools to heal, and create community connections. Project Heal has experienced continued success and received a grant of \$16,600 from The Foundation to help expand the program, and plan for programming to start again in the summer of 2022.

Engaging youth

The Walking Together grants stream was created in 2019 after The Winnipeg Foundation's Vital Signs®, a project that provided a snapshot of life in Winnipeg, found reconciliation was a community priority. These grants support youth-led initiatives supporting the Indigenous community, guided by a youth council. In the summer of 2021, Walking Together grants supported a variety of projects including a video project aiming to build bridges between Indigenous and non-Indigenous youth; Indigenous educational programming in schools; a wall of recognition for Indigenous heroes; and an Indigenous student mentorship group.



EXAMINING SEED WINNIPEG'S ORGANIZATIONAL COMMITMENT TO ADDRESSING SYSTEMIC RACISM

PLANTING SEEDS OF INCLUSION

SEED Winnipeg is committed to equity and inclusivity. While the charity has been doing this work for decades, SEED knows there is still much to be done; that's why it's looking in the mirror and asking tough questions.

"We're starting from the premise that we need to address systemic racism within SEED," says Louise Simbandumwe, SEED's co-executive director. "Part of what systemic racism means is that it impacts every single institution. And so, we're starting from the premise that there are issues that need to be addressed and that we need to do that collectively as a staff."

SEED – which stands for Supporting Employment and Economic Development – works to support people and community through financial empowerment. Established in response to a study looking at economic development needs of the inner-city, it opened its doors in 1993. Today, it's located on Salter Street in the North End and has a staff of about 40 people.

SEED's organizational commitment to equity and inclusivity includes six components: tracking progress, building partnerships, staff composition, board composition, solidarity and systemic change, and community-led program development. This ongoing commitment requires regular review and revision.

In the late '90s SEED realized the attrition rate of Indigenous participants in a business development program

was disproportionately high; while 30 per cent of the program applicants were Indigenous, the number who completed the program was very low.

"I think for that cohort, we might have even had zero [business launches by Indigenous participants]," Simbandumwe says.

After conducting community discussions, SEED learned it is vitally important to not compete for or use resources that would otherwise be going to Indigenous-led organizations. SEED's board passed a policy of not accessing Indigenous-designated funding unless they are doing it in partnership with an Indigenous-led organization.

It also led to the development of the Indigenous Community Collaboration Program which supports Indigenous program participants, facilitates partnerships with Indigenous-led community organizations, develops cultural educational opportunities for SEED staff and board, offers an Indigenous lens in program design and delivery, and more.

Engaging Indigenous community members has been an explicit strategic goal since 2003. At the time, some board members wondered whether there should also be focus on newcomers, those with disabilities, and other groups that face disproportionate risks of poverty. However, after education about the history of colonization, board members under-

stood why it warranted a separate goal, Simbandumwe says.

SEED's board has since adopted Truth and Reconciliation Call to Action #92. See sidebar for details.

When multiple members from equity-seeking communities are represented on a board or staff, research shows improved organizational performance. This "critical mass" also avoids tokenism and ensures there are enough voices to feel comfortable and be taken seriously.

While the proportion of Indigenous employees at SEED overall is quite good, one organizational commitment that has been challenging to meet is including employees of Indigenous descent in senior levels in the organization. Same for the board; right



Louise Simbandumwe. Photo courtesy of SEED Winnipeg.

Recipient: SEED Winnipeg

Programs: Database to collect, track, and analyze program and participant data; Support to build SEED's capacity in truth and reconciliation

Grants: Multiple, including \$60,000 drawn from the Moffat Family Fund and \$25,000 drawn from the hundreds of Community Funds held at The Foundation

Call to Action #92

We call upon the corporate sector in Canada to adopt the United Nations Declaration on the Rights of Indigenous Peoples as a reconciliation framework and to apply its principles, norms, and standards to corporate policy and core operational activities involving Indigenous peoples and their lands and resources. This would include, but not be limited to, the following:

- **Commit to meaningful consultation, building respectful relationships, and obtaining the free, prior, and informed consent of Indigenous peoples before proceeding with economic development projects.**

- **Ensure that Aboriginal peoples have equitable access to jobs, training, and education opportunities in the corporate sector, and that Aboriginal communities gain long-term sustainable benefits from economic development projects.**
- **Provide education for management and staff on the history of Aboriginal peoples, including the history and legacy of residential schools, the United Nations Declaration on the Rights of Indigenous Peoples, Treaties and Aboriginal rights, Indigenous law, and Aboriginal-Crown relations. This will require skills based training in intercultural competency, conflict resolution, human rights, and anti-racism.**

now, the proportion of equity-seeking members is quite good, but it is a regular consideration.

"I think probably in the last five years, we finally achieved a critical mass in staff, particularly of people of Indigenous descent. So now there is a sense of community, so people don't feel like the only one that's speaking out at the staff meeting or that is representative of that community, so there's a range of opinions and perspectives," Simbandumwe says.

Thanks to a grant from The Winnipeg Foundation, SEED recently worked with Amik, which offers Indigenous workforce and training services.

Another challenging area is around solidarity and systemic change; a lot is outside of SEED's control. While SEED hires former program participants and pays a living wage, there are background situations that create additional challenges; for example, transitioning to working from home during the pandemic.

"It disproportionately impacted staff that had lived experience of having lived in poverty, which again, was disproportionately immigrants and racialized peoples," Simbandumwe says. "As an employer, how do we recognize those different background circumstances and how do we provide additional supports, so people are adequately supported in terms of being able to do their work? We struggle with that."

For Indigenous or other racialized people, utilizing EAP counselling may not be desirable, as counsellors may not understand their circumstances. SEED therefore hired an Elder who was also a former program participant and a counsellor, to provide support.

Community-led program development is another way SEED demonstrates its commitment to equitable and inclusive programming. Money Stories, a money management training program for youth, is a prime example. The program was born in 2011 out of a session SEED did with the Aboriginal Seniors Resource Centre (ASRC).

"The connection between Indigenous youth and Elders had been broken and [the group at ASRC] really wanted to share aspects of Indigenous culture with youth as it relates

to money and managing resources," Simbandumwe says. "Coincidentally, a few months later, we got a request from Children of the Earth School, and they wanted money management for their after-school program. We invited some of the elders to come along and be part of delivering the sessions and share their stories."

The program has seen great success, and the latest iteration includes working with Indigenous language speakers to translate the curriculum.

As SEED moves forward with its equity and inclusivity work, it is committed to sharing what it learns. SEED presented at the Asset Building Learning Exchange, a national community of practice around financial empowerment for which Simbandumwe sits on the steering committee.

"It always feels a little bit awkward to be putting it forward, because I still feel like we have a long way to go and a lot to learn. I don't want to present ourselves as the 'be all and end all experts' [but rather], 'these are some of the steps we've taken. These are some of the things we're struggling with,'" Simbandumwe says.

The Money Stories team: Front row (right to left): Pam Krasniuk, Jocelyn Friesen-Peters. Back row (right to left): Liam Keep, Justin Huntinghawk, Justin Morriveau. Photo courtesy of SEED Winnipeg.





FILMMAKER ERICA DANIELS PAYS IT FORWARD BY SHARING THE SEVEN SACRED LAWS

SALVATION THROUGH STORY

Storytelling saved her life, and filmmaker Erica Daniels is paying it forward by capturing and conserving Indigenous Elders' knowledge, wisdom, and stories.

"Being a storyteller and having an eye for story and visuals, it was always there," Daniels says. "It's something I've always just been interested in. When I was in high school, I was introduced to a program called Just TV that was run out of the Broadway Neighbourhood Centre; I was able to advance my talents. That program, really, it saved my life."

During the past decade, The Foundation has made multiple grants in support of Broadway Neighbourhood Centre's Just TV. Today, Daniels is an award-winning Cree/Ojibway producer, director, and founder of Kejic Productions, her production company based out of Winnipeg.



Scenes from the Seven Sacred Laws web series. Elder Dave Courchene is pictured in the third image from the top.

For nearly her entire adult life, Daniels has been telling stories and supporting her community through the skills she honed through Just TV and her schooling. Before she found film production, Daniels had a difficult time navigating her youth.

During Daniels' teen years, by her own account, she was struggling with making the right decisions. But learning technical skills and honing her storytelling ability gave her an outlet, a purpose, a direction, and many new connections. And now, she's paying it forward with her production company, volunteer work, and a variety of programs aimed at helping youth who are going through experiences similar to hers.

"A lot of the time, young people feel silenced. They don't feel like they have a voice or that people are listening to them, simply because they're young," Daniels says. "But what they have to share is so important. Especially if we want to change things for the future, we need to listen to our young people."

Through Just TV, Daniels connected with Elder Dave Courchene and Turtle Lodge, an International Centre for Indigenous Education and Wellness, who she's been working with for nearly 10 years.

Daniels was recently asked to direct the *Seven Sacred Laws* animated web series, written by Elder Dave Courchene, that tells the story of a young boy on a vision quest: an Indigenous rite of passage.

"I was very honoured just to be involved because the Seven Sacred Laws are such important teachings that a lot of people aren't aware of," Daniels says. "Being able to share that story, putting the visuals to it, and bringing people from all nations into the lodge to listen to Elder Dave share this vision, was so incredible."

Daniels is excited to continue to tell stories, continue giving a platform to Indigenous voices, and continue her work maintaining the wisdom of the elders in her community.

"Working with [Elder Dave Courchene] has just been such an honour for the past 10 years," Daniels says. "I'll continue to work with them, and the Elders Council with the Turtle Lodge, to ensure that their wisdom is captured and will never be lost."

The Winnipeg Foundation is honoured to learn from and work with Elder Dave Courchene and the staff of Turtle Lodge International Centre of Excellence in Indigenous Education and Wellness. Winnipeg Foundation staff attended a retreat at Turtle Lodge in 2019.

To watch the *Seven Sacred Laws* web series, visit: turtlelodge.org/the-seven-sacred-laws/



Erica Daniels was recently a guest on The Foundation's podcast, *BeCause & Effect*. Read more about the podcast on page 45, or go to becauseandeffect.org to listen.





CARVING A PATH TO RESILIENCE

Participants at the Climate Action Team's Earth Day Eats event, held April 2019.
Photo courtesy of the Climate Action Team.

BUILDING CLIMATE-RESILIENT COMMUNITIES WITH THE CLIMATE ACTION TEAM

While summer 2021 will be remembered as a time when we began hugging our friends and families again after the isolation of a global pandemic, it will also be remembered as a hot, dry and hazy summer, with record heatwaves, forest fires and droughts across Canada – all products of the global climate crisis.

There is no doubt we feel the impacts of climate change in our province, and Manitoba's Climate Action Team (CAT), a coalition of partner organizations, is actively working to reduce the impact and build resilience. See member organization list in sidebar.

"Building resilience is about meeting our basic needs – feeding ourselves, heating our buildings and moving goods and people – all without the use of fossil fuels," says Curt Hull, lead author of CAT's new report, *Road to Resilience: A Community Climate Action Pathway for a Fossil-Fuel Free Future*.

"We need to use electricity and energy efficiently. People need to be aware of the solutions and work passionately towards them," Hull says.

The report was developed as a part of a larger Road to Resilience program, designed to engage and educate Manitobans on practical steps towards meeting net zero Green House Gas (GHG) emission targets. It was inspired by the urgency for action expressed by the United Nations Intergovernmental Panel on Climate Change (IPCC), which in 2018 said we have 12 years to limit the catastrophe that will be caused by climate change. In 2021, the IPCC issued an updated "reali-

ty check" that explains some of the environmental changes already seen, will be irreversible for hundreds to thousands of years, but "strong and sustained" reductions in emissions of carbon dioxide (CO₂) and other GHGs can limit climate change.

Road to Resilience was launched in 2019 and has received support from The Foundation. The first phase included a series of public engagement events, and the research and development of the report.

An additional grant recently supported phase two of the project – the development of tools and resources related to key themes of the community action plan. The themes identified include technical ones, such as buildings, transportation, food and agriculture, energy and electricity; along with foundational themes, including human impacts, the economy and green jobs, and natural spaces.

"Our next step on the road to resilience is to connect with communities, build awareness through climate change workshops, help communities identify their priorities using the key themes as a starting point, and make a plan," says Dr. Durdana Islam, program manager CAT. "People are interested and hungry for this kind of knowledge."

CAT is planning to connect with 10 communities – five non-Indigenous and five Indigenous communities in Manitoba – and is working with the Centre for Indigenous Environmental Resources.

Recipient: Green Action Centre, on behalf of Manitoba's Climate Action Team

Program: Road to Resilience

Grants: \$156,000 total since 2019, drawn from the GMacDonald Family Endowment Fund, The Winnipeg Foundation Environment Fund, and the hundreds of Community Building Funds

"It's not up to [CAT] to tell people what to do. Our job is to connect with people and communities and work together to figure out what actions we can collectively take," Islam says.

The second phase of Road to Resilience also includes quantifying the solutions behind the key themes and is being supported by Environment and Climate Change Canada.

"Take for example the technical themes of buildings and transportation," Hull explains. "The demand for electricity to heat our buildings and electrify our vehicles far exceeds supply. To make a workable solution, we need to make sure we use our energy efficiently. We need buildings that are much better insulated and heated with geothermal. We need to develop new renewable energy sources, like solar panels. And we need to store energy in big batteries in our buildings and houses. This next step of our project will really show the way to solve these big challenges."

For more information, visit: climateactionmb.ca



Listen to an interview with Dr. Durdana Islam on episode #74 of BeCause & Effect podcast. Head to becauseandeffect.org



Who is involved with CAT?

The Climate Action Team (CAT) is made up of five local environment and policy groups, including:

- **Green Action Centre**
- **Climate Change Connection**
- **Wilderness Committee**
- **Manitoba Energy Justice Coalition**
- **Canadian Centre for Policy Alternatives**

It also works closely with several allied groups.



Climate resilience starts with you and me

The Winnipeg Foundation reviews sustainability practices to help combat the climate crisis

Taking action on the climate crisis begins by taking stock of individual and collective behaviours. Green Action Centre's Sustainability and Waste Management Audits aim to help people and organizations understand how they are doing and what they can do to improve, so we can build climate crisis resilience.

The Winnipeg Foundation's staff participated in a Sustainability and Waste Management Audit in spring 2021. Led by Green Action Centre's Sustainability Projects Coordinator, Josep Seras Gubert, staff participated in informative sessions and creative workshops and learned how consumption, transportation and food waste contribute to Green House Gas (GHG) emissions.

"Sharing knowledge is key in sparking motivation," Seras Gubert says. "Climate change is big and global and overwhelming – but understanding all the smaller pieces and how it all fits in the bigger picture helps make them actionable. Collective action needs to be part of the strategies and DNA of an organization. That's how we can make an impact."

The creative workshops inspired ideas about collective and concrete actions we as citizens and staff members can take on reducing our footprint and building resilience to the climate crisis. The Foundation will make adjustments based on the recommendations.

The Foundation was inspired to do the audit after the success of a recent pilot project that worked with youth-serving organizations. In spring 2020, The Foundation supported environmental audits for Youth Agencies Alliance (YAA) member organizations Art City, Rossbrook House and the Boys and Girls Club. These three organizations participated in audits of their space and habits, and each received a \$60,000 grant to upgrade their spaces and learn strategies to become climate resilient.

All of YAA's 15 member organizations later participated in the audits. While most organizations face capital upgrade challenges because they don't own their office space, The Foundation is pleased to support waste management and composting initiatives for each agency, in an effort to form sustainability habits early.

Promising projects

Donors' generosity makes it possible to support a variety of projects in our community. The following COVID-related grants were issued in Spring 2021.



Changing the Argument Mediation Services

Amount: \$7,500 • Fund type: Community Building

Mediation Services' Changing the Argument webinar and resources will be designed to address how pandemic-related challenges are impacting relationships, specifically in shared spaces (work, home, etc.), where people may have opposite points of view on pandemic-related mandates.

"As we enter the fourth wave of the pandemic, we know that burnout, tension and other challenges continue across community. This timely project will provide access to the tools needed for relationships to function amicably and move forward in a healthy way."

JOANNA TURNER



Skills4Life Connectivity Macdonald Youth Services

**Amount: \$15,000
Fund type: COVID-19 Community Response Fund**

This project has enabled Macdonald Youth Services to assist youth leaving care as they transition to independence and pursue their own life goals.

"The pandemic's health measures, and physical distancing interventions, have resulted in increased loneliness with potential mental health effects for many individuals. Many youth transitioning out of care use the Skills4Life program for mobile devices and internet connection. This ensures connectivity with friends, family, and workers, and access to news and information. The equipment provides accessible tools to help youth cope in this new reality."

NENETH BAÑAS



Vaccine Community Health Education Social Planning Council of Winnipeg in partnership with the Ethnocultural Council of Manitoba

Amount: \$15,000 • Fund type: COVID-19 Community Response Fund

This project has enabled the Social Planning Council and Immigration Partnership Winnipeg to work with 20 cultural groups under the Ethnocultural Council of Manitoba (ECCM) to develop culturally-responsive health education materials about COVID-19 vaccines.

"ECCM, through its grassroots networks, heard firsthand that many newcomers have expressed concerns about the side effects and efficacy of vaccines because they did not have any information or were misinformed. All ECCM members worked together with medical professionals to provide accurate facts about the vaccine in 14 different languages including Tagalog, Hindi, Punjabi, Dinka, Somali, Swahili, Arabic, Kurdish, Mandarin and Vietnamese. This ensured educational information was accessible for many individuals and families who are immigrants and refugees."

NENETH BAÑAS



Clean Ventures Manitoba Possible

Amount: \$45,000

**Fund type: Community Building, Field of Interest
(Nicholette Vlassie Memorial Fund)**

The agency used the funds to support their social enterprise, Clean Ventures, which employs new Canadians and persons who are deaf, providing commercial cleaning services to a variety of Winnipeg based social purpose organizations, including the Assiniboine Park Conservancy, Main Street Project, Art City and Inclusion Winnipeg.

“Manitoba Possible’s Clean Ventures initiative has adapted well to operating in a pandemic and continues to pay livable wages while providing employment skills training, social connection. The initiative is also an effective entry point to employment for workers who experience vulnerabilities for many different reasons, such as people with differing abilities, new Canadians, etc.”

NOAH ERENBURG

For the latest updates about
The Foundation’s grants, please visit
wpgfdn.org/granting



Megan Tate,
Director of Community Grants



Neneth Bañas,
Community Grants Associate



Kayla Dauphinais,
Community Grants
Administration Assistant



Noah Erenberg,
Community Grants Associate



Aliya Mrochuk,
Grants Officer



Kerry Ryan,
Community Grants Associate



Ana Tisaj,
Community Grants
Administration Coordinator



Joanna Turner,
Community Grants
Associate



Andrea Zimmer
Grants Administration
Specialist



A FITTING LEGACY FOR LIVES FILLED WITH MUSIC

FUND CELEBRATES HOWARD SWAN'S 100TH BIRTHDAY
BY GIVING CHILDREN THE GIFT OF MUSIC

Howie and Hazel Swan met in Winnipeg's thriving vaudeville scene in 1939 and built a life filled with music. The Howie and Hazel Swan Music Fund, established in celebration of Howie's 100th birthday in 2021, is supporting young musicians in Winnipeg.

Howard "Howie" Swan and his band The Haymakers, and Hazel Dale and her dance team The Dale Sisters, performed in theatres such as the Playhouse, Beacon and Bijoux. Performers would at times play three or four shows at different theatres during the course of a single night.

"After these shows, the hot spot to get together was the Shanghai restaurant," says the couple's son, Kevin Swan. "We still have my mom's little autograph book that she used to carry and get autographs from all the other people on the show. I think [the Shanghai is] where [Mom and Dad] started talking and got to know each other."

Photos, clockwise beginning at top left: Howie and Hazel Swan on their wedding day, Jan. 29, 1944; Howie with a new guitar he purchased in his late 90s; Howie (second from right) with the Bud McIntosh Orchestra; promo shot of the Dale Sisters; Howie (second from left) and his brother John (right) with the Lew Dickson Band; the Haymakers; Howie with his son Kevin. All photos courtesy of Kevin Swan.



Fund: The Howie and Hazel Music Fund

Cause: Arts, Culture and Heritage

Supports: Manitoba Conservatory's "Music Equals" Program

“AS A MUSICIAN, YOUR BIGGEST THRILL IS TO GIVE THE GIFT OF MUSIC TO PEOPLE. IN THIS CASE, HOWIE CAN STILL GIVE THAT GIFT, THROUGH HELPING CHILDREN.”

– Kevin Swan

During World War II, Howie enlisted with the RCAF and was stationed with the Medical Corps in Jericho Beach, B.C. The couple continued to write and were married in January 1944, when Howie got leave.

After the war, the couple settled in Winnipeg. Hazel stopped dancing shortly after their first child Brian was born. Brother Dale was born soon after, and Kevin came along about 10 years later.

While Howie worked as an electroencephalographic (EEG) technician at Deer Lodge Hospital for 38 years, he continued to perform throughout his life. A member of the Winnipeg Musicians Union, he played music nearly every weekend and sometimes during the week, including with 12-piece orchestras. Some of the groups he played in included the Lew Dickson Orchestra and Band, and the Bud McIntosh Orchestra.

He also played on CBC Radio, including with a show called Red River Barn Dance; he still has the first fan letter he ever got, Kevin says. For more than 30 years Howie and Hazel wintered in Arizona, where Howie played in several groups, including The Desert Sun Combo.

Howie and Hazel instilled their love of music and performing in Kevin. The couple celebrated their 25th wedding anniversary with a dinner at the Beachcomber restaurant, followed by a party at a friend's house that included a live band. A 10-year-old Kevin asked if he could sit behind drummer Roy Jenner.

“I was interested in watching the drums. I went and sat on a bar stool behind him and there was a set of maracas. He passed them to me, and I'd seen him play the song before, so I

just kind of emulated that. I played maracas all night long, until three in the morning probably!”

Afterwards, Jenner told Howie that Kevin had impeccable rhythm, and that Kevin should have drum lessons. He got a set of drums the following Christmas.

Kevin has fond memories of jamming with his dad and uncle John, including performing at The Good Neighbours, an old soup kitchen downtown. Today, Kevin is a musician who has played with bands such as Streetheart and Playground X. He is currently on tour with Michael Bublé as a drum technician.

At the age of 93, Howie recorded his debut album, “Now and Then,” a compilation of many of Hazel's favourite songs. Hazel passed away in 2009, just shy of their 65th anniversary. Howie continues to play music to this day, including weekly ukulele jam sessions held via Zoom from Lindenwood Terrace, an assisted-living facility.

“He says it's kind of hilarious because of the audio lag, you get a cacophony of ukuleles playing at once. But they have a great time,” Kevin says.

To celebrate Howie's 100th birthday, Kevin decided to establish a fund in honour of Howie and Hazel. The fund supports young musicians in Winnipeg through Manitoba Conservatory's Music Equals program, a fitting legacy for two lives filled with music.

“As a musician, your biggest thrill is to give the gift of music to people. In this case, Howie can still give that gift, through helping children.”

Kevin knows not everyone is as lucky as he was to come from a musical family.

“It is because someone put those [drumsticks] in my hand and encouraged me and helped me, that music is with me in my life... So many children lose these opportunities because their parents can't afford it.”

COMMEMORATING LIVES WELL LIVED THROUGH SONG

Howie Swan was recently celebrated in song through the Stories to Songs Project, a Crescent Arts Centre initiative that teams songwriters up with seniors to create original music. Howie worked with musician Jaxon Haldane, who wrote a song called “A Lifetime Upon the Stage.”

Learn more about Stories to Songs and listen to the lives captured in song:

facebook.com/stories2songs/



MAKING CHANGE IN STUDENTS' LIVES



Leo Panitch. Photo courtesy of Melanie Panitch.

ACADEMIC, SOCIALIST LEO PANITCH HONOURED THROUGH SCHOLARSHIP FOR NORTH END STUDENTS

Leo went to I. L. Peretz Folk School, a secular Jewish elementary school, and then to St. John's High School, both located in the North End. He obtained a Bachelor of Arts in Economics from the University of Manitoba and a Master of Science and a Doctor of Philosophy from the London School of Economics.

Panitch taught at Carleton University from 1972 to 1984, and then moved to York University where he worked until his retirement in 2016. There, he spent time as chair of the department of political science and was named Canada Research chair in 2002. A favourite professor, Panitch was known to lead students in a rousing rendition of "Solidarity Forever."

Panitch authored more than 100 scholarly articles and published nine books, including 2012's *The Making of Global Capitalism: The Political Economy of American Empire*, cowritten with Sam Gindin. He was particularly proud of his work with the *Socialist Register*, which he co-edited from 1986 until 2021, says Melanie.

During a career that spanned more than 40 years, Panitch continually questioned the status quo and believed in the ability to make change. He was inspired by those around him.

"He drew a lot of strength from radical progressive movements, so even in the context of some of the dire situations one might see, he immersed himself where there was the possibility of radical change," she added.

Sometimes that was found in other countries, in different political parties, in local groups such as those trying to transform transit into a free system, or in cultural works such as music or theatre that aimed to evoke change.

Leo Panitch believed it was possible to build a better society, one in which people could live better lives.

A political science professor and Canada Research chair in comparative political economy at York University, Panitch's contributions to the field of democratic socialism are far-reaching. Following his death from COVID-19, Panitch's life is being recognized with a scholarship for students attending University of Winnipeg classes at Merchants Corner in the North End – the same neighbourhood in which Leo grew up, and which greatly influenced his world view.

It is fitting that the scholarship will help students who might otherwise not have access to education.

"One of his awesome qualities was to create a space," says Melanie Panitch, Leo's wife of 53 years. "Because of his size, his big voice, his connections in the world, he really could create space that allowed other voices to come in to be heard. He was very committed to and keen about building capacity and participation."

Born in 1945, Leo Panitch grew up in Winnipeg's North End. His parents, Max and Sarah, were Jewish immigrants from Ukraine and were active in the Winnipeg labour movement.

"Leo would say that it had a very profound effect on his perspective of the world... experiences as a working-class family gave him a real sense of class inequities in capitalism, but also gave him a socialist sensibility."

Leo and Melanie met in their teens in Winnipeg. They were married in 1967 and had two children, Maxim and Vida. Both children are pursuing their passions and interests, with a strong commitment to family and friendship.

"He would be proud of knowing the influence he had is demonstrated by the way in which they're leading their lives," Melanie says.

The couple was told they brought out the best in each other, and Melanie says they were very supportive of each other's work.

An activist, advocate, researcher and educator in the field of disability studies for more than four decades, Melanie was a founder of the School of Disability Studies at Ryerson. Today, she is executive director of Ryerson's Office of Social Innovation.

"We could teach one another, we could complement the work we were doing, with this very similar kind of foundation about recognizing the need for change, surfacing voices that aren't heard, resisting some of the established practice and policy."

In May 2019, during the Winnipeg General Strike Centenary Conference, Leo and Melanie Panitch sat on a panel of former Winnipeggers speaking to the strike's impact on their work. This was the first time the couple had appeared on a panel together.

While they were in town, conference participants asked for a tour of Merchants Corner, which Melanie had taught about in her course, "Foundations of Social Innovation."

Located on Selkirk Avenue at Andrews Street, Merchants Corner was redeveloped through a community coalition including U of W's Dr. Jim Silver, North End Community Renewal Corporation, Community Education Development Association (CEDA), and other North End community organizations. Today, Merchants Corner is a mixed-use campus that includes community classrooms shared by the U of W's Department of Urban and Inner-City Studies and CEDA's Pathways to Education program, student housing, and a community café.

"[Merchants Corner is] a stellar example of an innovative community engagement initiative and an incredible example that could be held up for other universities, community groups, and students. It just is such a shining light," Melanie says.

Wanting to do more, the conference tour group launched a fundraising campaign, in which Leo took a leading role.

Panitch passed away in December 2020 of COVID-19 and pneumonia, shortly after being diagnosed with cancer. It made sense to set up a scholarship for students studying in U of W's Department of Urban and Inner-City Studies at Merchants Corner, Melanie says.

"When Leo died, it became the most obvious way to remember him, because it spoke to his North End roots, his academic orientation and his commitment to education and social justice."



Melanie Panitch (centre) with University of Winnipeg professors, Dr. Shauna MacKinnon (left) and Dr. Jim Silver

Fund: Leo Panitch Award at Merchants Corner; Leo Panitch Community Outreach Award at Merchants Corner

Cause: Literacy, Education and Employment

Supports: Students in University of Winnipeg's Department of Urban and Inner-City Studies at Merchants Corner who have academic ability, financial need, and experiential knowledge of the North End. The Community Outreach Award will also enable students in community to teach local students about educational opportunities, under the supervision of the Department of Urban and Inner-City Studies

THE WINNIPEG FOUNDATION'S LEGACY CIRCLE

A 2021 TWIST ON AN ICE CREAM SOCIAL

LEGACY CIRCLE EVENT HELD 100 YEARS TO THE DAY OF THE FOUNDATION'S FIRST GIFT

In 1921, ice cream socials were a fashionable way for friends to gather. Inspired by this history, The Foundation hosted our own ice cream social, 2021-style, for this year's Legacy Circle! The virtual event was held on June 6, 2021 – 100 years to the day that William and Elizabeth Alloway wrote the cheque to create The Winnipeg Foundation.

The Legacy Circle celebrates the thoughtful people who choose to include a gift to The Winnipeg Foundation in their Wills.

The virtual ice cream social included artisanal handmade ice cream from local manufacturer Chaeban, including the creation of two specialty flavours for The Foundation's centennial; Alloway Almond and Endow Mint. While keeping ice cream cold might have been more of a feat in 1921, our 2021 version included its own technological advancements – all Legacy Circle members received Chaeban ice cream delivered directly to their doors – contact free! – in time for the Legacy Circle broadcast.

The Legacy Circle celebration was broadcast on Shaw TV, through Facebook and YouTube, and on 93.7 FM CJNU Nostalgia Radio.

During the event, The Foundation's outgoing CEO Rick Frost, "passed the torch" to new CEO Sky Bridges, who then acted as MC for the event. The Foundation's director of donor engagement, Mary Beth Taylor, along with board chair Doneta Brotchie, talked about the history of The Foundation and how grateful The Foundation is for the generations of donors who have made our work possible.

Several donors and Legacy Circle members, including Brian and Barbara Crow, Art and Wendy Bloomfield, Glenn Marquez, and Dr. Tyler Pearce, shared their reasons for giving through The Foundation. Youth in Philanthropy participants Thomas Bialy, Mailly Pham and Marissa MacCorby shared information about The Foundation's history. A musical performance from Sweet Alibi and a moving story about Chaeban Ice Cream founders Joseph Chaeban, Zainab Ali and Darryl Stewart rounded out the content.

You can still view the event on The Foundation's YouTube channel
youtube.com/winnipegfoundation



Images from the 2021 Legacy Circle video. Pictured, top to bottom: Sky Bridges, CEO, The Winnipeg Foundation; Sweet Alibi; Chaeban Ice Cream founders Joseph Chaeban and Zainab Ali; Winnipeg Foundation donor Glenn Marquez.

COLLABORATIONS ARE A CULMINATION OF MORE THAN ONE PERSPECTIVE TO CREATE SOMETHING NEW AND UNIQUE. THE WINNIPEG FOUNDATION IS HONOURED TO HAVE WORKED WITH COMMUNITY MEMBERS AND ORGANIZATIONS DURING OUR PAST 100 YEARS. WHILE OUR BIRTHDAY PLANS HAD TO BE ADJUSTED BECAUSE OF THE PANDEMIC, WE ARE SO HAPPY TO HAVE MARKED OUR CENTENNIAL WITH A FEW SPECIAL COLLABORATIONS.

CELEBRATING 100 YEARS OF SUPPORTING OUR COMMUNITY

BIRTHDAY CELEBRATIONS SAFELY
CELEBRATE COMMUNITY

Alloways' Gift and Rosalie Favell's Family Legacy at the WAG

On the first day of The Foundation's second century, April 27, 2021, two exhibitions opened at the Winnipeg Art Gallery (WAG), showing how Winnipeg developed into the city it is today from two different perspectives.

In the year prior to our centennial, former Winnipeg Foundation CEO Rick Frost approached WAG director and CEO Stephen Borys about organizing an exhibition to mark the anniversary and honour The Foundation's founders, William and Elizabeth Alloway. Borys took it further by proposing a second exhibition with an Indigenous response to the Alloways' legacy, an idea that The Foundation fully embraced.

The *Alloways' Gift* exhibit illustrated the astonishing amount of development the Alloways would have witnessed while living in Winnipeg at the turn of the century: from the advancement of railway lines and the building of roads and streetcar tracks, to the rapid expansion of the residential and commercial sectors, and the arrival of thousands of newcomers to the region.

The story of Winnipeg's history and the Alloways' impact was told through the art of local artists and unique artifacts drawn from the collections of the WAG, The Winnipeg Foundation archives, the Oseredok's Ivan Bobersky Collection, the Manitoba Archives, the Manitoba Museum, and the City of Winnipeg Archives.

The second exhibition, *Rosalie Favell's Family Legacy*, saw contemporary Métis artist Rosalie Favell piece together the intersecting histories of the City of Winnipeg and the Indigenous peoples of the Red River settlement.

Favell, who was born in Winnipeg and now based in Ottawa, used a variety of sources to construct a complex self-portrait through the lens of her family lineage in the Red River Valley, which dates back to before the 1700s. Included in the exhibition were commissioned works that experiment with lenticular photography – enabling visitors to view two images at once, demonstrating two realities.

"This pair of exhibitions is an example of reconciliation in action, speaking loudly to the respective visions of WAG and The Winnipeg Foundation, and the incredible legacy of Rick Frost. I hope the multifaceted perspectives give Winnipeggers a moment to appreciate the amazing community we have here – that's so much more because of the dedication of The Foundation and its supporters," says Borys.

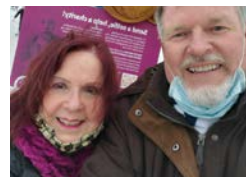
The *Alloways' Gift* and *Rosalie Favell's Family Legacy* exhibitions ran at the WAG from April 27 to Sept. 12, 2021.



The Alloways' Gift exhibition. Photo courtesy of the Winnipeg Art Gallery.
Rosalie Favell's Family Legacy exhibition. Photo courtesy of the Winnipeg Art Gallery.



Submissions from the Centennial River Trail selfie contest.



Walking tour poster.



Centennial River Trail and Journey of Generosity Contest

This year, The Winnipeg Foundation enticed Winnipeggers outside to enjoy our city during the crispy, cold days of winter and the dog days of summer.

For 61 days this winter, Winnipeggers enjoyed our city by skating, biking, walking, rolling, running, skiing, and snowshoeing on The Winnipeg Foundation Centennial River Trail.

In light of COVID restrictions at the time, people were looking for safe and accessible outdoor recreational activities. The Foundation was pleased to partner with The Forks to support this important outdoor community space and was thrilled to announce it will ex-

tend its title sponsorship for five more years, ensuring continued community access to this important amenity.

Winnipeggers also had the opportunity this summer to learn more about our community's philanthropic roots through a guided walking tour of the historic Exchange District.

Walking Together: A Journey of Generosity through the Exchange, created in partnership with Exchange District BIZ, was a 45-minute tour that highlighted prominent philanthropists, like Jean Forsyth, Annie McDermot Bannatyne and Winnipeg Foundation founders, William and Elizabeth Alloway, and their connections to the neighbourhood. The tour also included information about grassroots, community-led

philanthropy in various communities, including Indigenous cultures, while acknowledging historical truths society now recognizes are unjust.

The Foundation also held special contests during the Centennial River Trail and the Journey of Generosity to provide an opportunity for Winnipeggers to explore their philanthropy. Visitors to the Centennial River Trail and the Exchange District were encouraged to share a selfie for a chance to win a \$1,000 grant for their favourite local charity.

More than 200 people participated in the contests, nominating more than 85 local charities. Thanks to Winnipeggers' generosity, \$44,000 was distributed to a diverse group of local charities.

Elizabeth Alloway Lecture Series and Derry Days at Dalnavert

To mark The Foundation's centenary, Dalnavert Museum hosted teas on Sundays during the summer and a series of nine, free public lectures to honour Elizabeth Alloway.

The Alloways lived in a grand house just down the street from Dalnavert which they called "The Derries." Elizabeth was known to host Saturday parties at The Derries and it was said that no one was turned away.

Inspired by Elizabeth's parties, the museum hosted Derry Days at Dalnavert, teas on Sundays from June to August. Dalnavert hosted the earlier teas virtually but were able to welcome participants back to the museum when restrictions eased. Participants enjoyed entertainment along with tea and desserts with a seasonal fruit theme.

A woman of courage and conviction, Elizabeth Alloway played an active philanthropic role in our community at a time when women could not vote. With her husband William, they established The Winnipeg Foundation.

Dalnavert's Elizabeth Alloway Lecture Series presents a variety of topics focusing on the time period, the community, and the interests of Elizabeth Alloway including her special interest in the work of women and the well-being of children. The series began in February and runs until December 2021.



For more information on upcoming Elizabeth Alloway Lectures, visit friendsofdalnavert.ca



Centennial stamps and Alloway Ale

The Foundation looked for a broad range of opportunities to celebrate our centennial with our diverse community.

The Foundation created a set of four commemorative stamps and a keepsake booklet to present the stamps in. The Canada Post stamps will also be used throughout 2021 on outgoing mail. The images featured on stamps of William Alloway, Elizabeth Alloway, the Alloway Arch and widow's mite fountain at The Forks, and the Winnipeg skyline are reflective of our history and our community.

One of the more unique opportunities this year was our partnership with Nonsuch Brewing Co. to create Alloway Ale. The clean, crisp, pale ale, named after our founder William Alloway, was released on April 26, 2021, our 100th anniversary, and sold out by early June.

Specialty publications

For its centennial, The Winnipeg Foundation created two special edition issues of its magazine, *Working Together*.

Released in January, *Celebrating 100 years of working together to support our community* was a snapshot of The Foundation's work decade-by-decade with stories providing a historical context of Winnipeg and beyond, and subsequently The Foundation's activities and decisions.

On The Foundation's anniversary on April 26, The Foundation released its second special edition magazine, *Building a vision for our next 100 years*. The issue is a collection of essays written by individuals representing different sectors and Cause areas in Winnipeg about their aspirations for our community and the potential role philanthropy might play in achieving them.

Both publications are available on our website at wpgfdn.org/publications. Or if you would like print copies, contact The Foundation at 204.944.9474.

Next 100 Speakers Series

In The Foundation's second special edition magazine, *Building a vision for our next 100 years*, the essayists all shared unique perspectives on the future of Winnipeg, but key themes emerged such as building an equitable community, the future of philanthropy, human rights, youth leading change, and more.

In November, The Foundation will host the first event in the Next 100 Speakers Series, to provide an opportunity for a broader audience to explore these themes. These conversations will be facilitated by Winnipeg Foundation CEO, Sky Bridges.

During the first virtual presentation the panel of essayists will explore the topic of Critical Conversations on the Future of Philanthropy. Panelists were Dr. Tyler Pearce, Gerry Labossiere, Jamil Mahmood and Pat Mainville. They will discuss ideas such as how philanthropy may be perpetuating colonialism and philanthropists can prepare ourselves for these important conversations and ensure we are acting as allies.



Learn more about the Next 100 Speakers Series: wpgfdn.org/Next100



CENTENNIAL INSTITUTE PROVIDES
SCHOLARSHIPS, PROMOTES STORYTELLING

BUILDING AN INCLUSIVE HISTORY

The Winnipeg Foundation is an embodiment of local history. The Foundation's new Centennial Institute is helping enrich the study of history by helping to ensure different stories are heard, histories are examined, and truths are respected.

CENTENNIAL INSTITUTE VISION:

**"Vibrant
communities
because stories
are heard,
histories
examined
and truths
respected."**



Creating an inclusive history

Foundation founder William Forbes Alloway came to Manitoba in 1870 as a member of the Wolseley Expedition. During the following years, he and his wife Elizabeth enjoyed a full life as active participants in Winnipeg society, prompting the creation of Canada's first community foundation in 1921. At the time, Alloway said:

"Since I set foot in Winnipeg 51 years ago, Winnipeg has been my home and has done more for me than it ever may be in my power to repay. I owe everything to this community, and I feel that it should derive some benefit from what I have been able to accumulate."

In their book, *Structures of Indifference*, authors Mary Jane Logan McCallum and Adele Perry describe Winnipeg around 1921 as follows:

"Capitalists boasted of Winnipeg's industrial potential and labour radicals argued for a society based on human needs, not profits, but Indigenous people were rarely included in the discussion."

Winnipeg is a city built on immigration and the diversity of its population includes many traditions. Mutual respect requires an understanding of our heritage.

In celebration of its centennial in 2021, The Winnipeg Foundation established the Centennial Institute, which is dedicated to promoting and preserving different histories. Today, The Winnipeg Foundation sees reconciliation as a priority and therefore giving voice to Indigenous perspectives on our history is an important element.

The creation of a civil society, the importance of human rights as part of our collective identity and the underlying philanthropic values that characterize our city and province are all important elements based in the past that have relevance to the present.

Each year, millions of dollars are distributed to worthy charitable endeavours because of the generosity demonstrated by people in the past. The Centennial Institute pays tribute to this remarkable legacy by supporting those with interest in the life and times of earlier generations. It represents the opportunity to not only tell the story of Canada but also to include the heritage of all Canadians and the many diverse social and cultural backgrounds that shape our national identity.

Scholarships supporting historical studies

To date, 17 funds have been established under the Centennial Institute. These student awards are offered at the graduate level for students studying in the Joint Master's Program (JMP) from the University of Manitoba and the University of Winnipeg, as well as a Centennial award offered to a PhD student. Topics of focus for the scholarships include:

- History of Manitoba
- History of human rights and social justice
- History of Indigenous peoples
- History of women
- History of medicine and health
- History of Canadian-American Relations
- History of philanthropy
- History of business
- History of Canadian society

Additional scholarships are available for Indigenous students enrolled in the program. A study allowance is also available for students.

Learn more: wpgfdn.org/centennialinstitute

Centennial Institute grants for charitable organizations

These grants provide support to charitable organizations from across the province that undertake projects to enrich our appreciation of Manitoba history.

The following organizations received \$15,000 grants for projects that embellish appreciation of Manitoba's history from diverse perspectives:

- National Indigenous Residential School Museum of Canada
- African Communities of Manitoba
- Winnipeg Chinese Cultural and Community Centre Corporation
- Nor'West Co-Op Community Health Centre
- Japanese Cultural Association of Manitoba
- Yellowquill College
- The WRENCH (The Winnipeg Repair Education and Cycling Hub)
- Immigrant and Refugee Community Organization of Manitoba (IRCOM)
- St. Amant Foundation
- Women's Health Clinic
- Darlingford School Heritage Fund
- Manitoba Historical Society

Centennial Institute steering committee

We are thankful to the following people for their guidance and support.

- Richard Frost, chair
- James Hanley, vice chair
- Stan McKay, Elder
- Janis Thiessen, JMP chair
- Greg Bak
- Jennifer Dueck
- Joy Loewen
- Maureen Matthews
- Phi Vu Nguyen
- Karen Sharma

History Department heads from U of M Tina Chen (2020), Roisin Cossar (2021) and from U of W Mark Meuwese were also active participants.



AWAKENING TO HISTORY

PHD SCHOLARSHIP RECIPIENT EXAMINES
COLONIZATION OF THE PRAIRIES

The average Canadian's understanding of our country's history differs wildly from person to person and generation to generation.

Karen Brglez is a PhD student studying Canadian History at the University of Manitoba and her work focuses on settler communities in Saskatchewan and how their colonization of the prairies affected Indigenous people.

"When I was in school in the '90s, we didn't learn about any of this," Brglez says. "We didn't learn about residential schools or the '60s scoop, it was all unheard of. My understanding of Canadian history was that it was very dull."

After majoring in History at the University of Winnipeg, Brglez changed course from her path of becoming an elementary school teacher. Instead, she is pursuing her PhD with a focus on German Lutheran settler communities in Saskatchewan and how they contributed to the colonization of the Canadian prairies in the late 19th century.

The current national conversation about truth and reconciliation and the rights of Indigenous Peoples is core to her work, and inspired Brglez to learn more.

"It's a really interesting time to be studying Canadian history because it's at the forefront of so many discussions right now," Brglez says. "Historians have been talking about the history of Canada's colonization for the past 20 to 30 years, but it's really interesting that the general public in Canada seems to be awakening to these issues," says Brglez.

Since 2015, she has been employed as a research assistant for German-Canadian Studies at the University of Winnipeg where she has conducted research in the fields of migration, oral, and Canadian history.

For one of her projects, she examined the roots of German-Canadian historiography by looking at the life of Gottlieb Leibbrandt, a German from Ukraine that joined the Nazi party in the 1930s. She incorporated this work into a chapter in the forthcoming *Being German-Canadian: History, Memory, and Generations*, set for publication this spring.

"I'm incredibly honoured to receive this Fellowship from The Winnipeg Foundation," Brglez says. "And I am deeply appreciative of the support from The Foundation to help me further my studies in western Canadian history. I fell in love with history. This is what I want to do."

"Because knowing the past helps us develop a stronger understanding of our world, enabling us to make sense of the present."

– Karen Brglez, recipient of The Winnipeg Foundation Centennial Scholarship for Doctoral Studies in Canadian History



DR. TINA CHEN

Dr. Tina Chen is a distinguished professor of history at the University of Manitoba. She holds a PhD and MA in History from the University of Wisconsin-Madison and a BA in History and Chinese Studies from the University of Toronto. Tina is a specialist in modern Chinese history, with research interests in the social, political, and cultural norms and practices that structure people's engagement with society. She has held visiting scholar positions at New York University, University of New South Wales, Sichuan University, and Beijing University.

Passionate about collaborative learning and empowerment for social justice, she works with various organizations promoting action for anti-racism, equity, access, diversity and cross-cultural understanding in sport (figure skating), post-secondary education, and within/ amongst Asian communities.

Q: You're a distinguished professor of history at the University of Manitoba and sit on The Winnipeg Foundation's board and Centennial Institute advisory committee. What is it that draws you to the study of history, and why is it important for the future?

A: I am drawn to studying history because it allows us to analyze and understand the complex operation of power and knowledge. It's an opportunity to understand the ways in which everyday lives in the past and present are lived in relation to systemic, institutional, community, and individual belief systems. At the same time, history requires that we interrogate how we come to know and understand the past, including who, how, where, and for what purpose particular stories and materials of 'the past' become valued in our present. For me, understanding the work done to keep systems in place – and studying how



“Because community fosters relationships for listening, empowering, and making change happen.”

– Dr. Tina Chen, Winnipeg Foundation board member, Centennial Institute advisory committee member

power and privilege is maintained and challenged – is also a reminder that each moment and set of relations has within it the political potential to be something else. So, I guess history gives me hope.

Q: You're involved with Skate Winnipeg as a certified Skate Canada coach and volunteer. You've done interesting work looking at racism in sport – what have you found?

A: I've been involved in figure skating since a child. It's a sport I love, and one that I recognize is deeply implicated in exclusionary systems of oppression, including racism, sexism, able-ism, and gender normativity. In 2020, skaters began to build community for conversation, sharing stories, and activism as many challenged the myth that sport is 'escape' from broader social issues and is a place of opportunity, meritocracy, and belonging. I've been energized and inspired by those who have embraced a process of un-learning and re-learning what we know about skating, and who have made their love of the sport the basis for holding skating institutions and the skating community accountable.

Q: How does your commitment to anti-racism show up in the contributions you bring to your volunteer work, including as a Winnipeg Foundation board member?

A: In the past few years, I have started to hold myself more accountable for the comfort previously found in keeping parts of my life relatively separate. This has meant trying to be more actively anti-racist in the everyday. Like so many others at the current moment, I find the words of Ibram X. Kendi a strong reminder of what this means: first “being an anti-racist requires persistent, constant self-criticism, and regular self-examination”; and second, “One endorses either the idea of a racial hierarchy as a racist or racial equality as an anti-racist. One either believes problems are rooted in groups of people as a racist, or locates the roots of problems in power and policies, as an anti-racist. One either allows racial inequities to persevere, as a racist, or confronts racial inequities as an anti-racist.”

BECAUSE WHAT YOU DO MATTERS



CJNU 93.7 FM Thurs. 12-1 pm



becauseradio.org 24-hours

BECAUSE RADIO SHARES STORIES ABOUT PEOPLE WHO CARE FOR OUR COMMUNITY

What do you care about? We care about it too! Discover the Causes people care about, and what drives them to give back, each week on The Foundation's radio show BeCause Radio, broadcast on CJNU 93.7 FM and available at becauseradio.org. Hosted by Robert Zirk and Sonny Primolo, the show features stories about local charities, impact-makers, and Foundation activities. Have an idea for a story? Email becauseradio@wpgfdn.org

RECENT SHOW HIGHLIGHTS



KEEPING LEARNERS CONNECTED ON THEIR EDUCATION JOURNEYS

When Stevenson-Britannia Adult Learning Centre (SBALC) had to shift its programs online due to the COVID-19 pandemic, it began working to address barriers faced by many of its learners: isolation, lack of access to technology, and difficulty in connecting through online learning platforms.

"As much as [our learners] appreciated the daily emails and phone calls, what they really wanted was to see their teacher – not a YouTube video, but their actual teacher, teaching in the classroom," says Jennifer Muir, executive director of SBALC.

A grant through The Winnipeg Foundation allowed SBALC to set up live streaming for its classes. It has also resumed smaller, socially distanced in-person classes, and students can drop in or make an appointment to meet with their teachers.

"Our greatest successes in this pandemic year have been staying open, staying healthy, and being able to support our learners through that."

Originally broadcast March 11, 2021



CELEBRATING AND PROMOTING MANITOBA AND CANADIAN BLACK HISTORY

In 2021, Black History Manitoba (BHM) celebrated its 40th anniversary of honouring, recognizing and celebrating Black history in Manitoba and Canada.

"We respect those who came before us, and for those who are coming up after us, we want to make sure we have a platform and steady base for them to continue what we're doing," says Nadia Thompson, chair of BHM.

Outreach and education are key to combating racism and discrimination, and one of BHM's goals is for Black history to be included in the school curriculum.

"It's important to help change the narrative that's out there when we're talking about Black history," says Thompson.

"We need to start within, and if we're not educating ourselves, then how can we educate others?"

Originally broadcast June 17, 2021



BUILDING CONNECTIONS WITH NATURE

With more than 50 years of conservation efforts and 660 acres of urban greenspace, FortWhyte Alive continues to grow with the community and nature around it.

"We've got forests, marshes, and lakes – that's all the hard work of a group of passionate people that wanted to see this area restored to its natural state," says Carolyn Townend, communications and brand manager at FortWhyte Alive.

Through its green spaces, programs, and events, FortWhyte Alive encourages Winnipeggers to visit and appreciate the calm and clarity of mind that nature can provide.

"Our mission and philosophy remain the same: when you connect with nature, you build a central relationship with it; that, in turn, leads you to care about [nature] and take care of it," says Townend.

Originally broadcast Aug. 16, 2021

BeCAUSE & EFFECT SEASON HIGHLIGHTS

LEADERS SHARE WHAT INSPIRES THEM TO CARE IN THE FOUNDATION'S OFFICIAL PODCAST

The Winnipeg Foundation's BeCause & Effect podcast talks with people about the Causes they care deepest about, and the effect those Causes have on their lives. Hosted by The Foundation's Nolan Bicknell, the podcast recently finished its third season with some incredible guests who all shared inspirational thoughts and stories.

New episodes come out on Tuesdays, and all previous episodes are available online at becauseandeffect.org, or anywhere you get your podcasts, including iTunes, Google Podcasts, Spotify, and more!

Learn more: becauseandeffect.org

Here is a selection of guests featured on the most recent season of the podcast:



Alexis Kanu, Episode #72

Alexis Kanu is executive director of the Lake Winnipeg Foundation (LWF) and is one of many contributors to The Winnipeg Foundation's Next 100 publication, where Winnipeggers were asked to envision Winnipeg's next 100 years. Alexis and the LWF community make it their mission to educate, advocate, and maintain our most precious resource.

"I'm trained as a scientist, so I'm trained to understand the scientific method, and to be able to understand and use data," Kanu says. "But I really have a passion for the connections that come in the nonprofit sector. I've really enjoyed the work of figuring out the policy side of things, and ways in which the science and the policy can start to communicate more effectively."

In our conversation with Alexis Kanu, we talk about the current state of Manitoba's waterways, creating the connection between science and policy, and why we need to show respect and reverence for the water – one of our most precious resources.



Patricia Mainville, Episode #75

Patricia Mainville has been working with children, youth, and families in education and community service for more than two decades. She has been a Winnipeg Foundation board member since 2017, and also contributed a feature essay for The Winnipeg Foundation's Next 100 publication.

"Education has played a huge role in my life, coming from a family of residential school survivors, and being a part of the '60s scoop," Mainville says. "Being able to find out who we are, in order to know where we're going, that's something someone told me way back when I was a teen, when I didn't know who I was."

In our conversation with Pat Mainville, we talk about cultural identity and the importance of community, the education system and adapting for remote learning during COVID-19, and how her family was affected profoundly by residential schools.



Kevin Lamoureux, Episode #79

Kevin Lamoureux is a scholar, public speaker, and instructor at the University of Winnipeg, committed to supporting student success and well-being. His focus on education is rooted in the belief that through education, we can solve many of the problems that plague society.

"Reconciliation is about healing Canada," Lamoureux says. "Reconciliation is a gift that was given to us by survivors. We can't be the nation we were meant to be, if there are people living under third-world conditions. We can't be the Canada that we would be most proud of, when there are people living under conditions that other people would flee other countries to escape from. This is about Canada reaching its full potential."

In our conversation with Kevin Lamoureux, we talk about structural, endemic, and systemic racism, how to navigate difficult conversations with empathy and grace, and the importance of investing in education as a solution to our biggest challenges.

ADVANCING THE MANITOBA COMMUNITY FOUNDATION NETWORK



ENDOW MANITOBA PROVIDES CUSTOMIZED SUSTAINABILITY AND GROWTH SUPPORT FOR COMMUNITY FOUNDATIONS

The 56 community foundations across Manitoba are committed to the betterment of their communities, right now and forever. In service to this network, Endow Manitoba works to advance the sustainability and growth of each community foundation using feedback, knowledge, and experience obtained from the community foundations themselves.

A new, customized, *Sustainability and Growth Report* presents each community foundation (outside Winnipeg) with comparative data on core operational practices. The report is designed to celebrate the work of each community foundation and outline opportunities for enhanced operations and increased community impact.

“Sharing a snapshot of how a community foundation’s operations align with a model of best practices, as defined by their peers, sparks internal questions and conversations that will ultimately drive intentional growth of the foundation, growth that is grounded in evidence,” says Courtney Feldman, capacity building consultant with Endow Manitoba.

Endow Manitoba used a systematic approach when developing the *Sustainability and Growth Report*, first consulting with community foundation leaders across the province to develop a theoretical model – or framework – outlining exemplary practices for foundations. The model is made up of five core, interrelated functions: governance, finance and administration, fund development, grantmaking, and strategic initiatives. To ensure that the model reflects the diversity of community foundations operating throughout Manitoba and to support their growth, three stages of community foundation development, across each of the five functions, were identified: emerging, developing, and accelerating.

“The stages of development are meant to guide intentional growth of a community foundation. As a community foundation moves through each stage, it builds upon its established practices and further integrates community involvement,” Feldman says.

Using this framework, Endow developed a survey that was distributed to all Manitoba community foundations in August 2020. With 100 per cent participation, the data generated (more than 5,000 data points) was used by Endow to provide performance measures and identify relevant recommendations for each community foundation in the province.

The survey results showcase a thriving network that is led by more than 560 passionate community leaders. In 2019, more than 5,500 unique donors supported the community foundation network (outside Winnipeg) which resulted in grants of more than \$3.3 million into communities across Manitoba.

“Endow Manitoba is grateful for the full participation of the network in this project and is committed to continued engagement and collaboration to identify the unique needs and opportunities of Manitoba’s community foundations,” Feldman says. “In addition to empowering individual community foundations, this annual project will enable Endow to identify and analyze provincial trends which will drive Endow’s strategic direction and support advocacy for greater impact by community foundations.”



Courtney Feldman,
capacity building consultant,
Endow Manitoba

What is Endow Manitoba?

Endow Manitoba represents the network of Manitoba's community foundations. Started as an initiative of The Winnipeg Foundation, Endow Manitoba works with the province's 56 community foundations to increase their impact and advance the community foundation movement.

ENDOW MANITOBA STAFF WORK WITH LOCAL FOUNDATIONS TO INCREASE IMPACT

There's an old adage in the community foundation movement: If you've seen one community foundation, you've seen one community foundation. That's because each individual foundation serves its unique community. However, there are universal best practices that can help a foundation meet success, and an innovative new Endow Manitoba program is helping community foundations implement those practices.

Lynda Lambert is a community foundations coordinator with Endow Manitoba. Her role involves assuming a community foundations' administrative tasks that support the organization's growth and impact. Lambert understands first-hand how the unique flavour of each community influences universal community foundation operations; prior to joining the Endow team, she worked as part-time executive director of the Morden Area Foundation.

"We're all doing the same thing, and yet we're all so different," Lambert says.

For example, some communities in Manitoba have many registered charities, while others have very few, thus requiring the foundation to develop strategic community relationships to expand their reach. Some community foundations cover relatively small areas, while others cover entire rural municipalities.

Endow Manitoba has been working hard to understand how community foundations operate, in order to provide customized sustainability and growth support. See story on facing page. Lambert's role currently involves supporting the Morden Area Foundation, Plum Coulee Community Foundation, Morris Area Foundation, and The Steinbach Community Foundation. Other Endow staff support the Pembina Manitou Area Foundation, Miami and Area Foundation, and Carman Area Foundation. The costs of the community foundations coordinator positions are shared by both Endow Manitoba and the community foundations the staff work with.

"My position was developed as a way to help give community foundations administrative support and to help them grow," Lambert explains.

For many community foundations, which are often volunteer-run, it can be challenging to find the time to formalize procedures and policies. The Endow Manitoba community foundations coordinators are there to support this work,

HELPING COMMUNITY FOUNDATIONS TO HELP THEIR COMMUNITIES

"to help streamline operations, or perhaps provide more efficient ways of doing things," Lambert says.

"Endow Manitoba provides tremendous insight into all functions that go into running a foundation, and then it's up to the individual foundation and their board to decide what they want to prioritize and how they will make it their own, adding in their own local flavour," Lambert says.

For example, through the program Endow has supported the recruitment of new board members for The Steinbach Community Foundation and Plum Coulee Community Foundation.

"Everybody is just crazy energized now because there are new people. There's new excitement. Some of the people who have been there for a while, they now know they can pass the torch, and that it's going into new hands that will handle it," Lambert says.

Supporting community foundations and their work is something that energizes Lambert.

"I just love what I do so much. I love the people that I meet. I love learning new things through the Endow Manitoba team. I love watching all these foundations grow. Although each community is unique, each foundation cares so passionately about the future of their community."

Learn more: endowmb.org



Lynda Lambert,
community foundations coordinator,
Endow Manitoba



Morden Area Foundation made a grant in support of Many Hands, which provides participants with vouchers for the local farmers market where they can purchase food, clothing and other items they need. The program flowed \$15,000 through the farmers market, helping local residents to access local food and products and to support local farmers in the area.

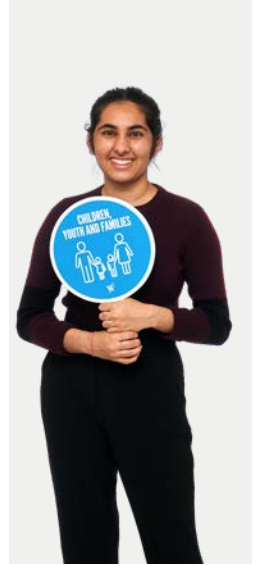
OUR FOUNDATION

RECOGNIZING YOUNG PHILANTHROPISTS

Divya Sharma, a student at Fort Richmond Collegiate, is a positive leader with a passion to create positive change. As the youth rep of her school's Youth in Philanthropy committee, she helped distribute \$7,500 to local charities during the 2020/21 school year.

Last year, Divya received a Solidarity Award from the United Nations' Sustainable Development Goals Actions Campaign for her positive impact on our community during a health crisis. Divya spearheaded a project to thank essential workers by creating and delivering care packages to hospitals, police stations and truck hubs across Winnipeg.

On National Philanthropy Day, Nov. 15, Divya will be honoured by the Manitoba Chapter of the Association of Fundraising Professionals (AFP) as the recipient of the Outstanding Youth in Philanthropy award, sponsored by The Winnipeg Foundation.



A HOME FOR EVERYONE

Earlier this year, the federal and provincial government announced a partnership with the Pollard family to provide safe, affordable housing for Winnipeggers experiencing homelessness and dealing with mental health or addiction issues.

The Pollard family established Home First Winnipeg, a non-profit charitable corporation, that will develop and construct a three-storey, 47-micro-suite apartment building on Ross Avenue in Winnipeg's Centennial neighbourhood.

The apartment will have support staff on-site 24-7, a meal program, and services for those seeking recovery from addictions, but following the Housing First philosophy, residents will not be required to live a sober lifestyle, a barrier for many looking to access services and housing.

Building rendering by Prairie Architects.

COMMITTED TO INNOVATIVE RESEARCH

A grant from The Winnipeg Foundation Innovation Fund of the Rady Faculty of Health Sciences will support research into the use of thermal imaging and artificial intelligence to better understand the warning signs of rheumatoid arthritis. Findings from this project have the potential to help others studying early detection and preventative treatments of the chronic disease.

In 2019, The Winnipeg Foundation committed \$1 million over five years to the Innovation Fund, to advance research that will achieve results within a short period of time, allowing for cutting edge medical advances to be developed rapidly, and to create opportunities for more funding to be secured for further research.

REMEMBERING MARGARET MORSE

Margaret Morse, a community leader and fundholder at The Winnipeg Foundation, passed away on April 19, 2021. Morse was Manitoba's first speech therapist and pioneered speech clinics in hospitals, assessing and treating adults and children with communication disorders.

Her volunteerism spanned decades and many organizations, including the Winnipeg Art Gallery, Women's Musical Club of Winnipeg, University Women's Club, Manitoba Historical Society and as a director of the Eckhardt-Gramatte Foundation. She received the Order of Manitoba in September 2020. In 2021, she was awarded the Manitoba 150 Women Trailblazer award.



Margaret Morse at The Winnipeg Foundation's 2016 Legacy Circle Celebration.



ACHIEVING SECTOR STANDARDS

This summer, The Winnipeg Foundation earned accreditation under Imagine Canada's national Standards Program. The program is a Canada-wide set of shared standards for charities and non-profits designed to strengthen practices in five fundamental areas: board governance; financial accountability and transparency; fundraising; staff management; and volunteer involvement.

To receive accreditation, The Foundation's policies and procedures in the five areas of compliance were evaluated by a peer group of volunteers from the sector. With this achievement, The Foundation joins more than 200 organizations across the country dedicated to operational excellence.

GENERATIONS OF GENEROSITY

Maribette Dahl, daughter of The Winnipeg Foundation's first Executive Director Peter Lowe, celebrates her centennial alongside The Foundation this year! Maribette's birthday is Nov. 27, 2021.

Dahl started her career as a bookkeeper at Canada Packers, now Maple Leaf Foods, following in her father's financial footsteps. She spent much of her life as an active community member playing piano at personal care homes, helping to fundraise for the University Woman's Club of Winnipeg, and volunteering in her church choir and with the Winnipeg Music Festival.

Dahl's daughters say she was also active in their home growing up and was known for being a great host and baker. When her father grew too old to live alone, she welcomed him into her home. After he passed, she donated William Alloway's desk – Alloway had given it to Lowe years before – to The Foundation. The desk is housed with some of Alloway's other personal belongings at the Manitoba Museum.



The Foundation's 85th birthday party, 2006. Pictured left to right: Gregg Hanson, former Winnipeg Foundation board chair; Richard Frost, former Winnipeg Foundation CEO; Maribette Dahl, Winnipeg Foundation donor and daughter of Winnipeg Foundation's first employee, Peter Lowe; The Honourable John Harvard, PC, OM, LLD 23rd Lieutenant Governor of Manitoba; Gary Doer, former Premier of Manitoba.



MANITOBA 150 TRAILBLAZERS

The Manitoba 150 Women Trailblazers honours the contributions Manitoba women have made to social justice, arts, sports, politics, and community activities. Many of the recipients have played a part in The Winnipeg Foundation's work.

Dr. June James is a past Winnipeg Foundation board member and the first Black woman admitted to the University of Manitoba's Max Rady College of Medicine.

Honourable Janice Filmon is a lifelong philanthropist, chairs The Foundation's appointing board which appoints Foundation board members, and is the founding chair of the Nellie McClung Foundation.

Dr. June James at The Winnipeg Foundation's 2015 Legacy Circle event.

BECOME ONE IN A MILLION

Winnipeg is known for its tree canopy, but due to invasive insects and severe storms, it is in crisis. Trees Winnipeg and the City of Winnipeg have come together for the Million Tree Challenge (MTC), a call to Winnipeggers to help plant a million new trees in Winnipeg during the next 20 years, the anticipated time it will take for our city's population to reach one million.

The Winnipeg Foundation not only provided a grant to support the challenge program, but Foundation staff stepped up to the challenge this fall, planting a total of 218 trees in the Point Douglas and Tyndall Park areas.



Foundation staff planting trees in Point Douglas.



Image on The Winnipeg Foundation's orange shirts, designed by Jordan Stranger.

TRUTH AND RECONCILIATION AND EDUCATION

This is the first year Orange Shirt Day, Sept. 30, was observed federally and in Manitoba as National Day for Truth and Reconciliation.

In 2020, the National Centre for Truth and Reconciliation (NCTR) marked the day with Every Child Matters 2020, online programming for students in Grades 5 to 12 across Canada allowing them to learn firsthand from Elders, Knowledge Keepers and residential school survivors.

This year, with support from The Winnipeg Foundation, NCTR expanded the event to a week-long event for students and the general public. The Truth and Reconciliation Week offered five days of online sessions and activities exploring topics like the truths of the Indigenous treaties, First Nation, Métis and Inuit land claims, and the residential school system.

THANK YOU FOR HELPING TO BUILD **A WINNIPEG**
WHERE COMMUNITY LIFE FLOURISHES FOR ALL.

