

COVID-19 EDITION

WORKING TOGETHER

wt

A MAGAZINE OF THE WINNIPEG FOUNDATION SPRING 2020

SUPPORTING OUR COMMUNITY
THROUGH THE PANDEMIC.



THE
WINNIPEG
FOUNDATION



Your Community Foundation
For Good. Forever.

PROVIDING STABILITY IN TIMES OF GREAT UPHEAVAL



The COVID-19 pandemic has changed life – and the charitable sector – as we know it. It has revealed cracks in society through which our most vulnerable can fall. There is hope that people will come out of this situation thinking differently about how we live, how we treat each other, and our priorities. In many cases, it's our charities that support those vulnerable citizens, and it's our charities that draw attention to inequities and call for new and innovative programming.

And yet, right now, our charities are suffering. According to Winnipeg Foundation-initiated surveys of bellwether organizations, the bulk of charities have experienced a loss of revenue and have had to adjust staffing. Read more on page 13. While charities are demonstrating incredible resilience and adaptability, the services they offer are being impacted, even though demand has remained the same or increased. These results are in line with statistics gathered by Imagine Canada, the national umbrella organization representing the charitable sector.

Charities play a vital role in our community and are instrumental to our quality of life. From arts and culture to the alleviation of poverty, it is impossible to imagine a flourishing community without the passion and impact of hundreds of community agencies.

The Winnipeg Foundation is fast approaching its 100th anniversary. When William Forbes Alloway established The Foundation on April 26, 1921, the world was recovering from the Spanish Flu. That pandemic, which lasted from 1918 to 1920, is estimated to have killed between 17 and 50 million and infected one-third of the world's population.

While we don't know exactly what Mr. Alloway was feeling when he made his \$100,000 founding gift, we do know he was struck by the idea of creating a community trust that would be available to support the changing needs of the community. Such a trust would create long term stability in times of great upheaval – something which the world had just experienced.

"Because Winnipeg has been my home and has done more for me than it ever may be in my power to repay. I owe everything to this community and I feel that it should derive some benefit from what I have been able to accumulate," Alloway said almost 100 years ago.

Winnipeg's culture of generosity runs deep, and though the COVID-19 pandemic has been challenging for us all, it has also resulted in incredible stories of hope and kindness. Consider Julie Ross and family, who sewed masks and made them

available for community members by donation; the effort raised more than \$6,800, which they donated to their family fund at The Foundation. The bust of William Alloway on the facing page is wearing one of the family's masks.

It is this culture of generosity that has given The Foundation the ability to respond during the COVID-19 crisis. Generations of Winnipeggers have made gifts that allow The Foundation to respond to the community's changing needs.

Since the pandemic struck, The Foundation has made more than 120 COVID-19 Emergency Response Grants ranging in size from \$2,000 to \$100,000, and introduced a new, \$6 million Stabilization Grants program to support the short- and medium-term financial needs of local charities. Read more starting on page 6.

It also established the COVID-19 Emergency Response Fund, which immediately directs funds to those charities that need it most. Dozens of citizens have made gifts to this fund. Many of The Foundation's Donor-Advisors have also augmented The Foundation's granting with additional funds.

That The Foundation has been able to adapt and respond so quickly is a testament to its excellent leadership, which for the past 23 years has been provided by Rick Frost. On May 14, Rick publicly announced his plans to retire, effective April 26, 2021 – the date of The Foundation's 100th anniversary. Read more on page 14.

Rick's stellar guidance and reputation for collaboration has grown The Winnipeg Foundation to the premiere organization it is today. While we will all miss Rick, we know he has built a strong team that will continue to provide the responsive community support we have come to depend on. He has continued Alloway's vision for providing stability in times of great upheaval, and for that we are grateful.

This edition of *Working Together* was originally scheduled to come out in earlier spring, but was postponed due to the pandemic. You'll see the first quarter of this edition is devoted to COVID-19 coverage, and the rest contains many stories that were written before life as we know it changed. While we do not know what life will be like moving forward, we do know that Winnipeggers will no doubt continue to rise to the occasion. This pandemic has reinforced that we truly are stronger by *Working Together*.

Doneta Brotchie
Board Chair, The Winnipeg Foundation



This bust of William Forbes Alloway, founder of The Winnipeg Foundation, dons a mask made by Foundation donor Julie Ross and family. Read more about how the family gave back during the pandemic in the Board Chair's note on the facing page, or on page 53.

A WINNIPEG WHERE COMMUNITY LIFE FLOURISHES FOR ALL

The Winnipeg Foundation is **For Good. Forever.**

We help people give back to our shared community by connecting generous donors with Causes they care about **For Good.** We are an endowment-based public foundation, so gifts are pooled and invested and the annual earnings are granted back to the community **Forever.**

We strive to be a catalyst for strengthening community well-being, now and for future generations, by promoting philanthropy, creating partnerships and supporting diverse charitable organizations. Formed in 1921, we are proud to be the first community foundation in Canada.

We are committed to working with everyone in our community toward a shared goal of truth and reconciliation. A copy of the Philanthropic Community's Declaration of Action was signed in 2015 by The Foundation's then Board Chair and its Chief Executive Officer, and helps guide our strategic direction.

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The Winnipeg Foundation

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WORKING TOGETHER

A MAGAZINE OF THE WINNIPEG FOUNDATION **SPRING 2020**

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Working Together is published three times per year by The Winnipeg Foundation. In our ongoing efforts to connect with our many communities, we are always looking for ways to improve this publication. If you have comments, please email them to Stacy at ssmith@wpgfdn.org.

If you do not wish to receive this publication, please contact us.

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The Foundation recognizes Winnipeg is on Treaty 1 territory, and on the homeland of the Métis Nation.

The Foundation strives to ensure we reflect the principles of dignity, independence, integration and equal opportunity for people with disabilities. If there is anything we can do to make this publication more accessible, please contact Stacy at ssmith@wpgfdn.org.

On the cover: Young Winnipeggers Jonah Skead (left) and Eddy Norman share messages of hope.

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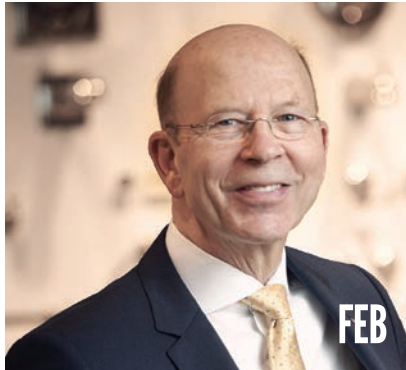
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CARE FOR OUR COMMUNITY



SUPPORTING OUR COMMUNITY DURING UNPRECEDENTED TIMES

HOW THE FOUNDATION IS WORKING WITH DONORS TO SUPPORT CHARITIES IMPACTED BY THE COVID-19 PANDEMIC



Young artists share messages of hope.
Left photo: Isabelle Skead. Right photo: Greta Noman.



Since the World Health Organization declared the COVID-19 pandemic on March 11, life as we know it has changed. The Winnipeg Foundation is committed to supporting our community through the pandemic. We recognize many of Winnipeg's charities are experiencing a decline in donations, lost fundraising revenue, and an uncertain future. At the same time, throughout this ordeal, Winnipeggers have displayed their creativity, resourcefulness and resilience.

On the following pages, we have pulled together COVID-19 coverage that provides an overview of how The Foundation has supported the community during this crisis, that demonstrate the innovative programs

and services provided by charities, that show the generosity of our citizens, and more.

GETTING GRANTS TO FRONT-LINE CHARITIES

When the pandemic was declared, The Foundation moved quickly to get funding to charities working on the front-line.

The first stage of The Foundation's response was to distribute COVID-19 Emergency Response Grants for organizations providing basic needs for our community's most vulnerable. The first Emergency Grants, announced on March 12, distributed \$230,000 to 11 charities providing overnight shelters and meal programs.

Between March 12 and May 30, The Foundation distributed more than 120 grants totaling more than \$2.5 million. Grants have ranged in size from \$2,000 to \$100,000 and have supported a variety of charities and needs.

To support the community's greatest needs, The Foundation collaborated with other funders including United Way of Winnipeg. A sampling of grants is included on the facing page.

These grants are only possible because of the generous people who support the community through The Winnipeg Foundation.

Federal funding for charities serving vulnerable populations



The Emergency Community Support Fund (ECSF) is federal funding for charities serving vulnerable populations disproportionately impacted by the COVID-19 pandemic. The Winnipeg Foundation is working with national umbrella group, Community Foundations of Canada, along with local partners Canadian Red Cross and United Way of Winnipeg. The Winnipeg Foundation has been allocated \$1.4 million for this purpose. Applications are online through Community Foundations of Canada's portal; requests will be reviewed in Winnipeg and decisions will be made at the local level.

Funds are available for qualified donees and are being accepted now until July.

To learn more or apply: wpgfdn.org/emergencysupport

PROVIDING STABILITY: A RECORD NUMBER OF APPLICATIONS

Stabilization Grants are the second stage of The Foundation's COVID-19 response. Announced May 4, this \$6 million grant program will support the short- and medium-term financial needs of local charitable organizations affected by revenue loss and unexpected expenses due to the COVID-19 pandemic.

The program was open to all Winnipeg-based registered charities, regardless of any current or past grants from The Winnipeg Foundation. It was designed to be as flexible as possible, with a simple application process. Organizations could request a maximum of \$50,000 and applications were due June 1, 2020.

The Foundation received a record 303 applications, demonstrating just how many charities are struggling right now. The Foundation will announce results by mid-July.

COVID-19 Emergency Response Grants

Here is a sample of some of the Emergency Response Grants. You can view the complete list of grants on our website.

Date announced: May 12, 2020

Broadway Neighbourhood Centre – \$2,500

- Remote arts programming, with a focus on vulnerable participants and youth

CancerCare Manitoba Foundation – \$25,000

- Personal protective equipment for staff, cancer patients and family members

Date announced: May 6, 2020

Immigrant Refugee Community Organization of Manitoba (IRCOM) – \$25,000

- Provide residents with food, technology to support youth with school, crisis response/social workers, interpreters, and financial empowerment supports

St. Raphael Wellness Centre – \$20,000

- Staffing to support increased demand for addiction and mental health services

Date announced: April 24, 2020

Remote schooling assistance

Purchase Chromebooks so You Can Do It Award recipients can continue their studies remotely

Children of the Earth High School – \$18,000

R. B. Russell Vocational High School – \$18,000

Date announced: April 23, 2020

Personal Care Homes | Total of \$70,000

- Actionmarguerite Foundation – \$5,000
- Bethania Mennonite Personal Care Home – \$5,000
- Calvary Place Personal Care Home – \$5,000
- The Convalescent Home of Winnipeg – \$5,000
- Deer Lodge Centre – \$5,000
- Fred Douglas Lodge – \$5,000
- Holy Family Home – \$5,000
- Lions Personal Care Centre – \$5,000
- Luther Home – \$5,000
- Misericordia Health Centre – \$5,000
- Park Manor Care – \$5,000
- Riverview Health Centre – \$5,000
- Salvation Army Golden West Centennial Lodge – \$5,000
- The Saul and Claribel Simkin Centre – \$5,000

Date announced: April 17, 2020

Family Resource Centres | Total of \$112,000, in collaboration with United Way of Winnipeg

- Andrews Street Family Centre – \$10,000
- Canadian Muslim Women's Institute – \$7,000
- Elmwood Community Resource Centre – \$10,000
- Family Dynamics – \$10,000
- Fort Garry Women's Resource Centre – \$2,000
- Ma Mawi Wi Chi Itata Centre – \$20,000
- Marlene Street Community Resource Centre – \$2,500
- North End Women's Centre's Resource Centre – \$8,000
- North Point Douglas Women's Resource Centre – \$8,000
- Nor'West Co-op Community Health Centre – Family Resource Centres – \$15,000
- Thrive Community Support Circle – \$4,000
- West Central Women's Resource Centre – \$8,000
- Wolseley Family Place – \$2,500
- Winnipeg Central Park Women's Resource Centre – \$5,000

Date announced: March 16, 2020

Winnipeg Harvest – \$100,000

COVID-19 response activities

DEDICATED DELIVERY

WINNIPEG CHARITIES
DEMONSTRATE INNOVATION
AND CREATIVITY DURING
PANDEMIC

Winnipeg's charitable sector is driven by a passion the Coronavirus cannot kill. Since the COVID-19 pandemic hit, charities in Winnipeg have come up with creative ways to serve clients and offer programs and services while maintaining physical distancing requirements.

According to Winnipeg Foundation-initiated surveys, most charities have altered programming to serve pressing needs or offer alternate ways to stay connected, despite having experienced a loss of revenue and staffing adjustments. Learn more on page 13. Here are just a few examples of some of the incredible work carried out during the pandemic.

This page:

Images from PTE's "INHALE/EXHALE – 90 Seconds to Breathe." Photos by Hazel Venzon, courtesy of PTE.

Opposite page top:

Assiniboine Park Zoo's Creature Features. Photos courtesy of Assiniboine Park Zoo.

Opposite page bottom:

Elmwood Community Resource Centre Executive Director Nina Condo.



ARTS,
CULTURE AND
HERITAGE



JUST BREATHE

When Thomas Morgan Jones noticed his colleagues, friends, and family were under increased stress during the COVID-19 pandemic, he and his team at Prairie Theatre Exchange decided to try to help remind everyone to just breathe.

Jones, Artistic Director of PTE, and team launched "INHALE/EXHALE – 90 Seconds to Breathe" which combines still photography of an isolated Winnipeg, along with 90 second musical compositions, in the hopes that viewers will slow down, listen, relax, and take a deep breath.

"There are artists all over the country doing brilliant things with technology, live streaming, all sorts of things," Jones says. "We've been doing things like sending plays to audience members to read, sending notes, videos."

INHALE/EXHALE was made to address the increased anxiety, fear, loneliness and other mental health stressors that social isolation causes, to inspire viewers to meditate and relax.

Jones and his team plan to continue delivering innovative digital content and finding ways of connecting with their audience, until PTE is able to open its doors to live performances again.

"The health and safety of the performers, the volunteers, our staff, and the audience is paramount," Jones says. "But I think fundamentally, when I think about Prairie Theatre Exchange as a company, we're about being in the room with people. It's about that kind of experience."

Learn more: pte.mb.ca/exhaleinhale



SNEAK PEEK

What's the next best thing to visiting the zoo in person? Learning about the animals from the comfort of your home during live Creature Features.

While the Assiniboine Park Zoo was closed due to the pandemic, it wanted to maintain a connection with the community, explains Lindsay Hughes, Digital and Social Media Coordinator with Assiniboine Park Conservancy, which runs the zoo. It introduced the Creature Features, which are delivered via Facebook Live, so people could see the animals and learn more about them during presentations by the zoo's animal care team.

"Education is very important to us at Assiniboine Park Conservancy, and this has provided us an opportunity to deliver educational content to people not only in our surrounding community, but around the world. It's also given us the opportunity to take people behind the scenes at the zoo, which is not possible during a regular visit or Zoo Chat," Hughes says.

The educational component has been welcomed by many.

"The feedback has been extremely positive. We've heard from many teachers and parents that the Creature Features have been incorporated into their home learning plans, which has been very rewarding."

Some of the most popular creatures featured have included the meerkats, harbour seals, skunks, polar bears and red pandas. The zoo is looking forward to continuing with online content in the future, Hughes says.

Learn more: facebook.com/assiniboineparkzoo

TAILORED SUPPORT

Recognizing the unique needs of their neighbourhood, the Elmwood Community Resource Centre has gone both high and low tech to deliver client supports during the pandemic.

The charity offered dedicated telephone lines focused on basic needs, counselling and youth supports. It utilized online technology to maintain connections, share information, deliver support groups, and host live workshops. And recognizing that many community members do not have access to technology, it created newsletters to ensure no one was left out.

"ECRC recognized that needs of the community were in fact rising and responded to attempt to meet [them] by adapting services to maintain community engagement, especially in consideration of a potential rise in domestic or family violence," says Executive Director Nina Condo.

Condo recognizes the innovativeness and commitment of ECRC's staff allowed programming to continue.

"[Staff's] continued ability to respond to the needs of their community while also dealing with the effects of this pandemic on their own lives has been amazing," Condo says. "We have been so fortunate to have amazing community members and Board of Directors who selflessly went grocery shopping on a weekly basis or continuously delivered food hampers to families."

Learn more: elmwoodcrc.ca





Peaceful Village staff practice physical distancing during an outdoor visit. Photo courtesy of Peaceful Village.



DETERMINED TO SUCCEED

For newcomer youth who have already experienced so much in their young lives, the COVID-19 pandemic is yet another challenge. These young people often face language barriers, may not have access to technology, and can experience the added responsibility of caring for younger siblings and translating for parents.

"Despite all of these tremendous challenges, it has been beautiful to witness the resiliency and sheer determination of youth to overcome any educational obstacles," says Daniel Swaka, Executive Director of Peaceful Village.

Peaceful Village is an after-school program for newcomer youth and their families, facilitated by Manitoba School Improvement Program. It generally operates six sites, including Gordon Bell High School, Glenlawn Collegiate, and Acadia Junior High. While Peaceful Village has closed physical locations, activities continue remotely and include mental health, academic, technology, nutritional, social and employment supports.

In addition, Peaceful Village has supported its graduating students with sessions in partnership with post-secondary institutions including University of Winnipeg, University of Manitoba, Red River College and Manitoba Student Aid.

"For many of our youth, they may be the first in their family to attend post-secondary in Canada. Therefore, we are trying to address the informational gaps that may exist such as how to apply for university, what programs are offered and the options for financing."

Learn more: msip.ca/peaceful-village-after-school-program

SUPPORT THOSE WHO SUPPORT OTHERS

During the COVID-19 pandemic, The Foundation has been focused on getting funds to charities as quickly as possible. Thank you to all the generous people who have supported this important work, through new gifts or gifts made to community funds in years previous.

WAYS YOU CAN HELP



MAKE A NEW GIFT

The Foundation set up the COVID-19 Community Response Fund in mid-March to quickly direct funds to those organizations that need it most. If you would like to join us in this vital initiative by making a gift, visit wpgfdn.org/COVIDfund

REDIRECT FUNDS TO CHARITIES

If you are a fundholder, you can direct your Available to Spend grant dollars to charities that need it most. During this challenging time, charities are focused on providing front-line care and service rather than administration. Without adding to their workload, we can help you support organizations close to your heart. The Winnipeg Foundation is committed to making grant payments and working with fundholders to meet their giving needs.

To learn more, please contact our Donor Engagement Team at donorengagement@wpgfdn.org

FINDING NEW WAYS TO HELP



During the pandemic, many individuals and organizations are stepping up and finding new ways to support the community. The Kiwanis Club of Winnipeg is one of those organizations. The club is changing the way they normally grant through The Foundation, and have taken up an additional \$25,000 to support organizations who need help now.

"There's no shortage of ways we can help. And I would challenge my associates and other service organizations to step up to the plate with assistance if they haven't already had an opportunity to do so," says Bruce Bervin, President of the Kiwanis Club of Winnipeg.

Kiwanis Club members serve dinner at the Boys & Girls Norquay Club annual Holiday Party in 2019. Photo courtesy of Kiwanis.

Financial impact on The Foundation

During this unprecedented time of physical-distancing, economic slowdowns and market disruptions, The Winnipeg Foundation continues to manage more than 4,000 endowment funds in accordance with long standing policies and practices. As an endowment-based organization, our Spending Policy is built for the long-term and to weather changes in the market. We assure you your gifts will continue to support charitable programs and projects in the community **For Good. Forever.**

Our Board of Directors has been monitoring the economic climate and wants to ensure community organizations continue to receive the supports they need during these difficult economic times. Our Investment Committee and policy decisions, including our Spending Policy, guide our work. These documents are available on our website. Fundholders may access our most recent Quarterly Investment Update on the Donor Portal.

Learn more: wpgfdn.org/financials

CHARITIES VITAL TO COMMUNITY

By Rick Frost, CEO, The Winnipeg Foundation

In this world of self-imposed distancing, charities, their employees and volunteers can feel very isolated. Perhaps more than at any other time, we need to remember who we are collectively. We need to remember that a generous philanthropic spirit is deeply entrenched in the values that characterize Manitoba. In Winnipeg there are more than 1,600 charities and another 300 private and public foundations. Despite how we may feel today, we are not alone.

Setting aside the hospitals, universities, foundations and religious organizations, there are about 1,000 Winnipeg charities directly on the "front-line" contributing to our quality of life. In the context of COVID-19, it is particularly interesting to note that 55 per cent of these agencies describe their work as social services and a further 28 per cent are focused on health care. We all know (but need to remind ourselves) that the charitable sector is completely integrated into the fabric of our community.

Taken together, front-line Winnipeg charities employ about 29,000 people – a number that grows to 42,000 if all Manitoba is included. These dedicated employees are at the core of community service and the effectiveness of the charitable sector owes much to their commitment. But in addition, every year we see reports that Manitoba leads the nation when it comes to philanthropy. Community organizations are governed by volunteers and many front-line services are delivered or supported by volunteers. From packing food hampers to greeting theatre patrons, people from all walks of life are giving freely to improve our quality of life. When combined with the professionalism and dedication of staff, the charitable sector is driven by a passion that COVID-19 cannot kill.

Research completed by the University of Winnipeg on behalf of The Winnipeg Foundation concludes the percentage growth in "output" by charities (non-religious) compared very favourably with other sectors of the Manitoba economy – growth rates equalling crop and animal production and greater than retail or wholesale trade. Again, we are reminded of the important role played by community organizations.

The Winnipeg Foundation takes great pride in supporting the widest possible range of charitable activity and "causes" in our community. In this time of crisis, our attention is naturally focused on the most vulnerable people – those with the least advantage and those with special needs. Government is also working tirelessly to get resources where they are most needed. Notwithstanding these efforts, we recognize the incredible disruption COVID-19 is causing within the charitable sector.

Charities rely on a mixture of government funding, social enterprise and ticket sale revenue, and donations and fundraising for their survival; all of these activities have been impacted, and it has meant enormous challenges. In mid-April, The Winnipeg Foundation began working together with a representative sample of charities to understand how the COVID-19 pandemic is impacting program and service delivery across Winnipeg's charitable sector. Through weekly surveys, we learned about how charities are faring. Findings were published on our website and in the *Winnipeg Free Press*. You can read a summary of some of those findings on the facing page.

The new *normal* – however it emerges from COVID-19 – must include a vibrant charitable sector. From arts and culture to the alleviation of poverty, it is impossible to imagine a flourishing community without the passion and impact of hundreds of community agencies. The face of the charitable sector may change somewhat; we will undoubtedly learn, and we will adapt. Every thoughtful Winnipegger knows charitable activity in this City contributes significantly to our economy, and our quality of life. COVID-19 is an historical event that we will get through together.

* A version of this op-ed appeared in the *Winnipeg Free Press* on April 18, 2020.



UNDERSTANDING CHARITIES' COVID-19 CHALLENGES

WINNIPEG FOUNDATION-INITIATED BELLWETHER SURVEYS GAIN UNDERSTANDING OF WHAT IT'S LIKE FOR LOCAL CHARITIES

The Winnipeg Foundation is here to help our community as much as we are able. Part of our responsiveness is hearing from other charities about the most pressing issues they are facing. Beginning in mid-April, The Foundation worked together with 18 bellwether organizations to learn more about how the COVID-19 pandemic is impacting every part of Winnipeg's charitable sector. Weekly surveys were conducted for eight weeks. The charities included represented small, medium and large-sized organizations across The Foundation's five Cause areas.

KEY THEMES FROM SURVEYS INCLUDE:

Fewer services, more demand: Two-thirds of charities surveyed suspended or cancelled at least 25 per cent of services offered. Three-quarters experienced either the same or an increase in demand.

Different delivery: Approximately three-quarters of charities surveyed moved some or all services online. All but one had staff working remotely. Two-thirds changed service delivery to adhere to physical distancing protocols. Some used personal protective equipment to deliver services. One innovation reported is Elder and Knowledge Keeper services (drumming, prayers) delivered online and over the phone.

Technology challenges: Most charities surveyed say they were ill-prepared and ill-equipped to move to online delivery because of limited access or delayed investment in technology. Many staff are using their own hardware at their own expense. Many of the communities that charities serve do not have hardware

or connectivity, which makes the shift to online delivery very challenging.

Lost revenue: The bulk of bellwether organizations (approximately 75 per cent) advise they have experienced a loss of revenue. All those who have lost revenue consider the losses 'significant.' The majority cite loss of earned revenue from activities such as ticket sales, social enterprise income, and cancelled fundraising activities, as well as a decrease in donations as the sources of their loss.

These results align with national findings as reported by Imagine Canada, the umbrella organization representing the charitable sector. Imagine Canada* found 69 per cent of charities across the country have seen decreased revenues since the pandemic began, with an average decrease of 30.6 per cent. Nationally, 30 per cent of charities have already laid off staff and 55 per cent say new or additional layoffs are a possibility.

Learn more about The Foundation's bellwether surveys: wpgfdn.org/COVID

* Imagine Canada Sector Monitor: Charities & the COVID-19 Pandemic, published May 2020.

Left to Right: Dr. Linda Hamilton (Winnipeg Foundation donor), Albert El Tassi (Winnipeg Foundation Board member and donor), Liz Wilson and Ian Barnett (FortWhyte Alive), Mercy Oluwafemi (Youth in Philanthropy alumna; Winnipeg Foundation donor), Suhky Mann (LiteracyWorks), Doris Koop (Vision Impaired Resources Network)



WINNIPEG FOUNDATION CEO RICK FROST ANNOUNCES PLANS TO RETIRE

BOARD LAUNCHES NATIONAL SEARCH TO FIND HIS REPLACEMENT



Top: The Honourable Janice C. Filmon, C.M., O.M. (left), Susan Millican and Rick Frost celebrate the opening of the Alloway Arch at The Forks in 2015, by tossing coins into the Widow's Mite fountain.

Bottom: Rick Frost gets a lesson in fixing bikes from The WRENCH volunteer Stephanie Abraham, in 2019.

After leading the team at The Winnipeg Foundation for the past 23 years, Richard Frost has announced his plan to retire from the position of Chief Executive Officer, effective April 26, 2021.

"The Winnipeg Foundation is a leader amongst community foundations around the world. The community foundation movement in Canada started right here in Winnipeg almost 100 years ago. With a focus on encouraging everyday philanthropy and the firm belief that it is the act of giving that matters more than the size of a gift, The Winnipeg Foundation has grown to be one of the largest community foundations in our country," says Doneta Broatchie, Chair of The Foundation's Board of Directors.

"It takes a very special leader to bring this kind of success to an organization," she says. "All of us on the Board and Standing Committees, past and present, are grateful for the tremendous leadership he has brought to this charitable organization that means so much to our community."

Rick Frost became The Winnipeg Foundation's fifth Executive Director in 1997. For the 25 years prior, he worked in municipal public service, as Chief Commissioner of the City of Winnipeg (from 1989 to 1997) and Chief Administrative Officer of the Regional Municipality of Peel (from 1978 to 1989).

Frost has served as Chair of Community Foundations of Canada and on the Boards of many local organizations. He holds an MA (History) from McMaster University, an MPA from Queen's University and Honorary Doctorates of Law from both the University of Winnipeg and University of Manitoba. Under Frost's leadership, The Foundation has grown annual distributions from approximately \$5 million in 1997 to \$57.5 million in 2019. In 2001, The Winnipeg Foundation received the then-largest gift to a Canadian community foundation when the Moffat family made a stunning gift of \$100 million to create their family fund.

"Our family, through the Moffat Family Fund, has worked closely with the staff of The Winnipeg Foundation and Rick for 19 years. We are always impressed with their professionalism and dedication, which is a reflection of Rick's outstanding leadership. We deeply appreciate Rick's unmatched contribution to the strengthening of our community," Randy Moffat says.

Frost will remain in his position until April 2021, providing ongoing leadership and direction to Foundation staff while assisting with transition planning as required.



ADDRESSING MENTAL HEALTH, ADDICTIONS AND COMMUNITY SAFETY CHALLENGES



Representatives from charities that received grants totaling \$5.27 million for mental health, addictions and community safety programming. Photo taken Jan. 8, 2020.

THE FOUNDATION ANNOUNCES \$5.27 MILLION IN STRATEGIC NEW GRANTS AT ANNUAL CELEBRATION

Winnipeg's mental health, addictions and community safety challenges are complicated and inter-connected. In January, organizations working in these areas learned they would receive \$5.27 million in strategic new grants support from The Winnipeg Foundation.

Mental health and addictions are often linked to inequality, poverty, and colonialism, and can also lead to concerns over community safety. While The Foundation has long supported prevention, the situation our community faces calls for a more immediate and coordinated effort. Based on feedback from the charitable sector and community leaders through focus groups and ongoing conversations, The Foundation developed a strategic response falling under four pillars: Prevention, Crisis Intervention, Treatment and Post-Treatment.

"This approach has given The Foundation the opportunity to collaborate with other organizations serving the City in the areas of mental health, addictions and neighbourhood safety in our community," says Doneta Brotchie, The Winnipeg Foundation's Board Chair. "The Foundation's strategy aims to augment and enhance existing services provided by frontline organizations, and also to invest in long-term treatment and recovery facilities, to help address these urgent community issues."

"We know this investment will not eliminate mental health and addictions challenges in our community, nor will it address every neighbourhood safety issue, however we are confident this strategy will better equip the organizations dealing directly with their pressing community issues," Brotchie adds. "As a community, we must work together."

"When we consulted with front-line service providers, they told us about the hurdles they face when addressing the challenging demands placed on them daily," says Megan Tate, The Foundation's Director of Community Grants. "We are optimistic this support will help them address these new demands."

The funds were announced during The Foundation's Annual Celebration, held Jan. 8 at the Spence Neighbourhood Association Magnus Eliason Recreation Centre, which was a recipient of one of the grants. See next page for grant details.

"AS A COMMUNITY, WE MUST WORK TOGETHER."

– Doneta Brotchie, The Winnipeg Foundation Board Chair



MENTAL HEALTH, ADDICTIONS AND COMMUNITY SAFETY GRANTS

On Jan. 8, 2020, The Winnipeg Foundation announced \$5.27 million in new grants support for mental health, addictions and community safety programming. This strategic response falls under four pillars: Prevention, Crisis Intervention, Treatment and Post-Treatment.

Organization	Grant amount	Description
Main Street Project	\$750,000	<ul style="list-style-type: none"> ▪ Crisis Intervention. ▪ \$500,000 capital support; \$50,000/year for five years operating support.
Bruce Oake Recovery Centre	\$750,000	<ul style="list-style-type: none"> ▪ Treatment. ▪ \$500,000 capital support; \$50,000/year for five years operating support.
St. Boniface Hospital	\$100,000	<ul style="list-style-type: none"> ▪ Treatment. ▪ Capital support for the McEwen Building, to provide a better healing environment for those seeking treatment for mental illness.
Dakota Ojibway Child and Family Services*	\$500,000	<ul style="list-style-type: none"> ▪ Treatment and Post-Treatment. ▪ Support for families struggling with addiction who are engaged with the child welfare system.
Tamarack Recovery Centre*	\$1,754,171	<ul style="list-style-type: none"> ▪ Treatment and Post-Treatment. ▪ Capital and programming support.
St. Raphael Wellness Centre*	\$766,050	<ul style="list-style-type: none"> ▪ Post-Treatment. ▪ Programming support.
TOTAL	\$4,620,221	

* Supported by the Moffat Family Fund, a Donor-Advised Fund held at The Foundation.

NEW SUPPORT FOR FRONT-LINE COMMUNITY ORGANIZATIONS

As a responsive grant-maker, The Foundation typically funds specific programs and projects. However, these 12, one-time grants are unrestricted, acknowledging the organizations know best how to use the funds in the community and allowing them to be nimble in their responses.

Organization	Grant Amount
1 Just City	\$75,000
Bear Clan Patrol	\$50,000
Chalmers Neighbourhood Renewal Corporation	\$50,000
Ka Ni Kanichihk	\$50,000
Nine Circles Community Health Centre	\$50,000
North End Community Renewal Corporation	\$50,000
North Point Douglas Women's Centre	\$50,000
Resource Assistance for Youth (RAY)	\$50,000
Spence Neighbourhood Association	\$75,000
Sunshine House	\$50,000
Thunderbird House	\$50,000
West Broadway Community Organization	\$50,000

TOTAL \$650,000



PROACTIVE APPROACH TO COMMUNITY SAFETY

SNA LOOKS TO FIND SOLUTIONS TO PROBLEMS RATHER THAN TREAT SYMPTOMS

Spence Neighbourhood Association (SNA) Executive Director Lin Howes Barr speaks at The Foundation's Annual Celebration, held Jan. 8 at SNA. SNA received a \$75,000 unrestricted grant.



Spence Neighbourhood Association (SNA) takes a proactive approach to mental health, addictions and community safety.

“[These things] maybe mean something different at this neighbourhood level than it would to the wider population,” explains Lin Howes Barr, Executive Director of Spence Neighbourhood Association. “It means getting to know your neighbours and feeling united as a community. It means young people having a place to go, having alternatives to joining gangs or making money in other nefarious means, whether that is access to youth employment or youth recreation.”

SNA, which works with the people of Spence to revitalize and renew their community in a variety of ways, recognizes that drug use is a symptom of a larger societal problem, Howes-Barr notes.

“The pathway to meth use is actually a crisis of social issues. It’s a housing crisis, it’s a being disconnected from your community crisis; those are the starting points. So, when you’re talking about a meth crisis, you’re actually just talking about a symptom of the problem, not the problem itself.”

SNA is a recipient of an unrestricted grant from The Winnipeg Foundation, made in response to our community’s recent challenges with mental health, addictions and community safety. The funding came as part of a \$5.27 million funding announcement made on Jan. 8.

“We’re thrilled to receive the grant; I think it will be very impactful,” Howes Barr says.

“Further to that point, there were 12 agencies in total on the list and to be encompassed on the same list is quite an honour for us.”

The community work that is done today will improve safety and stability for years to come, Howes Barr says.

“We are really excited to plug some of these funds into some of those more unconventional ways to think about safety but hopefully having this pot of money now, we can effect what safety looks like in our community in five or 10 years or 20 years, because we can change what 12-year-olds... are saying about safety now.”

Learn more: spenceneighbourhood.org



PROVIDING SUPPORT EVERY STEP OF THE WAY

TAMARACK RECOVERY SERVICES HELPS PEOPLE STRUGGLING WITH ADDICTIONS AT EVERY STAGE OF THEIR RECOVERY JOURNEY



Recipient: Tamarack Recovery Centre

Program: Treatment and post-treatment, as well as capital and programming support

Grant: \$1,754,171, drawn from the Moffat Family Fund

For people who are struggling with addictions and mental health, the recovery process can be a long and difficult journey. Organizations like Tamarack Recovery Centre are ensuring that people can access the supports they need no matter where they are on their recovery path.

Situated in the West Broadway neighbourhood, Tamarack Recovery Centre provides residential programming that addresses behavioural and substance addictions.

"Clients will stay with us in our home for between 60 and 78 days," says Lisa Cowan, Executive Director of Tamarack Recovery Centre. "They'll be full participants in group therapy and one-to-one individual therapy, as well as taking part in the day-to-day activities in the house, like making meals and sharing suppers together."

Tamarack's programming runs Monday through Friday, from morning to the afternoon, and is designed with two goals in mind: the first is to help clients build skills to work through their addictions and create a plan for their lives to prevent a potential relapse.

"[We ask], 'What do you need to do when you're feeling anxious or angry about a situation, rather than turning to some old behaviours,'" Cowan says.

The second is to address the traumas and pain that people have experienced that led to their addictions.

"For many individuals, this leaves them lacking some skills for how to cope with the tough emotions that any of us feel in our day to day lives, and a lot more vulnerable to use substances or other behaviours to try to manage those feelings," Cowan says.

Tamarack ensures clients have the supports they need whenever they need them. Counsellors have an open-door policy and meet with clients one-to-one, once or twice a week.

A client's recovery journey doesn't end after graduation. Tamarack ensures the wrap-around supports they have access to don't end, which helps clients be equipped for the challenges they may face following completion of the program. Graduates can meet with their counsellor, check in with their past groups, or take part in aftercare groups that take place twice a week.

"We offer an open door to any client who's graduated the program and has a certain period of sobriety just to come here and be safe," Cowan says. "If that means coming at 2:00 in the morning, because this is a safe place where you just want to sit, be somewhere safe, and talk to a friendly face, then we're here."

Tamarack has a high success rate, with 85 per cent of clients successfully completing the program and approximately 87 per cent re-

maining sober over the two years. Cowan credits this success to the supports Tamarack maintains for its graduates.

"People will come back... to share positive news, like 'I've got my kids back in my life,'" Cowan says. "We want people to come back at any point and share the [negatives] as well, because when life can get more tricky at different points, there's that relationship and connection still maintained."

In January, in response to feedback from community leaders and the charitable sector, The Winnipeg Foundation announced \$5.27 million in grants support for mental health, addictions and community safety programming. See story on page 15.

For Tamarack, its grant supports the purchase of a transitional house so that it can continue providing wrap-around supports for graduates. The property Tamarack acquired is two doors down from its current facility.

"We will be able to literally send clients just down the road a couple of steps and be able to offer that support so close by," Cowan says.

In addition, the grant from The Winnipeg Foundation is also helping remove financial barriers by supporting 20 funded treatment spaces. Tamarack will also continue to focus on building awareness and destigmatizing addictions through community outreach.

"[There's a] need for people to feel comfortable and able to reach out and learn more about what's being offered in the community," Cowan says.

Cowan notes the grant from The Foundation is beyond any other funding received from an organization.

"It's not very often that you have somebody come in and say, 'What do you need?'" Cowan says. "We're very happy to share what we need, and to feel like that was heard and responded to, is just wonderful."

For info: tamarackrecovery.org

"WE OFFER AN OPEN DOOR TO ANY CLIENT WHO'S GRADUATED THE PROGRAM AND HAS A CERTAIN PERIOD OF SOBRIETY JUST TO COME HERE AND BE SAFE."

– Lisa Cowan, Tamarack Recovery Centre Executive Director

Tamarack Recovery Centre's new location at 54 Balmoral (facing page). With funding from The Foundation, Tamarack was able to purchase this building just doors away from its original location at 60 Balmoral. Photos courtesy of Tamarack.





USING TECHNOLOGY TO CREATE CHANGE

MAKERS MAKING CHANGE MAKES ACCESSIBLE DEVICES AFFORDABLE

The proliferation of 3D printing and electronic platforms like Arduino have made it easier and more affordable than ever to create novel objects and interactive devices.

The Neil Squire Society, through its Makers Making Change program, is harnessing these technologies to help people with disabilities with their daily tasks and needs.

Makers Making Change, which launched in Winnipeg last November, facilitates connections between makers – engineers and hobbyists with access to 3D printers or knowledge of electronic platforms – and people needing assistive technologies, or occupational therapists and disability professionals who wish to assist their clients.

Through the website, people can submit requests for devices or reach out directly to makers. It also lists a variety of requested open source hardware projects that can be freely downloaded and made at a low cost – breaking down barriers to devices that would otherwise be cost-prohibitive to purchase and have shipped.

“The market can be very expensive,” says Suzanne Winterflood, Winnipeg Regional Coordinator for Makers Making Change. “There’s production, manufacturing costs, and markups for all sorts of things.”

“All of our items are very affordable and very accessible. All that we ask is that people sign up to our website so that we can track everything and be a part of that community.”

Makers Making Change builds upon the legacy of the first assistive device that was made for Neil Squire, who was left a brain-stem tetraplegic and unable to communicate following a car accident in 1980. His family and a group of professionals in Vancouver created a device that allowed him to communicate through Morse code using his breath.

When Squire passed away in 1984, his family founded the Neil Squire Society to continue the creation of accessible, assistive technology to improve the lives of people with disabilities.

The LipSync, which is one of the projects available through Makers Making Change, is based on the original concept designed for Neil Squire and was developed through funding from Google. These devices allow people without the use of their hands to use a mouth-operated joystick to control touchscreens or other standard input devices like keyboards and mice.

“We’ve had over a thousand [LipSyncs] built, and those devices are built by individual volunteers at our group build events,” Winterflood says. “You can order one and it will be sent to you in kit form – and you can connect with the maker... or somebody you know and they can build it for you.”

Other devices listed through Makers Making Change range from the low-tech, like bottle openers, fork holders and signature guides; to the more complex, like a music player for people with Alzheimer’s or dementia, or switch adapters that interface with standard technology.

Organizations have also partnered with Makers Making Change to host “build-a-thons” where Makers Making Change supplies the components and instructions necessary to complete projects on a larger scale. One build-a-thon took place as part of the University of Manitoba’s Go ENG Girl event, which encourages young girls to learn about and consider further studies in engineering.

“We had 40 girls in Grades 7 and 9 who were paired with current female undergraduates and engineering students to make a LipSync. By the end of that event, we had 40 LipSyncs.”

In addition, Makers Making Change held a “toy hack” last fall in partnership with the University of Manitoba’s Department of Occupational Therapy.

“[Participants] pulled [the toys] apart under proper instructions given to them by us,” Winterflood says. “They made adaptive switches, which enable the toy to be used by a young person with a disability in the Winnipeg area.”

The website serves as the hub for all future events and one-off project builds; Winterflood matches the project requests with local makers in the area.

“The maker’s time is given voluntarily, and the cost of the materials is the responsibility of the [requester],” Winterflood says.

“We also have a forum as well, so there’s a number of ways in which we can connect to everybody.”

Learn more: makersmakingchange.com

"ALL OF OUR ITEMS ARE VERY AFFORDABLE AND VERY ACCESSIBLE. ALL THAT WE ASK IS THAT PEOPLE SIGN UP TO OUR WEBSITE SO THAT WE CAN TRACK EVERYTHING AND BE A PART OF THAT COMMUNITY."

– Suzanne Winterflood, Makers Making Change Winnipeg Regional Coordinator



Main image from Makers Making Change's "toy hack" which was held last fall in partnership with the University of Manitoba's Department of Occupational Therapy. All photos courtesy of Neil Squire Society.



Recipient: Neil Squire Society

Program: Makers Making Change

Grant: \$50,000, drawn from the Arnold William and Natalie Riedle Memorial Fund, and from the hundreds of Community Funds held at The Winnipeg Foundation, including the Leonard and Herta Tibelius Fund, the Pay It Forward Fund, and the McIntosh Paterson Fund.



GOMANITOBA? GO FIGURE!

NEW COMMUTING TOOL HELPS CONNECT
MANITOBANS LOOKING TO REDUCE CARBON
BY RIDE-SHARING AND MORE

If you're looking to reduce your carbon footprint, save money, and connect with new friends in your community, the GoManitoba commuting tool might be for you.

The GoManitoba platform is a phone app and website created by the Green Action Centre; a non-profit organization based in Winnipeg that promotes green living through environmental education and practical solutions. GoManitoba aims to resolve problems created or worsened, by our daily, weekly, and monthly commutes. It also provides solutions aimed at addressing Manitoba's overwhelming reliance on cars for transportation.

"For about 30 years, getting around solo in a vehicle has just been something that we do without even really considering our options," says Mel Marginet, Green Action Centre's Workplace Commuter Options Program Coordinator. "Even within the City of Winnipeg, where there are other opportunities to bus and bike, it has not been a priority. The City just hasn't made it a priority and we haven't invested in good opportunities for people to have another viable choice. We want to encourage people, and meet them where they're at."

Users can download the GoManitoba app through the App Store or access the GoManitoba tool through a web browser on any computer with an internet connection. Users sign up and join the network of thousands of 'ridesharers,' with the hopes of coordinating all types of travel; from



carpooling and ride-sharing, to finding a friend to accompany you on the bus, a person to go on walks with, or a group to cycle with. A recent grant from The Foundation supports GoManitoba's annual technology platform fee, allowing Green Action Centre to provide free access for all Winnipeggers who want to use the tool.

Another component of the tool encourages mentors with high levels of experience cycling or navigating the transit system to self-identify and then match up with users who may be uncomfortable with the logistics of cycling trails or the confusion of transit schedules.

GoManitoba also features a data tracking component that shows how much money is being saved in one's commute. With this personalized data, users may also be notified of calories being burned in the process of transportation. Further, this feature provides an overview of reduction of greenhouse gas emissions, based on the chosen mode of transportation.

Some larger organizations are taking advantage of the GoManitoba commuting tool, offering employees access to their own custom subsite, which may be used to coordinate transportation with co-workers; in turn, this can improve infrastructure or company culture by tracking how employees are commuting each day. Partners include Red River College, The Forks, RBC Convention Centre, and University of Manitoba.

“We learned there was a high interest in carpooling, whether through surveys we did, or while going to give presentations at various workplaces,” Marginet says. “But it was really difficult to find a good carpool partner, because you have to [travel] from the same area, along the same route, and arrive in the same area at the same time.”

“Because it was tricky for workplaces who have been trying to organize with their employee base, it was a brilliant match, essentially that were working on [GoManitoba]; we figured out that we all had the different components to meet their needs.”

The opportunity to create and share options for healthy, sustainable transport to work, school, and social gatherings is what drove the initial creation and maintenance of GoManitoba. As more people sign up and use GoManitoba, our province will be more sustainable.

There are nearly 2,000 registered GoManitoba users to date. The Green Action Centre, through GoManitoba and their partner workplaces, are offering prizes and rewards for the first 5,000 to register and confirm.

Signing up and using the GoManitoba commuting tool is a win/win for the people, the province, and the planet, Marginet says.

“It’s not something that you have to dramatically change your life around,” Marginet says. “Try it just for a short time, maybe set up a new carpool. If it doesn’t work for you after that time, you can walk away. No problem. We’re just really encouraging people to take a little step, which will lead to dramatic changes in their lives later.”

Learn more: gomanitoba.ca

“GETTING AROUND SOLO IN A VEHICLE HAS JUST BEEN SOMETHING THAT WE DO WITHOUT EVEN REALLY CONSIDERING OUR OPTIONS. WE WANT TO ENCOURAGE PEOPLE, AND MEET THEM WHERE THEY’RE AT.”

– Mel Marginet, Green Action Centre Workplace Commuter Options Program Coordinator

Recipient: Green Action Centre

Program: GoManitoba

Grant: \$18,000/year for three years, drawn from Strategic Initiatives Environment Fund





PLANTING SEEDS OF KNOWLEDGE WITH 'ROTTEN BROCCOLI'

GREEN AUDIT PILOT PROGRAM WORKS WITH YOUTH-SERVING ORGANIZATIONS TO CHANGE HABITS AND BUILD CLIMATE CHANGE RESILIENCE

Changing behaviours when it comes to our daily practices is key to building resilience in the face of climate change. Our youth are in the best place to form new and long-lasting habits – and green audits at youth-serving agencies are helping to bring awareness and change.

Cue 'Rotten Broccoli' a.k.a. Josep Seras Gubert, Sustainability Project Coordinator with the Green Action Centre. This Winnipeg-based non-profit promotes green living through environmental education and practical solutions and is conducting the audits.

"'Rotten Broccoli' is my nature name," Seras Gubert tells the 10 kids gathered at a waste reduction demonstration held in early March at Art City, a community art studio dedicated to providing space and tools for people to express themselves creatively. This waste demonstration is just one part of a green audit, which also

'Rotten Broccoli' a.k.a. Josep Seras Gubert at Art City. Photo taken March 12, 2020.



Recipient: Green Action Centre

Program: Green Audits of Youth Serving Agencies

Grant: \$45,000 drawn from the Strategic Initiatives budget

“THIS TYPE OF EVALUATION ENCOURAGES CRITICAL THOUGHT. THE KIDS WILL HAVE AN AWARENESS OF WHAT IS GOING ON AND WILL START POLICING.”

– Eddie Ayoub, Art City

includes compiling a sustainability profile, conducting energy audits, and producing key findings and an action plan to improve.

Youth from the after-school program pick through five black garbage bags; although just one day's worth, it totals 10 kilograms of waste. The youth consult with 'Rotten Broccoli' before depositing sorted items into the correct receptacles: compost, reuse, recycle or garbage. It is a hands-on and mindful learning experience for a task that would otherwise not be given much thought. And it's the first step in changing behaviour.

Art City staff and volunteers also rolled up their sleeves to pick through the trash. Completing the audit was a goal of the organization's current strategic plan, says Eddie Ayoub, Art City Artistic Director.

"This green audit is being done in a fun way that engages the kids. It's very consistent with our approach," Ayoub says.

Three youth-serving agencies – Art City, as well as Rossbrook House and Broadway Neighbourhood Centre – recently participated in this green audit pilot program, funded by The Winnipeg Foundation. Funding for up to six additional audits was recently approved. The audits are part of a local vision to create a collective of the greenest youth service agencies in the country. Youth serving agencies in Winnipeg serve more than 20,000 children and youth annually – meaning they have a lot of opportunity to create healthy habits.

Tracy Hucul, Green Action Centre's Executive Director, hopes the audits will inspire the organizations to incorporate green practices into their programming and operations, which will in turn expand into local communities.

"The green audits help everyone understand what they need to know [to live more sustainably], shows them it's easy, and demonstrates the difference it will make," she says. "Education and outreach on how to build resiliency must be ongoing for clients, participants, and staff."

The Green Action Centre is part of a larger non-partisan coalition called the Manitoba's Climate Action Team (CAT), which was formed to educate citizens, business owners and policymakers about the importance of changing behaviours to build resilience to climate change. CAT's other partner organizations include Climate Change Connection, Canadian Centre for Policy Alternatives – Manitoba Office, Wilderness Committee, Manitoba Energy Justice Coalition, Prairie Climate Centre, Transition Winnipeg, University of Winnipeg's Sustainability Office, and the Manitoba Eco-Network.

The green audit pilot program included an introductory session where CAT members sat down with representatives from Art City, Rossbrook House and Broadway Neighbourhood Centre to set the context for the audits. Prairie Climate Centre provided information on the real impacts that climate change is having on a local, national and global scale. Climate Change Connection and Green Action Centre provided the youth-serving agencies with everyday examples of transportation and green living options.

The green audits are a tangible example of CAT's overall goal; to provide education on the importance of changing behaviours to build resilience to the impacts of climate change.

Each green audit will result in a report that contains key findings and a list of recommendations to implement aimed at reducing negative climate impacts and greenhouse gas emissions. The recommended actions will include short-term and low-cost measures, along with longer-term measures requiring more substantial investment.

After the dust settles, the results of Arts City's waste reduction audit are in: the 10 kilograms of "garbage" is successfully reduced to 3.8 kilograms – with the difference diverted to the compost, recycle and reuse bins. According to 'Rotten Broccoli', if Art City made simple changes, they could divert 775 kilograms of waste to the compost and 1,395 kilograms of waste to recycling on an annual basis.

"[The kids] hold us to account," Ayoub says of changing habits. "This type of evaluation encourages critical thought. The kids will have an awareness of what is going on and will start policing."

For info: greenactioncentre.ca | [@ClimateActionMB](https://twitter.com/ClimateActionMB)



Promising projects

Donors' generosity makes it possible to support a variety of projects in our community. The following grants were announced January 2020.



Manidoo Gi-Miini Gonaan R.B. Russell Infant Centre

\$10,000, drawn from the Nourishing Potential Fund

R.B. Russell Infant Centre is one location under the umbrella of Manidoo Gi-Miini Gonaan. Located in the North End at R.B. Russell High School, the Infant Centre provides care to children ages three-months to two-years-old. It is seeking funding to provide lunch for children and their parents who are in high school and spend their lunch hour with their children.

BRIGETTE DEPAPE, GRANTS SPECIALIST

"This program is important because it responds to a significant need in our community: food. R.B. Russell Infant Centre is in a severe food desert, meaning the area lacks food options. The centre provides lunch for children and their parents who are in high school. The program is in direct response to a request from parents wanting to spend their lunch hour with their children. This shows the centre is listening to the needs of the community."



Christian Reformed Church of North America Indigenous Family Centre

\$40,000, drawn from the Moffat Family Fund

The Indigenous Family Centre (IFC) is a charitable mission established in 1973 by the Christian Reform Church. IFC provides a space for people and families to find wholeness and healing through various programs. These include traditional family parenting; kids' camp and an after-school drop-in program; services for mothers; healing sharing circles; men's circle; traditional handicrafts such as beading and moccasin making; and food programs and cooking classes.

JOANNA TURNER, COMMUNITY GRANTS ASSOCIATE

"I wanted to highlight this program because of its innovative approach to artmaking and telling stories. Its primary mandate is to bridge cultural and generational gaps by creating a safe space that encourages positive connections. Through narrative inquiry, art is used as a therapeutic medium for participants' safe entry into sharing stories of difficult life experiences. This format is particularly helpful for the healing process of vulnerable community members who have experienced trauma."



Manitoba Naturalist Society (Nature Manitoba) Bridging the Gap Program

\$15,000, drawn from the Puchniak Family Fund and Moffat Family Fund

Bridging the Gap gives kids in inner-city schools hands-on experiences in nature. It includes opportunities for them to roll up their sleeves and learn about gardening, as well as visit natural environments, like Assiniboine Forest and Living Prairie Museum. The program incorporates Indigenous traditions and views of the natural world, with a goal of nurturing the next generation of environmental stewards.

KERRY RYAN, COMMUNITY GRANTS ASSOCIATE

"This is a great program for kids in densely populated urban neighbourhoods, where there is little green space or access to nature. At the beginning of the year, participants often can't identify common plants; by the end, they're growing their own food and keenly exploring the world around them. It's a promising project because when kids connect with nature, our entire community becomes healthier, happier, and greener."



Bear Clan Patrol

Bear Clan Food Program

\$50,000, drawn from the Moffat Family Fund, Gray Family Fund and the Wu Family Endowment Fund

Bear Clan Patrol provides safety and security services in a non-threatening, non-violent and supportive way. They patrol the North End five nights a week alongside numerous active volunteers. They also patrol the West End and West Broadway twice a week.

NENETH BANAS, COMMUNITY GRANTS ASSOCIATE

"The Bear Clan members and volunteers noticed people they meet during their patrols were often hungry and in need of food. This project will enable Bear Clan to continue offering its food program in the North End's Point Douglas area, which is often described as food desert because stores in the neighbourhood have limited selection of food, particularly fresh fruits and vegetables. Bear Clan works closely with several supermarkets who consistently donate food for the program. This has been a popular program allowing local residents to access food while connecting with others."



The Fort Whyte Foundation

Welcome to Water

\$25,000, drawn from the G. MacDonald Family Endowment Fund

The Fort Whyte Foundation operates as FortWhyte Alive (FWA), providing programming, natural settings for environmental education, outdoor recreation and social enterprise, while promoting an awareness of the natural world and an understanding of sustainable living.

NOAH ERENBURG, COMMUNITY GRANTS ASSOCIATE

"Welcome to Water will help new Canadians become familiar with water recreation in pools, ponds, rivers and lakes, by using Sherbrook Pool and FortWhyte Alive ponds as locations to teach newcomers how to be safe when swimming, kayaking, canoeing, skating, etc. Statistics on death and injury from drowning reveal a need for water safety programming directed at immigrants living in Manitoba. This project attempts to address this barrier to recreation and sports in the newcomer community, while helping individuals develop their potential to be 'water safety ambassadors' in their neighbourhoods and role model healthy behaviours."



Megan Tate,
Director of Community Grants



Neneth Bañas,
Community Grants Associate



Kayla Dauphinais,
Community Grants
Administration Assistant



Brigitte DePape,
Grants Specialist



Noah Erenberg,
Community Grants Associate



Kerry Ryan,
Community Grants Associate



Ana Tisaj,
Community Grants
Administration Coordinator



Joanna Turner,
Community Grants
Associate



Andrea Zimmer
Grants Administration
Specialist

NEXT GRANTING DEADLINE

For the latest updates about The Foundation's grants,
please visit wpgfdn.org/granting



DRIVING CHANGE

GIVING BACK BRINGS TRANSIT EMPLOYEES' EXPERIENCE FULL CIRCLE

Transit drivers see firsthand the challenges in our city. Through their new fund at The Winnipeg Foundation, Transit employees are giving back – and the first item on their list is a new outreach van for Main Street Project.

“Unfortunately, as a [driver], you see what's happening in the community – you can see where the help is required,” says Jon Rost, who has been working as a Transit operator for 21 years.

Transit had been working with Main Street Project to develop additional training for drivers on mental health and addictions, when Rost was motivated to do more. Main Street Project, a charity that supports vulnerable citizens including those experiencing homelessness, was expanding training for Transit employees so they can further understand the complex issues surrounding homelessness and addictions.

“We worked at developing something innovative in terms of training for bus operators,” Rost explains. “I was inspired by what [Main Street Project] was doing and thought, ‘Boy, that would be nice to be able to help in a bigger way than we are capable of as individuals.’ It was during that process where the inspiration, the catalyst, came for me to look at developing a fund (at The Winnipeg Foundation).”

Rost had previous experience with The Foundation and thought Transit employees might like to work together to support Causes on a larger scale.

“I think this was just great timing,” Rost says. “It was not a new idea – it just got to the point [where it was] the time to move ahead. Everybody stepped up right away and got involved,” Rost says.

Rost teamed up with Denise Aston Devisscher, who has worked with Transit for 30 years, to move the initiative forward. A nine-person advisory committee, co-chaired by the two, was struck to ensure Transit's 1,600 employees are represented and engaged. In addition, Brian McLeod, the City of Winnipeg's Cultural Awareness and Residential School Training Facilitator, sits on the committee as a non-voting community advisor.



Denise Aston Devisscher (left) and Jon Rost, Co-Chairs of the Transit Employees Community Fund Committee. Photo taken February 2020.

“We wanted the committee to be diverse. We wanted to embrace different cultures, different seniorities, different parts of the building as much as possible, to have buy-in and get people to feel engaged,” Rost says.

“When you have such a large organization, I think you have to look at who the employees feel comfortable approaching,” Aston Devisscher adds.

The committee developed the Transit Employees Community Fund as a lasting legacy to Transit employees and their care and concern for our shared community of Winnipeg. A Donor-Advised Fund, it allows the advisory committee to work with Foundation staff to determine where grants will go. Contributions are set up through payroll deduction or may be made directly to The Foundation. Since the initial launch in November, between 10 and 15 per cent of staff are currently contributing. And once the committee is able to demonstrate impact, Rost and Aston Devisscher are confident more people will join.

Fund: Transit Employees Community Fund

Cause: Community

Supports: Programs and projects determined by the committee, working in conjunction with Foundation staff

“**Because** driving change is created through partnerships and goodwill.”

– Transit Employees
Community Fund

The engagement and impact are key to success, the two say. “You engage your employees, not only where they contribute [financially], but through their ideas as well. We’ll be big enough, we’ll have enough financial muscle, that we will be able to support both big and small initiatives,” Rost says.

This impact will also drive home the change.

“The training creates a sense of empathy and understanding. Then the fund provides solutions. So not only do we have a sense of understanding, a sense of empathy, we now feel like we’re part of the solution. Whether it’s buying Main Street Project another van and seeing our name on the side [or something else], it completes the circle,” Rost says.

“If an operator feels good about the giving and the people feel good about receiving because they are going to be in a better situation, than it’s an all-around feel-good thing,” Aston Devisscher adds.

To make a gift, go to wpgfdn.org/transit



Transit employees.
Photo taken
February 2020.

NEW FUNDS AT THE FOUNDATION

Donors from all walks of life choose to support their favourite Causes – and their community – through The Foundation. Each fund established expresses a donor's unique philanthropic goals and wishes, and all share The Foundation's vision of making 'a Winnipeg where community life flourishes for all.'

Thank you to all our generous donors!



FEATURED FUND: COVID-19 COMMUNITY RESPONSE FUND

The COVID-19 epidemic is affecting all of us. However, for Winnipeg's most vulnerable children, youth, adults, seniors and families, the impact will be even more challenging. Local front-line agencies have been called on to provide essential support during this difficult time. The COVID-19 Community Response Fund allows The Foundation to quickly direct immediate funds to those organizations who need it most.

The following funds were established between Oct. 1, 2019 and March 31, 2020



Arts, Culture and Heritage

Heritage - Manitoba Curling Hall of Fame and Museum Fund
Heritage - Misericordia Heritage Collection Fund



Children, Youth and Families

Joan Kathleen Borton Memorial Fund
Elizabeth Dutka Memorial Fund



Environment and Animal Welfare

Masha Struchkov Fund
Webster/Lyons Forest Fund
Webster/Lyons Garden Fund



Health, Wellness and Recreation

Aurora Family Therapy Centre Fund
Justin Baraniuk Fund for Mental Health
Cameron Crabbe Memorial Fund
Barbara Joan Crow Trust Fund
Shandruk, Wujek and Kusner Research Fund
O'Reilly Urquhart Family Kidney Care Fund



Literacy, Education and Employment

Joshua Chornick Memorial Scholarship Fund
Edward James and Muriel Gale Fund
Asper/Paterson Master's in History Human Rights/
Social Justice Scholarship Fund
W.L. Morton Manitoba History Scholarship Fund
Aron Katz Memorial Scholarship Fund
Michael Lehner Memorial Scholarship Fund
Garry Markham Fund



Community

W.E. Abbott Memorial Fund
Anonymous Fund No. 69
Mark & Zita Bernstein Fund
Charles Moray Chesney Fund
Irene E. Clausen Memorial Fund
Rob and Sandi Coghlan Family Fund
Iris and Bill Connell Fund
COVID-19 Community Response Fund
Barry De Jaegher Family Fund
Trudy and Gordon Doerksen Fund
Elmer Hildebrand Fund
Kajpust and Ozamoto Funds
Cathy Leahy "Never Give Up" Fund
Barbara E. McKenzie Memorial Funds
G. and E. Pierce Family Fund
Liz and David Robinson Family Fund
Wendi and Doug Russell WEDO Foundation Fund
Evelyn Margaret Stoddart Family Fund

“**Because** the welfare of Winnipeg charities relies on the generosity and leadership of our citizens.”

Elizabeth Alloway,
The Winnipeg Foundation's
first Legacy Circle member



THE WINNIPEG FOUNDATION'S

LEGACY CIRCLE



Elizabeth Alloway is The Winnipeg Foundation's first Legacy Circle Member. When she made her gift to The Foundation nearly 100 years ago, she didn't know what our community would need in the future. But thanks to her foresight, she's still giving back today.

The Winnipeg Foundation's Legacy Circle honours people who have chosen to include a gift to The Foundation in their estate plans. Legacy Circle members are invited to an annual reception, receive special publications, and more.

FONDLY REMEMBERED

2019 BEQUESTS AND ESTATE GIFTS

IN 2019, WE RECEIVED LEGACY GIFTS FROM THE FOLLOWING PEOPLE. WE ARE HONOURED TO RECOGNIZE THEM AS LEGACY CIRCLE MEMBERS. THEIR GENEROSITY WILL SUPPORT OUR COMMUNITY **FOR GOOD. FOREVER.** THESE GIFTS WERE FULFILLED DURING OUR FISCAL 2019 YEAR (OCT. 1, 2018 TO SEPT. 30, 2019).

2 Anonymous
Joan Kathleen Borton
Elizabeth M. Brophy
Cheryle D. Christensen
Arthur Elias
R.A. Sam Fabro, CM, OM
Donald Ferns
Richard Higgins
Audrey Lenor MacDonald
Barbara E. McKenzie
Edward and Shirley Mohr
H. R. Winram
Katherine Wood
Angela Zinghini

When you give through The Foundation, you're working together with fellow Winnipeggers to ensure our community's changing needs will be supported **For Good. Forever.**

Your legacy gift can support one of your favourite Causes, or the most pressing needs of the day.

Contact us to learn more.

wpgfdn.org/legacy

E: donorengagement@wpgfdn.org

P: 204.944.9474



RUNNING FOR COMMUNITY

TED'S RUN FOR LITERACY HONOURS EDUCATOR, SUPPORTS EDUCATION

For almost a decade, Ted's Run for Literacy – known affectionately as “the little race that could” – has been bringing the running community together to honour the memory of Ted Swain and raise money for charity. The funds raised are endowed through The Winnipeg Foundation.

Celebrating its 10th anniversary in September, the run has raised thousands for initiatives that break the cycle of poverty and support literacy – things that were important to Swain, who was an educator and a vibrant member of the running community.

“He loved the running community, he always felt very supported, didn't feel judged, or that pressure of competition from the people he ran with,” says his wife Joan Swain. The couple married in 1973 and have two daughters, Natalie and Kristina.

Ted, who taught English at Vincent Massey Collegiate, got into running in his early 50s, after deciding he needed to get into better shape.

“Competitive sports weren't something that really appealed to him. Running did appeal to him because he thought it was very much an individual kind of sport where you did the best you could do,” says Joan Swain. “What he embraced, and tried to get his students to embrace, was that you're competing with yourself. You set your own goals, and you compete and do the best you can for yourself.”

Although Ted had tried running in years previous, he had trouble maintaining it.

“He'd sort of fall off the proverbial wagon. And I think he felt he needed something more organized, to keep him continuing to run,” Joan Swain says.

He found that at the Running Room. He started by taking a few running clinics, and gradually evolved into teaching. Ted even encouraged Joan – a self-described non-runner – to run a half-marathon.

“He just made [running] feel very comfortable. He was very good at making me pace myself. He made it very, very enjoyable. As a couple, it really brought us together.”

Though Joan Swain does not love running, she does love travelling. So, the two struck a deal: to run a half-marathon in every province and territory and spend time touring the area afterwards. The couple ran in the Toronto Marathon and then visited Stratford and Niagara.

“We had a wonderful holiday. Sadly, that was the only year we took it because he passed away.”

After Ted's unexpected passing in 2009, the Running Room organized a run in his memory. Joan Swain agreed to match any contributions raised, which supported a fund at The Winnipeg Foundation.

After that first year, Joan Swain wanted to keep the event going. That's when Michael Bennett got involved as Race Director, and a committee was formed. Bennett first met Ted Swain through a clinic Swain was organizing at the Running Room.

Bennett initially signed on to help out for one year, but he's enjoyed it so much he hasn't left. He says that's because of the dedicated committee that works tirelessly to ensure a great event.

“We have the best committee ever. I am so proud of our committee members. We have a very low turnover, many of them have been with us since day one,” Bennett says.

“Everybody has great ideas and it's a team that creates a much better run because everybody is open to ideas and suggestions,” Joan Swain adds.

When deciding what to raise money for, the committee considered different options before settling on literacy. After working with The Winnipeg Foundation to determine recipients, they decided to focus on two programs: CanU and Learn & Play.

CanU is mentorship program that pairs youth in Grades 5 to 12 with university-aged mentors to develop learning opportunities and leadership skills. Funding from Ted's Run for Literacy supports new running shoes, clothing and other athletic equipment along with race kits for CanU participants. Learn & Play is a program that promotes positive interactions between parents and their children which help nurture literacy and numeracy skills.

The committee has helped grow the race into an engaging event, no matter your skill level.

“We're seen as a very positive event in the community, both in the business community and also the running community,” Bennett says. “We do cater on a certain level to Winnipeg's elite runners and Winnipeg recreational runners, but equally important to us are families and children.”

“We want the young people to get caught up in running and in the joy of it,” Joan Swain says.

Learn more: tedsrunforliteracy.com

“WE WANT THE YOUNG
PEOPLE TO GET CAUGHT
UP IN RUNNING AND IN
THE JOY OF IT.”

—Joan Swain, Ted Swain’s wife,
Ted’s Run for Literacy Chairperson



File photos from 2019 courtesy of Ted's Run for Literacy.



Fund: Ted Swain Memorial Fund

Cause: Literacy, Education and Employment

Supports: Charitable programs and initiatives the committee decides on, including Winnipeg Inner City Mission’s Learn & Play program and CanU

HONOUR A LOVED ONE WITH A MEMORIAL GIFT

AT A TIME OF LOSS, A GIFT TO OUR COMMUNITY IS A MEANINGFUL WAY TO REMEMBER A LOVED ONE. THE WINNIPEG FOUNDATION OFFERS A NUMBER OF MEMORIAL GIFT OPTIONS.

GIVE TO AN EXISTING FUND

You can give, or direct memorial gifts, to an existing fund.

What Cause did your love one care about? The Foundation has six Cause funds to choose from:



Looking for something else? We also have hundreds of other funds that may be a better fit. Contact us for details.

CREATE A NEW FUND

Creating a Memorial Fund provides a lasting legacy in honour of someone you love and offers a simple, flexible way to accept and acknowledge memorial gifts.

The Foundation offers you the flexibility of quickly creating a fund to which gifts can be directed. You can take your time deciding how these gifts will support the community.

Memorial Funds can be ready to accept gifts within 24-hours.

MEMORIAL FUND OPTIONS

Once you are ready, you can decide how you want the fund to be used.

You may choose to:

- Establish an endowment – a permanent fund that gives back every year. This fund's purpose may reflect your loved one's favourite Cause or values, or benefit the community as a whole.
- Contribute funds to an existing fund at The Winnipeg Foundation.
- Give a one-time grant to a charity of your choice.

HOW THE FOUNDATION CAN HELP

We can help you with fund wording for the obituary, provide customized gift forms for a service, and create an online page where people can give through our website. We'll notify you of all gifts received, thank each donor individually, and provide a tax receipt for each gift.

To learn more about making a memorial gift or establishing a memorial fund, please contact:



Kathryne Cardwell,
Donor Engagement Associate
204-944-9474
donorengagement@wpgfdn.org

MEMORIAL AND TRIBUTE GIFTS

IN FISCAL 2019, THE FOLLOWING PEOPLE, GROUPS AND EVENTS WERE HONOURED OR REMEMBERED WITH GIFTS TO THE WINNIPEG FOUNDATION.

1988 Bison Women's
National Championship
Dr. Glen and Jean Acheson
Judy Aiken
Percy Alderson
Susan Algie
Evan Allan
Fay Alward
Lenard Anthony
Jack Armstrong
Janet Arnott
Gail Asper
Isabel and Murray Auld
Sheri Bailey
Dale Bially and Liam Morton
Diane Banash
Nicholas and Elizabeth Banera
George Barclay
Jim and Gladys Barclay
Kal Barteski
Joan Baudic
Karen Beatty
Gertie and Asher Begleiter
Evelyn Bell
Edward Bell
Margret Benedictson
Eileen Bennett
Gay Bennis
Alexander Bergmann
Martin Bergmann
Rosemarie Bergmann
Nolan Bicknell
Marjorie Blankstein
Betty Blight
Deborah Blower
David and Fred Borger
J.H. and Katie Borger
Joan Borton
James and Jean Bracken
Hart Brown
Linda Brown
CAGP GTA Chapter
CAGP National Office
CAGP Niagara Chapter
CAGP Waterloo Chapter
Eddie Calisto-Tavares and Gilbert Tavares
Alison Campbell
Heather Campbell
Canada's Residential School Survivors
Debra Caners
Jean Capella
Patricia Casey
Sharon Catton
Joshua Chornick
Neil Christoffersen
Louisa Chu
Doug Church
Barb Cieszynski
Jean Cliffe
Climate Action Day 2019
George and Ina Coleman
Chris Colp
Roma Connor and Lauritz Jensen

Dr. Terry Cook	Brad Gushue	Dorothy Lother	P.E.O. Sisterhood, Chapter R	Pat Silver
Costume Museum of	Richard Hallen	Dr. Glen Lowther	P.E.O. Sisterhood, MB-NWON	Vern and Ann Simonsen
Canada Volunteers	Cole Hamblin	Ann and Pete Lysy	Alan Partridge	Allan Simpson
Peggy Cove	Irv Hanec	Catherine MacDonald	Michael Paterson	Archie and
Genessa Cram	Roger Hansell	Maureen MacDonald	Horace Patterson	Bernice Simpson
Karen and Joy Crane	Gregg and Mary Hanson	Lorne MacFarlane	Carol Pelton	Howard Simpson
David Cullen	Val Harder	Ruth MacKenzie	Charlotte Pennell	Julia Single
Brenden da Silva Austman	Kelly Harris	Marion Maclean	Irene and Henry Penner	Eugene Skakun
Tara Dabee	Glen and	Lois MacLennan	Lee-Anne Penner	Sheila Skinner
Jose Daet	Margaret Harrison	Dr. Ian MacMorran	Pat Perchal	Betty Smith
Ralph Daggy	Evelyn Harvey	Mike and Mary Maendel	Vic Peters	James Smith
Joan Dalglish	Robert Harwood	Stan Mak	Bill Petrie	Merritt Smith and
Geraldine David	Rita Hay	Dr. Kanchana Manickam	Bob Picken	Sidney Lovelace
Esther Dederick	Leigh Hayden and	Grant Marshall	Margaret Pidlaski	Jackie and Terry Smorang
Diane DeMare	Valen Steer	John Martin	Jonathan Pirrie	Paul Sparling
Peter Denton	Ian Heather	Eulah Matheson	Lawrence Pollard	Rae Spear
Peter Dercola	David Henderson	Milton Matheson	Lorne Pollon	Nancy Spielman
Tom Dercola	Collin Hendry	Frida and John Maunder	Margaret Pope	Alana Squire
Wayne Deschouwer	Ronald Hepples	Iris Maurstad	Betty Ann and Bill Porteous	Jocelyn Starr
Alan Dick	Helmut Herbert	Walter Maycher	Lucille Prach	Linda Stechesen
Phil Dies	Gracie Herntier	Joy McDiarmid	Robbie Prach	Stefan and Olla Stefanson
Maria and	Robert Hibbert	Ab McDonald	Barb and Gerry Price	Gwen Steiman
Theophile Dornez	Alec Holowka	Linda McDowell	Travis Price	Douglas Stewart
Vivian Downey	Jeff Honeychurch	Ruth McDowell	Lawrence Prout	Paget Stewart
Jim Duncan	Mary Horechny	Dave McGimpsey	Oliver Puchniak	Abigail Stewart-Pearse
Sydney Duncan	Bruce Hudson	Catherine McLaren	Braden Purchase	Mary Stilkowski
Guy Durocher	David Hunt	Anthony McLaughlin	Eugene Pyrz	Ed Still
Dave Dzogan	Dorset Hurdle	Tom McLeod	Barbara Rach	Leanne Stoddart
Doug Earle	Steven Hurst	John and Lynne McLure	Robert Raeburn	Helen Sutherland
Alan Einarson	Carol Hutchinson	Dr. Willis McMillan	Roberta Rafter	Ted Swain
Claudia Eisbrenner	Doris Ingraham	Mike McQuaig	John and Marg Redston	Barbara Swan
Elmwood High School	John and Marion Inskip	Glenn McWhinney	Ruth Reid	William Swartz
Dederick Esther	James Ireland	Jeff McWhinney	Kathleen Richardson	Lorraine Sweatman
Dr. Tino Ethans	George Jacob	Hilda Medd	Marcel Richer	Sheilah Sweatman
The Evans Family	Jennifer Jensen	The Meek Family	Charles Riess	Darren Synkiw
Valentine and	Kyle Johnson	Mary Lou Milhausen	Dan Ritchie	Keal Taiarol
Florence Fabris	Betty Jo Johnston	Les Mills	Judith Ritchie	Jamal Talke
Eric and Shirlee Fache	David Johnston	Laura Milner	Marjorie Rose	Jill Tardiff
Jillian Fast	Richard Johnston	Sheila and Bill Milner	Harry Rosenbaum	Shirley Taylor
Father's Day 2019	Robert and Thelma Jones	Arlene Minkhorst	Gina Rotstein	The Timlick Family
Margaret Ferguson	Alexander Josephson	Frank Minton	Bruce Routley	Bruce Jaring Timmerman
AJ Fernando	Adele Kavanagh	Sharon Mitchell	Paige Roy	Peter and Irene Tychonick
Donald Ferns	Carolyn Kavanagh	Bea Montgomery	Reg and Liz Royko	David Unruh
The Field Family	Burton Kennedy	Kieran Moolchan	Leon Rubin	Kari Urquhart
Mary Fieldhouse	Creighton and	Dr. Redwan Moqbel	Patricia Rutter	Mike Vaira and Dave Price
Barbara Filuk	Lorraine Kerr	Dr. J. E. Morris	Jennifer Ryan and	Loana Valdez
The Findlay Family	Alan Kessler	Donald Morrison	Peter Sigurdson	Garry and
William and Lillian Fisher	Laurie Kessler	Geoffrey Morrow	Kathleen Ryan and	Denise Van Den Bussche
Calvin Fong	Peggy Killeen	Peter Morse	Sean Strong	Fran Van Walleghem
Verla and Alan Forbes	Dr. Harold King	Cathy Moser	Kerry Ryan and	Crawford Varnes
Bettie Fraser	Joan King	Mother's Day 2019	Jeope Wolfe	Dorothy and
Bill and Viona Fraser	Josephine Klymkiw	John Muir	Mary Louise Ryan	PK Venkiteswaran
Glen Fraser	Benna Knight	Bill Mulligan	Paul and Chantal Ryan	Kevin Walters
Susan Fraser	Karen Kochan	Michael Murdock	Russell and Barbara Ryan	Rick Washnuk
Tim Fraser	Helen Korngold	Peter Murdock	Timothy Ryan	David Waters
Ray Frey	Dan Kostenchuk	Marjorie Napper	Anna Saltzberg	Braiden Watling
Carolyn and Christina	Dan Kraayeveld	National Grilled Cheese Day	Kathleen, Finley and	Gwen Watson
Friedlich	Sherman Kreiner	Paul Nazareth	Elizabeth Scaife	Jim Way
Matthew Frost	William Kurtz	Shonagh Neafsey	Greg Scammell	Clara Weitzel
Lillian Gadsby	Margie Kvern	Sara Neely	Lucy Schaan	Walter and Joan Werner
Mauro Gallo	Miguel Labossiere	Marian Nelson	Molly and Bernard Scharnik	Irene Wert
Donald Gannon	Matthew Lagace	Rea Nesbitt	Gary and Val Schellenberg	Dennis Whetham
Jim Gibbs	Lucienne Lagimodiere	Jose Neves	Harold and Daphne Schiff	J. Margaret Whiteway
Lorraine Gibbs	Pat Lane	Glenn and Marg Nicholls	Steven Schipper	Patricia Will
Hon. Linda Giesbrecht	Kenneth Langevin	Barrington Nichols	Adeline Schmidt	Gordon Windatt
Amy Gilbert	Luke Lavoie	Tom Nichols	David Schwieger	William Wittmann
Gordon Gillies	Dr. Lindy Lee	Bruce Oake	Hon. Richard and	David Wright
Helen Gillis	Bob Leggett	Alexiah Olson	Mary Scott	Ross Wright
James Gillis	Jill Leggett	Dr. Paulino Orallo	Melanie Sexton	Dr. T. Archie Yeo
Ethan Graham	The Leggett-Curtin Family	Dave Orton	Garett Sidor	William Yewdall
Marie Green	Carolyn Lehn	Richard Ouellette	Bonnie Siemens	Sue Zimit
Alexander and	Harold Lessard	Florence Owczar	Alvin Sigurdson	Joseph Zuken
Agnes Grieve	Tripp Lipscombe	Harry Owczar	Snjolaug Sigurdson	
Tanya Gulchak	The Loewen Family	P.E.O. Sisterhood, Chapter S	Justin Silicz	



PRESERVING OUR PAST

YOUNG HISTORIAN SETS SIGHTS ON CREATING INCLUSIVE HISTORY AND DOCUMENTING FRANCO-MANITOBAN FOLKLORE

Remember and learn from our past and ensure our shared history is representative; that's the ambition of Alexandra Moreau, a grad student in University of Manitoba's Faculty of History. She's examining folklore as a way of preserving Franco-Manitoban culture and has received a scholarship from The Winnipeg Foundation's Centennial Institute in support of her studies.

"Making history more inclusive, is what draws me to it," the 26-year-old says of studying history.

Moreau fell in love with history at a young age, thanks to relatable literature. She was about 10-years-old when she began reading the *Dear Canada* series, which presents Canadian history through the eyes of young women.

"I've always been able to imagine myself in that time period and imagine... what it felt like, what it smelled like, what it was like to live without all of the modern amenities."

Moreau recognizes that if her ethnicity were different, however, she might not have been able to see herself so easily in those books. That's why she believes it is important to ensure history is inclusive.

"We have a very long history of Canadian history being considered European settler history. And now, being a new generation of historians, [we] are having to write that and correct it and say, 'No it's not just white European settler history. It's the history of Indigenous peoples. There is a long history in Canada that predates contact.'"

Even though she was able to picture herself in those stories, part of her own heritage has been challenged and lost due to changing demographics and exclusionary legislation. Moreau's father is Franco-Manitoban, and the Université de Saint-Boniface graduate closely identifies with this culture.

Prior to 1870, the majority of Manitoba's population was francophone. This changed quickly with immigration and by 1890 francophones represented just 10 per cent of the population. The Official Language Act of 1890 made English the only official language of Manitoba, which meant services were offered solely in English. All Catholic schools – which were the only ones which offered education in French – were defunded.

"It led to people actually setting up clandestine French schools that were illegal. They were doing it in secret to preserve the language."

The Act was ruled unconstitutional in 1979 by the Supreme Court of Canada. However, by that time much damage had been done to the French culture in Manitoba, Moreau explains. That's where her thesis comes in.

"I wanted to do something that celebrated this cultural aspect of the Franco-Manitoban community because for a very long time, the community faced a lot of struggles and a lot of threats of having our culture and language disappear entirely."

Folklore, which can encompass oral traditions, material culture and customs, was how some of that culture was preserved. Moreau's focus is on oral tradition: how stories are transmitted and preserved through generations.

"Folklore has always been part of my childhood; I was always being told stories by my grandparents or my parents."

She will conduct interviews with heritage leaders in Francophone communities throughout the province, and aims to submit her thesis by fall.

She also believes it's important to remember our history – especially when it comes to human rights – which is something that was reinforced during her three years working at the Canadian Museum for Human Rights (CMHR).

"If you don't learn from history, humanity's doomed to repeat it. So especially when it comes to human rights abuses and atrocities, things like the Holocaust and all of these events, if we don't remember what happened, and we don't remember how it happened, then if it were to start happening again, you don't recognize the signs and the symptoms until it's too late."

"I'VE ALWAYS BEEN ABLE TO IMAGINE MYSELF IN THAT TIME PERIOD AND IMAGINE... WHAT IT FELT LIKE, WHAT IT SMELLED LIKE, WHAT IT WAS LIKE TO LIVE WITHOUT ALL OF THE MODERN AMENITIES."

– Alexandra Moreau, The Winnipeg Foundation Award for Master's Studies in Canadian or Indigenous History recipient

“Because history must be inclusive.”

- Alexandra Moreau

Moreau enjoyed working at the museum, and it was staff at CMHR who recommended she look into the Archival program at U of M. She enjoys the work, and believes the employment prospects will be better upon graduation.

Moreau is the recipient of The Winnipeg Foundation Award for Master's Studies in Canadian or Indigenous History, valued at \$17,500. She received the scholarship based on her thesis proposal, and recommendations from the faculty.

“It's been a big comfort because I've worked since I was 17,” Moreau says. “I worked really long hours throughout my entire undergrad and I always felt because of that, my grades were not as good as they could have been.”

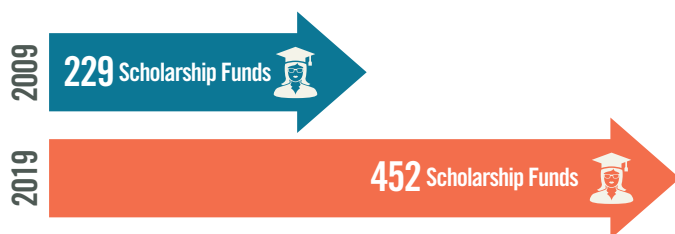
The Winnipeg Foundation Award for Master's Studies in Canadian or Indigenous History is housed in The Foundation's brand-new Centennial Institute. For info: wpgfdn.org/centennial-institute

To make a gift to the Centennial Institute or The Winnipeg Foundation Award for Master's Studies in Canadian or Indigenous History, visit wpgfdn.org/centennialinstitute/fund

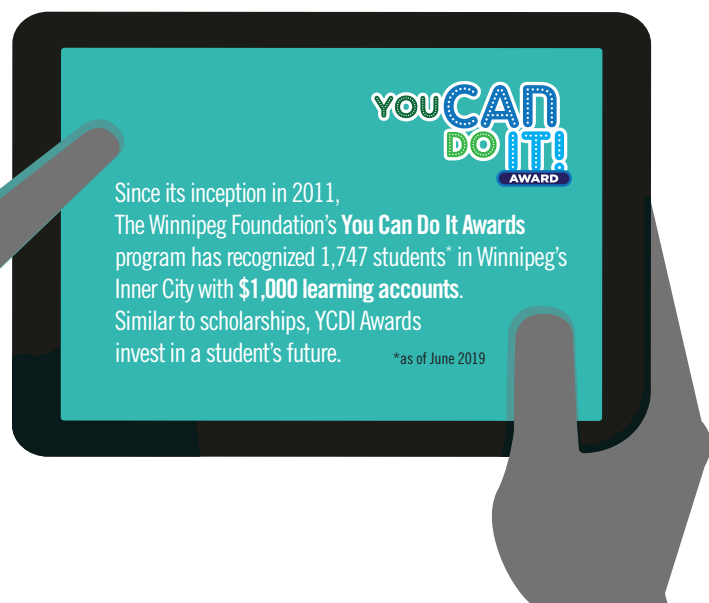
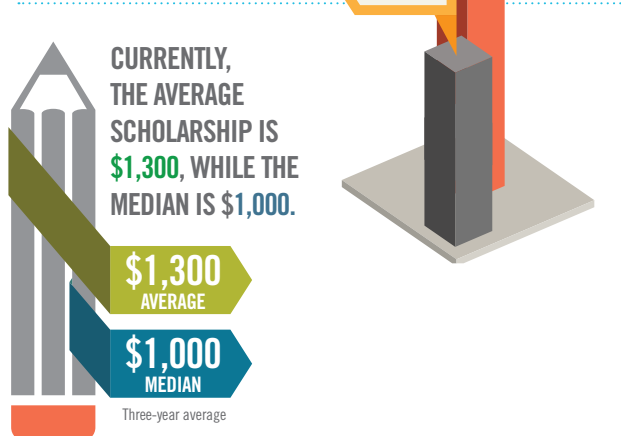


SCHOLARSHIPS AT THE WINNIPEG FOUNDATION

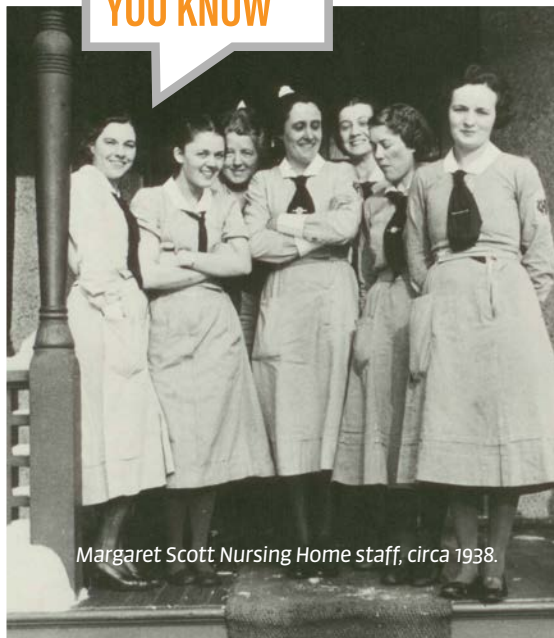
The first Foundation scholarship funds were established in the early 1950s. The number of scholarship funds at The Foundation has nearly doubled in the past 10 years.



GRANTS FROM SCHOLARSHIP FUNDS HAVE RISEN FROM \$1.2M IN 2009 TO \$1.9 MILLION IN 2019



DID YOU KNOW



FIRST SCHOLARSHIP FUNDS AT THE WINNIPEG FOUNDATION:

MARGARET SCOTT NURSING MISSION FUND
MARGARET SCOTT SAMARITAN CLUB FUND –
MYRA INKSTER FUND

DATE CREATED: DEC. 7, 1946

CRITERIA: Distributed annually to a nursing student at the University of Manitoba

ABOUT: The Margaret Scott Samaritan Club was created in 1905 "to minister to the necessities of the sick poor of the City of Winnipeg, to maintain hospital wards, and for the care and rehabilitation of those suffering from tuberculosis." The Club was wound up in 1946 at which time its funds were transferred to The Winnipeg Foundation. Since then, the amount distributed annually has grown substantially.

ORIGINAL SCHOLARSHIP AMOUNT: \$200

2019 SCHOLARSHIP AMOUNT: \$2,750

NEW SCHOLARSHIP FUNDS AT THE FOUNDATION

Scholarships and bursaries reward hard work, recognize need and support dreams. Investing in students through a Scholarship or Bursary Fund can demonstrate your own passion for education or celebrate a loved one. When you establish a scholarship or bursary, you define the award criteria according to your own values and priorities. Contact us to learn more.

Thank you to all our generous donors!

The following Scholarship Funds were created during our fiscal 2019 year (Oct. 1, 2018 to Sept. 30, 2019).

Anonymous Fund No. 4192

Anonymous Fund No. 67

Arlene Minkhorst Scholarship Fund

Cathy and Roger Coss "Reach Your Potential" Fund

David G.H. Waters Hymn Sing Memorial Award Fund

David James Wright Memorial Scholarship Fund

Denis and Eveline Wall Scholarship Fund

Frances and Peter Glacken Family Fund

GMacDonald Family Scholarship Fund

Higher Learning Foundation Scholarship Fund

Elizabeth Alloway History Scholarship Fund

Martha Donovan History Scholarship Fund

The Winnipeg Foundation Indigenous History Scholarship Fund

Horace Patterson Foundation Fund

James Martin Sisler Music Scholarship Fund

Morris Glimcher Scholarship Fund

Nigerian Association of Manitoba Inc. (NAMI) Scholarship Fund

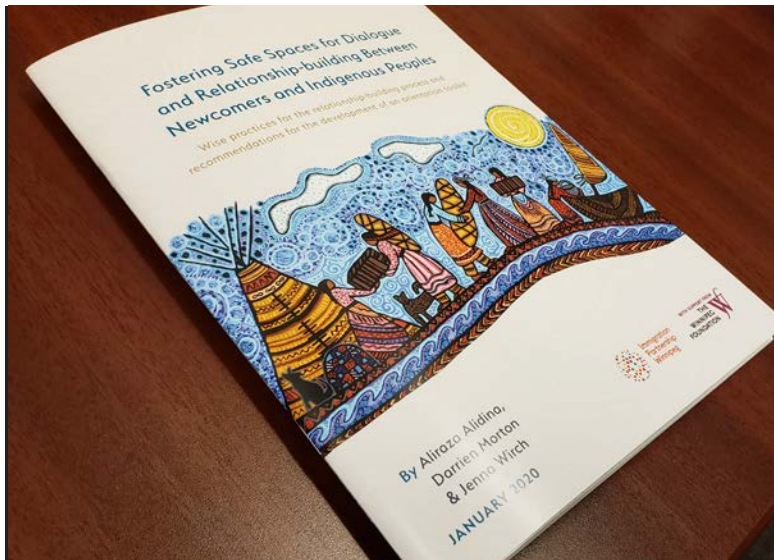
THANK YOU NOTES FROM SCHOLARSHIP RECIPIENTS

"My family and I moved to Canada from Korea five years ago. When I just came here, I did not know how to speak English at all, but I have been trying my best to learn and adapt to the new environment.... I would like to go to university to be a dentist who gives back to the community to help people who have difficulty getting oral health care. My goal is to help them both financially and physically using my professional skills and knowledge as a dentist to visit homeless shelters and community centres annually to provide dental services for them. You have lightened my financial burden by awarding me [this scholarship], which allows me to concentrate more time for studying. Your kindness has motivated me to study harder and work harder to grow into someone who helps others and gives back to the community as you do. Thank you again for your generosity and support."

"I am a first-year student in the Max Rady College of Medicine in the class of 2023. After graduation, I plan to become a family physician and am considering practicing in underserved rural and/or Northern remote communities. I have experienced first-hand the gaps in healthcare services that exist within these communities through various shadowing and exposure opportunities, which have contributed to my desire to pursue a career in medicine, possibly in one of these locations. Your contribution has significantly impacted my ability to further achieve my academic, and ultimately, my career goals.... Of great concern to me was how I was going to pay for tuition, and this award has helped me more than you can imagine."



FOSTERING SAFE SPACES FOR DIALOGUE



EMERGING LEADER DEVELOPS REPORT TO BRIDGE COMMUNICATION BETWEEN NEWCOMER AND INDIGENOUS PEOPLES

“Winnipeg has an important dynamic because it has the largest urban Indigenous population, and it has a growing newcomer population,” Alidina says. “I thought this would be a really good case study as a lot of the findings on relationship-building here could be applied elsewhere and we could take the lead.”

As co-author of *Fostering Safe Spaces for Dialogue and Relationship-building Between Newcomers and Indigenous Peoples*, Alidina, alongside Jenna Wirch and Darrien Morton, put together the report to discuss effective practices for building relationships between newcomers and Indigenous peoples and to provide recommendations for IPW’s orientation toolkit.

With help from The Winnipeg Foundation’s Emerging Leaders Fellowship (ELF) program grant, Alidina had the capacity to work on the report content. The experience opened his eyes to alternative views, including through an Indigenous lens. Read more about ELF in the sidebar.

“It was really touching because I got to see so many commonalities on a personal ground,” Alidina says. “We had an Indigenous worldview class with an Elder, using different methods, and I could really connect to those.”

As a newcomer, Alidina found these shared commonalities were never discussed.

As an international student completing his studies in Toronto and Winnipeg, Aliraza Alidina found that newcomers weren’t educated on the challenges Indigenous communities faced in Canada.

“In the course of my studies, I came to know about something that I wasn’t aware of,” says Alidina, who completed his bachelor’s degree in international development studies at York University, and is currently working on his master’s in development practice at the University of Winnipeg. “Living in Canada as an international student, never hearing about the history of Canada and the challenges Indigenous communities faced, I was really exposed to a new area, which I thought was quite important for me to know from the very beginning.”

Alidina’s master’s program required two field placements: one locally and one internationally. He decided to do his local field placement with Immigration Partnership Winnipeg (IPW) to really look at Indigenous-newcomer relations.

IPW had already done some work in this area which prompted Alidina to expand on IPW’s work. With this report and recognizing the Truth and Reconciliation Commission’s Calls to Action (with two actions relating to newcomers), he wondered where we stood as a city, in terms of relationship-building.



“A lot of people want to know about Indigenous peoples. How can they start building relations? How can they get involved in that process? How can they be allies? Unfortunately, there isn't much knowledge about that.”

The completed report has three main components. The first examines where we stand as a city in terms of relationship-building. In this section, information was gathered from a variety of people on where they thought we stood.

The second portion is a compilation of different relationship-building initiatives currently or previously happening. This section discusses different methods through which relationship-building can be established such as *Territorientation* (ways Indigenous peoples could welcome newcomers to the country).

Finally, the third portion is a collection of recommendations for the development of an orientation toolkit. Discussed are recommendations about what should go into the toolkit and how it should be delivered.

“I really hope that everybody gets involved into working towards relationship-building,” Alidina says. “I'm speaking from a newcomer perspective, of course, but this is really essential for the future of the country that as newcomers, we see it as part of our identity to work on this and be involved.”

Alidina is looking forward to the creation of the IPW's orientation toolkit and hopes it is done in a correct and appropriate way, incorporating a lot of the recommendations and making it accessible. He hopes it will be a living document that could be used as a national resource for reconciliation.

“A lot of work went on behind this report. There are a lot of people involved and we tried to put their stories together,” Alidina says. “A lot of the things outlined are not new. These are known to community members and support workers. We just made an attempt to put them together.”

To obtain your copy of *Fostering Safe Spaces for Dialogue and Relationship-building Between Newcomers and Indigenous Peoples*, visit: ipwinnipeg.org/fostering-safe-spaces-for-dialogue

“WINNIPEG HAS AN IMPORTANT DYNAMIC BECAUSE IT HAS THE LARGEST URBAN INDIGENOUS POPULATION, AND IT HAS A GROWING NEWCOMER POPULATION.”

– Aliraza Alidina, co-author of *Fostering Safe Spaces for Dialogue and Relationship-building Between Newcomers and Indigenous Peoples*



ABOUT THE WINNIPEG FOUNDATION'S EMERGING LEADERS FELLOWSHIP (ELF)

ELF provides young people 18 to 35 the opportunity to gain experience and learn more about the non-profit sector through hands-on experience. The Fellowship is an opportunity for applicants to take ownership on a major project in partnership with a local charitable organization.

Photos from the January 2020 launch of *Fostering Safe Spaces for Dialogue and Relationship-building Between Newcomers and Indigenous Peoples*.

STRENGTHENING THE MANITOBA COMMUNITY FOUNDATION MOVEMENT



COMMUNITY FOUNDATIONS ACROSS PROVINCE BENEFIT FROM \$10 MILLION ENDOWMENT

Community foundations throughout our province help their local communities flourish. A new endowment is ensuring the community foundations themselves can flourish, through access to responsive and proactive programming delivered by Endow Manitoba.

The new, \$10 million endowment in support of Endow Manitoba was created by the Manitoba government and will ensure foundations have access to more training, technology, research and resources.

“Endow Manitoba is excited to continue working closely with Manitoba’s network of 56 community foundations to advance the sustainability and growth of the movement in our province,” says Alan Goddard, Director of Endow Manitoba. “This new endowment will enable us to deliver the responsive programming community foundations want and, working together with our network and other stakeholders, develop the proactive programming community foundations need.”

There are several priorities supported by the new endowment, which currently include capacity-building foundation board workshops delivered in each of the province’s 56 foundation communities; research and development projects in partnership with Manitoba universities aimed at advancing the movement through “made in Manitoba” innovations; and an Information Technology (IT) enhancement program that will provide each Manitoba foundation access to laptops, software, and training. There are several more priorities under development, which will be revealed as the program evolves.

“Manitoba’s community foundations are known throughout the global movement for their commitment to community vitality. The Winnipeg Foundation is Canada’s first foundation, and per capita, Manitoba boasts more community foundations than anywhere else in our nation. This new \$10M endowment from the Manitoba government is a testament to the value we all see in community foundations – for our communities and for our province as a whole,” Goddard says. “This endowment will be used to both sustain and grow our foundations into the future.”

The Winnipeg Foundation has been supporting the community foundation movement across Manitoba through capacity building programs and activities for more than two decades. In 2018, it expanded the Endow Manitoba team to help focus and enhance efforts.

Learn more: endowmb.org

**Fund: Endow Manitoba Sustainability
and Growth Fund**

Cause: Community

**Supports: Responsive and proactive
programming for community foundations
throughout Manitoba**



Supporting Manitoba's heritage sector, forever

The Winnipeg Foundation and Manitoba government collaborate to support Manitoba Historical Society

Preserving our history is important, as is being able to access those archives. The Winnipeg Foundation recently provided a \$170,000 grant to the Manitoba Historical Society (MHS), in recognition of its efforts and commitment to doing just that. The grant, committed to MHS through the provincial government's Manitoba Heritage Trust Program (MHTP), will grow to nearly \$260,000 once it is fully realized, later this year.

"While honouring the past we are on a forward thinking trajectory to opening up digital access to the history of Manitoba for all through initiatives like the Manitoba historic sites project, an ongoing digital mapping project, which gives digital interactive access to site locations and significance via Google maps," says Tracey Turner, MHS's CEO.

Founded in 1879, MHS is dedicated to preserving Manitoba's past for future generations. The organization is committed to continuing its legacy of preservation, promotion, research, and education. MHS is a leader in recognizing and advocating for Manitoba's rich history while working to bring Manitobans together to celebrate and share their collective past.

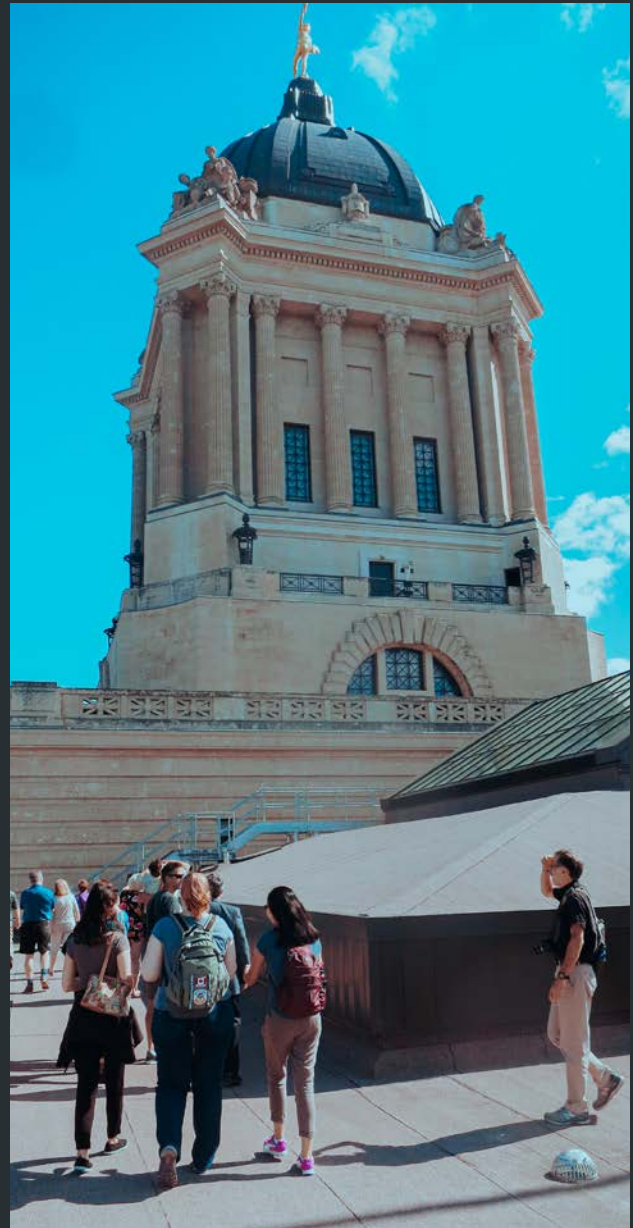
"We are dedicated to our public outreach through projects like our journal, *Prairie History*, which offers a diverse pan-prairie perspective on history through its scholarly, feature, and popular history articles," Turner says.

The Manitoba government, through MHTP, stretches dollars contributed to permanent endowments established for eligible heritage organizations on a two-to-one basis. Its \$85,000 contribution will help ensure MHS has a dedicated and sustainable funding stream to support ongoing heritage efforts throughout the province, forever.

"It is wonderful to see these important investments to help preserve our province's rich and unique past while we look ahead to our bright, exciting future," says Cathy Cox, Manitoba Minister of Sport, Culture and Heritage. "The Manitoba Historical Society plays a key role in preserving our collective past and we applaud their hard work and dedication."

MHTP was launched in April 2018. Manitoba museums, archives, and supporting organizations are invited to participate.

Learn more: endowmb.org



A Manitoba Historical Society excursion to the Manitoba Legislative Building for a program that deepened appreciation and knowledge of the built heritage and the Beaux-Arts Classical architecture of the Manitoba Legislative Building, which was designed in 1912 and opened in 1920. Photo credit: Gordon Goldsborough. File photo courtesy of Manitoba Historical Society.

EMPOWERING THOSE AROUND HER



Olympian Waneek Horn-Miller speaks during a Vital Conversation.

OLYMPIAN WANEK HORN-MILLER SHARES HER JOURNEY OF TURNING TRAUMA TO TRIUMPH

Thirty years ago, the nation watched a 78-day standoff between the Kanesatake, Kahnawake and Akwesasne communities in Quebec and the Canadian military. The standoff was because a proposed golf course expansion would encroach on traditional Mohawk territory; it became known as the Oka Crisis. During the crisis an officer was killed, and a teenager stabbed. It is a flashpoint in Canadian history and a marker of Indigenous and non-Indigenous relations in our country.

That teenager was Waneek Horn-Miller. She was 14-years-old when she was stabbed by a soldier's bayonet, while holding her four-year-old sister. Horn-Miller went on to represent Canada at the 2000 Sydney Olympics, as the co-captain of the water polo team.

Horn-Miller shared her inspiring story at The Foundation's Vital Conversation, *Turning Trauma to Motivation – Building Strength, Confidence and Community: The Journey of Olympian Waneek Horn-Miller*. It was held in February at Manitoba Theatre for Young People and included two sessions, an afternoon meet-and-greet with youth, and a sold-out evening event for the public.

Horn-Miller overcame post-traumatic stress disorder, thanks to the love and support of her family. She also shared her belief in *Kanoronhkwashtera*, a concept and philosophy that means love is the ultimate power. She described her journey as an athlete, and how the gentle encouragement of her mother Kahn-Tineta Horn gave Horn-Miller the drive to become an Olympian.

"A women's power to make change is endless when she fights to empower those around her," Horn-Miller says.

She closed her keynote by talking about reconciliation in Canada, about how reconciliation is not a destination but a way of being, and how human rights are the responsibility of all humanity.

"If we want reconciliation, for ourselves and our children, we need to have hard conversations, build common ground, and really listen to each other."

The Winnipeg Foundation presented this Vital Conversation in partnership with the Winnipeg Aboriginal Sport Achievement Centre and the Manitoba Aboriginal Sports and Recreation Council. Vital Conversations convene citizens on issues of importance, as determined by the community. They were born out of the community's enthusiastic response to sessions held as a part of Winnipeg's 2017 Vital Signs® initiative.

**"A WOMEN'S POWER TO MAKE CHANGE IS
ENDLESS WHEN SHE FIGHTS TO EMPOWER
THOSE AROUND HER."**

– Waneek Horn-Miller





PITCH PERFECT

THE WINNIPEG FOUNDATION'S FAST PITCH HELPS CHARITIES PRESENT THEIR CASE

If you were given just three minutes, could you tell the world about your Cause? That's exactly what 12 non-profit leaders did during The Winnipeg Foundation's 2020 edition of Fast Pitch.

For the Fast Pitch 2020 program, each charitable sector leader came together with two coaches from the business sector. Together, they honed a three-minute pitch – all in the hopes of winning the \$10,000 Grand Prize.

Throughout the two-month program, Fast Pitch presenters received several professional development sessions to develop their storytelling, their stage presence, their confidence, and their case for support.

"I learned so much, being a participant, that my gratitude is bottomless," says Susan Berthiaume, Coordinator at Ndinawemaaganag Endaawaad and winner of the \$6,000 People's Choice award. "I actually don't remember giving the speech! It was kind of surreal. Everyone was so amazing."

The program culminated at the Fast Pitch Showcase, held at The Met at the end of February, where there were \$26,000 in awardable prizes. All 12 organizations participating also received a \$1,500 grant, on top of any awards they won.

"It was a very loving environment; everybody is cheering for everybody. We're all invested in everyone's success. It feels great," says Pat Krawec, Managing Director of The WRENCH and winner of the \$4,000 2nd Runner Up award. "It was tougher than I thought it would be, but I met some great people, learned a lot, felt very supported and loved, and at the end of the day it was such a love-in. Everyone's a winner."

To hear all 12 pitches, as well as additional interviews from the winners and some of the participants, visit wpgfdn.org/fastpitch

Fast Pitch 2020 RESULTS:

WINNIPEG

- **Grand Prize (\$10,000) – Snowflake Place for Children and Youth Inc. - Christy Dzikowicz, Executive Director**
- **People's Choice (\$6,000) – Ndinawemaaganag Endaawaad Inc. - Susan Berthiaume, Coordinator**
- **1st Runner Up (\$6,000) – Learning Disabilities Association of Manitoba - Karen Velthuys, Executive Director**
- **2nd Runner Up (\$4,000) – The WRENCH - Patrick Krawec, Managing Director**

JUST BeCAUSE

LOCAL PERSONALITIES SHARE THEIR STORIES AND TALK ABOUT THEIR CAUSES ON THE WINNIPEG FOUNDATION'S OFFICIAL PODCAST!

The Winnipeg Foundation's BeCause & Effect podcast talks with people about the Causes they care deepest about, and the effect those Causes have on their lives. Hosted by The Foundation's Nolan Bicknell, the podcast recently finished its third season with some incredible guests who all shared inspirational thoughts and stories.

New episodes come out on Tuesdays, and all previous episodes are available online at becauseandeffect.org, or anywhere you get your podcasts, including iTunes, Google Podcasts, Spotify, and more!

Learn more: becauseandeffect.org

Here is a selection of guests featured on the most recent season of the podcast, and the Causes they care most about

Jon Montgomery



Host of Amazing Race Canada and Olympic gold medalist Jon Montgomery continues to support a number of Causes in his post-Olympic life. Lending his name to organizations like Ducks Unlimited, KidSport, and Right to Play, Jon cares about maintaining our beautiful environmental landscapes, as well as enabling Canadians from all walks of life to enjoy sport.

"No kid that wants to [play] should go without sport in this country. We have the dollars, the resources, the people, the capacity, the space and the time. No kid that wants to play should be on the sidelines looking in."

Hear the full interview > BeCause & Effect #27

Fred Penner



A man that needs no introduction, Fred Penner has been entertaining kids and adults alike for more than 45 years. A few of the many Causes and organizations he has supported include UNESCO, World Vision, UNICEF, and the National Conference on Down Syndrome, always with the focus on Children, Youth, and Families.

"Personal connection was always so very important to me. Asking a question, talking, listening and responding to the people around you. I've always been a curious and vulnerable person, and children are curious and vulnerable," Penner says. "When I talk to a child and ask them, point blank, questions about their lives... Children want to share their thoughts and feelings, and if you encourage that, they are more than willing to tell you where they're at."

Hear the full interview > BeCause & Effect #29



Diane Roussin

“Because families know best what their children need for educational success; it’s our job to listen and help make it happen.”

As Project Manager of the Winnipeg Boldness Project, Diane Roussin has spent the past seven years focusing on what Children, Youth and Families need most. Through a holistic and circular approach that puts families first, Roussin and her team have been trying to affect systemic change for children in care and families in need.

“I have worked with Indigenous families my whole life. I’ve worked in the neighbourhood for my whole professional career. It continues to be the most inspiring and motivating place to spend my time. The families I get to interact with and work with, they keep you going, they inspire you, they motivate you, they are the reason I have so much hope; because I see the hope in them.”

Hear the full interview > BeCause & Effect #33



Christy Dzikowicz

“Because I believe in the resilience of children.”

Christy Dzikowicz is the Executive Director of Snowflake Place, and Grand Prize Winner of The Winnipeg Foundation’s Fast Pitch 2020 (read more on page 45). Her Cause is helping victims of childhood abuse by creating a safe and comforting environment for them and their families, while law enforcement, and other necessary entities, do their jobs. Dzikowicz has been working in this field for more than two decades, and is now focusing on changing the systems that haven’t been working, to focus more on a child-centred approach.

“Could we be doing better for kids? If the answer is yes, why aren’t we? Is it because the rules are structured in a certain way? Then can we change the rules? And if we can’t change the rules, then what can we do? If you talk to anybody that works in this field, whether it’s a police officer, a social worker, a doctor or a nurse, they could tell you what the gaps are from their perspective. It’s about giving people the opportunity to fill those gaps and really change things.”

Hear the full interview > BeCause & Effect #35

STAFF AT THE WINNIPEG FOUNDATION

These are The Foundation's staff teams as of February 2020.

ADMINISTRATION | Left to right: Richard Frost, Chief Executive Officer; Nicole Chartrand, Executive Assistant; Raquel Bracken, Administrative Coordinator; Jennifer Partridge, Strategic Projects Associate; Brent Retzlaff, Policy Administration Specialist.

Not pictured: Cathy Auld, Director of Strategic Philanthropy.



TECHNOLOGY | Left to right: Glenn Seburn, Technology Systems Analyst ; Darlene Ott, Director of information Technology; Barb Schneider, Applications Support Analyst; Andy Robert, Desktop and Network Support Technician.

ENDOW MANITOBA | Left to right: Alan Goddard, Director of Endow Manitoba; Courtney Feldman, Community Engagement Specialist; Kevin Parsons, Community Engagement Specialist; Denise Campbell, Program Specialist.





DONOR ENGAGEMENT | Back row, left to right: Pat Lilley, Donor Engagement Convenor; Alana Squire, Donor Engagement Specialist; Dianne Maendel, Donor Engagement Administrative Coordinator; Jennifer Litchfield, Senior Associate & Counsel - Donor Engagement (currently on leave); Julian Kirchmann, Administrative Assistant; Kathyne Cardwell, Donor Engagement Associate; Jaime Kyle, Donor Engagement Specialist; Kirsten Davidson, Donor Advised Funds Associate.

Front row, left to right: Niña Bayona, Donor Engagement Administrative Assistant; Mary Beth Taylor, Director of Donor Engagement.

Not pictured: Tiffany Gray, Donor Engagement Operations Coordinator; Carly Demchuk, Donor Engagement Specialist (currently on leave).



GRANTS | Back row, left to right: Noah Erenberg, Community Grants Associate; Brigitte DePape, Grants Specialist; Kerry Ryan, Community Grants Associate; Ana Tisaj, Grants Administration Coordinator; Kayla Dauphinais, Community Grants Administrative Assistant; Andrea Zimmer, Grants Administration Specialist; Aliya Mrochuk, Youth Engagement Coordinator; Neneth Bañas, Community Grants Associate.

Front row, left to right: Joanna Turner, Community Grants Associate; Megan Tate, Director of Community Grants.



FINANCE | Back row, left to right: Julie Banville, Receptionist; Devan Ostapyk, Accountant; Jennifer Lucas, Supervisor of Student Awards (currently on leave); Michelle Bergen, Senior Financial Analyst; Jocelyn Harron, Finance Administrative Assistant; Hanniah Seo, Junior Accountant; Bryce Lavigne, Office Assistant; Jenna Boucher, Finance Administrative Assistant; Manal Youssef, Finance Administrative Assistant.

Front row, left to right: Rachel Forbes, Accountant; Shlwyn Herrera, Junior Accountant; Lindsay Auld, Senior Accountant; Susan Hagemeister, Director of Finance; Anna-Maria Pozzi, Student Awards Coordinator.

Not pictured: Ali Saltel, Accountant (currently on leave).



COMMUNICATIONS | Back row, left to right: Nancy Mak, Website Specialist; LuAnn Lovlin, Director of Communications & Marketing; Brittine Schmitz, Communications Coordinator; Robert Zirk, Communications Specialist; Carolina Stecher, Community Engagement Convenor; Sonny Primolo, Communications Coordinator.

Front row, left to right: Stacy Cardigan Smith, Communications Associate; Nolan Bicknell, Communications Specialist.

FOUNDATION STAFF GIVE BACK

OUR CULTURE OF GENEROSITY

Each year, staff at The Foundation work diligently to find ways to give back to the community. From volunteering at local organizations to donating to Causes they care about, each staff member has their own unique way of supporting our community. The Foundation's Employee Charitable Contribution Committee (ECCC) encourages a culture of generosity in our workplace by providing a variety of ways staff members can give and get involved.

TEAM ACTIVITIES

The Committee organizes opportunities for Foundation staff to participate in activities or events presented or hosted by local charities. In 2019, staff helped with the set-up for the Good Neighbours Active Living Centre Spring Fashion Show in May and built squirrel boxes and duck incubators at the Prairie Wildlife Rehabilitation Centre in October. During the holiday season, staff donated and delivered hampers to organizations like Agape Table, Christmas Cheer Board and A&O Support Services.

EMPLOYER INCENTIVE PROGRAM

All staff are encouraged to contribute to their own charitable fund at The Foundation. The Foundation 'stretches' contributions by 50 per cent, up to \$600 per year, per employee. We are proud to report 100 per cent of Foundation staff once again participated in the program in 2019.

JEANS DAYS

On the last Friday of every month (except July and August), staff can wear jeans to the office in exchange for a financial contribution. Total dollars raised from participants are matched by The Foundation and then granted to a local charity each month.

Our 2019 Jeans Days supported:

- Hi-Speed Hounds
- Holy Names House of Peace
- Agape Table
- Siloam Mission
- Pan Am Place
- Winnipeg Humane Society
- North End Women's Centre
- Open Access Resource Centre
- Oak Table
- Theatre Projects Manitoba



SUPPORTING OUR COMMUNITY THROUGH COVID

Since the COVID-19 pandemic, Foundation staff have been supporting The Foundation's COVID-19 Community Response Fund in a variety of ways, including gifts from their own funds, additional personal gifts, and as a recipient of proceeds from Jeans Day.

Top: Staff at Prairie Wildlife Rehabilitation Centre in October 2019.
Bottom: Staff deliver hampers to Agape Table in December 2019.

BECAUSE WHAT YOU DO MATTERS

BECAUSE RADIO SHARES STORIES ABOUT PEOPLE WHO CARE FOR OUR COMMUNITY



CJNU 93.7 FM Thurs. 12-1 pm



becauseradio.org 24-hours

What do you care about? We care about it too! Discover the Causes people care about, and what drives them to give back, each week on The Foundation's radio show BeCause Radio, broadcast on CJNU 93.7 FM and available at becauseradio.org. Hosted by Robert Zirk and Sonny Primolo, the show features stories about local charities, impact-makers, and Foundation activities. Have an idea for a story? Email becauseradio@wpgfdn.org

RECENT SHOW HIGHLIGHTS



SOCIAL CHANGE THROUGH MUSIC

Through workshops, lessons and music, Darkspark encourages positive social change by facilitating collaborations between musicians and youth in communities across Canada.

"The goal of the Four Directions project is to create a discussion around the colonial history of Canada with youth today and how it is currently affecting them," says Sage Nokomis Wright, Darkspark Educator and Photographer

Youth participants expressed their perspectives by recording songs that were released in December 2019 as part of Four Directions, Vol. 1. The lead single, "Follow" was written and recorded by Grade 7 and 8 students at David Livingston Community School in Winnipeg.

"I encourage [people] to listen to this work, to take the young people's voices seriously, and really consider what our youth of today are thinking about," Wright says.

Original airdate: Dec. 12, 2019

Photo courtesy of Darkspark.



HELPING OUT BY DINING OUT

Mealshare is a charitable organization that helps restaurants and consumers give back through a "buy a meal, give a meal" program.

"We put our Mealshare logo beside a few menu items on a restaurant's menu," says Derek Juno, Mealshare's Executive Vice-President.

"If you, a conscious consumer, were to order one of the Mealshare-branded menu items, you'd be getting your meal just like normal. But you're also providing another meal to a youth in need."

Mealshare has more than 550 restaurant partners in Canada, including 17 in Winnipeg, and has provided nearly 3.5 million meals to partner charities.

Original airdate: Jan. 16, 2020

Photo courtesy of Mealshare.



WINNIPEG IMPACT MAKER: MAX'S RESTAURANT

Arnel Alibin worked in health care for 18 years before he and his family brought the Max's Restaurant franchise, which specializes in Philippine cuisine, to Winnipeg.

Now, they're giving back to support health care initiatives through Max's Lunch Rush.

"We sell lunches to community hospitals like Concordia Hospital, and 10 per cent of the proceeds go directly to the Concordia Foundation to help fund their community projects and orthopedic projects," Alibin says.

Giving back is important to Alibin because of the opportunities Manitoba has provided his family.

"It's something for us to really show appreciation for what the city has done for us, and to the community as well."

Original airdate: March 19, 2020

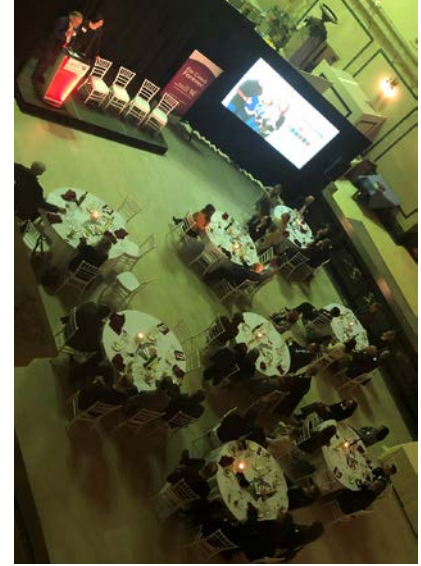
Arnel Alibin of Max's Restaurant.

OUR FOUNDATION

FRIENDS OF OUR HISTORY

In January, The Winnipeg Foundation hosted an evening of networking and conversation for students and faculty studying our city's history. The evening included a presentation on some of The Foundation's history-related activities and a panel discussion with professors in History from University of Manitoba and University of Winnipeg. In advance of The Foundation's 100th anniversary next year, the Centennial History Award was created to support students studying Canadian History including the history of Canada's Indigenous people and/or the history of philanthropy in Canadian society. Read more about one of the scholarship recipients on page 36.

Friends our History event held January 2020 at the Millennium Centre.



UNIVERSITY OF MANITOBA'S FIRST VP (INDIGENOUS)

Congratulations to Dr. Catherine Cook, who was appointed as the University of Manitoba's first Vice-President (Indigenous). The announcement was made in fall 2019 as result of a series of recommendations to advance the university's commitment to Indigenous engagement, Reconciliation and address racism.

Dr. Cook has been with the university for more than 30 years, most recently as an Associate Professor, Department of Community Health Sciences, Head of Ongomiizwin – Indigenous Institute of Health and Healing and Vice-Dean (Indigenous) in the Rady Faculty of Health Sciences. Dr. Cook serves on many local and national boards and committees and served on The Winnipeg Foundation's Board from 2005 to 2012.

Dr. Catherine Cook.

FOR GOOD. FOREVER. FOR ALL.

Earlier this year staff from the Manitoba government, Disabilities Office provided The Winnipeg Foundation with training on accessibility to ensure our office and staff meet the requirements of the Accessibility for Manitobans Act. The training included identifying and understanding barriers, and how to provide accessible services. The Foundation is committed to providing an inclusive and welcoming environment by removing barriers that may impact our grantees, donors, and others in our community.



An accessibility sign at The Foundation's entrance.

INDIGENOUS ART AND EDUCATION

Fifty First Nations, Inuit and Metis women artists are helping educators to incorporate Indigenous themes into their classrooms. Mentoring Artists for Women's Art (MAWA) created Resilience: 50 Indigenous Art Cards and Teaching Guide, a set of 50 full-colour, bilingual cards designed to engage and inspire students from kindergarten to Grade 12.

MAWA is providing a free set of the cards to every Winnipeg public school library, every rural and northern Manitoba school district and division, and every Manitoba Band school.



Little Opera Company's Gala Recital and Reception held February 2020 at the Winnipeg Art Gallery.

BIG MILESTONE FOR LITTLE OPERA

Congratulations to the Little Opera Company on their 25th anniversary. In February, the Company celebrated with a Gala Recital and Reception at the Winnipeg Art Gallery. The evening featured performances from more than a dozen emerging and seasoned artists. The Little Opera Company is dedicated to showcasing the talents of local singers, musicians and artisans while providing performances that appeal to opera-enthusiasts and new audiences.



Foundation staff during a Zoom meeting.

WORKING TOGETHER APART

In mid-March The Winnipeg Foundation closed its office, but staff did not stop working. We quickly moved to working from home and have continued to stay in touch with our donors, charitable organizations, and other community partners, as well as each other, to ensure we can quickly respond to the needs in our community. Foundation staff will continue to work from home but look forward to when we can safely welcome visitors to our office and events.

RISE UP AND WALK TOGETHER

In February, more than 200 high school students from Seven Oaks School Division gathered at the Canadian Museum for Human Rights for the 2020 Indigenous Youth Gathering, Rise Up.

The gathering is a part of the Seven Oaks School Division's Indigenous Cultural Education Course which is designed, led, and taught by certified Indigenous teachers, Elders, and community members. Students are actively involved in the planning and implementation through the gathering's Indigenous Youth Advisory Committee.

This year's gathering was supported with a Walking Together grant from The Winnipeg Foundation, providing funding for youth-led Truth and Reconciliation projects.

The Walking Together Youth Advisory Council learning how to jig at the 2020 Indigenous Youth Gathering held in February.



Left to right: Gregg Hanson, Dr. Brian Postl, Dr. David Barnard, Doneta Brothie, and Rick Frost at the Innovation Fund announcement in December 2019.

COMMUNITY MEMBERS STEP UP

Since our city took measures to reduce the spread of COVID-19, many people are doing what they can to help others in our community, including Foundation donor Julie Ross and her family. In early April, Julie quickly made dozens of masks in a variety of sizes and set them on a table in her front yard. Neighbours could take what they needed and were invited, if they were able, to leave a donation. All funds collected went to the Treehouse Project, the Ross's family fund at The Winnipeg Foundation. Mr. Alloway is wearing one of Julie's masks on page 1.

Julie Ross put out her handmade masks in her front yard for her neighbours.



INNOVATIVE PARTNERSHIP WITH RADY FACULTY OF HEALTH SCIENCES

Last year, The Winnipeg Foundation committed \$1 million over the next five years for The Winnipeg Foundation Innovation Fund of the Rady Faculty of Health Sciences to provide medical researchers with support for innovative projects. The goal is to advance research that will achieve results within a short period of time, allowing for cutting edge medical advances to be developed rapidly, and creating the opportunity for more funding to be secured for further research.

The first project to receive a grant from the Fund is focused on developing a model to create heart tissue with a 3D bioprinter that will help in the treatment of women who develop diabetes during pregnancy.

THE ROAD TO



by Cathy Auld, Director of Strategic Philanthropy

Honouring those who have shaped our community through The Foundation

It runs in the family

Winnipeg Foundation Board benefits from expertise of father/son duo, Charles and Guy Kroft

What does it mean to follow in a prior generation's footsteps? For The Honourable Guy J. Kroft, this underscored a deep personal responsibility; an enduring philosophy, animated by abundant community spirit.

Since The Winnipeg Foundation began in 1921, successive volunteer boards drawn from our community, guide our mission and focus. Occasionally during these decades, an intergenerational pattern emerges. Mothers and daughters: former Chair Muriel Sprague Richardson and Kathleen M. Richardson served as Board members. Charles and Guy Kroft are remembered as a significant father and son duo. Guy Kroft passed away on April 15, 2020.

Charles Kroft was born in Russia in 1906, arriving in Winnipeg at age six. He spent his career in the grain business, starting as an office boy. He rose to President of McCabe Grain and served as Chairman of the Winnipeg Grain Exchange.

In Charles' busy community life, married to Heloise Cohn, he served on boards of community organizations, including The Winnipeg Foundation from 1969 to 1977. At the time of his death in 1984, he was Chairman of the Investment Committee of the Jewish Foundation of Manitoba.

Charles left a bequest to The Winnipeg Foundation to support general grantmaking in the Winnipeg community.

Guy and Hester (nee Israels) grew up just blocks apart, attending the same schools and university. Their marriage of 64 years, blessed with children and grandchildren, was a true partnership.



Guy Kroft served on the Board of The Winnipeg Foundation from 1992 to 2006. Photo courtesy of Hester Kroft.

Guy articulated at Thompson, Dorfman, Sweatman LLP. He excelled as an associate and a partner, was named a Queen's Counsel and later, appointed as a judge of the Court of Queen's Bench. He was elevated to the Manitoba Court of Appeal (1993 to 2007). Guy felt most fulfilled as an active citizen, whether it was in leadership positions in the Red Cross, the Canadian Club of Winnipeg, or President of the Canadian Judges Conference.

Guy equally devoted himself to the Jewish community. As President of the Jewish Foundation of Manitoba, he led wisely and with humility.

A director on the Board of The Winnipeg Foundation from 1992 to 2006, Guy was curious, conscientious, calm and compassionate; a confidant to all. He especially appreciated the Youth in Philanthropy program begun in 1999, as youth discovered a natural place in community betterment. After all, generations mattered to Guy, as they did for his father before him.

LOOKING BACK TO LOOK FORWARD

EXAMINING THE WINNIPEG FOUNDATION'S ARCHIVES

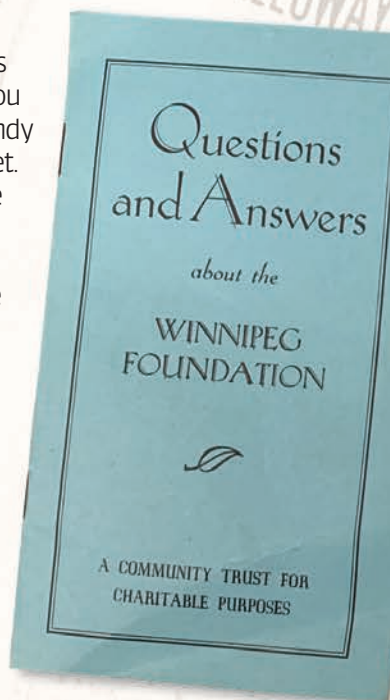
As we approach our centennial in 2021, The Foundation is excited to bring you snippets from our history! We will devote a page in each issue of our magazine to archival information.

Do you have an item for consideration?

Please contact us at comm@wpgfdn.org

Questions and Answers about The Winnipeg Foundation - modern ways of communication

In today's age, if we have questions about an organization, we can rely on its website's FAQ section. However, back in the early years of The Winnipeg Foundation, you would've had to rely on this handy 'Questions and Answers' booklet. Tucked away in it, you would've found a list of The Foundation's capital funds — and an explanation of how the income from those funds was used.



ENDURING MEMORIALS	
CAPITAL FUNDS OF THE WINNIPEG FOUNDATION	
JANUARY, 1930	
The Late Mr. W. F. Alloway (Founder's First Gift)	\$ 100,000.00
"The Widow's Mite"	15.00
Percy Travers Cox Fund	286.24
The Late Mr. W. F. Alloway—Subsequent gift during his lifetime	
The Estate of the late Mrs. Elizabeth Alloway	50,679.83
The Estate of the late Mr. W. F. Alloway	689,297.88
The Goodwill Fund—Anonymous	832,197.55
The late Mr. J. McGraw Fund	10,650.00
The late Mrs. Margaret Scott	1,000.00
The A. R. McNichol Fund for the Knowles School for Boys	4,478.03
The A. R. McNichol Endowment for the Margaret Scott Fund	13,975.00
The A. R. McNichol Endowment for the Victorian Order of Nurses	27,750.00
The Constance Merrill Cot Fund for the Children's Hospital	6,937.50
The Estate of the late Mr. and Mrs. William Harvey	2,150.00
The late Mr. Charles P. Wilson, K.C.	122,902.86
Estimated value of the Estate in the hands of Executors	75,000.00
The "Dr. Spurgeon Campbell Memorial Fund" for the Lakeside Fresh Air Camp for Children	62,854.55
The late Mr. J. L. Bathgate Fund	1,810.00
The Estate of the late Mr. James Smith	3,000.00
The Estates of the late Mr. and Mrs. James Tees	7,222.68
Schneir Nozick Memorial Fund	80,774.52
Moses and Sarah Finkelstein Fund	100.00
W. W. L. Puxley Fund	1,003.59
The late James Caslick Estate	250.00
The Estate of Mrs. Mary K. Hendry	4,230.84
Personal Service League Fund	1,245.17
The late A. McTavish Campbell Estate	84.00
The late Mrs. Harriet G. Monkhous Estate	133,559.05
The late Mr. George Calder Estate	5,008.75
The late Mrs. Anna Hall Estate	31,998.57
179th Overseas Battalion, C.E.F. Trust Fund	30,021.35
174th Overseas Battalion, C.E.F. Trust Fund	79,477.25
The late Mr. George A. Swann Estate	8,554.97
The late Miss Margaret M. Ross Estate	2,848.54
The late F. J. Rutherford Estate	1,000.00
The late Alexander Masson Estate	15,578.86
The late M. D. Adilman Bequest	9,723.66
The late Mrs. Margaret P. Hudson Estate	8,412.25
Winnipeg Air Observers' School	500.00
Estate of Prof. A. H. R. Buller	104,021.31
David M. Copp Fund	37,015.76
Alex Mitchell Fund	13,078.64
Bequest of the late Herbert Sellers	1,000.00
The Purchasing Agents' Association of Winnipeg	1,000.00
Joint Donation of Mrs. K. Vanderlake, Mrs. E. Armstrong and Mrs. R. McDonald	5,000.00
The John and Catherine McKechnie Memorial Fund	75.00
The Estate of the late Dunbar H. Hudson	412.78
The Estate of the late W. E. Macara, K.C.	10,000.00
The Estate of the late Mary A. Macara	113,647.50
Mrs. Agnes Fairchild Bequest	15,338.99
Council of Social Agencies—Overseas Childrens Trust Fund	57,744.44
Margaret Scott Nursing Mission	500.00
Winnipeg General Hospital Ward Fund	1,015.35
Myra Inkster Fund	
Nursing Scholarship Fund	4,200.00
Bequest of the late John Affleck	600.00
Estate of Mrs. Fannie E. Waugh	13,716.04
Estate of C. F. Kordel	50,000.00
Mrs. E. F. Johnston Bequest	7,216.03
Anonymous Fund No. 1	1,250.00
William Keller Bequest	500.00
Mischa Nozick Bequest	1,000.00
Estate of Mrs. Jane Edwards	1,000.00
Donation of Mr. and Mrs. George H. Muir	500.00
Canadian Pacific Express Employees' "Good Cheer" Club	24,500.00
Mrs. Dora Mary Brown Memorial Fund	50.00
Mr. and Mrs. Richard Hudson Memorial Fund	113.10
Total Capital Donations, Trust and Estates	100.00
Bond Premium Retirement Reserve	100.00
Estate Income Reserves	\$2,891,142.53
Community Emergency Reserve	4,304.12
Undistributed Revenue with Trust Companies	14,396.14
	99,735.34
	56,601.62
	\$3,066,179.75

It is expected that more than the values shown in the statement of Capital Funds will be realized from the following estates: Estate of W. F. Alloway; Estates of Mr. and Mrs. William Harvey; Estate of Mr. and Mrs. James Tees; Estate of A. McTavish Campbell; Estate of Dunbar H. Hudson; Estate of W. E. Macara, K.C.

How the Income was used

Since incorporation, income in excess of \$1,270,000.00 has been disbursed in support of the charitable and welfare services of the community. The amount was distributed as follows:

To Child Care Service	306,000.00
Family Services and General Dependency	264,000.00
Health and Nursing Service	78,000.00
Delinquency Service	69,000.00
Hospitals	309,000.00
Prevention, Community Group Work and Character Building	223,000.00
Promotion of Social Work (educational)	24,000.00
	\$1,272,000.00

"Remember the Winnipeg Foundation in Your Will"

and increase its usefulness in caring for the charitable and welfare needs of the community.

TOM BRYK

Tom retired as President and CEO of Cambrian Credit Union in May 2020. Tom earned a Bachelor of Commerce degree from the University of Manitoba, is a Fellow of the Certified Professional Accountants of Manitoba and holds the Institute of Corporate Directors' ICD.D designation.

He serves on the board of Manitoba Blue Cross and is presently the ICD Manitoba Chapter Chair as well as a member of the Campaign Cabinet of the Assiniboine Park Conservancy. Amongst his many board of director appointments, he has served the Winnipeg Chamber of Commerce, Mount Carmel Clinic, Phoenix Soccer Club and the Rusalka Ukrainian Dance Ensemble, and chaired United Way of Winnipeg's 2005 campaign.

Tom was appointed to The Foundation's Board in 2013. He currently sits on the Finance and Audit and the Investment committees, and previously served on the Development Committee.

Q: As the Chair of the local Institute of Corporate Directors (ICD) chapter, what observations can you make about the workings of the Board of The Winnipeg Foundation?

A: The Winnipeg Foundation Board is most likely very unique in our province as I'm not sure there are many not-for-profit organizations that can build on 99 years of governance history. The Board strives to ensure it not only has the right skills in general, but the right skills that we need at a point in our Foundation's journey. We complement



these skills by endeavoring to have a diversity of thought and experience in the boardroom.

Q: In the midst of the COVID-19 crisis, the policy base of The Foundation guides our actions... how are we doing?

A: In some ways, The Foundation was made to be able to respond to this type of crisis. First, our endowment model makes us sustainable and gives us the capacity to respond. Second, our knowledge of the community allows us to respond with alacrity. The Board provides management with policies allowing them to act with confidence. Where our policies are not ideal for this unique situation, management is able to come back to the Board to consider necessary exceptions.

Q: As Chair of the Recruitment Committee for a new CEO for The Foundation, do you have any early reflections on the process?

A: A board's best friend is process. No two organizations are alike. History, culture and the future needs of the organization are all considerations integral to crafting the right process. For example, The Foundation needs to seek input from more stakeholders than most organizations. I'm confident our research regarding the task requirements and the time we spent developing the process to hire the CEO to lead us into our next 100 years has been well thought out.



MANITOBA AT A CROSSROADS

WHY OUR SPIRIT OF GENEROSITY MAY
MAKE IT MORE CHALLENGING FOR
CHARITIES POST-PANDEMIC

BY RICK FROST, CEO, THE WINNIPEG FOUNDATION

When it comes to charitable giving, Manitoba leads the nation. We hear this claim every year and it is based on two key factors. First, Manitobans compared to other Canadians give a higher proportion of their aggregate income to charity. Second, as a percentage of the population more Manitobans claim charitable gifts on their annual income tax returns. This longstanding tradition has provided significant benefits to the hundreds of charitable agencies that serve our community.

The charitable sector is very complex. While universities and hospitals are technically charitable, many would see them as more closely aligned with government than the public sector. In the public mind, there is a similar distinction that impacts our perception of religious organizations as well as private and public foundations. Even setting these types of charities aside, the sector includes a very broad range of agencies.

These remaining front-line organizations (and there are about 1,000 of them in Winnipeg) can be grouped according to the “Causes” they support:

- Arts, heritage and culture
- Children, youth and families
- Environment and animal welfare
- Health, wellness and recreation
- Literacy, education and employment

Over the past number of weeks, The Winnipeg Foundation has been closely monitoring how these charities are coping with the challenges created by COVID-19. It is no surprise that the work of all charities has been significantly disrupted. The inability to gather people together has profound impacts on both program delivery and fundraising activities.

As the financial climate becomes increasingly uncertain, the willingness and the ability of donors to support community starts to diminish. Cancellations of every type naturally erode revenue streams. The passion that drives the charitable sector provides a strong sense of resilience but in these circumstances, there is simply less opportunity and less capacity to provide support to community organizations.

Roughly speaking, it is fair to estimate that if Manitobans supported our local front-line charities at the same level as average Canadians, revenues would drop by about \$35 million annually. The remarkable generosity of people living in our province does unquestionably enrich the well-being and vitality of our communities. COVID-19, however, has turned this traditional strength into a vulnerability; we are not just making up for the average losses faced by all Canadian charities, we are making up more.

During a recent episode of The Foundation's Because and Effect podcast, our guest was Thomas Morgan Jones, the Artistic Director at Prairie Theatre Exchange. As always, our host Nolan Bicknell did a great job in framing questions. After delving into the impact of COVID-19 on the arts scene Nolan asked, “What message does our community really need to hear?”

Thomas' response: “We are really going to need each other.”

Truer words were never spoken.

Manitobans have set the philanthropic bar very high – that is what it means to lead the nation. In this time of extra-ordinary need, the decisions by countless individuals will collectively determine the road ahead. We all know that some people are not currently able to contribute in their usual pattern. It therefore falls on the rest to go the extra mile in support of the front-line charities closest to their heart.



Because we all have a part to play, Anakin and Prudence Bayona share pictures of hope.